



Office of Career Management

ANNUAL

2017-2018

REPORT



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



A message from the executive director...

Dear Friends of the Max M. Fisher College of Business,

Welcome to the Office of Career Management's 2017-2018 Annual Report. For the past several years I have ended this introduction with the words "I look forward to reporting back to you next year with even greater results." I am pleased to say that those words have never been more true than in this report! Here are several improvements from last year:

- The median base salary for MBA graduates increased 4 percent to \$100,000.
- The average base salary for BSBA graduates increased in nine of 11 academic majors.
- The number of BSBA graduates reporting their employment status increased by 13 percent, and those reporting employment remained above 80 percent.
- The number of MBLE graduates securing job offers within three months of graduation rose to 100 percent.
- The median base salary for MHRM graduates increased 6 percent to \$77,000, and for MAcc graduates by 4 percent to \$53,000.
- The *Financial Times'* ranking of master of finance programs continues to place Fisher's career management services fifth among all programs nationally (public and private) for its effectiveness in job-search coaching.
- The number of undergraduate students participating in Fisher career fairs, combined with the number of individual career-consulting appointments, rose 6 percent to 8,831.
- Six new companies were included in our top-hiring list (10 or more hires) for the first time.

There are a number of factors that contributed to these improvements, not the least of which are great students, equally great academic preparation, and an economy that held steady during a politically charged year. Additionally, our team focused significant effort on technology initiatives that provided our students with increased preparation for a recruiting landscape that is using technology as a primary means of connecting with candidates (see pages 11-12). We also increased our efforts in forging relationships with companies within the technology sector (see page 13).

Moving into 2018-2019, we will continue enhancing our student-engagement efforts by focusing on five social media platforms that students have identified as being of higher priority when connecting with the Office of Career Management. We have also joined a nationwide network of colleges and universities utilizing a career-development platform called Handshake (see page 11). We anticipate a significant increase in the number of employers using Handshake to connect with Fisher students in the coming year.

I know you will enjoy reading about the success of Fisher students in this report. Thank you for your continued support of our services and your active participation in our programs. You deserve a pat on the back for all the ways you support student success through teaching, advising, mentoring and coaching. And, I will say once again, "I look forward to reporting back to you next year with even greater results!"

Best regards,

Jeffrey D. Rice
Associate to the Dean for Staff Professional Development
Executive Director
Office of Career Management



Our Mission

The Office of Career Management will provide highly personalized services to develop the best prepared job seekers and be every employer's favorite place to recruit.

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Office of Career Management STAFF

STUDENT STAFF

The Office of Career Management could not do what we do, or achieve the results that we do, without our exceptional student staff members:

GRADUATE ADMINISTRATIVE ASSISTANTS

UNDERGRADUATE TEAM

Jeff Baldetti
Jennifer Burns
Jeremy Cantrill
Billy Dunn
Emily Jacobson
Sherri Sheffel

GRADUATE TEAM

Felicia Lilien
Yi Mon
Trent Smith
Gabriella Terranova
Nikki Villoria
Brenda Yan

RECRUITING OPERATIONS

Emma Goold

UNDERGRADUATE STUDENT STAFF MEMBERS

MARKETING INTERN

Maggie O'Brien

CAREER EVENTS INTERN

Alison Sabath

FRONT DESK STAFF

Courtney Russell

INVESTMENT BANKING PROGRAM STUDENT COORDINATOR

Wesley Smith

JEFFREY RICE

Executive Director

Jeff has been with Ohio State for 26 years, providing leadership and oversight of all daily operations.



MARGIE BOGENSCHUTZ

Senior Director, Undergraduate Career Management and Recruitment

Margie has been with Ohio State for 32 years. She leads the undergraduate team while working closely with undergraduate students and Fisher Futures.



JULIE BOOTHMAN

Career Management Assistant

Julie has been with Ohio State for three years and oversees all front-desk reception and support, and she serves as the initial point of contact for the office.



AUDREY BLEDSOE

Assistant Director, Undergraduate Career Services & Education

Audrey has been with Ohio State for eight years. She works closely with undergraduate students, coordinates job search and internship courses, and she supervises peer career coaches who provide walk-in résumé reviews.

FRANCIE BUSCHUR

Graphic Designer

Francie has been with Ohio State for 15 years and leads the creation and graphic design of the annual report and all marketing collateral for the office.



DARESE DOUGLAS

Database Coordinator

Darese has been with Ohio State for 27 years and serves as data coordinator for average salaries, post-graduation outcomes, internship information and data requests.



SUSAN GEIER

Recruiting Coordinator

Susan has been with Ohio State for 15 years and coordinates all on-campus interview schedules and works closely with recruiters.



NANCY GILBERTSEN

Director, Career Management & Corporate Relations

Nancy has been with Ohio State for five years and works closely with students enrolled in the MBA program focused on finance, real estate, and risk management.



ALLISON JONES

Director, Career Management & Corporate Relations

Allison has been with Ohio State for 13 years and works closely with students enrolled in the MBA program focused on marketing and organizational behavior.



LAUREN KUME

Career Advisor

Lauren has been with Ohio State for one year and works closely with undergraduate students and coordinates job search and internship courses.



JAMIE

MATHEWS-MEAD

Senior Director, Graduate Career Management

Jamie has been with Ohio State for 24 years and leads the graduate team, working closely with students enrolled in the MBA program focused on operations and logistics management.



KATIE REYNOLDS

Assistant Director, Undergraduate Career Development

Katie has been with Ohio State for three years and works closely with undergraduate students who are exploring careers in business.

STEVE SINGER

Director, Career Management & Corporate Relations

Steve has been with Ohio State for 14 years and works closely with students enrolled in the Master of Accounting (MAcc) and Master of Business Logistics Engineering (MBLE) programs.



SARAH STEENROD

Director, Undergraduate Career Consultation & Programs

Sarah has been with Ohio State for 12 years and works closely with undergraduate students, Fisher Emerging Consultants, and she coordinates the Fisher Fall Career Fair.



ALEX TOOMEY

Director, Career Management & Corporate Relations

Alex has been with Ohio State for five years and works closely with students enrolled in the MBA program focused on consulting and analytics.



JILL WESTERFELD

Assistant Director, Career Management & Corporate Relations

Jill has been with Ohio State for five years and works closely with students enrolled in the Specialized Master of Finance (SMF) and Master of Human Resource Management (MHRM) programs.



MANDY WILLIAMS

Assistant Director, Career Management & Corporate Relations

Mandy has been with Ohio State for two years and works closely with students enrolled in the Working Professional MBA program.



MARK WILSON

Director of Recruiter Relations and Technology

Mark has been with Ohio State for 21 years and leads the On-Campus Recruiting and Operations Team, managing recruiter relations and any technology needs for the office.



Office of Career Management AT-A-GLANCE

The Office of Career Management hosted 3,868 interviews during the 2017-2018 school year



Fisher's Full-Time MBA program ranks 3rd for percentage of students employed within 3 months of graduation among public universities nationwide.

(U.S. News & World Report, 2019)



Fisher's Specialized Master of Finance program is ranked **3rd** among U.S. public schools, **3rd** for value for money, and **5th** for career services.

(Financial Times, 2018)



223

Travel grants were issued by the Office of Career Management.



Our Working Professional MBA Program ranks 9th nationwide.

(U.S. News & World Report, 2019)

In 2017-2018:

686

of companies engaged with the Office of Career Management

963

of Peer Career Coach Walk-Ins

192

next day interviews were conducted after the Fisher Spring Internship and Job Fair

Fisher has 4 undergraduate majors that rank in the top 15!



(U.S. News & World Report, 2018)

178

Companies attended the Fisher Fall Career Fair.

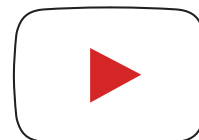


138

Companies attended the Fisher Spring Internship & Job Fair.



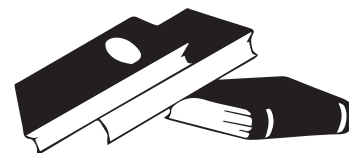
We partner with many student organizations and councils, and take an active role in supporting student events and celebrations.



**OUR INTERVIEWING
SKILLS VIDEO
SERIES ON**

You Tube

**HAS OVER
4.5 MILLION VIEWS!**



**90 students signed up to
use our interview rooms to
study for their finals during
fall semester.**

Office of Career Management

ENGAGEMENT

UNDERGRADUATE STUDENTS

7,364

UNDERGRADUATE STUDENTS BY MAJOR:

Accounting.....	18%	(1323)
Exploring/Undecided.....	3%	(261)
Economics.....	2%	(181)
Finance	27%	(2006)
General Business (Regional campus).....	1%	(69)
Human Resources.....	2%	(144)
Information Systems	3%	(203)
Insurance.....	<1%	(13)
International Business	2%	(170)
Logistics Management	5%	(375)
Marketing	18%	(1310)
Operations Management	5%	(375)
Pre-business	12%	(865)
Real Estate.....	1%	(50)
Special Major	<1%	(19)

Average GPA of undergraduate students: 3.4

GRADUATE STUDENTS

904

GRADUATE STUDENTS BY PROGRAM:

WPMBA	423
MBA	183
MHRM.....	104
MAcc.....	92
MBLE.....	49
SMF	53

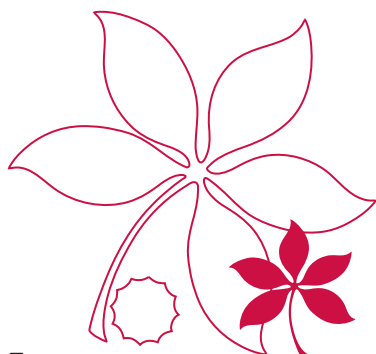
The Office of Career Management is part of an impressive network of individuals, departments, teams and organizations that make our work possible. These are some of our partners.

On-Campus Partners:

- Association of Staff and Faculty Women
- The Blackwell Inn and Conference Center
- Fisher Information Technology
- Fisher Research Centers
- Global Gateways
- Graduate Programs Office
- Office of Advancement
- Office of Diversity and Inclusion
- Office of Global Business
- Office of International Affairs
- Ohio Union
- Ohio State Career Services Offices
- President and Provost's Council on Women
- Undergraduate Leadership and Engagement Office
- Undergraduate Programs
- University Career Services Committee

Off-Campus Partners:

- Forté Foundation
- MBA Career Services and Employer Alliance (MBA CSEA)
- Mark Rhoads, Immigration Attorney
- Midwest Association of Colleges and Employers (MWACE)
- National Academic Advising Association (NACADA)
- National Association of Colleges and Employers (NACE)
- National Career Development Association (NCDA)
- Ohio Career Development Association (OCDA)
- Women for Economic and Leadership Development (WELD)
- National Undergraduate Business Symposium (NUBS)





ENGAGEMENT WITH UNDERGRADUATE STUDENTS

Individual consulting appointments	2,202
Walk-in appointments with peer career coaches	963
for résumé review.....	920
for LinkedIn profile review	43
QUIC interviews.....	1,073
Students attending Fisher Fall Career Fair	2,354
Students attending Fisher Spring Internship and Job Fair.....	1,276

ENGAGEMENT WITH GRADUATE STUDENTS

Individual consulting appointments	2,011
Fundamentals of MBA Functions attendance	33
Spring Networking Night attendance.....	32
Career Foundation Program attendance	416
Career Success Series Workshops attendance.....	178



**“Fisher students
are on time,
well-prepared
and coached
on style, dress,
listening and
presenting
themselves.”**
-employer survey

ON-CAMPUS RECRUITING

Undergraduate

Career positions

Number of companies..... 135
Number of interviews1,573

Internships

Number of companies..... 121
Number of interviews1,863

Graduate

Career positions

Number of companies.....64
Number of interviews 205

Internships

Number of companies.....60
Number of interviews 207

JOB POSTINGS

Undergraduate

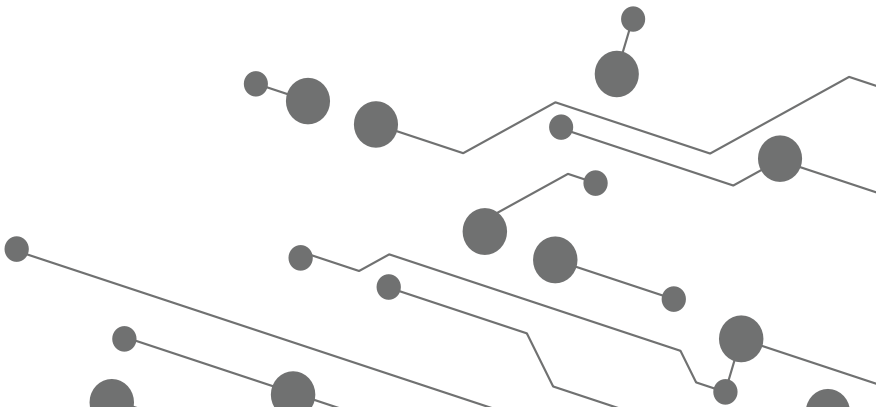
Full-time.....1,591
Internship.....1,217

Graduate

MBA, full-time 489
MBA internship..... 238
MAcc..... 626
MHRM, full time 109
MHRM, internship82
MBLE..... 292
SMF 387

COMPANY PARTICIPATION AT EVENTS HOSTED BY CAREER MANAGEMENT

Fisher Fall Career Fair 178 companies
Fisher Spring Internship & Job Fair..... 138 companies
Spring Networking Night.....33 companies



COMPANY REPRESENTATIVES CONDUCTING MOCK INTERVIEWS, RÉSUMÉ CRITIQUES OR PRESENTATIONS

A. Schulman
Abbott Nutrition
Abercrombie & Fitch
Accenture
Acre
Alliance Data
Allied Mineral Products
Amazon
AMEND Consulting
Anheuser-Busch
Barclays
BASF
Bayer
City of Columbus
Cognizant
Columbus Coach
Columbus Metropolitan Library
Crowe
Deloitte
Deloitte Consulting
Driscoll's
Ducera Partners
Duff & Phelps
Eaton Corporation
Education Pioneers
ExxonMobil
EY (Ernst & Young)
Ford Motor Company
General Mills
GEP
Goldman Sachs
Greif
Harrison Street Real Estate Capital
Hull & Associates
Huntington National Bank
Indiana University Health

Johnson & Johnson
JPMorgan Chase
Kalypso
Kellogg's
KeyBank
Kinaxis
KPMG
Lancaster Pollard
LBrands
Lubrizol
Macquarie
Marathon Petroleum Company
McKinsey & Co.
Merrill Lynch
Monsanto
Nationwide
Nationwide Realty Investors
Navigator Management Partners
Nestlé USA
NetJets
Ohio Department of Medicaid
Ohio Department of Mental Health
Parker Hannifin
Peoples Bank
PepsiCo
PolyOne
PPG
P&G
Pursuit
RBC
Rea & Associates
RealFoundations
Republic Services
IBM iX (Resource/Ammirati)
Robert W. Baird
Rolls-Royce

Roosevelt Coffee
Safelite
Scotts Miracle-Gro
Splash Financial
Stanley Black & Decker
State Industrial Products
STRS (State Teachers Retirement System of Ohio)
TEK Systems
Texas Instruments
The Ohio State University
The Wendy's Company
UBS
VanTrust Real Estate
Western Reserve Partners
WestPatrick
William Blair
Zimmer Biomet

TECHNOLOGY INITIATIVES

INTRODUCING HANDSHAKE



Fisher's Office of Career Management and The Ohio State University are excited to make the move to Handshake, a modern career-development platform available to all students and alumni. For the first time, Fisher and Ohio State are sharing the same career

management software in order to create a career-services environment in which students and employers can freely navigate the entire set of opportunities and talents available at The Ohio State University.

Handshake has become an employer favorite for college recruiting. Handshake makes it easy for companies to post jobs and internships, set up on-campus interviews and register for career fairs. We anticipate a significant increase in the number of employers using Handshake to connect with Fisher students in the coming months.

CHINESE VIRTUAL CAREER FAIR



The Office of Career Management, in partnership with the China Global Gateway, held its first-ever Virtual Chinese Career Fair connecting 86 undergraduate and graduate students as well as alumni with 14 top-notch Chinese companies. Students were able to chat live, submit résumés, and interview on the spot for positions through a webcam.

WORKING PROFESSIONAL CAREER STRATEGY MODULES:

WPMBA students participated in a summer-long virtual module series on Carmen focused on gaining and developing job search related skills. Students engaged with recorded video lessons and completed the corresponding job search skill assignment to receive feedback from their Career Consultant based on their submitted assignments. These students identified their career interests and career related values, developed an effective approach to networking conversations, created a strategic job search strategy and refined their resume for their career goal. On their own time and in their preferred location students were able to make active strides in their job search.

QUINNCIA



The Office of Career Management's graduate team began incorporating a virtual element to its award-winning Career Core during the summer of 2018.

Quinnacia is an online, artificial-intelligence-based platform designed to help students improve their interviewing skills. It uses state-of-the-art technology to generate tailored interview questions from a student's résumé and provide a detailed analysis of their

answers. It compiles a student's rate of speech, use of "filler words", communication style, eye contact, expressiveness and emotions into a composite interview score. Upon completing an interview, the student's score and interview footage is submitted to their career consultant who can provide personalized feedback for each question.

TECHNOLOGY INITIATIVES

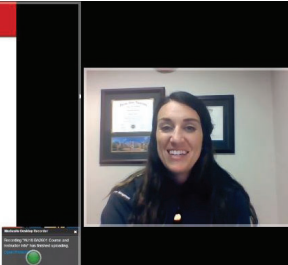


ONLINE BA 2601

THE OHIO STATE UNIVERSITY
THE COLLEGE OF BUSINESS

Course Expectations

- Complete weekly modules
- Participate via Discussion Board and assignments
- Put effort into your assignments & turn them in on time- they are designed to help you beyond this semester!



In an effort to increase access to job-search strategies and resources, the Office of Career Management launched in Summer 2018 an online version of BUSADM 2601: Job Search Strategies and Transition to Work.

In its inaugural session, 20 students enrolled in the course. The online version features guest speakers and recruiters from previous semesters of the in-person version of BUSADM 2601, interactive assignments on video interviewing and LinkedIn through peer review, discussion boards on branding and job negotiations, and personalized job-search advice and feedback from course instructor Lauren Kume.

Students enrolled in the course become QUIC-certified and have the option to complete their certification via distance. To prepare for the launch of the online version, Lauren attended the Course Design Institute (CDI) through the University Center for the Advancement of Teaching. CDI provides participants with the tools, time and support they need as they work to build or rebuild effective, student-centered courses. The online version of BUSADM 2601 will be offered year-round, and the goal is to increase enrollment to 50 students for Summer 2019.

ONLINE INTERNATIONAL STUDENT WORKSHOP



As part of the QUIC program, international students are also required to complete an International Student Workshop. Previously held in-person, the online version of this workshop was launched in January 2018 to provide flexibility and increased access for students.

The online version is facilitated through Carmen and covers many topics including the CPT process, employer expectations, and job search strategies for international students. Additional content includes an employability assessment, resources available to students, and the opportunity for students to test their knowledge. Since the launch in January, 99 students have completed the online workshop which is an increase of 215 percent from in-person attendance during the same time period in 2017.

SPECIAL INITIATIVES

AMAZON MBA CAREER SERVICES SUMMIT



Mandy Williams and Nancy Gilbertsen attended the Amazon MBA Career Services Summit, an event designed to provide Amazon target schools with the opportunity to learn even more about the company's recruiting and hiring needs and processes for the academic year. This two-day event, which took place in Seattle, included opportunities to learn about four key areas: Amazon's engagement story; application and selection processes; the interviewing process; and how the company will choose and place candidates in select MBA roles this academic year.

MBA SEATTLE TREK

Alex Toomey attended the inaugural MBA Seattle Trek, along with 15 Fisher MBA students on this exciting journey. The Seattle area is quickly developing into a true tech rival to the San Francisco Bay Area, and it's our hope that visits like these will help us continue to expand our geographic footprint in this region.



SPECIAL INITIATIVES

OFFICE OF CAREER MANAGEMENT INNOVATION DAY



The Office of Career Management Future Innovation Team, led by Sarah Steenrod and Jamie Mathews-Mead, hosted an “Innovation Day” that was attended by all members of the career management staff. The office partnered with Paul Reeder and Jenny Heckscher from Ohio State’s Center for Innovation and Entrepreneurship to create a dynamic agenda allowing all participants to immerse themselves in discussions and activities regarding the future of continuous improvement, creativity and innovation in the career-management space. To ensure we incorporated the voices of our student and employer partners, we invited undergraduate student Tyler Allen, MBA student Marisa Ratajczak, and corporate representative Kelly Spencer, recruiter with Greif, to participate.

SPECIALIZED STUDENTS RÉSUMÉ INTAKES



In order to provide highly personalized services to develop the best-prepared job seekers, the Office of Career Management launched an initiative to further support the 218 incoming specialized master’s students with their internship/job search.

Each student met with a graduate assistant during a pre-assigned two-week time period to review résumés and answer career-fair-related questions. This ensured the students had an in-person appointment prior to the Fisher Fall Career Fair and other recruitment events.

CAREER CONNECTION TRAVEL GRANT

The Fisher Career Connection Travel Grant was established as a financial resource to support off-campus job-search efforts of Fisher students. Its purpose is to provide grants to all students attending approved events. Examples of off-campus activities in which undergraduate and graduate students can apply for grants include professional conferences such as a job fair or career-networking events, career fairs at other colleges or universities, or city or company sponsoring a job fair outside of Columbus.

Diversity Conferences and Job Fairs

- American Universities’ China Association Career Fair
- Asian MBA Conference
- Council of Supply Chain Management Professionals National Conference
- Forté Foundation Women’s Leadership Conference
- National Association of Women MBAs
- National Black MBA Career Conference
- National Society of Hispanic MBA Conference (Prospanica)
- Reaching Out Conference
- Veterans MBA Conference

Industry “Treks” and Immersions

- Chicago Financial Services Trip
- MBA Marketing Hop
- MIT Sloan Sports Analytics Conference
- New York City Financial Services Trip
- Seattle Industry Trek
- Silicon Valley Trek
- University of Dayton RISE Conference
- University Private Equity Summit



SPECIAL INITIATIVES

GRADUATE STUDENT CAREER FAIR

In an effort to meet the unique needs of Fisher's various graduate student populations, the Office of Career Management organized the first joint Fisher Graduate Student Career Fair. This event was held concurrently during the Fisher Fall Career Fair and resulted in a separate space within the Ohio Union for students in the MBA, MHRM, MAcc, SMF and MBLE programs along with the employers interested in recruiting them. Organizations represented included Amazon, Anheuser-Busch, Duff & Phelps, Eaton Corporation, the Federal Deposit Insurance Corporation, Ford Motor Company, Gap, Highmark Health, Huntington National Bank, Indiana University Health, Johnson & Johnson, Lancaster Pollard, Liberty Mutual Insurance, Marathon Petroleum Company, Nationwide, Nestlé USA, Peoples Bank, PepsiCo, PPG Industries, Republic Services, Scotts Miracle-Gro, T-Mobile, Verizon Wireless, The Wendy's Company, and Wright Patterson Air Force Base. Employers and students enjoyed a more intimate environment targeted toward these niche populations that was more conducive for discussions and networking. In total, these 25 employers had the opportunity to interact with over 240 students who attended.

DIVERSITY CONFERENCE PREPARATION WORKSHOP

In partnership with the National Black MBA Association, Prospanica and Fisher's Office of Diversity and Inclusion Student Services, the Office of Career Management spearheaded an interactive workshop designed to prepare all graduate business students for participation in a series of fall semester national diversity career conferences. Students attended concurrent breakout sessions on a variety of topics, including:

- Selling your experience and speaking with recruiters
- Researching companies and 'working' the career fair
- Overcoming anxiety and the imposter syndrome

In addition to benefitting from workshop content, students also had the opportunity to have their résumés reviewed and interact with representatives from corporate sponsor companies. Over 120 students attended the event, along with community members of National Black MBA Association and Prospanica. Feedback from attendees was overwhelmingly positive.

CAREERS IN SUSTAINABILITY PANEL

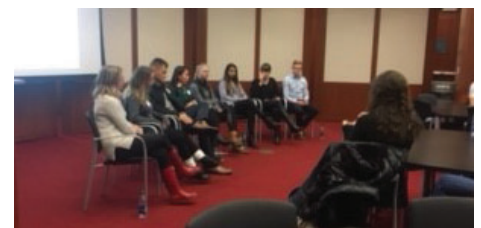


The Careers in Sustainability Panel, a collaborative effort between Fisher College of Business, the College of Food, Agricultural, and Environmental Sciences(CFAES), and Net Impact, took place October 23, 2017, on Ohio State's campus.

The Office of Career Management invited eight panelists to share their experiences working at businesses with a sustainability focus. Panelists represented a variety of career paths and industries, including IGS Energy, Jeni's Splendid Ice Creams, Nationwide, Ohio Health, and Owens Corning. Sixty-two students from Fisher and CFAES attended the event to learn about opportunities in this field of interest.

CAREERS IN BUSINESS EXPLORATION PANEL

The Careers in Business Exploration Panel took place November 1, 2017 in the Mason Hall Rotunda. Intended to provide an opportunity for first and second-year students to learn about Fisher's specializations, the event hosted eight upperclassmen who represented the college's different majors by serving as panelists. The panelists provided information about their specialization, student organization opportunities, internship experiences, and words of advice. The Office of Career Management collaborated with the Peer Advisors, Peer Impact Consultants, Peer Career Coaches, Fisher Citizenship Program, Business Scholar's Program, and BA1100 courses to host this event.



Office of Career Management RECOGNITION



SHEPHER HONORED WITH 2018 UNIVERSITY CAREER SERVICES AWARD

The University Career Services Committee selected Ty Shepfer, Senior Lecturer and Director of the Fisher Honors Cohort Program, to receive the 2018 University Career Services Award. The award recognizes faculty and staff from across the university who exceed their job duties in support of student career development and career services programming.



MARGIE BOGENSCHUTZ FEATURED IN HIRE BIG10+ WEBINAR, "BEST PRACTICE DISCUSSION: FIRST DESTINATION SURVEYS"

Margie Bogenschutz, Senior Director of Undergraduate Career Management and Recruitment, represented the Office of Career Management and The Ohio State University during the Hire Big10+ Webinar on First Destination Surveys.

She shared the office's best practices of partnering with the senior capstone class to collect data through a required assignment, as well as the use of Fisher Career Data Central (FCDC), a platform provided by 12Twenty, to collect data and provide students with access to data that could help with their own job searches.



KATIE REYNOLDS RECEIVED THE COYKENDALE RISING STAR AWARD

Katie Reynolds, Assistant Director for Undergraduate Student Career Development, was named the recipient of the Coykendale Rising Star Award. The award is presented annually to a staff member, with less than five years of experience at Fisher, who demonstrates excellence in their work and has integrated one or more of the college's core values into their impeccable daily performance.



QUIC PROGRAM FINALIST FOR CAREER SERVICES EXCELLENCE AWARD AT NACE

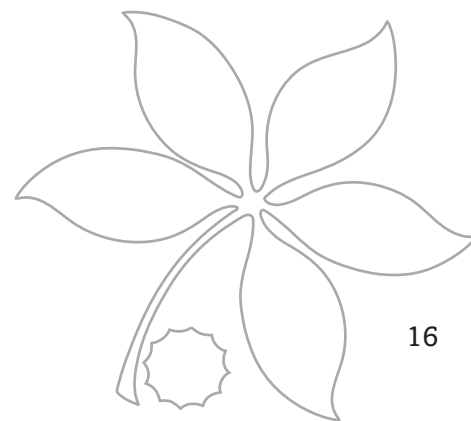
The Qualified Undergraduate Interview Candidate (QUIC) program was distinguished as a finalist for the Career Services Excellence Award at the annual NACE Conference in June 2018. The award recognizes excellence in career services best practices.



AUDREY BLEDSOE AND COURTNEY RUSSELL RECEIVED FISHER STAFF AWARDS

Audrey Bledsoe, Assistant Director for Undergraduate Career Services and Education, was honored with the Fisher Staff Award at the Fisher End-of-Year Recognition Event. Audrey has enhanced the quality of students' Fisher experience for more than 9 years in her roles as GAA for the Office of Career Management, Academic Advisor in the Undergraduate Programs Office, and her current role in the Office of Career Management.

Courtney Russell (BSBA May 2018), Front Desk Student Assistant for the Office of Career Management, won the Undergraduate Student Employee Award at the same event. Prior to her current role, Courtney served as the Career Fair Intern for two years.



Recruiting OUTCOMES

TOP HIRING COMPANIES FOR UNDERGRADUATES:

(Includes internship & post-graduation positions)

JPMORGAN
CHASE & CO.

60
HIRES

EY

58
HIRES

pwc

52
HIRES

Deloitte.

28
HIRES

KeyBank

26
HIRES

**Abercrombie
& Fitch**

25
HIRES

Nationwide®

25
HIRES

OTHER TOP COMPANIES HIRING UNDERGRADUATES:

15-24 HIRES

Amazon
Cardinal Health
Crowe
DHL Supply Chain
KPMG
Kohl's
L Brands
Oracle
PNC Financial Services Group
State of Ohio
The Ohio State University

10-14 HIRES

BDO
Express
Honda
Marathon Petroleum
Northwestern Mutual
PepsiCo
RSM US
Sherwin-Williams
Worthington Industries

6-9 HIRES

Accenture
Cisco Systems
Cummins
Defense Finance & Accounting Service (DFAS)
Deloitte Consulting
Fifth Third Bank
Ford Motor Company

General Electric
General Motors
Grant Thornton
Huntington National Bank
Morgan Stanley
Nike
Owens Corning

Plante Moran
PolyOne
P&G
Target
The J.M. Smucker Company
The Ohio State University
Victoria's Secret

4-5 HIRES

Abbott Nutrition
Anheuser-Busch
Avery Dennison
AXA Advisors
Bank of America Merrill Lynch
Battelle
Big Lots
Brown Gibbons Lang
Cintas Corporation
Dish Network
Duff & Phelps

Ecolab
Fiat Chrysler Automobiles (FCA)
Foresters Financial
Frito-Lay
GBQ Holdings
Goldman Sachs
Goodyear Tire & Rubber
Johnson & Johnson
Keybank Capital Markets
Marcus & Millichap
Mettler Toledo

Nestlé USA
NetJets
RBC Capital Markets
Schneider Downs
Scotts Miracle-Gro
Speedway
The Ohio State University Wexner Medical Center
The Wendy's Company
Thermo Fisher Scientific
Vanguard

COMPANIES MAKING OFFERS TO GRADUATE STUDENTS

MBA STUDENTS

Abbott Laboratories
Abbott Nutrition
AbbVie
Accenture
Acoust-A-Fiber
Alliance Data
Amazon
Anheuser-Busch
Anthem
Ascena Retail Group
AstraZeneca
Banco Popular Dominicano
BASF
Bath & Body Works
Benefactor Group
Blue Cross and Blue Shield
BodyBio
Boehringer Ingelheim
Boeing
Cardinal Health
Charles Schwab
Chewy.com
City Colleges of Chicago
Cognizant Business Consulting
Corporate Interior Concepts
Ctrip
Cummins
Dell
Deloitte Consulting
Discover Financial Services
Ecohouse Solar
Education Pioneers
Electric Eye
Emerson
Engie
Expedia
ExxonMobil
EY (Ernst & Young)
FedEx Services
Fisher College of Business
Fluid-Quip
Ford
GEP
Gilead
Greif
Henkel
Hess
Highmark Health
Hologic
Huntington National Bank
Indiana University Health
Inspiring Capital
Johnson & Johnson
JPMorgan Chase
Kalypso
Kaufman Development
Kellerman Consulting
Kellogg's
LBrands
L.E.K. Consulting
Lubrizol
McKinsey & Co.
Medtronic
Micron Technology
MRI Software
Nationwide
Navigator Management Partners

NAWBO Columbus Chapter
NCT Ventures
Nestle
New York Life
Ohio Innovation Fund
OSU InFACT
Pacific Gas and Electric
Paragon Systems
PepsiCo
PolyOne
PPG
Procter & Gamble
Proforma
PwC (PricewaterhouseCoopers)
Red Ventures
Regeneron Pharmaceuticals
Reheva
Remitly
Robert Bosch Corporation
Scotts Miracle-Gro
SEA Change
Speedway
Steiner & Associates
Steve Madden
STRS (State Teachers Retirement System)
Suranaree University of Technology
Tesla
The Ohio State University
The Risk Institute
The Vanguard Group
The Walt Disney Company
The Wendy's Company
TS Tech Americas
UC Health
Vantiv Now Worldpay
Walk Productions
WalletHub
Washington Prime Group
Western & Southern Financial Group
Western Reserve Partners
Williams-Sonoma
Winsen Capital
Yelp
Zimmer Biomet

MAcc STUDENTS

Abercrombie & Fitch
Agricultural Bank of China
International
Ashland
Crowe Horwath
Deloitte
EY (Ernst & Young)
FASTRAC
Governmental Accounting Standards Board
Grant Thornton
Greenspire Realty
Greif
HBK
KPMG
Leap Of Faith Adventures
Ohio Auditor of State
Ohio Basement Authority
Plante Moran
PRIME AE Group
PwC (PricewaterhouseCoopers)

Redwood Living
RSM US
Schneider Downs
Sherwin-Williams Company
TriVista
Vincent Blume CPA

MBLE STUDENTS

Apple
Ascena Retail Group
ASML
Associated Materials
Beijing Benz Automotive
Beijing Yunshang Logistics
Benchmark Education Company
Bloom Energy
Cardinal Health
Changchun Municipal Engineering Design & Research Institute
Chongqing Tianyou Dairy
Cummins
DHL Supply Chain
DowntownBeloit Association
DSC Logistics
Evergreen Enterprises
General International
Global Foundries
Greif
HEB
Infineon
Inovance Technology
Meritor
Momentive Performance Materials
Niagara Bottling Company
Ohio Health
OmniMax International
Owens Corning
Palmer-Donavin
Shanghai ABB Engineering
Stanley Black & Decker
Tesla Motors
UNIVAR
Wayfair
Weston Foods
Williams-Sonoma

MHRM STUDENTS

American Society of Anesthesiologists
Bank of China
Boeing
China Mobile International
Cintas
Cummins
Deloitte
DHL Supply Chain
Eaton
ExxonMobil
Faurecia
Ford
Frito-Lay
Goodyear Tire & Rubber
Hilton Columbus at Easton
Honda
Intel
John Deere
KeyBank
KPMG

Kraft Heinz
LBrands
Marathon Petroleum
Modular Assembly Innovations
Northstar Cafe
Ohio Department of Commerce
Ohio Department of Medicaid
Ohio Department of Rehabilitation and Correction
Owens Corning
PepsiCo
Raytheon
Red Roof Inn
Redfin
Samsung Insurance
Scotts Miracle-Gro
Shell Oil Company
Sina
T. Marzetti Company
Texas Instruments
The EVO Group
The Ohio State University
The SYGMA Network
Thermo Fisher Scientific
United Airlines
University of Pittsburgh
Visa
Zulily

SMF STUDENTS

Alliance Data Systems
Bosera Asset Management
Chemical Abstract Services
Columbus Investment Advisory
Deloitte
Diamond Hill
Edward Jones
EY (Ernst & Young)
Fiat Chrysler Automobiles (FCA)
Fortino Capital
Founder Commodities
Greystone Managed Investments
Haitou Global
Hartland & Co.
Hendricks Commercial Properties
JPMorgan Chase
Net Health
Ohio Health
Phillips 66
Sun Life Financial
The Lennox Group

STUDENT OUTCOMES



EMPLOYMENT BY MAJOR	FULL-TIME		INTERNSHIP	
	AVERAGE ANNUAL SALARY	% OF STUDENTS	AVERAGE HOURLY SALARY	% OF STUDENTS
Accounting	\$53,697	21%	\$20	20%
Economics	\$48,483	3%	\$18	2%
Finance	\$58,602	29%	\$19	33%
Human Resources	\$48,473	3%	\$15	4%
Information Systems	\$67,089	4%	\$19	5%
Insurance	\$50,100	<1%	\$12	<1%
International Business	\$49,500	<1%	\$16	1%
Logistics Management	\$54,966	8%	\$18	5%
Marketing	\$49,361	21%	\$16	20%
Operations Management	\$56,198	9%	\$18	8%
Real Estate	\$49,438	1%	\$19	1%

FULL-TIME SALARY

	MEAN	MEDIAN
BASE SALARY	\$54,740	\$54,000
SIGNING BONUS	\$5,728	\$5,000

CLASS OF 2018

U.S. CITIZENS/PERMANENT RESIDENTS

Seeking Employment	
81% (896)	Employed
19% (215)	Still seeking employment
Other Outcomes	
36% (36)	Accepted to Grad School
32% (29)	Applying to Grad School
8% (6)	Military and other Service Work
24% (7)	Not Seeking Employment For Other Reasons

CLASS OF 2018

INTERNATIONAL/NON U.S.

Seeking Employment	
36% (27)	Employed
64% (47)	Still seeking employment
Other Outcomes	
47% (67)	Accepted to Grad School
46% (66)	Applying to Grad School
7% (9)	Not Seeking Employment For Other Reasons

GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE STUDENTS

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTHEAST	OUTSIDE U.S.
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
Full-Time	38%	8%	4%	9%	73%	3%	5%	5%	4%	9%	1%
Intern	38%	7%	5%	16%	75%	3%	3%	1%	3%	10%	5%

IA, IL, IN, KS, MI,
MN, MO, ND, NE,
OH, SD, WIDC, DE, MD, PA,
VA, WVAL, AR, FL, GA, KY
LA, MS, SC, TNAZ, CO, NM, OK,
TXAK, CA, HI, ID,
MT, NV, OR, UT,
WA, WYCT, MA, ME, NH,
NJ, NY, RI, VT

STUDENT OUTCOMES

FULL-TIME MBA ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
STARTING SALARY	\$97,626	\$100,000	\$40,000 - \$152,500
SIGNING BONUS	\$21,360	\$20,000	\$2,500 - \$50,000

FULL-TIME MAcc (Master of Accounting) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
STARTING SALARY	\$52,831	\$53,000	\$24,960 - \$70,500

FULL-TIME MHRM (Master of Human Resource Management) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
STARTING SALARY	\$73,498	\$77,000	\$43,368 - \$95,000

FULL-TIME MBLE (Master of Business Logistics Engineering) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
STARTING SALARY	\$64,937	\$68,000	\$43,680 - \$76,000

FULL-TIME SMF (Specialized Master in Finance) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
STARTING SALARY	*	*	*

PERCENTAGE WITH OFFERS THREE MONTHS POST-GRADUATION

	U.S Citizens/ Permanent Residents	International Students	Combined
MBA	96%	90%	95%
MAcc	97%	57%	79%
MHRM	84%	100%	87%
MBLE	Not Applicable	100%	100%
SMF	*	*	*

INTERNSHIP SALARY

	MONTHLY AVERAGE
MBA	\$5,856
MBLE	\$3,501
MHRM	\$4,932

MBA EMPLOYMENT
BY INDUSTRY

FULL-TIME

	AVERAGE ANNUAL SALARY	% OF STUDENTS
Consulting Services	\$127,870	13%
Consumer Products	\$101,100	14%
Financial Services	\$93,575	18%
Government	\$54,000	1%
Healthcare	\$93,700	7%
Manufacturing	\$94,667	8%
Non-Profit	\$55,761	3%
Other	\$75,973	4%
Petroleum/Energy	\$96,000	1%
Pharma./Bio./Health	\$97,250	6%
Real Estate	\$72,500	4%
Restaurant	\$100,000	4%
Retail	\$90,000	6%
Technology	\$95,906	11%

MBA EMPLOYMENT
BY JOB FUNCTION

FULL-TIME

	AVERAGE ANNUAL SALARY	% OF STUDENTS
Analytics	\$67,750	4%
Consulting	\$123,426	13%
Finance	\$87,764	15%
General Management	\$104,300	14%
Human Resources	\$86,083	4%
Marketing	\$97,429	19%
Operations / Logistics	\$96,500	15%
Other	\$81,536	8%
Real Estate	\$73,750	3%
Strategic / Bus. Planning	\$98,333	4%

GEOGRAPHIC DISTRIBUTION OF GRADUATE STUDENTS

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTH-EAST	OUTSIDE U.S.
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
Full-Time	31%	5%	2%	9%	57%	6%	6%	7%	7%	10%	7%
Intern	34%	2%	1%	4%	53%	5%	6%	3%	7%	9%	17%

IA, IL, IN, KS, MI,
MN, MO, ND,
NE, OH, SD, WIDC, DE, MD, PA,
VA, WVAL, AR, FL,
GA, KY
LA, MS, SC, TNAZ, CO, NM, OK,
TXAK, CA, HI, ID,
MT, NV, OR, UT,
WA, WYCT, MA, ME, NH,
NJ, NY, RI, VT

This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics©.

* Please refer to the Fisher College of Business website for SMF employment data.

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& Fitch




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KPMG

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WILLIAMS.**

 **Triple T**
TRANSPORT

worldpay



Employer

TESTIMONIAL

“The Career Management team at Fisher has been fantastic. Quick to respond, they bend over backward to accommodate requests, and we are appreciative of that.”

-employer survey

CONTACT

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