

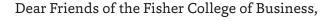
EAREER MANAGEMENT 2013-2014 FROM EXPLORING CAREERS LAUNCHING REERS

THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS









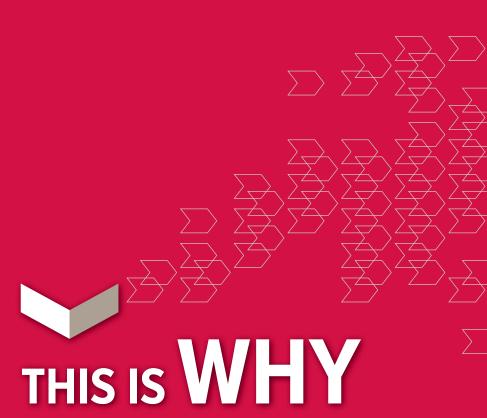
The 2013-2014 Fisher College of Business Office of Career Management Annual Report marks the 20th year of providing a comprehensive overview of the successes of our students and corporate partners. It also marks 20 years since Max Fisher dedicated his resources to his alma mater through both a monetary gift and a vision.

I had the honor of meeting Max Fisher in October 1998 when he visited campus for the dedication of the first of six buildings which now occupy the Fisher campus. He was both gracious and humble, and he said something to me that I will never forget. Max said, "If you believe in a cause, other people will follow you."

Shortly afer, the mission statement which follows on the next page was developed and Max was right - students, alumni, and corporations are following. Thank you, Max, for inspiring our cause and purpose. And, thanks to each of you for inspiring our students to Go Beyond!

Best regards,

Jeffrey D. Rice **Executive Director**



WE DO WHAT WE DO

The Office of Career Management will provide highly personalized services to develop the best prepared job seekers and be every employer's favorite place to recruit.

Our Commitment	2
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EARE

OFFICE OF CAREER MANAGEMENT STAFF



wonderful dogs from a Schnauzer rescue organization.





Margie is raising a puppy for Canine Companions for Independence, a national organization that trains service dogs for people with disabilities.

Audrey Bledsoe







Susan Geier



Audrey is a roller coaster enthusiast and has ridden







"My experience as a GAA at the Office of Career Management (OCM) has been extremely rewarding. Working at the OCM has allowed me to enhance my learning experience at Fisher as it has developed my time management, planning and communication skills. The OCM team, along with the other GAs, have been very welcoming and helpful throughout this experience that I feel they have become my

Dana Abdalhadi – MBA Class of 2015

second family at Fisher!"

STUDENT STAFF

The Office of Career Management could not do what we do, or achieve the results that we do, without our exceptional Student Staff members:

GRADUATE ADMINISTRATIVE ASSISTANTS (GAA'S)

UNDERGRADUATE TEAM

Matthew Blount David Mancini Kelly O'Masta Sara Santiago Greaa Silver

GRADUATE TEAM

Dana Abdahlhadi Meredith Clutsam Alvcia Dinverno Lis Ellis Sarah Williams

RECRUITING OPERATIONS TEAM

Amanda Rose

MARKETING INTERN

Evan Hertzog

CAREER EVENTS INTERN

Emelie Moeller

CAREER COACHES

Jackie Kaleel Sara Nichols Regan Siegal Grace Ubbing Alexia Yun

FRONT DESK STAFF

Camille Baker Kathryn Condon

GREETERS

Collin Turner Lindsay McCarthy Sam Reilly Karma Masri Menja Li Toby Friedman Daniel Burns Renee Wenning Evan Hertzog Alex Baran Shannon Smith Mercy Osi-Bonsu Shane Gontarz



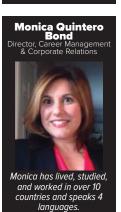


Brittany is a food enthusiast and loves to try new dishes from different cultures.



Lake Michigan is Jamie's favorite place to be.









WHO WE SERVE



UNDERGRADUATE STUDENTS

3,085 undergraduate students are actively using Career Management

Undergraduate Students by Major*:

Accounting	723
Aviation	10
Economics	116
Finance	923
Information Systems	100
Human Resources	
Insurance	14
International Business	81
Marketing	715
Logistics	307
Operations Management	
Real Estate	
Special Major	9
Undecided	
*Double majors are counted twice.	

Average GPA of undergraduate students registered with Career Management: 3 4

GRADUATE STUDENTS

100% of Fisher's 814 graduate students actively use Career Management as a part of their degree curriculum:

FTMBA	212
MAcc	
MBLE	75
MHRM	105
SMF	42
WPMBA	301

MBA students by major:

Finance	41 (40%)
Interdisciplinary/Make your Own	14 (14%)
International Business	
Leadership & Organizational Behavior	16 (16%)
Marketing	39 (38%)
Operations/Logistics	
Strategy	
= ·	

*Double majors are counted twice.

"I FEEL SO MUCH MORE PREPARED
FOR MY FUTURE JOB SEARCH
THROUGH EVERY ASPECT FROM
RESUMES, COVER LETTERS,
COMPANY RESEARCH, INTERVIEWS,
AND MUCH MORE.... I GAINED
CONFIDENCE IN MYSELF AND
NETWORKED WITH MANY
RECRUITERS IN MY SPECIALIZATION."

--student from BA 2601 in Autumn 2013

OUTREACH TO UNDERGRADUATES FOR THE 2013-14 ACADEMIC YEAR

Individual Consulting Appointments	. 1,641
QUIC Interviews	. 1,264
Students Attending Fisher Fall Career Fair	. 1,867
Students Attending Fisher Spring Internship & Job Fair	. 1,447
Students Meeting with a Career Coach	. 1,341

OUTREACH TO GRADUATE STUDENTS FOR THE 2013-14 ACADEMIC YEAR

Individual Consulting & Walk-in Appointments	.1,148 232 199 156
WPMBA	
Career Change Roundtable Events(Finance & Operations, Marketing & Strategy)	52
Career Foundation Seminars	710
(Consulting, Finance, International Students, MAcc, Market	
MHRM, Operations & Logistics, Real Estate, SMF, & Sustain	nability)
Career Management Conference	83
Finance Mix & Mingle Event	61
Graduate Student Recruiting Event	317
Graduate Student Spring Networking Night	
S	



NYC FINANCIAL SERVICES TRIP



20 undergraduate and graduate students participated in the annual 3-day trip where they visited 5 of the largest banks as well as 1 middle market firm. The students also had the opportunity to network with alumni in the financial industry at 2 dinner receptions.

The 3rd annual Battle of Ohio Undergraduate Case Competition was sponsored by Deloitte Consulting and hosted by the University of Dayton.

BATTLE OF OHIO CASE COMPETITION



SPEED NETWORKING EVENT



In the BA 2601: Job Search Preparation course, 50 Fisher students participated in Speed Networking during one of their class sessions to practice their handshake, eye contact, and personal introduction. Students were given 5 minutes to interact with one of their peers, and then asked to switch places and network with a new student. After each interaction, they evaluated each other on their communication skills and professionalism.

MARKETING HOP



In collaboration with the Association of Marketing Professionals student organization, 28 MBAs attended this 3-day trip during Winter Break through Detroit and Chicago. They visited advertising agencies, met with marketing teams of major corporations, networked with alumni, and developed an understanding for a day in the life of a marketing professional.

In partnership with the Center for Operational Excellence, the Office of Career Management offers MBA and MBLE students the opportunity to interact with and learn from logistics, supply chain, and operational excellence professionals in a networking environment.

SUPPLY CHAIN CAREER CONNECTION



CORPORATE SITE VISIT & JOB SHADOW PROGRAM



The Corporate Site Visit & Job Shadow Program coordinated by the Office of Career Management matches FisherDirect students with regional employers to gain insight into the functional areas of business. The program allows employers to establish a unique and differential partnership with the Fisher College of Business and increases student interest and awareness of their organization and industry. It is also an opportunity for students to gain insight into career areas and industries outside of the classroom.

*Picture shown is the Abercrombie & Fitch site visit

ON-CAMPUS RECRUITING 2013-14

Undergraduate

Career Positions

Number of Companies: 164 Number of Interviews: 2,025

Internships

Number Companies: 141 Number of Interviews: 1,879

Graduate

Career Positions

Number of Companies: 79 Number of Interviews: 459

Internships

Number of Companies: 141 Number of Interviews: 313

JOB POSTINGS

Undergraduate

ruii iime	1,943
Internship	1,165
-	

Graduate

MAcc	. 478
MBA Full Time	.731
MBA Internship	. 337
MBLE	. 361
MHRM	. 284
SMF	. 494

RESUME SEARCH

Fisher College of Business students are the best - and employers are noticing! The following are the number of companies requesting resume packets, either online through Fisher Connect, or personally from one of our Career Consultants.

Undergraduate	517
MAcc	160
MBA	261
MBLE	100
MHRM	102
SMF	121



COLLABORATIVE EVENTS PROMOTED TO AND ATTENDED BY FISHER COLLEGE OF BUSINESS STUDENTS

Fisher Fall Career Fair	151 companies
Fisher Graduate Student Recruiting Event	30 companies
Fisher Spring Internship & Job Fair	114 companies
National Black MBA Association Conference & Expo	250 companies
National Society of Hispanic MBAs Conference & Expo	126 companies
Spring Graduate Student Networking Night	27 companies

COMPANY REPRESENTATIVES CONDUCTING MOCK INTERVIEWS, RESUME CRITIQUES OR PRESENTATIONS

3M

Abbott Nutrition
Abercrombie & Fitch

AEP

Alliance Data

American Greetings

Ary, Roepcke, Mulchaey, P.C.

Autumnwood Barclays

Big Lots

Boldly-Go Coaching Cardinal Health

Chrysler LLC

Clark, Schaefer, Hackett Cleveland Research Company

Commercial Vehicle Group

Conagra Foods Crowe Horwath

Deloitte Desco Capital

DSW

dunnhumby
Eaton Corp.
Exact Software

Exel EY

Fifth-Third Bank Financial Guard Ford Motor

GBQ Partners
General Electric
GE Aviation

GE Aviation General Motors Grant Thornton

Greif, Inc. GSW Worldwide HealthSpot

Huntington National Bank

IBM Jeni's

JPMorgan Chase Kellogg Company

KeyBank

KPMG

I Brands

Lancaster Pollard

Marathon Petroleum

McGladrey Mettler-Toledo

Mondelez International

Nationwide

Navigator Management Partners

Nestlé NetJets

Northwestern Mutual

Procter & Gamble

Philips
PIMCO
Plante Moran
PolyOne

PricewaterhouseCoopers

RAI
Resource
Rockbridge
Rolls-Royce
Schneider Downs
Scotts Miracle-Gro

Socius Target

Total Quality Logistics

Unilever US Air Force Victoria's Secret Walmart Wells Fargo Wendy's

Western Reserve Partners Worthington Industries

KeyBank 🗘 📆

KEYBANK HOSTED
INFORMATION
SESSIONS INFORMING
STUDENTS OF
HOW TO



OPPORTUNITIES
IN THEIR CAPITAL
MARKETS, RISK,
PROCUREMENT,
CLIENT INSIGHTS,
TREASURY, CREDIT
AND CORPORATE
STRATEGY AREAS
AMONG OTHERS.



MACY'S HAS PARTICIPATED IN OR HELD

25

CAREER EVENTS FOR FISHER STUDENTS OVER THE LAST



UNDERGRADUATE CAREER POSITIONS

Average Salary and Percentage Breakdown by Major



Students WITH internship experience averaged starting salaries of \$52,724; \$4,044 higher than students without internships (\$48,680)

UNDERGRADUATE INTERNSHIP POSITIONS



*Based on 620 students reporting internships

ENTIRE UNDERGRADUATE CLASS CAREER POSITIONS

**based on jobs reported by U.S. citizens/Permanent Residents

Average Salary for Career Positions	\$52,161
Median Salary for Career Positions	\$50,000
Average Signing Bonus\$5,177 (22)	5 reported)
Median Signing Bonus	\$5,000
Average Other Guaranteed Compensation	
Median Other Guaranteed Compensation	\$4,800

88% of students reporting employment had job offers by graduation and an additional 10% had job offers within 3 months post-graduation

*Based on the number of students reporting data to the Office of Career Management as of August 2014.

OF THE 1150 U.S. CITIZENS/ PERMANENT RESIDENTS WHO GRADUATED, (916) 80% REPORTED THEIR POST-GRADUATION PLANS:

Employed, including Military	545 (59%)
Graduate School	20 (2%)
Not Seeking, Applying to Graduate School	18 (2%)
Seeking Employment	242 (26%)
Not Seeking Employment, Other Reasons	24 (3%)
Job Offers Pending	33 (4%)
Service Work	8 (1%)
Post-graduate Internship	26 (3%)

OF 405 INTERNATIONAL STUDENTS WHO GRADUATED, (256) 63% REPORTED THEIR POST-GRADUATION PLANS:

Employed	29 (11%)
Graduate School	26 (11%)
Seeking Employment	106 (41%)
Not Seeking, Applying to Graduate School	62 (24%)
Not Seeking Employment, Other Reasons	12 (5%)
Job Offers Pending	7 (3%)
Post-graduate Internship	

*Of the 29 students who accepted positions, 19 were in the U.S.

^{*}Based on 545 students reporting career positions

MBA CAREER POSITIONS

(as of September 2014)

Starting Salary Average	\$95,528
Starting Salary Median	\$95,000
Starting Salary Range\$	48,000 - \$145,600
Average Signing Bonus	\$18,910
Percentage with Signing Bon	uses58%
Percentage with Job Offers	
Percentage with Accepted Off	fers90%

MAcc/MBLE/MHRM/SMF CAREER POSITIONS

MAcc Starting Salary Average\$51,837

MAcc Average Signing Bonus\$3,250

MBLE Starting Salary Average\$57,283

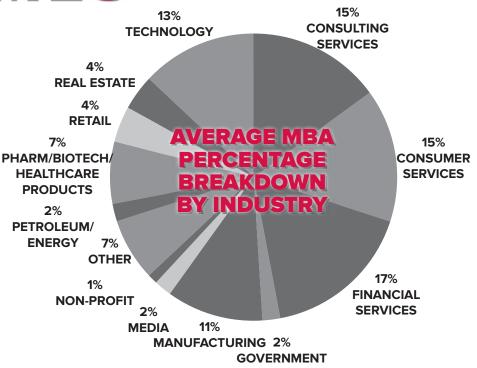
MBLE Average Signing Bonus\$4,066

MHRM Starting Salary Average\$73,347

MHRM Average Signing Bonus\$7,038

SMF Starting Salary Average\$60,625

SMF Average Signing Bonus\$7,500



MBA INTERNSHIP POSITIONS

Internship monthly salary average\$5,483

MBA CAREER POSITIONS

Average MBA Starting Salaries and Percentage

average **Breakdown by Job Function** annual salary \$122,286 Consulting \$86,488 20% Finance **General Management** \$98.908 \$60,000 **Human Resources** \$98,016 Marketing Operations/Logistics \$84,850

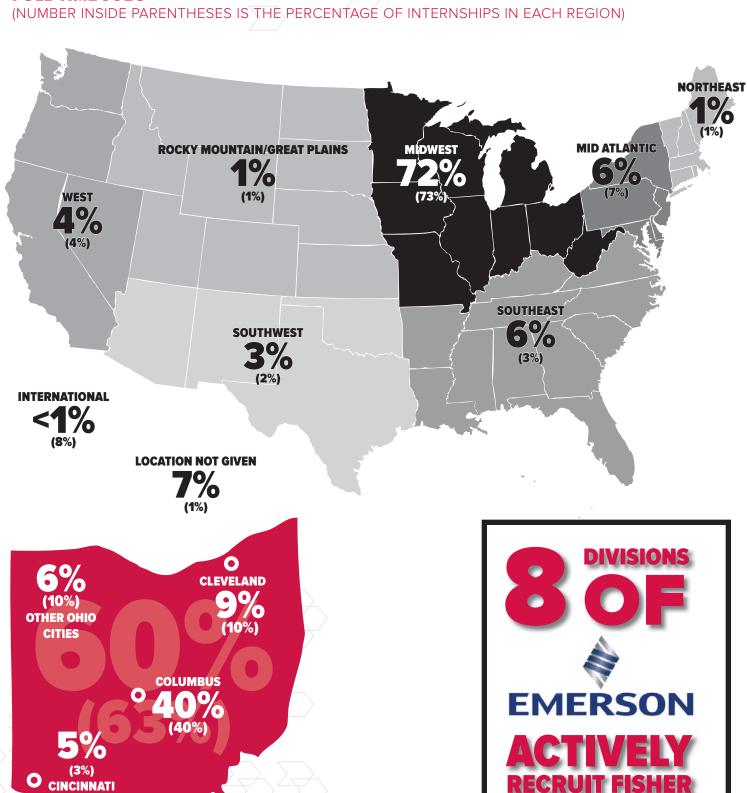
\$95,528

MBA students with

years prior work experience
have a \$15,000 higher average
salary than those with no prior
work experience.



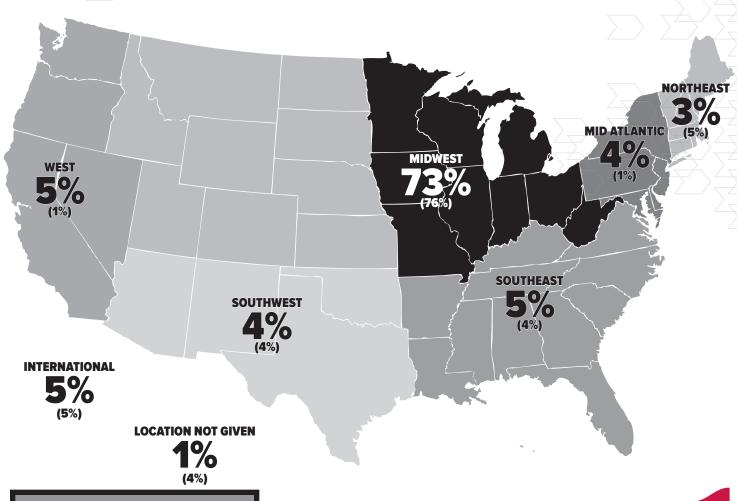
GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE STUDENTS **FULL TIME JOBS**



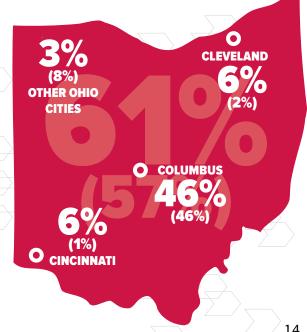


GEOGRAPHIC DISTRIBUTION OF GRADUATE STUDENTS **FULL TIME JOBS**

(NUMBER INSIDE PARENTHESES IS THE PERCENTAGE OF MBA INTERNSHIPS IN EACH REGION)







TOP HIRING COMPANIES FOR UNDERGRADUATES (FULL-TIME & INTERNSHIPS):





brands







Deloitte

52 HIRES

29 HIRES

29 HIRES

28 HIRES

24 HIRES

22 HIRES

21 HIRES

OTHER TOP COMPANIES MAKING OFFERS:

Abbott Laboratories **Abbott Nutrition** Abercrombie & Fitch

Accenture Airgas Aldi

Alliance Data Amazon

American Greetings Ameriprise Financial

Aon Hewitt ArcelorMittal Ashland, Inc. Axiom Consulting

Battelle Big Lots **BNY Mellon** Boeing Brady Ware

Brooksource and Technical Youth

Brown Forman Brown Gibbons Lang Campus Special Capital One Cedar Fair

Cerner Corp. Chrysler LLC Cisco Systems Cohen & Company

Coyote Logistics

Crowe Horwath

Crown Equipment Corporation Discover Financial Services

Dow Chemical **Duff & Phelps** Eaton Corp. Ecolab

Emerson Climate Technologies

Exel

Facility Source Fahlgren Mortine Fifth-Third Bank

Ford Motor

GBQ Partners General Electric

General Mills General Motors

Giant Eagle Goldman Sachs

Goodyear Tire and Rubber

Grant Thornton H.J. Heinz Honda

Huntington National Bank

IGS Energy JCPenney JM Smucker

Johnson & Johnson Jones Lang LaSalle

Key Bank

Kohl's **KPMG** Kroger

Kuehne + Nagel

L'Oreal

Liberty Mutual

Macv's

Marathon Petroleum

McGladrey

Merrill Lynch Morgan Stanley

Motorists Insurance Company

Nationwide Nestlé

NiSource

Northwestern Mutual

OhioHealth

Plante Moran

Oracle Corporation Owens Corning Pacer International Parker Hannifin PepsiCo-FritoLay

PolyOne

Procter & Gamble

Quikrete

Reynolds and Reynolds Company

Rolls-Royce

Ross, Sinclaire & Associates

Ryan LLC

Saks Fifth Avenue Schneider Downs Schneider Electric Scotts Miracle-Gro Sears Holding Corp.

SEKO Store Development Services

Shell Oil Company Sherwin-Williams Speedway State of Ohio Swagelok

Target Texas Instruments

The Ohio State University **Total Quality Logistics**

Toyota Motor

UBS Financial Services

Unilever

University Directories Vanguard Group

Verizon Wendv's

Winkel, Green & Van Horn Worthington Industries

COMPANIES MAKING OFFERS TO GRADUATE STUDENTS (FULL-**TIME & INTERNSHIPS):**

FTMBA STUDENTS GSW Advertising

3M A Schulman A.T. Kearney ABB Abbott Laboratories Acquisition Logistics Engin. AircraftLogs

Alliance Data Systems

AM Castle Amazon Lab 126

Amazon, Inc.

American Greetings Apple Inc

Ashland Inc.

T&TA Avatar Corp. Pty. Ltd.

Bank of the West

Barclays Battelle for Kids

Bia Lots Cardinal Health

Carqill, Inc. Context Network

Crane Co. Cummins Inc. DaimlerChrysler

Dell Inc Deloitte Desco Capital Diageo

Diamond Hill Investments Dinsmore & Shohl LLP

Discover Financial Services

dunnhumby Eaton Corp. eBay Inc.

Edwards Communities Elmer's Products. Inc. **Emerson Electric**

Financial Guard

Fisher College of Business

Ford Motor Gallup Consulting Genentech General Electric General Mills

Georgia-Pacific Corporation Grandbridge Real Estate Cap. Greif, Inc.

Hewlett-Packard

Highlights for Children **Holland Services**

Homage LLC

Huntington National Bank

IBM Intuit Inc.

JM Smucker

Johnson & Johnson

Jones Day

JPMorgan Chase

Kalypso

Kellogg Company

Key Bank

Kraft Foods Group Inc.

L Brands Inc. Lancaster Pollard

Lenovo

Lifestyle Communities Luxury Living Chicago Realty McKinsey & Company

Mead Johnson Microsoft Corp. Momentive MorganFranklin N8 Medical

Nationwide Realty Investors

Nationwide Nestlé Professional Nestlé USA

Niagara Bottling Company

NIPSO NiSource Inc. Ocean Tomo OCLC

Ohio Department of Medicaid

Ohio Power Tools Organ Cole + Stock LLP **OSF Healthcare System** Oshkosh Corporation

Owens Corning Pelet Grupa People's Bank Philips

PolvOne

PricewaterhouseCoopers Procter & Gamble

Resource

Reynolds American Inc. Rockbridge Capital Rolls-Royce

Scotts Miracle-Gro Sears Holdings Corp. SimpleFill

Sonic Union

STRS

Team Rubicon, USA Tech Columbus Tech International

The Ohio State University Thermo Fisher Scientific

Title Source

Tony R. Wells Foundation Townsend Group, The

UBS

Under Armour United Technologies Vega Industries, Inc. Venture Highway

Visagio Vivint Walgreen Co. Walmart

Wendv's Western Reserve Partners

Williams-Sonoma, Inc. Wilson, RMS Wolters Kluwer Wooden-Ships Zimmer Holdings

MAcc STUDENTS

Advocate Radiology Billing ArcelorMittal Clark, Schaefer, Hackett ContactUS Crowe Horwath Decosimo Corporate Finance Deloitte **Deloitte Consulting Duff & Phelps** Exel ΕY **GBQ** Partners Greif, Inc.

JPMorgan Chase **KPMG**

Ohio Bureau of Workers Comp. Plante Moran **PricewaterhouseCoopers**

Sherwin-Williams State of Ohio, Auditor

MBLE STUDENTS

889 Global Solutions A.M. Castle Batteries Plus Bulbs **BHDP** Architecture Big Lots Cardinal Health Cummins Inc. **DCLI**

DKSH Luxury & Lifestyle N.A.

Exel **Express**

Hewlett-Packard

L Brands

Mars Petcare

Momentive

Murphy Brown Grain

Safe Auto Sanofi

Stanley Black & Decker Vargo Integrated Systems

Walmart Xerox Corp.

MHRM STUDENTS

Amazon Anheuser Busch ArcelorMittal Battelle for Kids Chrysler LLC

Cornerstone Global Partners **Dow Chemical** Eaton Corp.

ExxonMobil Ford Motor General Electric

Honda Automotive Manufacturing Jo-Ann Fabric & Craft Stores

John Deere

L Brands

Marathon Petroleum Molina Healthcare

Niagara Bottling LLC

OCLC Owens Corning Parker Hannifin PepsiCo-FritoLay Quicken Loans Rolls-Royce

Safelight Autoglass Samsung Austin Semicon. Shell Oil Company Texas Instruments The Ohio State University **United Nations** Walt Disney Company

SMF STUDENTS

Barnett Group China Intl. Corp. Ltd. Deloitte Donald W. Kelley & Assoc. Duff & Phelps Fusun Property Holdings HER Realty **Hicks Partners** Huron Consulting Group JPMorgan Chase **KPMG** L Brands Michael J. Fox Found. MLV & Co. OhioHealth Rongtong Fund Mgmt. Strategy Meets Action The Dover Group

UBS Investment Bank

Wipro Technologies

EMPLOYER EVALUATIONS

SURVEY RESULTS

UNDERGRADUATE STUDENT

90%

of recruiters feel Fisher undergraduate students were able to provide examples that demonstrate they have the skills needed for the position

93%

of recruiters feel Fisher undergraduate students are on par with or are better prepared to interview when compared to students from other schools

92%

of recruiters agreed Fisher undergraduate students used clear examples to answer behavior based interview questions

GRADUATE STUDENT

82%

of recruiters agree Fisher graduate students had conducted research and were familiar with their company

86%

of recruiters agree Fisher graduate students communicated genuine interest and enthusiasm for their company and opportunities

91%

of recruiters agree that the students provided examples that demonstrated they had the skills /experience necessary for the position

CONTACT



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