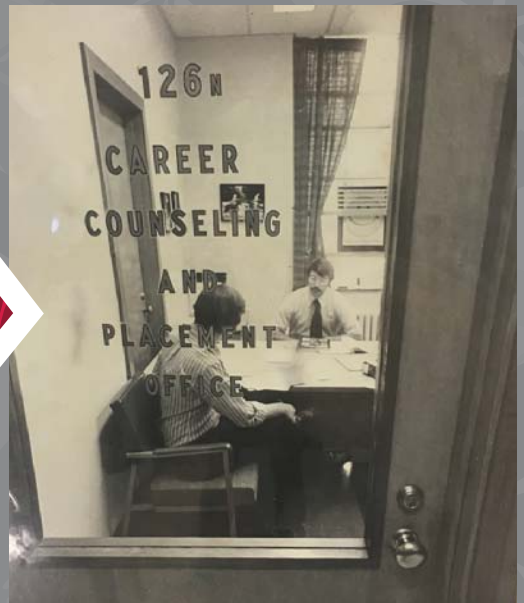


OFFICE OF CAREER MANAGEMENT

# ANNUAL REPORT 2015-2016





Dear Friends of the Max M. Fisher College of Business,

While the sign in the background on this page reads “College of Commerce and Administration,” the Office of Career Management is still very much a part of Fisher College of Business. In recognition of 100 years of excellence in business education at The Ohio State University, this edition of our annual report includes several data points from our college’s 100-year history—history that has contributed to outstanding student outcomes that we are pleased to report to you.

Much has changed over the years in the jobs and companies where our students have accepted employment upon graduation from Fisher. For example, 80 of the Fortune 100 companies now recruit at Fisher. However, among the top-10 companies on the 2016 Fortune 100 list, only three were on the same list 50 years ago. Those three companies hired 40 Fisher students this year. Before you search Google to find out who those 50-year-old Fortune 100 companies are, feel free to email me, and I will check your answers.

Other changes are quite clear in this report. We exceeded previous records for attendance at our Fisher Fall Career Fair with 187 companies and 2,250 Fisher students attending. The top-10 hiring companies of our undergraduate students came from seven different industries. All four of our specialized graduate degree programs achieved their highest salary averages ever, and our MBA students achieved an average salary of over \$100,000 for the first time. There is a plethora of data within this annual report that indicates a continued upward trajectory in the ROI our students are experiencing from earning their Fisher degrees.

Personally, I have been directly involved at Fisher for 25 percent of the college’s history, and I still continue to marvel at the increasing quality of our students, the depth and breadth of our corporate recruiting portfolio, and the collaboration and excellence in instruction and support from faculty and staff. One hundred years from now, the Fortune 100 list will certainly change and the data will be different. What will remain, however, is Fisher, a business college that continues to serve as a global leader in providing graduates with the skills and experiences to positively impact business, their communities and the world. “Time and change will surely show...”

Best regards,

Jeffrey D. Rice  
Associate to the Dean for Staff Professional Development  
Executive Director  
Office of Career Management



# Our Mission

.....

**The Office Of Career Management Will Provide  
Highly Personalized Services To Develop The  
Best Prepared Job Seekers And Be Every  
Employer's Favorite Place To Recruit.**

## **HIGHLY PERSONALIZED SERVICES**

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## **COMPETITIVE RESULTS**

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# SERVICES ENGAGEMENT



**Fisher's MBA  
Program Ranks **3rd**  
overall in opening  
new career  
opportunities.**

*(The Economist, 2015)*

**OUR INTERVIEWING  
SKILLS VIDEO  
SERIES ON**

**You **

**HAS OVER  
2 MILLION VIEWS!**

**FISHER IS RANKED  
**14th** OVERALL  
AND **7th** AMONG  
PUBLIC UNIVERSITIES  
FOR THEIR UNDERGRADUATE  
BUSINESS PROGRAM**

*(U.S. News and World Report, 2016)*



**95%**

of Fisher's undergraduate business  
students graduate with at least one  
internship or major-related experience

**4,400+** 

The number of undergraduate  
students reached by the Office  
of Career Management Team  
through our presentations and  
workshops.

**Fisher students had  
direct access to**

**766**

**companies through  
recruiting events**

Fisher's SMF  
program is ranked  
**7th** overall and **1st**  
among public schools  
in the country

*—Financial Times, 2016*



**Columbus ranks #2  
on best cities for  
young job seekers.**

*(Columbus Region Factbook, 2016)*



**#1** Columbus  
is ranked  
of the top  
10 opportunity cities  
in the nation

*(Columbus Region Factbook, 2016)*



**The Office of  
Career  
Management  
conducted**

**187**

Companies attended the  
Fisher Fall Career Fair

**137**

**class presentations  
and workshops.**



**203** students  
signed up to use  
interview rooms as  
study space during  
finals week

**The Office of Career Management is part of an impressive network of individuals, departments, teams and organizations which make our work possible! These are only some of our partners!**

**On-Campus Partners:**

- Association of Staff and Faculty Women
- Blackwell
- Engineering Career Services
- Fisher Information Technology
- Global Gateways
- Graduate Programs Office
- Office of Alumni Relations
- Ohio Union
- President and Provost's Council on Women
- Undergraduate Leadership and Engagement Office
- Undergraduate Programs and Advising
- University Career Services Committee

**Off-Campus Partners:**

- Forte Foundation
- MBA Career Services and Employer Alliance (MBA CSEA)
- Midwest Association of Colleges and Employers (MWACE)
- National Academic Advising Association (NACADA)
- National Association of Colleges and Employers (NACE)
- National Career Development Association (NCDA)
- Ohio Career Development Association (OCDA)
- Women for Economic and Leadership Development (WELD)

# SERVICES OFFICE OF CAREER MANAGEMENT STAFF



**THE OFFICE OF CAREER  
MANAGEMENT STAFF  
REPRESENTS A COMBINED  
TOTAL OF MORE THAN  
180 YEARS  
EXPERIENCE  
IN HIGHER EDUCATION**

**JEFFREY RICE**

Executive Director

*Jeff has been with OSU for 24 years and is the Executive Director of the office, provides thought leadership and oversees all daily operations.*



**MARGIE  
BOGENSCHUTZ**

Senior Director,  
Undergraduate Career  
Management  
and Recruitment

*Margie has been with OSU for 30 years, leads the Undergraduate Team, and works closely with undergraduate students and Fisher Futures.*



**JULIE  
BOOTHMAN**

Career Management  
Assistant

*Julie has been with OSU for 1 year and oversees all front-desk reception and support and serves as the initial point of contact for the office.*



**MARK  
WILSON**

Director of Recruiter  
Relations and Technology

*Mark has been with OSU for 19 years, leads the On-Campus Recruiting and Operations Team, and manages recruiter relations and any technology needs for the office.*



**SARAH  
STEENROD**

Director, Undergraduate  
Career Consultation  
& Programs

*Sarah has been with OSU for 10 years and works closely with undergraduate students, Fisher Emerging Consultants, and coordinates the Fisher Fall Career Fair.*



**AUDREY  
BLED SOE**

Assistant Director,  
Undergraduate Career  
Services & Education

*Audrey has been with OSU for 6 years, works closely with undergraduate students, coordinates job search and internship courses, and supervises Career Coaches who provide walk-in resume reviews.*



**SUSAN  
GEIER**

Recruiting Coordinator

*Susan has been with OSU for 13 years and coordinates all on-campus interview schedules and works closely with recruiters.*



**FRANCIE  
BUSCHUR**

Graphic Designer

*Francie has been with OSU for 13 years and leads the creation and graphic design of the annual report and all marketing collateral for the office.*



**DARESE  
DOUGLAS**

Database Coordinator

*Darese has been with OSU for 22 years and serves as the FisherConnect administrator and manages the job reporting database, Fisher Career Data Central.*





**JAMIE  
MATHEWS-MEAD**

Senior Director,  
Graduate Career  
Management  
*Jamie has been with OSU  
for 22 years, leads the  
Grad Team, and works  
closely with students  
enrolled in the Master of  
Business Administration  
program focused on  
Operations and Logistics  
Management.*



**STEVE  
SINGER**

Director, Career  
Management &  
Corporate Relations

*Steve has been with OSU for 12  
years and works closely with  
students enrolled in the Master  
of Accounting (MAcc) and  
Master of Business Logistics  
Engineering (MBLE) programs.*



**BRITTANY  
BUXTON-GRAHAM**

Director, Career  
Management &  
Corporate Relations

*Brittany has been with  
OSU for 6 years and works  
closely with students  
enrolled in the Master of  
Business Administration  
program focused on con-  
sulting and strategy.*



**JILL  
WESTERFELD**

Assistant Director,  
Career Management &  
Corporate Relations

*Jill has been with OSU for  
3 years and works closely  
with students enrolled in  
the Specialized Master of  
Finance (SMF) and Master of  
Human Resource Manage-  
ment (MHRM) programs.*



**NANCY  
GILBERTSEN**

Director, Career  
Management &  
Corporate Relations

*Nancy has been with OSU  
for 3 years and works closely  
with students  
enrolled in the Master  
of Business Administration  
program focused on Finance,  
Real Estate, and Risk  
Management.*



**ALLISON  
JONES**

Director, Career  
Management &  
Corporate Relations

*Allison has been with  
OSU for 11 years and works  
closely with students enrolled  
in the Master of Business  
Administration program  
focused on Marketing and  
Organizational Behavior.*



**KATIE  
REYNOLDS**

Assistant Director,  
Undergraduate Career  
Development

*Katie has been with OSU  
for 1 year and works  
closely with undergraduate  
students who are directly  
admitted into Fisher or  
undecided.*



## STUDENT STAFF

The Office of Career Management could not do what we do, or achieve the results that we do, without our exceptional student staff members:

### GRADUATE ADMINISTRATIVE ASSISTANTS

#### UNDERGRADUATE TEAM:

Kaitlin Bressler  
Chris Buehler  
Will Burk  
Marlina Frederick  
Maddy Ozvath

#### GRADUATE TEAM:

Zach Hyndman  
Ariella Indianto  
Oxana Komarova  
Trevor Morse  
Stephanie Pedicini  
Adityaa Vaidyanathan  
Nicole Williams

#### RECRUITING OPERATIONS:

Jilian Hinton

### UNDERGRADUATE STUDENT STAFF MEMBERS

#### MARKETING INTERN

Evan Hertzog

#### CAREER EVENTS INTERN

Courtney Russell

#### CAREER COACHES

Toby Friedman  
Yuan He  
Elyssa Helker  
Catherine Hyland  
Nick Palmiotto  
Tim Schilling

#### FRONT DESK STAFF

Emily George

#### VOLUNTEER GREETERS

Michael Bacha  
Cary Bauer  
Alex Crowley  
Cassandra Fowler  
Christine Frederick  
Toby Friedman  
Mary Gardner  
Alexandria Graham  
Evan Hertzog  
Albert Lee  
James Metrakos  
Conner Mouty  
Sam Nance  
Michael Palmore  
Lindsey Rosenberg  
Morgan West

# SERVICES ENGAGEMENT

## UNDERGRADUATE STUDENTS

6,627

### UNDERGRADUATE STUDENTS BY MAJOR\*:

Finance .....	25%
Marketing .....	19%
Accounting.....	18%
Pre-Business .....	13%
Operations Management .....	6%
Logistics .....	5%
Information Systems .....	2%
Economics.....	2%
Human Resources .....	2%
International Business.....	2%
Real Estate.....	1%
Insurance.....	<1%
Special Major .....	<1%

*\*Double majors are counted twice.*

Average GPA of undergraduate students  
registered with Career Management:  
3.4



# 1949:

The College of Commerce  
and Administration housed  
the following departments:

**Accounting,  
Business Organization,  
School Administration,  
Economics,  
Geography,  
and  
Sociology**

## GRADUATE STUDENTS:

963

WPMBA .....	419
MBA .....	235
MHRM.....	106
MAcc.....	76
MBLE.....	73
SMF .....	54

## ENGAGEMENT WITH UNDERGRADUATES

Individual Consulting Appointments: .....	1,449
Walk-in appointments w/ Career Coaches: .....	1,535
For Resume Review .....	1,498
For Linked In Profile Review .....	37
QUIC Interviews: .....	1,143
Students Attending Fisher Fall Fair: .....	2,250
Students Attending Fisher Spring Internship and Job Fair: ..	1,464



## ENGAGEMENT WITH GRADUATE STUDENTS

Individual Consulting Appointments: .....	1,931
Spring Connections Conference:.....	99
Making a Career Change Panel: .....	30
Individual Contributor to Manager Panel: .....	20
Case Interviewing: .....	79

### CAREER SUCCESS SERIES WORKSHOPS ATTENDANCE:

How to Shine at a Career Fair or Conference .....	78
How to Get More Out of an Information Session .....	35
Advanced Interviewing Techniques .....	57
The Power of FCDC Reporting and Navigating FisherConnect .	18
How to Successfully Network .....	49
Job Offer Decision and Effective Salary Negotiation .....	72
The Power of LinkedIn .....	45
Global Insights to Work Authorization .....	16
MBA Operations & Logistics/Supply Chain Management	
Career Foundation Seminar:.....	75
MBA Analytics Career Foundation Seminar: .....	30
MBA Marketing Career Foundation Seminar: .....	75
MAcc Career Foundation Seminar: .....	76
MBLE Career Foundation Seminar: .....	36
MHRM Career Foundation Seminar: .....	56
SMF Career Foundation Seminar: .....	55
International Student Career Foundation Seminar: .....	125
MBA Finance Career Foundation Seminar: .....	76
MBA Investments Career Foundation Seminar: .....	50
MBA Consulting Fundamentals Career Foundation Seminar: ...	24



# SERVICES ENGAGEMENT

## ON-CAMPUS RECRUITING

### Undergraduate

#### Career Positions

Number of Companies: 185  
Number of Interviews: 1,639

#### Internships

Number Companies: 134  
Number of Interviews: 1,632

### Graduate

#### Career Positions

Number of Companies: 71  
Number of Interviews: 320

#### Internships

Number of Companies: 76  
Number of Interviews: 486

## JOB POSTINGS

### Undergraduate

Full Time.....2,711  
Internship.....1,316

### Graduate

MBA Full Time..... 744  
MBA Internship..... 283  
MAcc..... 476  
MHRM Full Time..... 217  
MHRM Internship..... 130  
MBLE..... 399  
SMF..... 521

## RESUME SEARCH

Fisher College of Business students are the best - and employers are noticing! The following are the number of companies requesting resume packets, either online through FisherConnect, or personally from one of our Career Consultants!

Undergraduate..... 366  
MBA..... 155  
MAcc..... 84  
MHRM..... 70  
MBLE..... 40  
SMF..... 41

**1962-63**

**528 Students were registered with the Commerce Placement Office**

**2015-16**

**7,200 Students are registered with the Office of Career Management**

## COMPANY PARTICIPATION AT EVENTS HOSTED BY CAREER MANAGEMENT

Fisher Spring Internship & Job Fair..... 138 companies  
Fisher Fall Career Fair..... 187 companies  
Fisher Graduate Student Recruiting Event..... 42 companies  
Spring Connections Conference..... 32 companies  
Career Change Panels..... 6 companies

# SERVICES ENGAGEMENT

## COMPANY REPRESENTATIVES CONDUCTING MOCK INTERVIEWS, RESUME CRITIQUES OR PRESENTATIONS

2Checkout  
84.51  
A.Schulman  
Abbott  
Accenture  
Advanced Drainage Systems  
AEP  
Amazon  
Anheuser-Busch  
Aon  
Autumnwood Homes  
Barclays  
BASF  
BDO  
Becker CPA Review  
Big Lots  
Blue Horseshoe Solutions Inc.  
Boar's Head Brand  
BOEING  
BoldlyGo HR  
Cardinal Health  
Cohen & Steers  
Commerce Bank  
Crane Worldwide Logistics  
Crowe Horwath  
Deloitte  
Deloitte Consulting  
DHL  
Diamond Hill Capital Management  
Discover  
Duff and Phelps  
Eaton  
Emerson Climate Technologies  
Exel/DHL  
ExxonMobil  
EY  
Fifth Third Bank  
Fisher & Co.

Ford Motor Company  
FTJ Fundchoice  
GBQ  
GE Aviation  
Georgia Pacific  
Goldman Sachs  
Grant Thornton  
Greater Chinese Chamber of Commerce  
Greif  
H&R Block  
Hexion  
Huntington Bank  
Intuit  
IU Health  
JB Hunt  
JPMorganChase  
Kalypso  
Kellogg's  
KeyBanc Capital Markets  
KeyBank  
Kimball Midwest  
KPMG  
Lancaster Pollard  
Lane Bryant  
LBrands  
LeanCor  
Lord & Taylor  
Luxottica  
M&T Bank  
Macquarie  
Marathon  
McKinsey  
MDS CPA Review  
Microsoft  
MorganFranklin  
Nationwide Insurance  
Nestle  
NetJets

Nielsen  
Office of Comptroller of the Currency  
OSU Investments  
Owens Corning  
Penske  
PepsiCo  
Plante Moran  
PolyOne  
PPG  
Procter & Gamble  
Progressive  
Pwc  
RBG  
Red Capital Group  
Redwood Wealth Management, LLC  
Resource/Ammirati  
Robert W. Baird  
Rolls- Royce  
Schneider Downs  
Scotts Miracle-Gro Company  
Shell  
Standard Register  
Stanley Black & Decker  
Stanley Steemer International, Inc.  
STRS  
Target  
Texas Instruments  
U.S. Bank  
UBS  
Unilever  
Victoria's Secret  
Walmart International Academy  
Wendy's International  
Western Reserve Partners  
William Blair  
WP Glimcher

# INNOVATION SPECIAL INITIATIVES

## SENIOR ENGAGEMENT INITIATIVES



We piloted a new program called "Career Fair Pros" where seniors can volunteer to help underclassmen prepare for the career fair through sharing their own advice and experience. The Career Fair Pros were given the option to help with any of the following: coffee chat sessions with students, Career Fair Prep workshops, Twitter chat sessions, writing a blog post, or staffing a "Student Advice Table" at the Career Fair. Between the Fall Career Fair and the spring career fair, 27 seniors volunteered.

## INTERVIEWING VIDEOS

<https://fisher.osu.edu/careers-recruiting/students/undergraduate-students/vi>  
Google Inbox (433) - fbushu Digital Downloads Amazon.com: Online Email invitac



The Office of Career Management created a series of videos for students on interviewing skills which have over 2.1 million views on YouTube! Fun fact: we have come to learn that the U.S. Air Force even uses these particular videos to help officers prepare to transition from the military into the civilian workforce.

## DELOITTE CAREER LAUNCH PROGRAM

A collaborative partnership between Deloitte and the Fisher College of Business, the Deloitte Career Launch Program aims to help sophomore students from under-represented minority groups or first generation college families develop their soft skills and knowledge of the professional services industry. The program concluded its first year with 14 participants completing an Innovation Challenge sponsored by Deloitte and the United States Olympic Committee. Students proposed a solution for the United States Olympic Committee on how to engage and expand their fan base after the 2016 Rio Olympic Games and leading up to the 2018 Pyeongchang Olympic Games. We are now gearing up for our second cohort, comprised of 23 sophomore students!

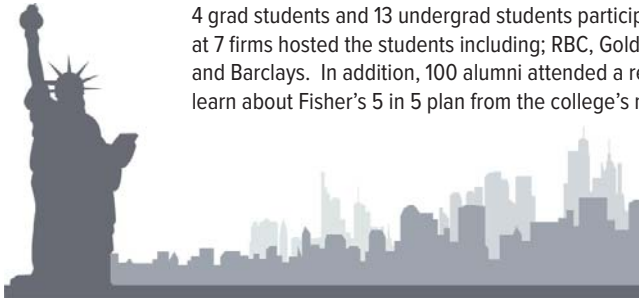


## FISHER FUTURES INVESTMENT BANKING PROGRAM

Launched in 2007, Fisher Futures was created to prepare undergraduate students to succeed in investment banking careers. This past year, all 12 students in the program landed summer internships in investment banking in New York, Chicago, and Cleveland. A record number of 22 students were admitted for 2016-17 and started their class spring semester of 2016.



## NYC FINANCIAL SERVICES TRIP



4 grad students and 13 undergrad students participated in Fisher's annual trip to Wall Street. Fisher Alumni and friends at 7 firms hosted the students including; RBC, Goldman Sachs, Cohen & Steers, Macquarie, KeyBanc Capital Markets, UBS, and Barclays. In addition, 100 alumni attended a reception hosted by Alum Norman Pessin to interact with students and learn about Fisher's 5 in 5 plan from the college's new Dean Anil Makhija.

## CASE COMPETITIONS HIGHLIGHTS



Fisher undergraduate students secured 1st and 2nd place over 12 other teams from 7 schools in the Deloitte Battle of Ohio hosted by the University of Dayton. The success underscored the impact of interdisciplinary collaboration, as three students represented Fisher, the College of Engineering, and the Integrated Business and Engineering program.

The Office of Career Management also coordinated all aspects of the Johnson & Johnson internal case competition, which consisted of 4 teams. The first place team from Ohio State then competed at the J&J headquarters and secured 3rd place out of 9 teams.

## FISHER EMERGING CONSULTANTS

The Fisher Emerging Consultants program is a selective program in which students enroll in a 7-week course during spring semester which prepares them to pursue careers in consulting and exposes them to a mock case interview. Twelve students participated in the program and our partner consulting firms and guest speakers were from Accenture, Crowe Horwath, Deloitte, EY, and Kalypso.



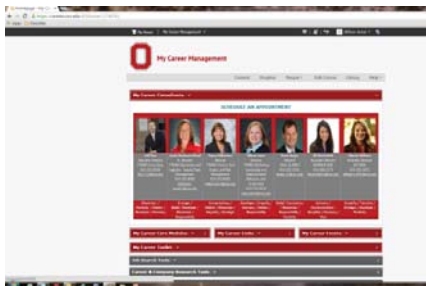
# INNOVATION SPECIAL INITIATIVES

## INTERNATIONAL STUDENT ROUNDTABLES



We created a series of lunchtime roundtable discussions intended specifically for international graduate students. These sessions were designed to address international students' unique job search needs and focused on the following topics: Career Fair Preparation, Networking, and Resume Writing.

## MY CAREER MANAGEMENT COURSE



### My Career Management

The Graduate Team developed a new My Career Management course on Carmen to serve as a one-stop shop where graduate students can access all online resources, including our self-directed modules, career/industry/company information, links to vendors such as GoInGlobal, and job search skill development resources.

## LOCKIN CHINA AND OSU GATEWAY TRIP



In partnership with LockinChina, a leading Chinese overseas online recruitment platform and the OSU China Gateway, the Office of Career Management participated in the inaugural Global University Career Development (China) Conference and Career Development Fair. The week-long conference took place in Beijing, Shanghai, and Shenzhen and included more than 150 employers and career services representatives from the U.S., UK, Australia, China and Canada. Attendees had the opportunity to learn about the rapidly developing Chinese economy, recruiting climate for returnees and participated in two large scale career fairs which attracted more than 4000 Chinese returnees.

## INNOVATION TEAMS

In an effort to support the College's strategic plan and to remain relevant in a changing global job market, the Office of Career Management established 5 Innovation Teams, each charged with exploring future trends and addressing the needs of unique constituent populations. The cross-functional teams include Future of Business Education and Career Management, Prominence, Student Engagement and Their OCM Experience, Corporate and Alumni Relations, and International Students.

## MAcc RECEPTION



Launched in 2009, the Office of Career Management led another successful Master of Accounting reception / Mix & Mingle at Ohio Stadium designed to welcome incoming students to Fisher. The reception provides an excellent opportunity for the incoming MAcc class to network with employers and alumni, connect with Fisher faculty and staff and get to know their fellow classmates. More than 125 students, alumni and corporate partners attended the full evening reception which was capped off with a tour of the iconic Ohio Stadium.

## COLUMBUS AND CHICAGO MARKETING HOPS



Fisher Association of Marketing Professionals student organization and the Office of Career Management partnered to help 20 students attend the inaugural Columbus Marketing Hop in October 2015. They visited fahlgren mortine, RG Barry, and Bob Evans. Fifty students attended the Chicago Marketing Hop in December 2015 and visited Team Detroit, Big Ten Network, Groupon, Hillshire Farms, and Ogilvy Mathur.



# INNOVATION SPECIAL INITIATIVES

## AWARDS/ACHIEVEMENTS



### OHIO STATE GLASS BREAKERS

The President and Provost's Council on Women has recognized five Ohio State Glass Breakers. Glass Breakers are faculty and staff members of extraordinary achievement, whose work has improved workplace culture for women at the university. Jamie Mathews-Mead is known throughout campus for her willingness to share expertise on leadership, professional development and career management. Beyond Fisher, she has served on the President and Provost's Council on Women; Association of Staff and Faculty Women; and the Critical Difference for Women Grant Committee. Said her nominator: "Jamie has inspired me by her service and involvement as an advocate for women at Ohio State."

<https://www.osu.edu/features/2016/glassbreakers-ohio-state-women-who-shape-university-culture.html>

### NACE LEADERSHIP ADVANCEMENT PROGRAM



Sarah Steenrod, the Director of Undergraduate Career Consultation and Programs, was selected to be in the NACE (National Association of Colleges and Employers) Leadership Advancement program. The program is a multi-dimensional initiative to build awareness of NACE, develop personal leadership skills, and establish relationships with other current and prospective leaders. This one year program has allowed Sarah to become further engaged in the NACE organization.

## SPRING EMPLOYER OFFICE HOURS



For two weeks during Spring Semester we hosted several employers holding office hours where undergraduates could set up 20 minute informational interviews with recruiters.

## GLOBAL ALUMNI PRESENTATION

The SMF Program in collaboration with the Office of Career Management hosted a virtual workshop featuring SMF Alum currently working in their home country of China. The workshop included a market analysis of jobs and the economy in China while additionally discussing what the career path would entail for Chinese students to return home and search for a job. The virtual presentation successfully leveraged the knowledge of alumni living in their home countries regarding connections, the market, economy, and employment opportunities, as well as served to enhance the programming and resources for our current International Chinese students to understand an international job search.

# 1962-63

**Most business students found  
job leads through personal  
visits to companies, followed by  
finding job leads via mail and  
telephone**

# RESULTS OUTCOMES

**“The QUIC process is where I like to think that my professional foundation began. The QUIC program gives students a clear, step-by-step approach on how to prepare for, perform in and close an interview. I found the interview educational and rewarding; looking back on it, I am actually happy I did not pass the first time! Being critiqued allowed me to reflect on my skill set and how I want to present myself to future employers.”**

*- Undergraduate Student*

**“The QUIC process at The Fisher College of Business was a very developmental experience. As an undergraduate business student, I believe this is a crucial element needed to move forward with a successful job or internship search. The Office of Career Management truly equips students with the resources necessary to do well through the QUIC process.”**

*- Undergraduate Student*

**“My career consultant helped me prepare for interviews, my resume and even after the interview she helped me negotiate the offer. When preparing for case interviews, she helped me practice since I didn’t know what to do. I really liked the one-to-one conversations.”**

*- Graduate Student*

**“I would recommend the BA 2601 course to every business student in Fisher. I feel much more confident about talking with recruiters, presenting a quality resume, and interviewing. This course was very helpful.”**

*—BA 2601 student from AU 15*

**“I took advantage of the workshops and panels that the Office of Career Management held. The workshops were a great reminder to me about resources that are available and steps I can implement for my job search.”**

*- Graduate Student*

# RESULTS OUTCOMES

## TOP HIRING COMPANIES FOR UNDERGRADUATES:

(Includes internship & post-graduation positions)



**71**  
HIRES



**66**  
HIRES



**36**  
HIRES



**29**  
HIRES



**28**  
HIRES



**27**  
HIRES



**24**  
HIRES

## OTHER TOP COMPANIES HIRING UNDERGRADUATES:

### 15+ HIRES

Abercrombie & Fitch  
Amazon, Inc.  
General Electric  
KeyBank  
KPMG LLP  
L Brands  
Nationwide  
PNC Bank

### 10-14 HIRES

Accenture  
Crowe Horwath LLP  
DHL Supply Chain  
Ford Motor Company  
Huntington Bank  
Marathon Petroleum Company  
PepsiCo Inc.  
Sherwin-Williams  
The Ohio State University  
Toyota

### 1961-62

Companies who interviewed the most business students were: Anchor Hocking Glass Corp., Armstrong-Cork Company, Firestone Tire & Rubber Company, Ford Motor Company, General Motors, B.F. Goodrich, Kroger Company, F. & R. Lazarus & Company, Mead Corp., Ohio Bell Telephone Company

### 5-9 HIRES

Aldi  
Alliance Data Systems Corp.  
American Greetings Corporation  
Bank of America Merrill Lynch  
Big Lots  
DSW Inc.  
Duff & Phelps LLC  
Emerson  
Fifth Third Bank  
GBQ Holdings LLC

General Motors Company  
Grant Thornton LLP  
Hexion  
Honda of America Mfg.  
J.M. Smucker Company  
Johnson & Johnson  
Kohl's  
Macy's  
Mettler Toledo  
Nestle

Northwestern Mutual  
Owens Corning  
Procter & Gamble  
Progressive Insurance  
Reynolds and Reynolds  
Target  
Unilever  
Worthington Industries  
WP Glimcher  
XPO Logistics

### 3-4 HIRES

Anheuser-Busch InBev  
Aon Risk Solutions  
Avery Dennison Corp.  
Battelle  
Cargill, Inc.  
Cedar Fair Entertainment Company  
Cohen & Company  
Columbus Arena Sports and Entertainment (CASE)  
Columbus Crew  
DDR Corp.  
Dell Inc.  
Eaton Corporation  
Ecolab Inc.  
Fiat Chrysler Automobiles (FCA)

GEICO  
Goldman Sachs & Co.  
Goodyear Tire & Rubber  
IBM Corp.  
Insight Global, Inc.  
Keybank Capital Markets  
Liberty Mutual  
Lockheed Martin Corp.  
Lord & Taylor  
Morgan Stanley  
Prudential Financial  
Quicken Loans  
Reynolds American Inc.  
Rolls-Royce  
RSM US LLP

Saks Fifth Avenue  
Schneider Downs  
Southwest Airlines  
Speedway  
Startups.co  
State of Ohio  
The Boeing Company  
The Scotts Miracle-Gro Company  
Thomas Roulston Investment Partners  
Total Quality Logistics  
TTI Group North America (Techtronic Industries)  
United Technologies  
Walmart  
Wells Fargo Corp.

# COMPANIES MAKING OFFERS TO GRADUATE STUDENTS

## MBA STUDENTS

84.51  
Abbott Nutrition  
ABInBev  
Alcatel-Lucent  
Amazon, Inc.  
American Greetings Corporation  
Amgen  
Anheuser-Busch  
Ascena Retail Group Inc.  
Bank of America  
BASF  
Bell Labs  
Benesch Friedlander Coplan & Aronoff  
Bibibop  
Boeing  
Bristol-Myers Squibb  
Capital Core  
Capital One Financial Co.  
Casto  
Catholic Social Services  
COFINA  
Cognizant Business Consulting  
Cohen and Company  
Columbus Industries  
Community Economic Development  
Corporation of Ohio  
Core Real Estate Capital  
CovermyMeds  
DariFill  
Dell Inc.  
Deloitte Consulting  
DISH NETWORK  
Dress for Success  
E. & J. Gallo Winery  
Emerson Electric  
Emerson Network Power  
Epic Systems  
Everwest Real Estate Partners  
EY (Ernst & Young)  
Fairway Management  
FedEx  
Flairsoft  
Ford Motor Company  
Gallup  
GE Power & Water  
Genentech Inc.  
Georgia Pacific  
Greif, Inc.  
GroundWork Group  
Guild Associates, Inc.  
H&R Block  
HealthTrio  
Huntington Bank  
Huntington Investment Company  
IBM Corp.  
Indiana University Health  
Jardine Matheson  
John Deere  
Johnson & Johnson  
Jones Day  
Jones Lang LaSalle

JPMorgan Chase & Co.  
Kalypso  
Kellogg Co.  
Keybank Capital Markets  
L Brands (Limited Brands Inc.)  
Lancaster Pollard  
Lidl US  
M/I Homes  
McKinsey & Company  
Merck & Co.  
Milliman  
Nationwide Insurance  
NCT Ventures  
Nestle  
Next Trucking  
NextEra Energy  
Niagara Bottling Company  
NRP Group  
nThrive  
Ohio Casino Control Commission  
Ohio Department of Commerce  
OSU Wexner Medical Center  
Owens Corning  
Plastiquimica  
PolyOne Corporation  
PPG Industries  
Procter & Gamble  
Rockbridge Capital  
SEA Change  
Sears Holdings Corporation  
Sherwin Williams  
Sodexo  
State Teachers Retirement System  
of Ohio  
Taft Stettinius & Hollister LLP  
Tesla Motors  
Texas Instruments  
The Ohio State University  
The Scotts Miracle-Gro Company  
The Wendy's Company  
Three Leaf Ventures  
Tony Wells Foundation  
UniKey  
ViaSat  
Visagio  
Wallick Communities  
Walmart eCommerce  
Western Reserve Partners  
Whirlpool Corp.  
Williams-Sonoma, Inc.  
Zimmer Biomet

## MAcc STUDENTS

American Lighting  
BDO USA LLP  
Brady Ware  
Clark, Schaefer, Hackett & Co.  
Cohen & Company  
Core Molding Technologies  
Crowe Horwath  
Deloitte  
EY (Ernst & Young)

GBQ Holdings LLC  
Grant Thornton LLP  
Hawkins & Co.  
KPMG  
Mah & Associates, LLP  
Medpace  
Ohio Department of Taxation  
Plante Moran  
PricewaterhouseCoopers (PwC)  
RSM US LLP  
State of North Carolina  
Yokowo Manufacturing

## MHRM STUDENTS

58.Com Inc.  
Abercrombie & Fitch  
Alcoa Inc.  
Amazon  
Anheuser-Busch  
Avis Budget Group  
Bath and Body Works  
Battelle Memorial Institute  
Cardinal Health  
City of Columbus  
Cleveland Clinic  
Cornerstone Global Partners  
COTA  
CoverMyMeds  
Eaton Corp.  
ExxonMobil  
EY (Ernst & Young)  
FCA (Fiat Chrysler Automobiles)  
Ford Motor Company  
Fulcrum  
Henry Schein  
Hilton Hotel  
Honda of America Manufacturing  
Huntington Bank  
Jeni's Splendid Ice Creams  
JPMorgan Chase & Co.  
KeyBank  
KPMG  
L Brands (Limited Brands Inc.)  
Marathon Petroleum Corporation  
Monsanto  
National Register USA  
OTS Holdings, Inc.  
PepsiCo Inc.  
Procter & Gamble  
Quicken Loans  
Red Roof Inn  
Robert Half  
Rolls-Royce  
Saudi Aramco  
Scarlet Management Group  
Shannon Medical Services  
Shell Oil Company  
Simonton Windows  
Texas Instruments  
The Boeing Co.  
The Ohio State University  
The Wendy's Company

Victoria's Secret  
Visa  
Wexner Heritage Village

## MBLE STUDENTS

Accenture  
Benchmark Education Company  
Cardinal Health  
CareSource  
CEVA Logistics  
CSM Bakery Solutions  
Cummins Inc.  
DHL Supply Chain  
Exel Supply Chain  
EY (Ernst & Young)  
FutureMaster  
Golden Bell Entertainment  
Intelligrated  
Intralox  
L Brands (Limited Brands Inc.)  
LeanCor  
Niagara Bottling Company  
Perficient  
Royal Building Products  
Seko Logistics  
TE Connectivity  
Tesla Motors  
Transportation Research Center  
Vanguard Wines  
Walmart

## SMF STUDENTS

Avondale Partners  
Brown Gibbons Lang & Company  
Camellia Metal  
Cardinal Health  
China Trust Bank  
Citi Bank  
Crowe Horwath  
Duff & Phelps LLC  
EY (Ernst & Young)  
Fifth Third Bank  
Greif, Inc.  
HFF  
Huntington Bank  
Jones Lang LaSalle  
JPMorgan Chase & Co.  
L Brands (Limited Brands Inc.)  
Morgan Stanley  
Nascent Group Holdings  
Office of the Comptroller of the  
Currency  
Ohio Health  
OSU Medical Center  
Pennoni  
Procter & Gamble  
Quicken Loans  
Taishin International Bank  
The Ohio State University

# UNDERGRADUATE 2015-16 STUDENT OUTCOMES

## FULL-TIME SALARY

	MEAN	MEDIAN
<b>BASE SALARY</b>	53,641	53,000
<b>SIGNING BONUS</b>	5,437	5,000

## CLASS OF 2016

### US CITIZENS/PERMANENT RESIDENTS

<b>EMPLOYED OR POST GRADUATE INTERNSHIP</b>	772(72%)
<b>MILITARY AND OTHER SERVICE</b>	11(1%)
<b>GRADUATE SCHOOL</b>	37(3%)
<b>NOT SEEKING EMPLOYMENT: APPLYING TO GRADUATE SCHOOL</b>	15(1%)
<b>SEEKING EMPLOYMENT</b>	235(22%)
<b>NOT SEEKING EMPLOYMENT FOR OTHER REASONS</b>	8(1%)

## CLASS OF 2016

### INTERNATIONAL

<b>EMPLOYED OR POST GRADUATE INTERNSHIP</b>	34(17%)
<b>IN THE US</b>	26
<b>OUTSIDE THE US</b>	4
<b>GRADUATE SCHOOL</b>	49(24%)
<b>NOT SEEKING EMPLOYMENT APPLYING TO GRADUATE SCHOOL</b>	42(21%)
<b>SEEKING EMPLOYMENT</b>	70(35%)
<b>NOT SEEKING EMPLOYMENT FOR OTHER REASONS</b>	7(3%)

## Employment by Major

	AVERAGE ANNUAL SALARY	% OF STUDENTS	AVERAGE MONTHLY SALARY	% OF STUDENTS
<b>Accounting</b>	\$52,009	21%	\$3,293	19%
<b>Economics</b>	\$44,250	1%	\$2,773	1%
<b>Finance</b>	\$56,650	26%	\$2,947	29%
<b>Human Resources</b>	\$41,840	4%	\$3,120	2%
<b>Information Systems</b>	\$58,704	4%	\$3,293	6%
<b>Insurance</b>	\$54,600	<1%	\$2,427	<1%
<b>International Business</b>	\$58,100	1%	\$3,120	1%
<b>Logistics Management</b>	\$53,157	7%	\$2,773	7%
<b>Marketing</b>	\$49,804	26%	\$2,600	24%
<b>Operations Management</b>	\$57,601	9%	\$2,947	8%
<b>Real Estate</b>	\$50,750	1%	\$2,773	1%
<b>Special Major</b>	\$39,270	<1%	\$2,773	<1%

## GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE STUDENTS

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTHEAST	OUTSIDE US
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
<b>FULL-TIME</b>	37%	8%	5%	13%	75%	3%	5%	5%	4%	7%	1%
<b>INTERN</b>	46%	9%	5%	6%	75%	3%	4%	2%	3%	6%	7%

IA,IL,IN,KS,M,IL,M  
N,MO,ND,NE,OH  
SD,WI

DC,DE,MD,PA,  
VA,WV

AL,AR,FL,GA,KY  
LA,MS,SC,TN

AZ,CO,NM,OK,  
TX

AK,CA,HI,ID,  
MT,NV,OR,UT,  
WA,WY

CT,MA,ME,NH,  
NJ,NY,RI,VT

# GRADUATE 2015-16 STUDENT OUTCOMES

## FULL-TIME MBA ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
<b>STARTING SALARY</b>	\$100,072	\$101,004	\$48,000-\$140,000
<b>SIGNING BONUS</b>	\$19,985	\$15,000	\$5,000-\$46,000

## FULL-TIME MAcc (Master of Accounting) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
<b>STARTING SALARY</b>	\$53,490	\$52,000	\$40,000-\$70,000

## FULL-TIME MHRM (Master of Human Resource Management) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
<b>STARTING SALARY</b>	\$75,048	\$78,000	\$55,032-\$91,000

## FULL-TIME MBLE (Master of Business Logistics Engineering) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
<b>STARTING SALARY</b>	\$59,510	\$62,000	\$28,000-\$82,000

## FULL-TIME SMF (Specialized Master in Finance) ANNUAL SALARY

	AVERAGE	MEDIAN	RANGE
<b>STARTING SALARY</b>	\$62,105	\$58,000	\$35,360-\$100,000

## INTERNSHIP MONTHLY SALARY

	AVERAGE
<b>MBA Internship Positions</b>	\$5,580
<b>MBLE Internship Positions</b>	\$3,293
<b>MHRM Internship Positions</b>	\$4,381

## MBA Employment by Industry

	AVERAGE ANNUAL SALARY	% OF STUDENTS
<b>Consulting Services</b>	\$126,298	16%
<b>Consumer Products</b>	\$99,900	17%
<b>Financial Services</b>	\$88,800	17%
<b>Manufacturing</b>	\$97,057	7%
<b>Non-Profit</b>	\$60,000	4%
<b>Other</b>	\$68,250	11%
<b>Pharma/Bio/Healthcare</b>	\$96,619	13%
<b>Technology</b>	\$106,727	15%

## Percentage With Offers 3 Months Post-Graduation

	U.S. Citizens/ Permanent Residents	International Students
<b>MBA</b>	94%	94%
<b>MAcc</b>	95%	61%
<b>MHRM</b>	93%	80%
<b>MBLE</b>	100%	74%
<b>SMF</b>	93%	52%

## GEOGRAPHIC DISTRIBUTION OF GRADUATE STUDENTS

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTH-EAST	OUTSIDE US
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
<b>FULL-TIME</b>	31%	7%	5%	6%	64%	2%	7%	7%	11%	4%	5%
<b>INTERN</b>	35%	5%	2%	13%	69%	4%	4%	3%	13%	1%	6%

IA,IL,IN,KS,M,MI,M  
N,MO,ND,NE,OH  
SD,WI

DC,DE,MD,PA,  
VA,WV

AL,AR,FL,GA,KY  
LA,MS,SC,TN

AZ,CO,NM,OK,  
TX

AK,CA,HI,ID,  
MT,NV,OR,UT,  
WA,WY

CT,MA,ME,NH,  
NJ,NY,RI,VT

# EMPLOYER EVALUATION

## SURVEY RESULTS

### UNDERGRADUATE STUDENT

**74%**

of recruiters feel Fisher undergraduate students were able to provide examples that demonstrate they have the skills needed for the position

**84%**

of recruiters agreed Fisher undergraduate students provided evidence of researching the company by connecting to company culture and values

**88%**

of recruiters agreed Fisher Undergraduate students used clear examples to answer behavior based interview questions

### GRADUATE STUDENT

**88%**

of recruiters agree Fisher graduate students had conducted research and were familiar with their company

**100%**

of recruiters agree Fisher graduate students communicated genuine interest and enthusiasm for their company and opportunities

**100%**

of recruiters agree Fisher graduate students provided examples demonstrating they have the skills and experience necessary for the position

## CONTACT

### OFFICE OF CAREER MANAGEMENT

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2108 Neil Avenue  
Columbus, OH 43210-1144  
Phone: (614) 292-6024  
Fax: (614) 292-1007  
[fisher.osu.edu/careers](http://fisher.osu.edu/careers)



**THE OHIO STATE UNIVERSITY**

FISHER COLLEGE OF BUSINESS

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