

OFFICE OF CAREER MANAGEMENT

# Annual Report

2024-2025



THE OHIO STATE  
UNIVERSITY

FISHER COLLEGE  
OF BUSINESS



# Launching a New Chapter of Career Impact at Fisher

It's a privilege to lead the Fisher College of Business Office of Career Management into a new chapter defined by clarity, collaboration and measurable impact. This report reflects our shared commitment to equipping students with the tools, experiences and connections they need to thrive in a rapidly evolving world of work.

Our mission centers on preparing students to grow as leaders and secure meaningful roles with top employers. To meet their diverse and changing needs, we've refined our structure: dedicated teams now support undergraduate and varied graduate populations, and we've expanded services for international students through a dedicated Senior Career Advisor. These enhancements ensure every student receives tailored guidance and access to high-impact career management resources.

Internships remain a cornerstone of our strategy. Last year, 85% of undergraduates completed at least one — gaining critical experience and building networks that, in most cases, led to full-time roles.

Programs like Fisher Futures and Emerging Consultants connect student participants with leading firms and industries shaping the future of banking and consulting. Their success speaks volumes:

- Fisher Futures achieved 100% internship placement in investment banking and corporate finance.
- Emerging Consultants alumni joined firms such as Deloitte, EY and Accenture.

To build on this momentum, we're introducing a Career Pathways Specialist to expand experiential learning into industries like retail, advertising, technology, supply chain and marketing.

Our work is anchored in four strategic pillars:

- Student retention, education and outcomes
- Employer engagement and opportunities
- Data-driven accountability
- Stakeholder collaboration

Together, they support a connected, data-informed and purpose-driven career ecosystem that empowers Fisher students to launch, lead and shape their professional future.

Sincerely,



**Kimberly Lee Minor**  
Interim Executive Director  
Office of Career Management



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## OFFICE OF CAREER MANAGEMENT

### Mission

We connect emerging business leaders with strategies and tools to secure careers with best-in class employers.

## OFFICE OF CAREER MANAGEMENT

### Vision

Fisher alumni in meaningful careers shaping the future of work.

# OCM Highlights

**85%**

of Fisher Undergraduates have at least one internship, and

**20%**

of undergraduates had more than one.

**100%**

of Fisher Full-Time MBA students and Master of Human Resource Management students secured internships.

Fisher students with internship experience have an average salary that is

**\$15,000**

higher than students without

**69%**

of undergraduates received job offers via their internship, the Office of Career Management or other Fisher resource

**23%**

of undergraduate Fisher students received their job or internship from a Fisher Career Fair.

Undergraduates who completed the Qualified Undergraduate Interview Candidate (QUIC) process have an average salary that's

**\$5,000**

higher than students who did not complete it.

# Undergraduate Program Outcomes 2024-25

Class of 2025:

**1,805**

undergraduate students

## Starting Salary and Signing Bonus

**\$71,039**

Average Starting Salary

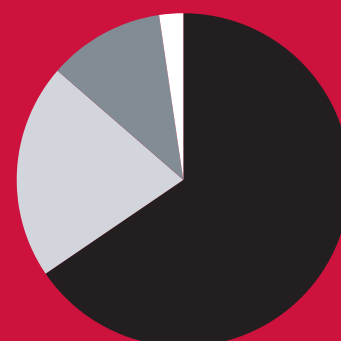
**\$6,391**

Average Signing Bonus

**79%**

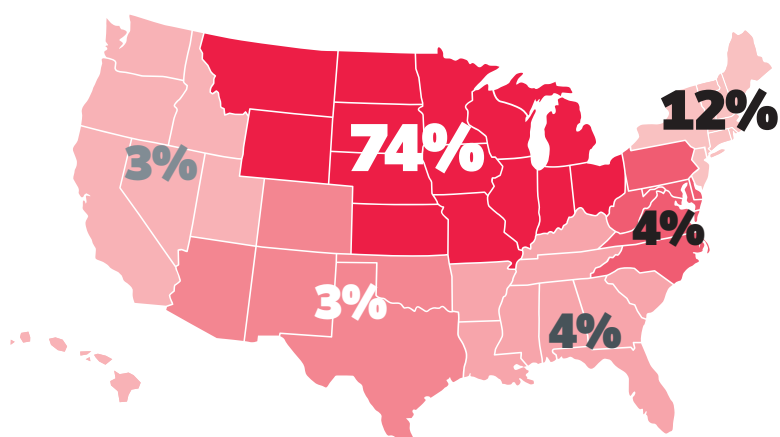
of students reported achieving their desired outcome

Employment by Major	Average Full-Time Annual Salary	# of Students	Average Internship Hourly Salary
Accounting	\$74,861	18%	\$35
Aviation Management	\$70,000	0%	\$13
Business Mgt - Regional Campuses	\$54,637	2%	\$20
Economics	\$65,787	2%	\$23
Finance	\$73,400	39%	\$25
Human Resources	\$61,647	2%	\$19
Information Systems	\$78,465	5%	\$26
Insurance	\$54,667	0%	\$20
International Business	\$64,505	2%	\$24
Logistics Management	\$64,032	5%	\$23
Marketing	\$61,338	17%	\$21
Operations Management	\$69,770	6%	\$23
Real Estate	\$76,125	2%	\$22



- Employed
- Still Seeking Employment
- Continuing Education
- Not Seeking (i.e. military service or other reasons)

## Employment Destinations



## Top Hiring Companies

Combined Hires - Full-time and Internship

JPMorgan Chase (61)	PwC (60)	EY (55)
Deloitte (52)	DHL Supply Chain (38)	KPMG (23)
Huntington Bank (22)	Abercrombie & Fitch (21)	Amazon (18)
P&G / Procter & Gamble (18)	Crowe LLP (16)	KeyBank (16)
Plante Moran (15)	Cardinal Health (13)	Fidelity Investments (12)
RSM US (12)	PepsiCo (11)	PNC Financial Services (11)

*This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards. The career outcomes data presented are based upon a Knowledge Rate of 82% for the Class of 2025, and Response Rate of 82%. The compensation data presented are based upon a Salary Disclosure Rate of 71% for the Class of 2025.*

# MBA Outcomes 2024-25

Class of 2025:

**78%**

received offers by  
three months after  
graduation

## Starting Salary and Signing Bonus

**\$119,197**

Average Starting  
Salary

**\$26,533**

Average Signing  
Bonus

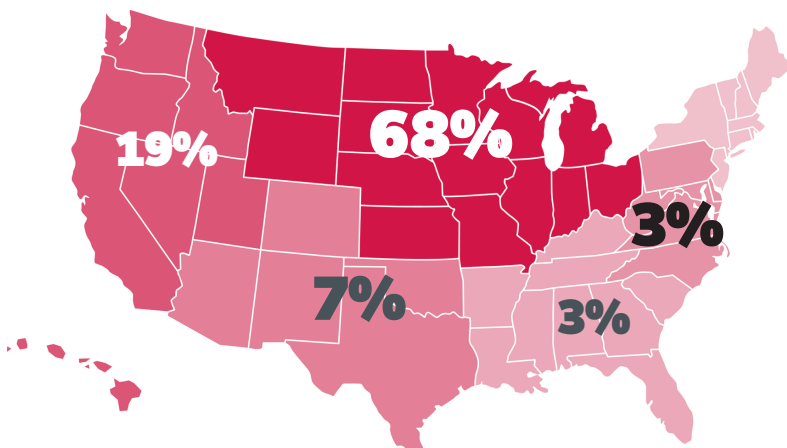
### Employment by Industry

Industry	# of Students	Average Salary
Consulting	16%	\$139,400
Consumer Packaged Goods	9%	\$109,333
Energy	3%	\$107,000
Financial Services	13%	\$121,250
Health Care (Including Products and Services)	9%	\$157,641
Manufacturing	16%	\$109,098
Retail	3%	\$70,000
Technology	22%	\$110,060
Transportation and Logistics Services	9%	\$100,500

### Employment by Function

Function	# of Students	Average Salary
Consulting	13%	\$145,500
Finance/Accounting	19%	\$108,581
General Management	19%	\$140,184
Marketing/Sales	19%	\$111,250
Operations/Logistics	25%	\$111,538
Other	5%	\$92,500

### Employment Destinations



## Companies Making Multiple Job Offers to Fisher MBA Students





## Specialized Master's Programs Outcomes 2023-24

### Master of Accounting - Class of 2025

**\$75,240**

Average Starting Salary

**100%**

Students with Job Offers (Six Months Post-Graduation)

### Specialized Master in Finance - Class of 2025

**\$80,055**

Average Starting Salary

**87%**

Students with Job Offers (Six Months Post-Graduation)

### Master of Human Resource Management - Class of 2024\*

*\*Class of 2025 Data will be available in July/August 2026, 6 months post december graduation.*

**\$85,000**

Average Starting Salary

**95%**

Students with Job Offers (Six Months Post-Graduation)

*This report conforms to the Career Services & Employer Alliance Standards for Reporting Specialty Master Employment Profiles*

# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM



**70%**

of Specialized Master of Finance students reported increased confidence in crafting a resume showcasing their skills and experience

## Graduate Student Career Core

The Graduate Student Career Core Program is an award-winning, required virtual summer experience that jump-starts career readiness for incoming graduate business students. Before the fall term begins, students gain a competitive advantage through extensive resume refinement, interview practice, professional storytelling and development of their value proposition, all supported by advanced AI tools and curated career resources.

From day one, students begin building relationships with the Office of Career Management's expert Career Coaches, ensuring they enter the academic year confident, prepared and ready to navigate the recruiting landscape with purpose.

The impact is clear: graduate students consistently report significant gains in confidence, especially in resume writing, articulating their value to employers and identifying skill gaps to strengthen during their studies.

**The Career Core modules provided a helpful kickstart to the semester. Preparing my resume, practicing STAR interview questions, and finalizing my LinkedIn profile made the transition into the school year much smoother and helped me feel more confident as I began searching for internships. The modules clarified my career goals and gave me practical tools I can continue to use throughout my academic and professional journey.**

Sophie T.  
Specialized Master of Finance Student

**I really appreciated how the Career Core combined practical skills with self-reflection. By the time the program started, I knew my strengths, my value proposition and how to communicate them.**

Caroline S.  
Full-Time MBA Student

**Going into the fall, I felt more prepared and intentional about how I approached networking, resumes and early career conversations, which made the transition into the program smoother.**

Seth R.  
Master of Accounting Student

# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM

## Career Boost

Career Boost launches the graduate business experience with a dynamic pre-term series that connects students to the corporate world before classes even begin. This accelerated program strengthens essential career skills, delivers practical insider guidance and offers early access to recruiters and alumni, setting students up with confidence, clarity and a robust professional network from day one.

### Career Boost Corporate Partners



94%

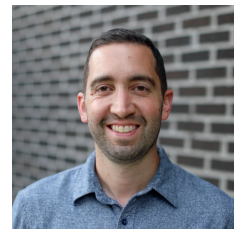
of Full-Time MBA students reported the Career Boost Interviewing Simulations exceeded their expectations

90

dedicated corporate partners and alumni engaged in Career Boost



**It's been so rewarding for me to connect with the incoming FT MBA students – their optimism and passion inspire me! I'm always delighted to share stories of my experience as a Fisher MBA alumnus. Having volunteered for this event over the past few years, now I'm friends with fellow alumni that I first met during their pre-term week!**



**Mike Nemeth**

Senior Product Manager, Disney  
MBA Alumni, Class of 2010

# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM



## Fisher Career Fairs

From the large Fisher Fall Career Fair which hosts more than 170 companies or more informal events such as the Just in Time Job Fair hosted at Fisher, there's no shortage of recruiting event options!

Additionally, we partner with student organizations and empower them to host their own targeted career fairs, including the Undergraduate Finance Association, the Accounting Association, and The Logistics Association.

- Fisher Fall Career Fair..... **175 Companies**
- Fisher Spring Career Fair.....**115 Companies**
- Just In Time Job Fair..... **15 Companies**
- Not Another Career Fair..... **15 Companies**
- Busy Season Accounting Internship Night..... **15 Companies**

“Career fairs are one of the best ways for students to stand out. It’s an opportunity to have real conversations, ask questions and show us who you are beyond your resume.”



**Susan Geier**  
Senior Talent Acquisition Specialist at Rea

**335**

employers and

**4,295**

students attended Fisher Career Fairs hosted by the Office of Career Management

# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM



## Employer of The Day

98

Companies Participated  
during the 2024-25  
academic year

Employer of the Day is a premier opportunity for employers to connect with students in high-traffic areas such as Alutto Courtyard and Mason Hall. The event is promoted through a strategic mix of social media, email campaigns, and on-campus posters to ensure strong visibility and strong student engagement.

## Scarlet & Gray Employer Days

Scarlet & Gray Employer Days are all about introducing new employers to Fisher students or boosting an existing recruiting partner's presence among students who meet their recruiting criteria.

During the 2024-25 academic year, hundreds of students connected with leaders from these great companies. Many of these leaders are Fisher alumni interested in helping their companies discover the talent available at Fisher or in improving their current recruiting relationships with the college.

“We were able to not only meet with students in our areas of interest but also connect with classes, professors, organizations and faculty was a truly unique and impactful experience. We have made key new relationships which we plan to foster as well as strengthen pre-existing ones.”

Jessica K.  
Procter & Gamble



# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM



“FEC played a pivotal role in helping me secure a consulting internship and full-time offer. Through its guidance, I gained exposure to case interviews, the various types of consulting, and the nuances of different firms. This preparation allowed me to build a strong recruiting strategy and stand out both in interviews and on the job.”

Ben B.  
FEC, Class of 2026

## Fisher Emerging Consultants

Fisher Emerging Consultants (FEC) is a selective program/class for second and third year students interested in working in the field of consulting. Students selected for FEC work with OCM staff to develop a consulting-focused job search strategy plan and receive personalized coaching while networking with top consulting firms.

### PROGRAM EMPHASIS AREAS INCLUDE:

Consulting Resume, Job Search Correspondence, Behavioral-Based Interviewing, Case Interviewing and Networking Strategies

### FIRMS THAT HIRED FEC STUDENTS IN 2025:

Boston Consulting Group, Capital One, Clearcutting, Crowe LLP, Deloitte Consulting, Diamond Hill Capital Management, Gibson Consulting, Huron Consulting Group, JPMorganChase, PNC, PwC, Ryan, Inc

During the 2024-25 academic year FEC students who took a consulting position have an average salary of

**\$85,857**

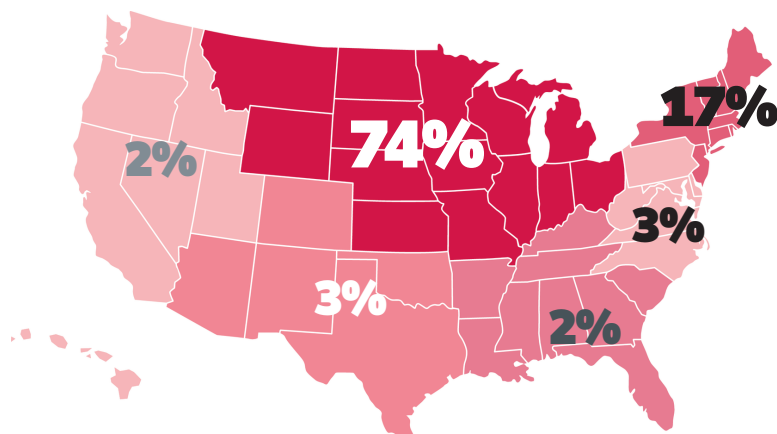
with an average signing bonus of

**\$7,785**

and an average internship hourly rate of

**\$35**

## FEC Student 2015-2025 Employment Destinations



IN 2025, FEC HOSTED GUEST SPEAKERS FROM:



# OFFICE OF CAREER MANAGEMENT SIGNATURE PROGRAM



“Fisher Futures was an incredibly impactful experience. I would not have landed my offer, developed my skill set, learned about the industry, or met lifelong mentors without the Fisher Futures Investment Banking Program at Ohio State.

Jack R.  
Fisher Futures, Class of 2027

## Fisher Futures

Fisher Futures is a highly competitive, selective program that guides students through the internship search and interview process for investment banking. They are educated on topics such as financial modeling and business valuation, as well as career development skills, including behavioral and technical interviewing and professional networking. Students have the opportunity to visit various investment banks and private equity firms, ultimately learning about different career paths and industries, while networking with Fisher alumni.

### Fisher Futures Trips:

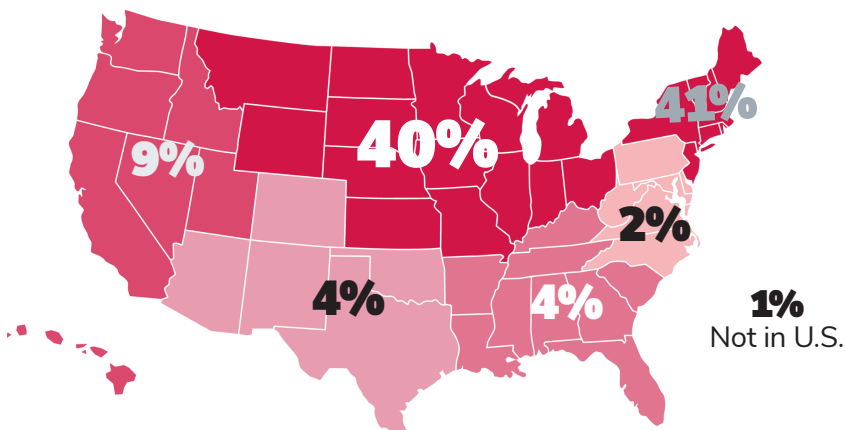
#### CHICAGO IN-PERSON BANK VISITS:

Guggenheim, Macquarie, Lincoln International, Baird, Houlihan Lokey, William Blair, Brown Gibbons Lang

#### NYC IN-PERSON BANK VISITS:

Evercore, Ducera, Cain Brothers, Jefferies, Citi, Stifel, RBC, Goldman Sachs

## Fisher Futures Student 2015-2025 Employment Destinations



Fisher Futures students who took an investment banking position have an average salary of

**\$106,346**

with an average signing bonus of

**\$10,384**

and an average internship hourly rate of

**\$40**

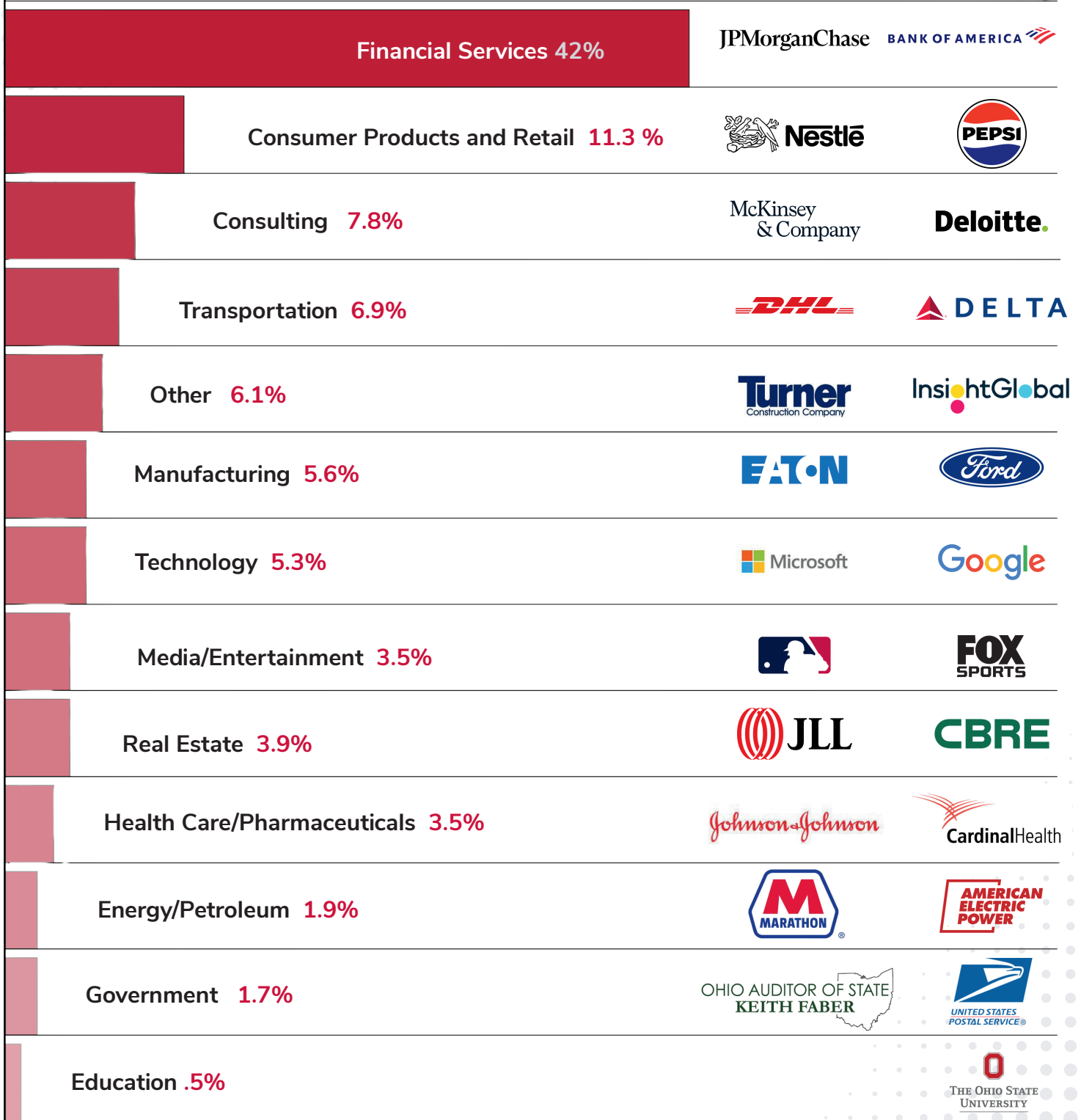
### FISHER FUTURES STUDENTS ACCEPTED JOBS WITH THESE EMPLOYERS:



# Industries Hiring Fisher Students

Industries:

Representative Companies:



# Staff Directory

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**Audrey Bledsoe**

Director, Undergraduate Career Services and Education



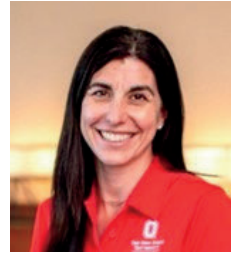
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**Joanne Weber**

Senior Recruiting Operations Specialist



**Ryan Wilhelm**

Senior Career Advisor



**Mark Wilson**

Senior Director, Recruiter Relations and Technology



# Thank you Corporate Sponsors



Tell us what you think about our annual report.



Scan this QR code to take a very short six-question survey.

25 of the first 100 people to give us feedback will get a \$15 gift card to Starbucks

## 2026 Recruiting Calendar

### SPRING 2026

<b>Employer of the Day</b> .....	January 12 – April 19
<b>Fisher Spring Business Career Fair</b> .....	February 3
<b>Just In Time Job Fair</b> .....	February 26
<b>Spring Break (No Classes)</b> .....	March 16-20
<b>Last Day of Class</b> .....	April 23

### AUTUMN 2026

<b>Employer of the Day</b> .....	September 2 – November 11
<b>Labor Day ( University Closed)</b> .....	September 7
<b>Fisher Fall Business Career Fair</b> .....	September 9
<b>Not Another Career Fair</b> .....	September 24
<b>Autumn Break</b> .....	October 15 – 16
<b>Last Day Of Class</b> .....	December 9