

What Can I Do With International Business?

What is International Business?

Involves global production and distribution activities

Studies domestic, international, and foreign business environments

Addresses business practices and challenges across borders

Day in the Life

Roles:

[Customs Broker](#)

[Regulatory Specialist](#)

Source: careeronestop.org

Career-related podcast:

[Strategy & Leadership podcast](#)

[TED Business](#)

Sample International Business Roles

U.S. firms engaged in international trade and investment

U.S. subsidiaries of foreign companies (marketing, finance, HR, etc.)

Government foreign service and consular work

International trade economics

Characteristics for Success

Adaptable and strategic

Strong cultural awareness

Effective communicator

Emotionally intelligent

Excellent at networking

Sample Employers

Mettler Toledo, Oracle, Quicken Loans

Restaurant Brands International, Saks Fifth Avenue

Abercrombie & Fitch, Cohen & Co., GE Aviation

JPMorgan Chase & Co., L Brands

Salary Information (2024–2025)

Full-time: \$64,505 annually

Internship: \$24/hour

Fisher Resources

Academic:

Department of Management & Human Resources

International Business Specialization

Global Business

Extracurricular:

Fisher International Friends

International Business Club

TAMID Group

Prepared by the Office of Career Management as an informational resource