

# What Can I Do With International Business?

## **What is International Business?**

Involves global production and distribution activities  
Studies domestic, international, and foreign business environments  
Addresses business practices and challenges across borders

## **Day in the Life**

### **Roles:**

[Customs Broker](#)

[Regulatory Specialist](#)

Source: [careeronestop.org](https://careeronestop.org)

### **Career-related podcast:**

[Strategy & Leadership podcast](#)

[TED Business](#)

## **Sample International Business Roles**

U.S. firms engaged in international trade and investment  
U.S. subsidiaries of foreign companies (marketing, finance, HR, etc.)  
Government foreign service and consular work  
International trade economics

## **Characteristics for Success**

Adaptable and strategic

Strong cultural awareness

Effective communicator

Emotionally intelligent

Excellent at networking

## **Sample Employers**

Mettler Toledo, Oracle, Quicken Loans

Restaurant Brands International, Saks Fifth Avenue

Abercrombie & Fitch, Cohen & Co., GE Aviation

JPMorgan Chase & Co., L Brands

## **Salary Information (2024–2025)**

**Full-time:** \$64,505 annually

**Internship:** \$24/hour

 **Fisher Resources****Academic:**

Department of Management & Human Resources

International Business Specialization

Global Business

**Extracurricular:**

Fisher International Friends

International Business Club

TAMID Group

Prepared by the Office of Career Management as an informational resource