Explore Business Careers
INTERNATIONAL BUSINESS
Office of Career Management
What is International Business?

• Understanding and participating in worldwide production and distribution activities

• Studying domestic, international, and foreign business environments and the business practices and problems related to them
Day in the Life

- **External Affairs Coordinator**
- **Strategy Analyst**

*Sourced from Candid Career*
Characteristics for Success

- Adaptable
- Cultural affinity
- Effective communication skills
- Emotional intelligence
- Excellent networking abilities
- Strategic
Sample International Business Roles

U.S. industrial, financial, and commercial firms - involved directly or indirectly with international trade and foreign investment

U.S. subsidiaries of foreign companies - require specialists in marketing, finance, accounting, production, and personnel

Consular work and other aspects of government foreign service

International trade economics
Sample Employers

<table>
<thead>
<tr>
<th>Abercrombie &amp; Fitch</th>
<th>Mettler Toledo</th>
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<tbody>
<tr>
<td>Cohen &amp; Co.</td>
<td>Oracle</td>
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<tr>
<td>GE Aviation</td>
<td>Quicken Loans</td>
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<tr>
<td>JPMorgan Chase &amp; Co.</td>
<td>Restaurant Brands International</td>
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<td>L Brands</td>
<td>Saks Fifth Avenue</td>
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Salary Information

Fisher College of Business

Average International Business Salaries (2022-2023)

<table>
<thead>
<tr>
<th>Type</th>
<th>Salary</th>
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<tbody>
<tr>
<td>Full-time</td>
<td>$57,557 annually</td>
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<tr>
<td>Internship</td>
<td>$20 hourly</td>
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Fisher Resources

Academic Information

- Department of Management and Human Resources
- International Business Specialization Course Information
- Office of Global Business

Extracurricular Information

- Fisher International Friends
- International Business Club
- TAMID Group