

PARKER STRAUSS

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EDUCATION

The Ohio State University, Max M. Fisher College of Business

Columbus, OH

Bachelor of Science in Business Administration

May 2024

Specializations: Finance and Economics

GPA: 3.8

- **Fisher Futures Investment Banking Program:** 1 of 28 students in a highly competitive, faculty-selected program that exposes students to investment banking, financial modeling, forecasting, and business valuation
- **Finance Honors Program:** 1 of 30 students selected by top finance faculty to participate in a competitive two-year academic honors program focused on applying analytical and critical thought within finance

WORK EXPERIENCE

The Riverside Company

Cleveland, OH

Private Equity Summer Analyst

June 2023 – August 2023

- Helped manage six portfolio companies and assisted three new platform opportunities within Riverside's Micro-Cap Fund
- Analyzed data room files to build rationale behind investment committee discussions regarding possible investment
- Worked with the investment team to refine investment philosophy by conducting market research and due diligence
- Constructed a database leading to detailed revenue ramp analysis of three franchisors under one portfolio company umbrella

Falcon

Cleveland, OH

Private Equity Executive Search Intern

January 2023 – April 2023

- Engaged with C-suite executives to build strong management teams for private equity-backed companies
- Completed first analysis and screening of potential candidates, and assisted with first-stage interviewing

Link Business Transaction Advisors

Philadelphia, PA

Business Analyst

December 2021 – Present

- Drafted extensive Investment Teasers and Operating Memorandums in support of sell-side M&A transactions
- Performed client operational and financial analysis including customer concentration analysis
- Analyzed industry trends, market characteristics, and growth opportunities for sell-side engagements

LPL Financial

Avon Lake, OH

Wealth Management Intern

January 2021 – May 2021

- Researched and selected electric vehicle companies as potential opportunities for clients to invest
- Presented on two equities which later generated a return of 34% and 24% in the following twelve months
- Analyzed the potential risk of customer accounts, exploring asset allocation to gain desired portfolio returns

Erie Home Solutions

Avon Lake, OH

Co-Founder

March 2020 – August 2022

- Founded a local landscaping company where I managed day-to-day employee and client relationships
- Led hiring, scheduling, and facilitated communication of eight employees who completed over 220 jobs
- Increased business revenue to over \$- during the first two months of operation in 2022
- Negotiated supplier contracts to offset the increasing cost of labor during the 2021 and 2022 fiscal years

ACTIVITIES & INVOLVEMENT

Common Cents Investment Group

Columbus, OH

Member

September 2020 – Present

- Collaborated with the undergraduate investment-focused club at Ohio State that advanced students' knowledge of the financial markets while also educating peers on different career paths to take in finance
- Contributed to weekly discussions on current financial news and industry trends

Investment Banking Program

Columbus, OH

Member

March 2021 – November 2021

- A strategic 15-week curriculum committed to preparing freshman undergraduate students for a career in the investment banking industry at the leading investment banks in the country
- Completed an in-depth training program that provided an understanding of the fundamentals of investment banking, including the history of the industry, analyst responsibilities, and valuation methodologies

CERTIFICATIONS & INTERESTS

Bloomberg Market Concepts: Completed courses pertaining to equities, fixed income, currencies, and economics

Wall Street Prep Financial Modeling & Business Valuation Certification: Certified in financial modeling and valuations including DCF, LBO, M&A, and comparable analysis

Interests: Chess, hiking, reading, real estate, rugby (club team athlete), skiing, weight lifting