Max Isaacman

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EDUCATION

The Ohio State University

Columbus, Ohio

Bachelor of Science in Business Administration

May 2024

• **Specializations:** Finance and Economics

GPA: 3.99

- **Fisher Futures Investment Banking Program:** 1 of 28 students in a highly competitive, faculty-selected program that exposes students to investment banking, financial modeling, forecasting and business valuation
- **Honors Cohort Program:** 1 of 35 students selected to participate in Fisher's flagship two-year academic program focused on leadership, service, interpersonal skills and critical thinking through experiential learning
- Pace Setters Award: Awarded to the top 1% of Fisher students for academic performance, leadership, and service

PROFESSIONAL EXPERIENCE

Houlihan Lokey New York, New York

Investment Banking Summer Analyst

May 2023 – *August* 2023

June 2022 – *August* 2022

Financial restructuring group

Equity Research Summer Analyst

T. Rowe Price Baltimore, Maryland

• Initiated coverage on two \$25bn+ industrial distributors and recommended ideas to senior equity analysts

- Wrote a report on the industrial distribution industry by analyzing eight companies and recent macro developments
- Built full financial models and completed intrinsic and relative valuations for multiple industrial distributors

Blueprint Equity

San Diego, California

Analyst February 2021 – July 2021

- Conducted market assessment and customer retention analysis to help lead \$8MM Series A investment
 Assisted with weekly customer churn analysis, forecasting and valuation of portfolio and pipeline companies
- Managed Salesforce database of 15,000+ companies to source those that meet Blueprint's criteria

Teak and Deck Professionals

San Diego, California

Sales and Marketing Intern

May 2020 – *August* 2020

- Developed a new CRM software program to automate day-to-day operations through Zoho Campaigns
- Created models in Excel to show future revenue from 3,500 residential and 2,000 commercial customers
- Organized database of 6,400 contacts to improve efficiency when running marketing campaigns

LEADERSHIP AND INVOLVEMENT

Buckeye Capital Investors

Columbus, Ohio

President, Former Media and Communications Managing Director

September 2020 – Present and strategies, financial

- Lead over 90 undergraduates in a student organization focused on investing philosophies and strategies, financial accounting, macroeconomics, fundamental analysis, portfolio management, and valuation methodologies
- Manage the Scarlet Alpha Management Fund, a paper portfolio tracking equity investments pitched by organization members, supervise equity research with sector leaders, and analyze & present fund performance to the club

The Investment Banking Program

Columbus, Ohio

Student Coordinator

March 2021 – December 2022

- Taught a 15-week course to 85+ OSU students to prepare them for a career in the investment banking industry
- Designed weekly presentations and course curriculum to provide case-based learning related to recent economic events and oversaw a four-week case competition related to Microsoft's acquisition of Activision Blizzard

TAMID Columbus, Ohio

Project Manager

September 2020 – September 2021

• Led a team of 6 OSU students in a semester-long market research project for an Israeli startup

CERTIFICATIONS & INTERESTS

- Wall Street Prep Financial Modeling & Business Valuation Certification: Certification in financial modeling and valuations including DCF, LBO, M&A, precedent transactions, and comparable companies' analysis
- Interests: Cooking, contemporary documentaries, golf, non-fiction books, running, surfing