



2022-23 Annual Report

Office of Career Management





Executive Summary

Dear Friends of Fisher,

I am pleased to present the latest employment statistics from the Office of Career Management. For 30 years my predecessor, Jeff Rice, led this department where he oversaw the incredible growth in Fisher enrollment, the move from Hagerty Hall to the existing Fisher College campus, and the increase of dedicated resources in the Office of Career Management. In the annual report letter last year, Jeff offered advice to the new Executive Director that included focusing on the students. In my short time at Fisher, I am already impressed with the incredible talents and

leadership skills of the students at Fisher.

In addition to focusing on the students, the Office of Career Management will have a significant focus on our critically important corporate partners. In fact, this past June we held our inaugural employer advisory board meeting in the Ohio Stadium with Athletic Director Gene Smith serving as the keynote speaker (see page 5). Interacting with this core group of 25-30 employers is imperative for best practices, relationship building, and their ability to share feedback on our product - the students! Connecting our students with the best global brands, innovative businesses, and companies both large and small is enormously important. These relationships will be even more important with virtual recruiting efforts.

The graduates from the class of 2023 were nothing short of outstanding. A few of the key highlights in the following pages:

- Record undergraduate starting salaries \$68,292
- Record full-time MBA starting salaries \$129,409
- The undergraduate discipline with the highest starting salary, Information Systems \$75,000
- Financial services remains the top hiring industry sector
- JPMorgan Chase hired more undergraduate and full-time MBA students than any other company

The quality and quantity of students at Fisher is nothing short of outstanding! Nearly 1,600 undergraduate students started at Fisher this fall, and 67% of them are in the top 10% of their high school class, and 97% in the top 25% of their high school class. Moreover, nearly one-third of the incoming students originate from outside the state of Ohio. A true testament of the vast reach of The Ohio State University Fisher College of Business brand!

The opportunity to serve as the Executive Director at Fisher's Office of Career Management is truly an honor and privilege. I have spoken to several groups of students, parents, and employers in my few months on the job. Each time underscoring one key theme: Come see us! Getting to know one another is what allows us to make meaningful connections between students and our corporate partners. We are Fisher!

Be well and be great,

A handwritten signature in blue ink, reading "Kevin J. Hardy". The signature is stylized with a large, flowing "K" and "H".

Kevin J. Hardy
Executive Director



Fisher Office of Career Management

Our Mission

The Office of Career Management will provide highly personalized services to develop the best-prepared job seekers and be every employer's favorite place to recruit.

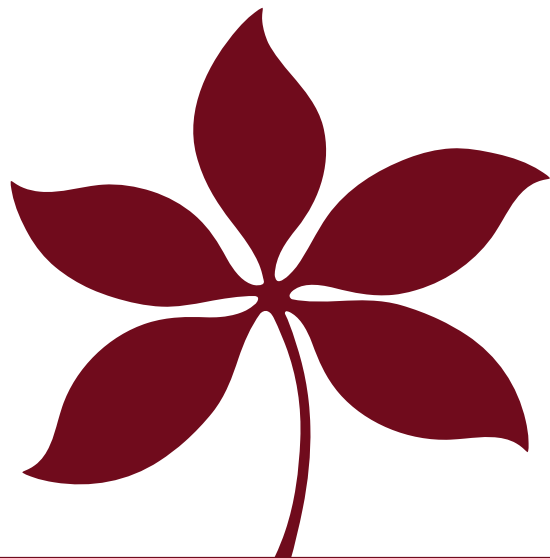


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THANK YOU TO OUR 2022-23 CORPORATE SPONSORS



ALTAR'D STATE



Deloitte.



KeyBank 



The Office of Career Management Team



Audrey Bledsoe



Francie Buschur



Darese Douglas



Nancy Gilbertsen



Kevin J. Hardy



Jamie Mathews-Mead



Noella Mascarenhas



Katie Passen



Steve Singer



Sarah Steenrod



Alex Toomey



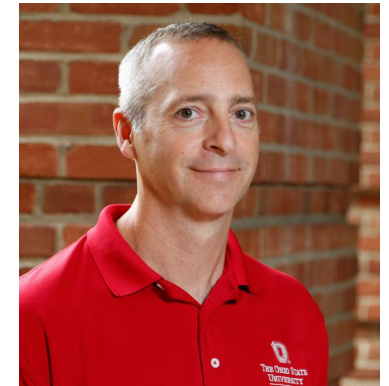
Joanne Weber



Jill Westerfeld



Mandy Williams



Mark Wilson

Employer Advisory Board



ABB - Nicole Furnia - Director – University Relations, Early Talent and Employer Branding

Accenture - Lane Russell - Campus Recruiter

Amazon - Audra Fry - Recruiting Manager / Talent Attraction

Bath & Body Works - Nicole Hampp - Talent Acquisition Manager

Deloitte Consulting - Lori Fry - Senior Manager

Deloitte - Jeff Werner - Senior Manager

DHL Supply Chain - Emily Spitzer - College Recruit Development Manager

Eaton - Ari Carver - Campus Recruiting Manager

GE - Emily Fischer - Senior Manufacturing Manager & Campus Recruiting

Honda - Dani Evans - Unit Manager, College Relations

Huntington - Niki Lombardo - Vice President and Program Manager, Early Career/Univ. Relations

J.M. Smucker Company - Hannah Dible - Campus Recruiter and University Relations Specialist

J.M. Smucker Company - Kelly Brucker Davis - Early Talent and University Relations Manager

Jobs Ohio - Amy Dutton - Senior Talent Strategy Manager

JP Morgan - Patrick Hesketh - Executive Director, Banker

Key Bank - Jacob Hershberger - Senior Campus Recruiter

LinkedIn - Tiffany Poeppelman - Director, Career Development

McKinsey - Chris Scott - Engagement Manager

Procter & Gamble - Sarah Langley - Brand Director

PwC - Christine Frederick - Entry Level Recruiting Manager

The Hershey Company - Leigh Vayntraub - Regional Sales Leader

TTI - Jacob Ledbetter - National RLC Operations Manager

Victoria's Secret - Blaire Nelson - Manager, Early Talent



Fisher Emerging Consultants

Preparing Undergraduate Business Students for the Consulting Job Search

Fisher Emerging Consultants (FEC) is a selective program/class for sophomores and juniors interested in working in the field of consulting. Students selected for Fisher Emerging Consultants work with OCM staff to solidify job search materials, practice case interviewing, develop a consulting focused job search strategy plan, and receive personalized coaching. Fisher Emerging Consultants thrives off the alumni and employer partner interaction woven into the course.

accenture

BAIN
& COMPANY

BCG

Deloitte.

KALYPSO
A ROCKWELL AUTOMATION COMPANY

KPMG

McKinsey
& Company

Spring 2023 Learning Outcomes as a result of Fisher Emerging Consultants

100%

strongly agreed that they can identify steps to take in a consulting internship or job search.

95%

strongly agreed that they can apply consulting interview techniques.

100%

strongly agreed that they can demonstrate professionalism in presentation, networking, and business

Fisher Futures



Preparing Undergraduate Business Students for the Investment Banking Job Search

The Fisher College of Business Office of Career Management has developed Fisher Futures, a unique and innovative program to aid top finance students at Fisher in attaining experience in the investment banking industry.

Fisher Futures students had the opportunity to travel to New York and Chicago, visiting a total of 12 investment banks and networking with alumni.

Placements including:

KeyBanc Capital Markets
Cain Brothers
Goldman Sachs
Macquarie
Lincoln International
Ducera Partners
RBC Capital Markets
Citi
William Blair
Evercore
Jefferies
Cohen & Company Capital Markets
JPMorgan Chase & Co.
Norwest Venture Partners
BDT&MSD Partners



“The Fisher Futures trips to New York City and Chicago were incredible experiences to learn more about different banks. We were able to experience the culture of different banks, as well as connect with alumni and analysts in-person. These meetings opened my eyes to new opportunities and helped me decide what I want my future to be. I am truly grateful for Fisher Futures and the Fisher College of Business for making this possible.”

\$104,955

Average salary for
the class of 2023

Roshni Chandawarkar
Fisher Futures Class of 2025



The Fisher Full-Time MBA Program



Fisher Office of Career Management



Employer Focus Groups:

As part of a larger college-wide initiative to reimagine the full-time MBA program, the Office of Career Management engaged with corporate partners, recruiters, Full-time MBA alumni and hiring managers to engage in knowledge sharing about the Fisher MBA experience and employer needs now and in the future. This important feedback is being used to help shape curricular and co-curricular enhancements that will be implemented Fall of 2024.

Participants represented:

Amazon	McKinsey
Procter & Gamble	Nationwide
Home Depot	Capital One
Wendy's International	Intel
FTI Consulting	Nestle
Deloitte Consulting	CoBank
Goodyear Tire & Rubber	Curia
IBM	Vertiv
Intel	Defense Logistics
RG Barry	Agency
ABB	Google

Full-Time MBA Corporate Mentor Program:

Over 150 full-time MBA alumni volunteers offer a variety of job search advice/mentoring opportunities including resume reviews, interviewing skill development, and networking. Full-time MBA Alumni offer career/company/ industry insights, career advice and guidance to help support full-time MBA career interests, goals and job search success.

ALUMNIFIRE

The Office of Career Management leverages The Ohio State University Alumni Fire technology platform and partnership to offer this unique 24/7, just-in-time, self-service initiative; a great way to complement the service offerings and resources offered by the Career Management Team.

Practice-with-a-Professional:

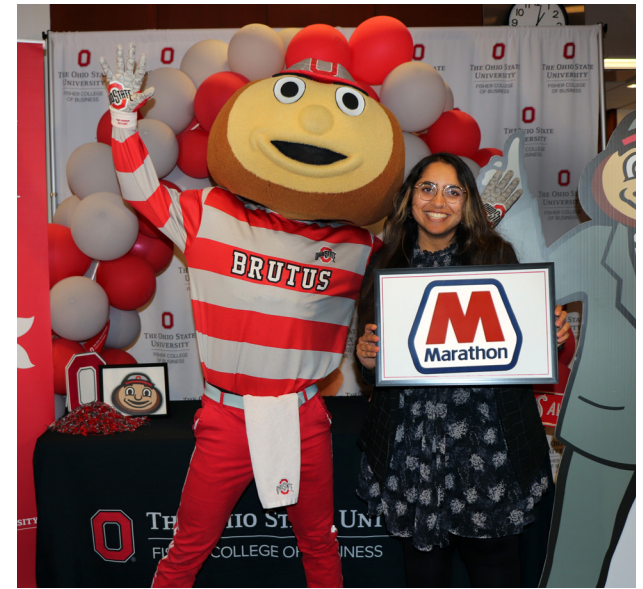
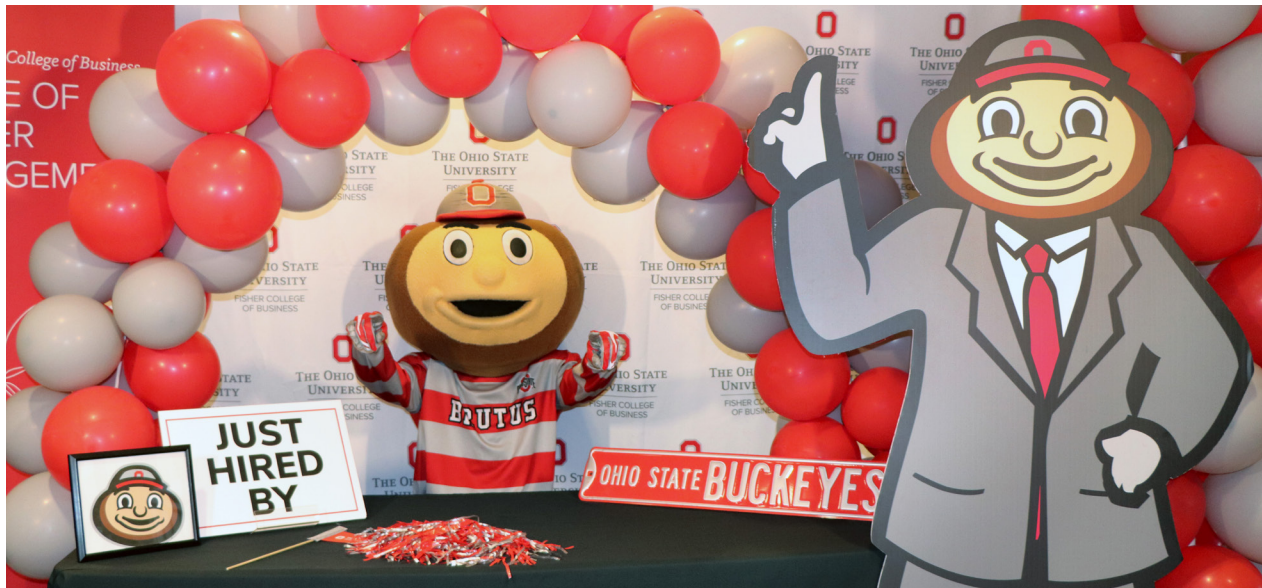
Practice-with-a-Professional is an intentional, formalized way to further leverage full-time MBA Alumni volunteers who are a part of the active FTMBA Corporate Mentor Program. Full-time MBAs were able to connect 1:1 with employers and hiring managers to practice interviewing with professionals in industries-of-interest. Students received real-time, highly valuable feedback to help enhance and improve interviewing skills.

Positive outcomes of this program included longer-term networking relationships between FTMBA Corporate Mentors and students along with even better leveraging of FTMBA alumni volunteers who are interested in supporting current students. A win-win!

Last academic year, FTMBA Corporate Mentor volunteers represented the following companies:

Absci Corporation	Microsoft
Uello	Raymond James
JPMorganChase	SSA and Company
Zions Bank	Nestle
Oak Street Health	Video Communications
Rightpoint	Emerson Electric
Power to Hydrogen	Nationwide
Amazon	Chewy
Centric Consulting	Vertiv
PA Consulting	

Fisher Career Signing Day



The Fisher College of Business Office of Career Management is excited to celebrate the achievements of our students who find jobs and move into the workforce! Fisher Signing Day is a special occasion for us to recognize and honor their hard work and dedication. Congratulations to all of our successful graduates!

All Fisher Students who have reported a Job or Internship each semester are invited to participate in Career Signing Day. They can wear or bring company swag, have their photo taken to celebrate their success on social media, and get a high five from Brutus Buckeye!



Fisher Career Fairs



The Office of Career Management hosts a variety of Career Fairs annually to connect our students with the best full-time jobs and internship opportunities. From the large Fisher Fall Career Fair, which hosts more than 170 companies in 3 ballrooms, or the more informal evening event such as the Just in Time Job Fair hosted on Fisher Campus, there's no shortage of recruiting event options!

Additionally, we partner with student organizations and empower them to host their own targeted Career Fairs, including the Undergraduate Finance Association, the OSU Accounting Association, and The Logistics Association.

“Not Another Career Fair was very informal, so I didn't feel pressured to impress. This made my communication approach very informal. I loved it.”

- Undergraduate Student

Career Fair	In Person Companies	Virtual Companies
Fisher Fall Career Fair	172	81
Fisher Spring Career Fair	124	32
Just In Time Job Fair	15	n/a
Not Another Career Fair	14	n/a

“Just in Time Job Fair had great engagement from the students, it was a small event with a big event volume.”

- Recruiter

Diversity, Equity, Inclusion, and Belonging Commitment

We are committed to:

Creating connections in an equitable and inclusive way



Welcoming all students, employers, staff, faculty and alumni; creating an environment where all feel heard, seen, valued, and included



Striving to be inclusive in our actions and words to provide services that are equitable and accessible



Working together to intentionally create a culture of belonging, where being open, honest, genuine and appreciated is truly felt by all



Helping employers deliver an inclusive recruiting experience for all students



Engaging in continuous learning about diversity, equity, inclusion and belonging and committing to work to eliminate barriers related to our service to others



Student Outcomes 2022-2023

90%

OF STUDENTS HAD
INTERNSHIPS
OR MAJOR-RELATED
EXPERIENCES

Employment By Major	Full-Time		Internship
	AVERAGE ANNUAL SALARY	% OF STUDENTS	AVERAGE HOURLY SALARY
Accounting	\$66,854	180 (16%)	\$24
Aviation Management	\$50,000	2 (1%)	\$17
Economics	\$66,143	19 (2%)	\$22
Finance	\$73,403	451 (40%)	\$24
Business Mgt - Regional Campus	\$42,859	20 (2%)	\$19
Human Resources	\$58,878	31 (3%)	\$20
Information Systems	\$74,337	50 (4%)	\$24
International Business	\$57,557	9 (1%)	\$20
Logistics Management	\$64,212	56 (5%)	\$22
Marketing	\$61,193	219 (19%)	\$19
Operations Management	\$67,159	72 (6%)	\$23
Real Estate	\$59,277	15 (1%)	\$19

Full-Time Salary		
	MEAN	MEDIAN
BASE SALARY	\$68,292	\$65,000
SIGNING BONUS	\$6,388	\$5,000

Class Of 2023 U.S. Citizens/Permanent Residents

(1362) Seeking Employment	
85% (1151)	Employed
15% (211)	Still seeking employment
(186) Other Outcomes	
73% (135)	Continuing Education
7% (13)	Military and other Service Work
20% (38)	Not Seeking Employment For Other Reasons

Class Of 2023 International/Non U.S.

(20) Seeking Employment	
55% (11)	Employed
45% (9)	Still seeking employment
(122) Other Outcomes	
94% (115)	Continuing Education
6% (7)	Not Seeking Employment For Other Reasons

This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards. The career outcomes data presented are based upon a Knowledge Rate of 81% for the Class of 2023, and Response Rate of 70%. The compensation data presented are based upon a Salary Disclosure Rate of 80% for the Class of 2023.

Geographic Distribution

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTHEAST	OUTSIDE U.S.
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
Full-Time	36%	7%	4%	7%	71%	3%	5%	3%	4%	14%	0%
Intern	38%	6%	3%	13%	71%	3%	3%	4%	4%	12%	3%

IA, IL, IN, KS,
MI, MN, MO,
ND, NE, OH,
SD, WI

DC, DE, MD, PA,
VA, WV

AL, AR, FL,
GA, KY
LA, MS, SC, TN

AZ, CO, NM, OK,
TX

AK, CA, HI, ID,
MT, NV, OR, UT,
WA, WY

CT, MA, ME, NH,
NJ, NY, RI, VT

**Students WITH internship
experience have average
salaries of**

\$10,000

**more than students without
internship experience .**

Recruiting Outcomes: Undergraduate Students

Top Five Hiring Companies: (Includes internship and post-graduation positions)

JPMORGAN
CHASE & CO.

85
hires

EY

62
hires

pwc

59
hires

Deloitte.

45
hires

KPMG

39
hires

16-30 hires

KeyCorp
Amazon
Nationwide
DHL Supply Chain
Abercrombie & Fitch
Crowe LLP
Kohl's Corp.
PNC Financial Services

10-15 hires

Accenture
Bank of America
BDO USA, LLP
Cardinal Health
Macy's, Inc.
PepsiCo
Plante Moran
RSM US LLP

6-9 hires

Bath & Body Works
Cain Brothers LLC
Capital One
Citi
Eaton Corporation
Ford Motor Company
General Motors
Huntington National Bank
Marathon Petroleum
P&G / Procter & Gamble

Parker Hannifin
Progressive Insurance
Rea & Associates
Ross Stores Inc.
Sherwin-Williams
State of Ohio
The Ohio State University
TTi / TechTronic Industries
Vertiv
Victoria's Secret

3-5 hires

1st Day School Supplies
AlphaSights
American Eagle Outfitters
Arrive Logistics
Avaap
Avient Corp.
Battelle Memorial Institute
BBI Logistics
Cargill
Cenovus Energy
Cisco Systems
Clark Schaefer Hackett

Clearsulting
Cohen & Co.
Colliers
Columbus Blue Jackets
CVS Health
Dayton Freight Lines
Epic Systems
Fidelity Investments
Fifth Third Bank
Fischer Homes
FlightSafety International
Freddie Mac

Frito-Lay, Inc.
FST Logistics
Gap Inc.
GBQ Partners
GE
Goldman Sachs
Goodyear Tire and Rubber
Honda Motor Co.
Insight Global, Inc.
Insight2Profit
Johnson & Johnson
Julian & Grube

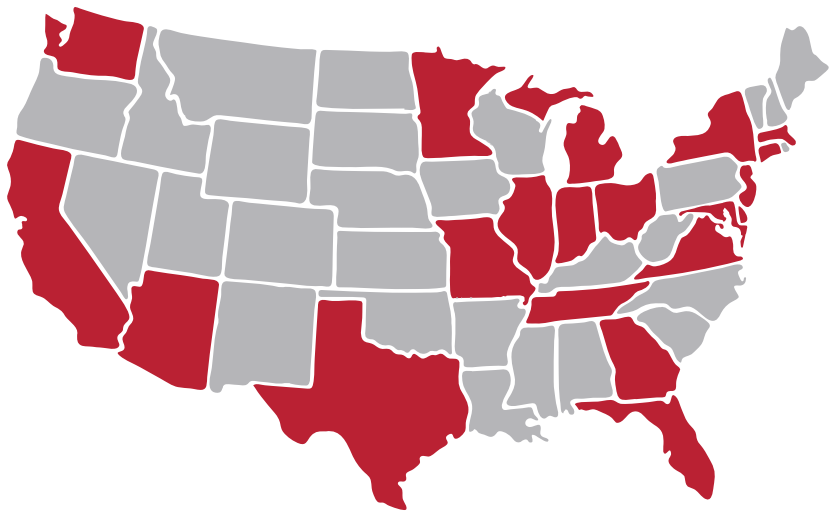
Kroger
Kroll
L'Oreal
McKinsey
Medpace
Mettler Toledo
Morgan Stanley
Navistar
NetJets
New York Life
Nova Capital Global
Markets

ODW Logistics
Owens Corning
Park National Bank
RBC Capital Markets
Republic Finance
Schellman
Schneider Downs
Scotts Miracle-Gro
Stanley Black & Decker
Target Corp.
The Boeing Company
The Hershey Company

The J.M. Smucker Company
U.S. Bank
UBS Investment Bank
Ultimus Fund Solutions
Union Home Mortgage
Ventech Solutions
Wells Fargo Financial
Western & Southern Life
Whirlpool Corp.
William Blair & Company
Wright Patterson Air Force Base

Student Outcomes 2022-2023

Where Fisher MBA Graduates Go



Fisher MBA Data:
2021-2023

Outside the US:
South Korea
United Kingdom

MBA Employment By Industry	Full-Time	
	AVERAGE ANNUAL SALARY	% OF STUDENTS
Consulting Services	\$166,860	22%
Consumer Products	\$128,000	2%
Financial Services	\$121,923	29%
Government		2%
Healthcare	\$98,333	7%
Hospitality	\$110,000	2%
Manufacturing	\$92,000	7%
Real Estate	\$85,000	2%
Retail	\$115,000	2%
Technology	\$130,990	23%
Transportation	\$121,500	2%

Employment Data on our Working Professional MBA Program will be available in October, in accordance with the reporting provisions of the MBA CSEA Standards for Reporting Employment Data.

Employment Data on our Specialty Masters Programs will be available in December, in accordance with the reporting provisions of the MBA CSEA Standards for Reporting Employment Data.

MBA Employment By Job Function	Full-Time	
	AVERAGE ANNUAL SALARY	% OF STUDENTS
Consulting	\$148,134	31%
Finance/ Accounting	\$117,000	9%
General Management	\$122,427	36%
Marketing / Sales	\$128,747	16%
Operations / Logistics	\$96,500	4%
Other	\$110,750	4%

Percentage With Offers By Three Months Post-Graduation			
	U.S Citizens/ Permanent Residents	International Students	Combined
MBA	91%	94%	92%

Internship Salary	
	MONTHLY AVERAGE
MBA	\$8,439

Annual Salary			
	AVERAGE	MEDIAN	RANGE
Starting Salary	\$129,409	\$125,000	\$77,000 - \$192,000
Signing Bonus	\$34,453	\$30,000	\$5,000 - \$96,000

Geographic Distribution										
REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTH-EAST
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES						
Full-Time	45%	2%	2%	5%	70%	2%	2%	7%	14%	5%
Intern	38%	5%	0%	5%	59%	8%	2%	8%	15%	8%
<div>IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI</div> <div>DC, DE, MD, PA, VA, WV</div> <div>AL, AR, FL, GA, KY, LA, MS, SC, TN</div> <div>AZ, CO, NM, OK, TX</div> <div>AK, CA, HI, ID, MT, NV, OR, UT, WA, WY</div> <div>CT, MA, ME, NH, NJ, NY, RI, VT</div>										



Recruiting Outcomes: MBA Students

Top Companies making offers to MBA Students: (includes internship and post-graduate)

JPMORGAN
CHASE & CO.

14
offers

*Abbott Nutrition
*Avient
*Citibank
*Cummins Inc.
*Dell Technologies
*Infinera Telecommunication
Equipment
*Procter & Gamble
3Bar Biologics
Accenture
Air Products
American Airlines
American Electric Power
Amgen
Applied Materials
Autodesk
Bank of America Corporation

Deloitte
Consulting

8
offers

Barry-Wehmiller Forsyth Partners
Bedside Chats
Bluestone Wealth Partners
Boeing
Bristol-Myers Squibb
Central Community House
Chewy
Coca-Cola
D Byers & Associates
Eaton Corp.
Elanco
Fifth Third Bank
Fillmore Capital Partners
Genpact
Guidehouse
Habitat for Humanity Mid Ohio
Intel

amazon

7
offers

JFrog
Kalypso
Kauffman Development
Las Vegas Sands, Corp.
- The Venetian Resort Hotel Casino
Levi Strauss & Co
Liberty Mutual Insurance Company
Lumen Technologies
Mattel, Inc.
Microsoft
Nationwide Children's Hospital
Nationwide Insurance Co.
NetJets
Prevedere
Rogue Fitness
Scioto Properties
Seaside LNG

McKinsey
& Company

6
offers

Southwest Airlines
State Street Corporation
The Wendy's Company
The World Bank
Uber Freight
United Airlines Inc.
United States Postal Service
Verizon Wireless
Vertiv
Viatrix
Visteon
West Monroe Partners
Worthington Industries

**These companies made multiple offers*

Recruiting Outcomes: Specialized Degree Programs

The outcomes data below represents outcomes for the Specialized Degree Programs graduates of 2022 who are actively seeking employment. Class of 2023 Employment Data on our Specialty Masters Programs will be available in December, in accordance with the reporting provisions of the MBA CSEA Standards for Reporting Employment Data.



MHRM Class of 2022 (139 current MHRM students)

Starting Salary Average	\$76,875
Starting Salary Median	\$77,750
Internship Salary Average	\$4,680
Students with Job Offers (6 Months Post Graduation)	98%

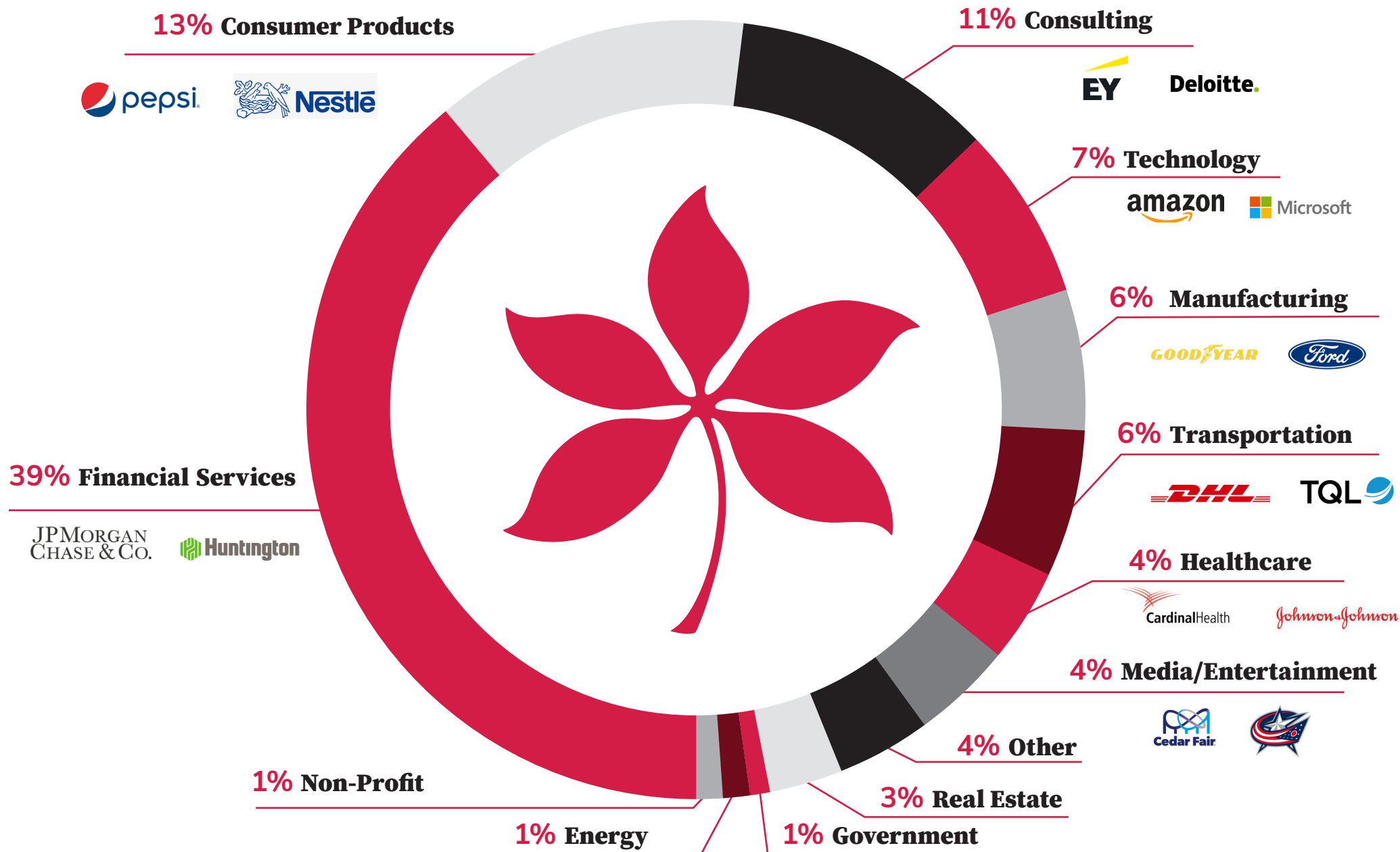
MAcc Class of 2022 (59 current MAcc students)

Starting Salary Average	\$62,356
Starting Salary Median	\$61,000
Domestic Students with Job Offers(6 Months Post Graduation)	98%
Overall Students with Job Offers (6 Months Post Graduation)	94%

SMF Class of 2022 (42 current SMF students)

Starting Salary Average	\$80,166
Starting Salary Median	\$75,000
Domestic Students with Job Offers (6 Months Post Graduation)	91%
Overall Students with Job Offers (6 Months Post Graduation)	87%

Fisher College of Business Top Hiring Industries



Peer Career Coaches



Luke Dovel, Audrey Neyer, Tori Warnock, Hattie Fu, McKenzie Snyder, Claudia Casey

Peer Career Coaches are undergraduate business students who have formal training in assisting other students with:

- Developing resumes and cover letters
- Identifying useful career resources around campus
- Utilizing Handshake to search for jobs and internships and schedule interviews
- Developing a LinkedIn profile

Career Coach Student Appointments

323

drop-in sessions that helped with resumes, cover letters and LinkedIn profiles

272

in-person drop-in sessions

86

virtual drop-in sessions



“Students should take advantage of the Office of Career Management because it is the best way to make sure you’re on track to succeed in your career. The help they provide is amazing for all levels of development! The staff is able to help with everything from professional documents, to career exploration, all the way to information about various recruitment cycles. It’s truly a one stop shop for anything you may need help with professionally. Truly one of the best resources Fisher has to offer!”

- Tori Warnock



Student Staff Members

Peer Career Coach

Claudia Casey
Luke Dovell
Hattie Fu
Audrey Neyer
Mckenzie Snyder
Tori Warnock

Peer Career Consultant

Anna Belfance
Isabella Ewry
Kat Gaiser
Joe Gayola
Silvio Lo Sardo
Max Schulman

Fisher Futures

Daniel Fabregas
Brooks Reiber

Investment Banking Program

Max Isaacman
Meghan Wilson

Graduate Administrative Assistant

Alejandro Acevedo
Akshay Ganesh
Stephanie Graham
Sibi Kodaiarasu





Fisher Office of Career Management

150 Gerlach Hall
2108 Neil Avenue
Columbus, Oh 43210-1144
Phone: (614) 292-6024
fisher.osu.edu/careers



**THE OHIO STATE
UNIVERSITY**

FISHER COLLEGE
OF BUSINESS