

Consumer Healthcare North American Headquarters

Warren, NJ. 100,000 SF.

Description

GSK retained FCA to collaborate with them on their GSK/ Novartis consolidation of multiple GSK and Novartis legacy facilities into a single GSK North American Consumer Health Headquarters facility in leased space. The project involved a major workplace transformation from multiple facilities where in most instances space was assigned on a hierarchical basis to one where there are no enclosed offices and no assigned seating. The project also included a specialty consumer experience facility.

The Project Core Team met weekly to monitor progress and work through the real estate evaluation analysis, program, design and delivery work streams and processes including the interface with multiple vendors, both under the Architects contract and other vendors procured separately. Throughout the project, lessons learned from previous SMART Working projects and assumptions were challenged. With no defined program as a new Consumer Health group was being formed, Francis Cauffman provided guidance from other projects completed to assist in defining the workplace program scope.

Designing and delivering a transformative workplace with a key focus on delivering the GSK sustainability goals and promoting employee wellness were at the core of all the design decisions. Good sustainable design was integrated into the design thinking from the project initiation. A fundamental design principle was the provision of natural light to all occupied spaces and the ability for a view to the exterior. Movement is encouraged whether through adjusting the desk height or using different work settings during the day according to the particular task at hand. The result is a facility based on "choice" where employees want to come to work, feel connected and inspired to perform their best.

Services

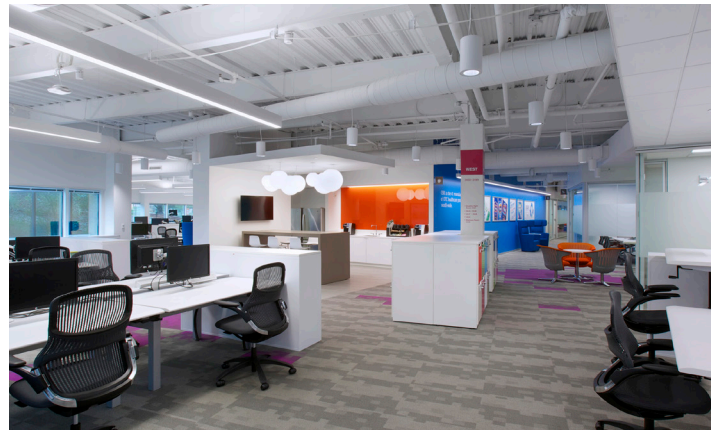
Real Estate Assessment, Workplace Strategy, Programming, Planning, Architecture, Interior Design, Branding, Furniture



Interior, barista



Interior, company store display



Interior, open office



Interior, reception