

Facade  
Tectonics

Facade Tectonics Institute

# 2024 MEMBERSHIP PROGRAM

# About the Facade Tectonics Institute

The Facade Tectonics Institute (FTI) is the premier member organization for design industry and real estate professionals as well as academic, government, and nonprofit organizations and institutions focusing on healthy and livable communities. The Institute’s primary objective is to fuel discussion and collaborative research that bridges fragmented market segments of the building industry, pairing government, academia, ownership, and industry professionals. Integral to this mission is the dissemination of historical, theoretical, and practical information derived from this research to the building marketplace, thereby acting as a conduit and facilitator for both learning and further collaborative research pursuits.

## Our Vision

We envision a future that fully realizes the potential of the building facade to create delightful, human-supportive, sustainable and resilient built environments.

## Our Mission

We promote innovation in the art, science and technology of the building facade in pursuit of accelerating change in the performance of built environments.

# The Value of Membership

FTI is the only member-based research and education institute directly influencing the acceleration of building facade technology as it relates to the future of resilience and sustainability in the built environment. Joining FTI means getting a seat at the table with some of the industry’s top executives, academia, and policymakers.

- ✓ Connect to the Industry**  
 Building facade technology and application is an integral focus in building arts and sciences today. FTI membership allows you to participate in an innovative, tech-forward organization that is leading commercial free industry discourse.
- ✓ Stay Informed**  
 As a member of FTI, keep pace with the latest technical developments in facade technology, including digital design and fabrication process, new material and process developments, new conceptual solutions, the most recent built works, and the latest in resilient and sustainable practices.
- ✓ Provide Influence & Get Involved**  
 Membership gives you a seat at the table – allowing you to not only influence industry topics but to help drive organization initiatives through committee participation and organization leadership roles. If selected for a Committee or Board Member position, you also must have an individual or corporate membership.
- ✓ Access Widely Referenced Publications**  
 Members receive complimentary access to technical papers and media produced by FTI, including videos and podcasts, as well as the opportunity to contribute to FTI-authored publications.
- ✓ Network & Educate**  
 FTI members receive complimentary and discounted registration to FTI’s national forums, special events, and substantive programs.
- ✓ Earn Continuing Education**  
 FTI is a certified education provider offering a series of credit-certified courses boasting high-caliber speakers, cutting-edge topics, and sold out seats.
- ✓ Receive Exposure & Visibility**  
 Membership provides a unique opportunity to leverage your firm’s membership and elevate your firm to the forefront of industry events, publications, and initiatives.
- ✓ Receive FTI’s Newsletter – SKINS**  
 The FTI newsletter SKINS is distributed to over 16,000 contacts each month and includes industry news and trends, technical features, upcoming events, and organization news.

## Who Joins the Facade Tectonics Institute?

FTI encompasses an impressive membership list of top professionals across an array of industries. From architects, contractors, engineers, consultants, and manufacturers to institutional and academic leaders, FTI’s high-caliber leadership represents a group of experts with a common goal of bridging today’s fragmented construction industry.

## Questions?

Please contact **Radita Lasry** at [rlasry@facadetectonics.org](mailto:rlasry@facadetectonics.org) with any questions.



# Organizational Memberships

1. Corporate
2. Academic & Nonprofit

## 1. Corporate Memberships

Corporate Membership is our top-tier member category available to architects, developers, owners, contractors, engineers, manufacturers, real estate companies, and service providers, among other professional focuses related to the building marketplace. Our Corporate Membership opportunities are designed to provide each member firm with maximum brand visibility, access to exclusive research materials, networking with the industry's leading executives and decision-makers.

All Corporate Memberships include:

- ✓ Company access to FTI's extensive library of digital resources including the searchable technical research papers database and on-demand event recordings with continuing education opportunities
- ✓ Company logo and web link in FTI member directory
- ✓ Inclusion in member listings in Institute event programs
- ✓ Discount on select FTI event registrations, sponsorships and all FTI publications
- ✓ Member profile linked in FTI's newsletter: SKINS
- ✓ Membership Certificate

Partner  
\$10,000/year

- ✓ Sponsorship of all virtual programming
- ✓ Social media membership spotlight posting
- ✓ Company logo on front page of FTI website
- ✓ Opportunity to host high-level member events
- ✓ Member profile in FTI's newsletter: SKINS
- ✓ Complimentary digital copy of all FTI publications
- ✓ 40% Discount on select FTI event registrations and sponsorships, and all FTI publications

Executive  
\$6,500/year

- ✓ Company logo on front page of FTI website
- ✓ Opportunity to host high-level member events
- ✓ Member profile in FTI's newsletter: SKINS
- ✓ 30% Discount on select FTI event registrations and sponsorships, and all FTI publications

Associate  
\$3,500/year

- ✓ 20% Discount on select FTI event registrations and sponsorships, and all FTI publications

Supporter  
\$2,000/year

- ✓ 10% Discount on select FTI event registrations and sponsorships, and all FTI publications

## 2. Academic & Nonprofit | Annual Fee \$500

FTI is a proponent of collaborative research and knowledge sharing to optimize resources and accelerate transformation of the built environment. Academics, institutes, and not-for-profit organizations play an integral role in the organization and in the international building facade dialogue. FTI encourages the participation of this critical segment by providing top-tier benefits at a discounted rate.

All Academic/Nonprofit Memberships include:

- ✓ Organization logo and web link in FTI member directory
- ✓ Complimentary digital copy of all FTI publications
- ✓ Inclusion in member listing in all Institute event programs
- ✓ Opportunity for student / academic work to be featured in Institute publications and event programs
- ✓ Opportunity to be featured in FTI's newsletter: SKINS
- ✓ Membership Certificate
- ✓ 10% Discount on all FTI event registrations

*\*Includes individuals within their first 5 years of practice.*

# Individual Memberships

Our individual membership consists of Individual professionals representing the full spectrum of the building profession, industry, academia, and ownership across a great diversity of building types.		All Individual Memberships include: <ul style="list-style-type: none"><li>✓ Access to FTI's extensive library of digital resources including the technical research papers database and on-demand event recordings with continuing education opportunities</li><li>✓ Minimum 10% Discount on FTI publications and event registrations</li><li>✓ SKINS e-newsletter</li><li>✓ Membership Certificate</li></ul>	
Facade Geek \$225		Our most popular Individual Membership opportunity, Facade Geek, receives all benefits of being an Individual Member in addition to: <ul style="list-style-type: none"><li>✓ Special recognition for notable achievements with building facade technology</li><li>✓ 20% Discount on all FTI publications and event registrations</li><li>✓ Consideration for committee and working group participation</li></ul>	
Professional \$225	Academic \$99	Retired \$99	
Young Professional* \$99		Student** \$0	

\*Available to individuals within first five years of practice.  
\*\*Confirmation of student status is required.

# Member Benefits Matrix

## Organizational

BENEFITS	Partner \$10,000	Executive \$6,500	Associate \$3,500	Supporter \$2,000	Academic/Non-Profit \$500
Company logo and web link in FTI member directory	✓	✓	✓	✓	✓
Inclusion in member listings in Institute event programs	✓	✓	✓	✓	✓
Discount on select sponsorship opportunities	40%	30%	20%		
Discount on select event registrations	40%	30%	20%	10%	10%
Discount on all FTI publications	40%	30%	20%	10%	10%
Membership Certificate	✓	✓	✓	✓	✓
Company logo on front page of FTI website	✓	✓			
Opportunity to host high-level member events	✓	✓			
Member profile in FTI's newsletter: SKINS	✓	✓			
Social media membership spotlight posting	✓				
Sponsorship of all virtual programming	✓				

## Individual

BENEFITS	Facade Geek \$225	Professional \$225	Retired \$99	Young Professional \$99	Student \$0
Discounted registrations to all FTI event publications	20%	≥10%	≥10%	≥10%	free
SKINS e-newsletter	✓	✓	✓	✓	✓
Membership Certificate	✓	✓	✓	✓	✓
Special recognition for notable achievements with building facade technology	✓				
Consideration for committee and working group participation	✓				





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**[facadetectonics.org](http://facadetectonics.org)**