Better Buildings through Better Skins
The Facade Tectonics Institute
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About the Facade Tectonics Institute

The Facade Tectonics Institute (FTI) is the premier member organization for design industry and real estate professionals as well as academic, government, and nonprofit organizations and institutions focusing on healthy and livable communities. The Institute’s primary objective is to fuel discussion and collaborative research that bridges fragmented market segments of the building industry, pairing government, academia, ownership, and industry professionals. Integral to this mission is the dissemination of historical, theoretical, and practical information derived from this research to the building marketplace, thereby acting as a conduit and facilitator for both learning and further collaborative research pursuits.

Our Vision

We envision a future that fully realizes the potential of the building facade to create delightful, human-supportive, sustainable and resilient built environments.

Our Mission

We promote innovation in the art, science and technology of the building facade in pursuit of accelerating change in the performance of built environments.

Contact kgould@facadetectonics.org for more information.
History of The Institute

2007
Facade Tectonics begins as a series of invited roundtable discussions at the University of Southern California School of Architecture.

2015
Facade Tectonics became the Facade Tectonics Institute and welcomed its first Founding Members. FTI assembles a world-class lineup of building facade experts at CTBUH 2015 International Conference.

2016
FTI hosts first biennial World Congress in Downtown Los Angeles.

2017
FTI inducts its inaugural Board of Directors and is officially incorporated.

2018
FTI hosts its second biennial World Congress at the University of Southern California.

2019
FTI inducted the inaugural Special Advisory Council to drive growth and engagement. FTI hosts first-ever Regional Forum Series, Material Matters, with five events held throughout the US and Canada.

2020
FTI will host the first-ever Facades Week: LA! – a week-long event anchored by the celebrated World Congress.

Contact kgould@facadetectonics.org for more information.
FTI’s Board of Directors

Helen Sanders  
Strategic Business Development, Technoform North America  
President

Valerie Block  
Manager, Market Development, Technoform North America  
Secretary

Attila Arian  
President, Schüco USA  
Treasurer

Mic Patterson  
Ambassador of Innovation & Collaboration, Facade Tectonics Institute, Inc.  
Immediate Past President

Aija Aksamija  
Associate Professor, University of Massachusetts Amherst  
Board Member

Roger Fricke  
Senior Vice President, Clark Construction Group  
Board Member

Jeff Haber  
W&W Glass, LLC  
Board Member

Jeff Heymann  
Vice President, Business Development, Benson Industries, Inc.  
Board Member

Stacey Hooper  
Principal, NBSI  
Board Member

Erik Olsen  
Managing Partner, Transsolar KlimaEngineering  
Board Member

Stephen Selkowitz  
Lawrence Berkeley National Lab  
Board Member

Chris Stutzki  
Stutzki Engineering  
Board Member

Peter Weismantle  
Adrian Smith + Gordon Gill Architecture  
Board Member

Contact kgould@facadetectonics.org for more information.
FTI’s Special Advisory Council

Stacey Hooper  
Principal, NBBJ  
Council Co-chair

Mic Patterson  
Ambassador of Innovation & Collaboration, Facade Tectonics Institute, Inc.  
Council Co-chair

Bob Cangemi  
Renaissance Building Products  
Council Member

Nick Carrillo  
Mountain States Manager, Western Wall & Ceiling Contractors Association  
Council Member

Joe Conover  
Vice President, Clark Construction Group  
Council Member

Alex Cox  
Marketing Communications Manager, Permasteelisa Group  
Council Member

Chris DeHaven  
McCarthy Building Companies, Inc.  
Council Member

Florian Doebbel  
Sika  
Council Member

Chris Drew  
Smith Gill  
Council Member

Stéphane Pierre Hoffman  
Vice President Facade Engineering, Morrison Hershfield  
Council Member

Ron Hull  
Kuraray  
Council Member

Jon Kimberlain  
TS&A Scientist, Dow  
Council Member

Mikkel K. Kragh  
Professor, Head of Section, University of Southern Denmark (SDU)  
Council Member

Sameer Kumar  
SHoP Architects  
Council Member

Contact kgould@facadetectonics.org for more information.
FTI’s Special Advisory Council (continued)

John Neary
HOK
Council Member

Becher Eli Neme
Principal, Neme Design Studio
Council Member

Mathew O’Malley
DPR Construction
Council Member

Sophie Penmetier
Enclos
Council Member

Lisa Ramming
Eckersley O’Callaghan
Council Member

April Rawson
Commercial Program Manager, National Fenestration Rating Council
Council Member

Brienna Rust
Consulting Engineer, Simpson, Gumpertz & Heger
Council Member

Matt Staublin
HOK
Council Member

Sanjeev Tankha
Director, Enclosure Practice, Walter P Moore
Council Member

Marty Trainor
Vice President of Preconstruction, Ventana Design-Build Systems
Council Member

Hamid Vossoughi
Senior Principal, WSP Canada
Council Member

Ye Wang
Join
Council Member

Audrey Wu
Gensler
Council Member

Stephan Wurster
Christian Pohl GmbH
Council Member

Contact kgould@facadetectonics.org for more information.
FTI Committees

Executive
Helen Sanders, President
Valerie Block, Secretary
Attila Arian, Treasurer
Mic Patterson, Immediate Past President

Admin & Legal
Helen Sanders, Committee Chair

Advocacy & Policy
Helen Sanders, Committee Chair

Education & Training
Ajla Aksamija, Committee Chair

Honors & Awards
Peter Weismantle, Committee Chair

Marketing & Media
Valene Block, Committee Chair

Membership & Outreach
Roger Fricke, Co-chair
Matt Staublin, Co-chair

Research
Erik Olsen, Committee Chair

Scientific, Artistic & Technical Review
Douglas Noble, Co-chair
Karen Kensek, Co-chair

Strategy & Planning
Attila Arian, Committee Chair

To learn more about each of our committees and what they’ve been up to visit our website.

Contact kgould@facadetectonics.org for more information.
Get Involved with FTI

✔ Attend an event
We produce several event types – our signature biennial World Congress is predominantly comprised of technical paper-driven presentations sifted through a blind peer review process while the Regional Forum Series features a highly-curated speaker program with a particular focus regional issues. As a certified AIA provider, all of our events are eligible for continuing education credits.

✔ Publish research and original content
FTI invites industry professionals to submit articles for publication on the FTI website – a valuable, growing resource with built out features including an extensive, searchable research paper database. Ahead of the biennial World Congress, we publish a Call for Papers for authors to publish their latest research.

✔ Mobilize your inner Facade Geek
As a member-based nonprofit, our membership is comprised of thought leaders from across the building industry doing the urgent work of moving the built environment toward critical health, resilience and sustainability objectives. The facade system is pivotal to this endeavor – amplify your impact by joining us in collective action!

Contact kgould@facadetectonics.org for more information.
Why Join?

The Value of Membership

Membership brings your voice to the broad-based initiatives the Institute manages as a research and education organization. FTI is shaping the evolution of facade technology. Your involvement puts you at the forefront of transformative action.

✔ Connect to the Industry
✔ Provide Influence & Get Involved
✔ Network & Help Educate
✔ Receive Brand Exposure & Firm Visibility
✔ Stay Informed
✔ Participate in Continuing Education

Contact kgould@facadetectonics.org for more information.
Who Joins FTI?

FTI Membership encompasses an impressive list of top professionals across the A/E/C/O industry. FTI’s high-caliber leadership represents a group of experts with a common goal of bridging silos within today’s fragmented design, real estate and construction industries.
2019 Facade Tectonics Corporate Members

**Inner Circle**
- Schuco USA

**Partner**
- Enclos
- Christian Pohl GmbH

**Executive**
- Clark Construction Group
- seele, Inc.
- Sika Corporation
- Permasteelisa Group
- Simpson, Gumpertz & Heger
- Valmont Structures
- Eastman Company
- Kurarray America
- TriPyramid Structures

**Associate**
- WRNS Studio
- HOK
- Ventana Design-Build Systems
- W&W Glass
- Finishing Contractor's Association
- CLEB Laboratory
- Boston Valley Terra Cotta
- Technoform North America
- Tremco, Inc.
- YKK AP FACADE

**Academic/Nonprofit**
- Fenestration Association of BC
- Lawrence Berkeley National Lab
- National Fenestration Rating Council
- University of Southern Denmark
- WWCA

**Supporter**
- Architectural Glass Institute
- Carnevale & Lohr, Inc.
- Heintges Consulting Architects & Engineers
- Kreysler & Associates
- MdeAS Architects
- Perkins + Will
- Viracon, Inc.
- Walters & Wolf
- Northern California Allied Trades
- Southern California Glass Management Association
- Benson Industries, Inc.
- DPR Construction
- Administrative Management Systems, Inc.
- Greg Beeche Logistics
- Roschmann Steel & Class Constructions

**Supporter**
- AZA INT Corporation
- Morrison Hershfield
- Thornton Tomasetti
- Pioneer Cladding & Glazing Systems
- AkzoNobel Coatings
- C-S Group
- Giroux Glass
- Guardian Glass
- Architect's Newspaper
- aitPOWER

Contact kgould@facadetectonics.org for more information.
What Do Members Say?

“The emphasis which the Facade Tectonics Institute places on education, research and collaboration is a great benefit to the organizations like Permasteelisa Group. There are few organizations in the facade industry which raise the level of discourse in a non-commercial way.”

– Alex Cox, Permasteelisa Group

“FTI bridges organizations that support various aspects of exterior wall design, including research, material science and performance. It brings everyone in the AEC industry together to share ideas and valuable information that allow us to make better buildings through better facades.”

– Matt Staublin, HOK

“FTI offers us a forum to share and learn from others in the industry and helps keep us up to date on the latest developments. Through my relationship with Facade Tectonics, I have developed a fantastic network who I frequently call on to find answers and provide solutions for our clients.”

– Roger Fricke, Clark Construction

Contact kgould@facadetectonics.org for more information.
# 2020 Corporate Memberships

**Corporate Memberships**

<table>
<thead>
<tr>
<th>Inner Circle</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>$10,000</td>
</tr>
<tr>
<td>Executive</td>
<td>$6,500</td>
</tr>
<tr>
<td>Associate</td>
<td>$3,500</td>
</tr>
<tr>
<td>Supporter</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

**Discounted Membership**

- We are extending a 15% discount to all members who sign-up for a 2-year membership.

**All Corporate Membership Include:**

- Company logo and web link on FTI member page
- Inclusion in member listings in Institute event programs
- Discount on select sponsorship opportunities
- Discount on select event registrations
- Framed Membership Certificate

Contact kgould@facadetectonics.org for more information
Inner Circle

Inner Circle Membership is the Facade Tectonics Institute’s top-tier membership, offering all benefits of the Partner Membership along with the ability to influence the direction of the organization through participation in The Institute’s strategic planning and execution process.

Please contact Katie Gould at kgould@facadetectonics.org for more information about this membership opportunity.

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### Partner  |  $10,000

**Premium Benefits**

- ✔ Opportunity to host high-level member events
- ✔ Member profile in FTI’s newsletter: SKINS
- ✔ Representation on select Board-level Committees
- ✔ First consideration for Board and Committee Chair nominations
- ✔ Participation in FTI surveys with complimentary copy of results

**Exposure**

- ✔ Company logo on signage at all FTI events
- ✔ 40% Discount on select FTI event registrations, sponsorships, and all FTI publications

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### Executive  |  $6,500

**Premium Benefits**

- ✔ Opportunity to host high-level member events
- ✔ Member profile in FTI’s newsletter: SKINS
- ✔ Representation on select Board-level Committees
- ✔ Participation in FTI surveys with complimentary copy of results

**Exposure**

- ✔ Company logo on signage at all FTI events
- ✔ 30% Discount on select FTI event registrations, sponsorships, and all FTI publications

Contact kgould@facadetectonics.org for more information
Facade Tectonics 2020 Membership Program

Associate  |  $3,500

- ✔ Company logo on signage at all FTI events
- ✔ 20% Discount on select FTI event registrations, sponsorships, and all FTI publications

Supporter  |  $2,000

- ✔ 10% discount on select FTI event registrations, sponsorships and all FTI publications

Contact kgould@facadetectonics.org for more information
Academic/Nonprofit Memberships  |  $500

FTI is a proponent of collaborative research and knowledge sharing to optimize resources and accelerate transformation of the built environment. Academics, Institutes and not-for-profit organizations play an integral role in the organization and international building of facade dialogue. FTI encourages the participation of this critical segment by providing top-tier benefits at a discounted rate.

All Academic/Nonprofit Memberships include:

- ✔ Organization logo and web link on FTI member page
- ✔ 1 Complimentary copy of all FTI publications
- ✔ Inclusion in member listing in all Institute event programs
- ✔ Opportunity for student/academic work to be featured in Institute publications and event programs
- ✔ Opportunity to be featured in FTI’s newsletter: SKINS
- ✔ 10% discount on all FTI event registrations
- ✔ Framed Membership certificate
FTI is presenting a new membership category with exclusive benefits for professionals in A/E design firms as well as Owners/Developers. Unlike our Corporate Memberships, the Advocate membership benefits do not apply to all employees of the organization. However, a 50% discount on select Individual Memberships is available to employees associated with an organization that has obtained an Advocate membership.

**Advocate | $500**

**Benefits & Exposure**
- ✔ Company logo and web link on FTI member page
- ✔ Inclusion in member listings in Institute event programs
- ✔ 50% Discount on select Individual Memberships for associated employees
- ✔ Framed Membership Certificate

**Discounted Individual Memberships for Employees**

<table>
<thead>
<tr>
<th>Professional</th>
<th>$87.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Professional*</td>
<td>$25</td>
</tr>
</tbody>
</table>

*Includes individuals within their first 5 years of practice.

Contact kgould@facadetectonics.org for more information
## Organizational Membership Benefits Matrix

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Partner</th>
<th>Executive</th>
<th>Associate</th>
<th>Supporter</th>
<th>Academic/Non-Profit</th>
<th>Advocate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo and web link on FTI member page</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Inclusion in member listings in Institute event programs</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Discount on select sponsorship opportunities</td>
<td>40%</td>
<td>30%</td>
<td>20%</td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Discount on select event registrations</td>
<td>40%</td>
<td>30%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>✔</td>
</tr>
<tr>
<td>Discount on all FTI publications</td>
<td>40%</td>
<td>30%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>✔</td>
</tr>
<tr>
<td>Discount on select individual membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>50%</td>
</tr>
<tr>
<td>Framed Membership Certificate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Company logo on signage at all FTI events</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to host high-level member events</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Member profile in FTI’s newsletter: SKINS</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Representation on select Board-level committees</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>First consideration for Board and Committee Chair nominations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Complimentary copies of all FTI publications</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Participation in FTI surveys with complimentary copy of results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity for student/academic work to be featured in FTI publications and event programs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
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<tr>
<td>Opportunity to be featured in FTI’s newsletter: SKINS</td>
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<td></td>
<td></td>
<td></td>
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<td>✔</td>
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# 2020 Individual Memberships

## Individual Memberships

<table>
<thead>
<tr>
<th>Membership</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facade Geek</td>
<td>$250</td>
</tr>
<tr>
<td>Professional</td>
<td>$175</td>
</tr>
<tr>
<td>Academic</td>
<td>$99</td>
</tr>
<tr>
<td>Retired</td>
<td>$75</td>
</tr>
<tr>
<td>Young Professional*</td>
<td>$50</td>
</tr>
<tr>
<td>Student**</td>
<td>$0</td>
</tr>
</tbody>
</table>

*Available to individuals within the first five years of practice. After completing the online membership registration form, please provide proof of graduation.

**Confirmation of student status is required. After completing the online membership registration form, please email a copy of course registration indicating current enrollment as a full-time student.

## All Individual Memberships Include:

- ✔ 10% Discount on all FTI event registrations
- ✔ 10% on all FTI publications
- ✔ SKINS e-newsletter
- ✔ Membership Certificate

## Facade Geek Membership Includes:

Our most popular Individual Membership opportunity, Facade Geek, receives all benefits of being an Individual Member in addition to:

- ✔ Special recognition for notable achievements with building facade technology
- ✔ 20% Discount on all FTI publications
- ✔ Priority consideration for Committee and working group participation
# Individual Membership Benefits Matrix

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Facade Geek $250</th>
<th>Professional $175</th>
<th>Retired $75</th>
<th>Young Professional $50</th>
<th>Student $0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discounted registrations to all FTI events</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Discount on all FTI publications</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>SKINS e-newsletter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Membership Certificate</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Special recognition for notable achievements with building facade technology</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority consideration for committee and working group participation</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Maximize Your Membership

Bundle your 2020 Membership with a Regional Forum Sponsorship

FTI is presenting new membership and sponsorship opportunities to members who would like to enhance their participation by sponsoring one of our 2020 Regional Forums.

As a sponsor, you will receive a discounted, bundled package providing you with all benefits of FTI Membership in addition to:

✔ 2 Complimentary registrations for each Forum event you sponsor
✔ Invitation for a company representative to attend pre-event dinner with FTI leadership and Forum Speakers
✔ Ability to feature free-standing marketing materials at event
✔ Logo recognition with hyperlink to sponsor’s website on all event promotions
✔ Logo recognition on event signage and day-of materials
✔ Attendee list provided before and after event

Contact kgould@facadetectonics.org for more information
## Maximize Your Membership

### 2020 Regional Forum Series

**Spring 2020** DATE TBD  
Mexico City

**Summer 2020** DATE TBD  
Denver

**Fall 2020** DATE TBD  
Montreal

**Fall 2020** DATE TBD  
Chicago

<table>
<thead>
<tr>
<th>Forum Sponsor</th>
<th># of Forums</th>
<th>Standalone Pricing</th>
<th>Bundled Membership Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Member</td>
<td>Non-Member</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>$3,000</td>
<td>$4,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>2</td>
<td>$5,500</td>
<td>$7,500</td>
<td>$8,500</td>
</tr>
<tr>
<td>3</td>
<td>$7,500</td>
<td>$11,000</td>
<td>$10,500</td>
</tr>
<tr>
<td>4</td>
<td>$10,000</td>
<td>$14,500</td>
<td>$13,000</td>
</tr>
</tbody>
</table>

**Contact kgould@facadetectorics.org** for more information

Facade Tectonics 2020 Membership Program | 23
Join Us!

Ready to declare your commitment to sustainable buildings and urban habitat? **Register online** and become a member today!

Still have questions? Get in touch!

Katie Gould kgould@facadetectonics.org