

Artwork should be upside down like this type

OUTSIDE FRONT PANEL



Vertical Greeting Card

FINISHED SIZE: 7" x 10" (Final Folded Size: 7"x 5")
WITH BLEED: 7.125" x 10.125"
Please leave 1/8" (0.125") total bleed
or 1/16" (0.0625") for each side.
FOLD: 5.0625"

GREEN LINE is SAFETY Line

All important information that is not getting cut should be inside this line

Fold Line

RED LINE is CUT Line

Finished Product will be cut to this line

YELLOW LINE is END OF BLEED Line

Background image/artwork should extend to this line

OUTSIDE BACK PANEL

Artwork should be right reading like this type

INSIDE TOP PANEL

Artwork should be right reading like this type



Vertical Greeting Card

FINISHED SIZE: 7" x 10" (Final Folded Size: 7"x 5")
WITH BLEED: 7.125" x 10.125"
Please leave 1/8" (0.125") total bleed
or 1/16" (0.0625") for each side.
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YELLOW LINE is END OF BLEED Line

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INSIDE BOTTOM PANEL

Artwork should be right reading like this type