

Education Services Update

A New Home for Iterable Academy!

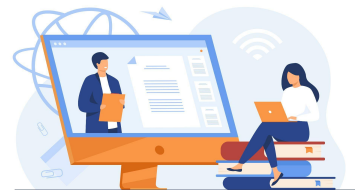




Our Mission

Empower our
customers and
partners with
education that
inspires and delights
them

Our Offerings





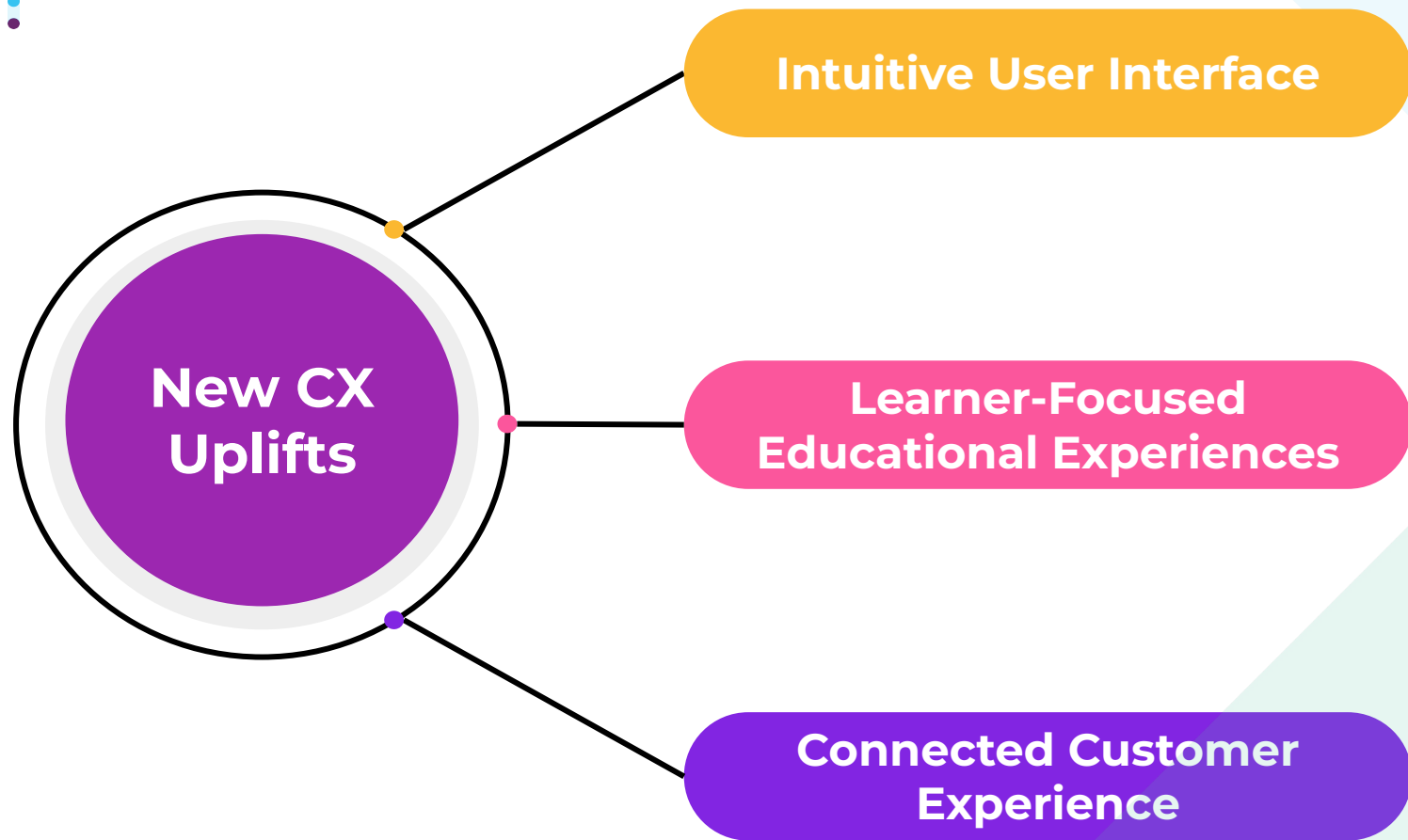
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graph LR; A[Unintuitive User Interface] --- C((Current CX Challenges)); B[Siloed Educational Content] --- C; D[Non-Cohesive Customer Experience] --- C
```

Unintuitive User Interface

Siloed Educational Content

**Non-Cohesive Customer
Experience**

**Current CX
Challenges**




Tailored Paths

Full Catalog

Home


Take your Iterable education into your own hands

Use the categories below to find the learning path that best fits your needs




Mini-Series Collection

Explore our curated series of self-paced courses




New to Iterable

Brand new to the platform? Start here!



Course Collections by Role

Explore courses tailor-made for your day-to-day Iterable needs



Course Collections by Product Feature

Deep-dive into each section of the Iterable app

Intuitive Navigation

Where would you like to start?



Self-Paced Learning

Whether you're an Iterable customer or one of our partners you'll find just what you need in one of our self-paced learning paths



Live Learning

Hoping to sign up for an upcoming live training session or view past trainings? You're in the right place!



Certifications

Ready to become officially Iterable-Certified? Check out our certification offerings to get started!



Not Sure Where to Start?

Try our "Path Finder" quiz and let us help you navigate Academy.

Highlights

Filter-Friendly Catalog

ITERABLE ACADEMY

Full Catalog

Search

Expand All

Reset

Learning Level

Mode of Learning

Role

Content Category

Product Feature

Workflows (14)


Campaigns (Email (4))

API (3)

Reporting & Analytics (13)

Catalog (1)


Iterable AI (1)



Experiments and A/B testing

Learn how to experiment in your campaigns and perform tests on a variety of data points.


FREE 10 minutes



Ask an Expert Series: Overview Pages and Foldering

Learn about the Overview Pages for Campaigns, Template and Workflows, as well as the foldering feature.


FREE 15 minutes



Tracking Campaign Conversions

Learn how to track campaign conversions in your Iterable project.


FREE 5 minutes



Advanced Handlebars

Learn how to use advanced handlebars to update data, number and string data types.


FREE 15 minutes



Creating an SMS Campaign

Learn how to create an SMS Campaign.


FREE 10 minutes



Ask an Expert Series: Expanding Past Transactional with SMS

Learn how to be a strategic marketer when utilizing the SMS mobile channel.


FREE 20 minutes



Creating a Mobile Push Campaign

Learn how to create a mobile push campaign.


FREE 10 minutes



Creating an In-App Campaign

Learn how to create an in-app campaign.


FREE 10 minutes



Creating an In-App Template

Learn how to create an in-app template.

FREE 10 minutes



Ask an Expert Series: Frequently Asked Customer Support Questions

Learn about four of the most frequently asked customer support questions from an expert on our Technical Support team.

FREE 20 minutes

Learner-Centric Experience



Not sure where to start?

Don't worry, we can help!

Use our path finder quiz to find the right starting point for you in Iterable Academy.

Start the Quiz



Have a question?

Slack [#academy](#)

Email academy@iterable.com

Office Hours [1st Thursday/Monthly](#)

Guru [Click Here](#)



Learn something new in our new home at
academy.iterable.com starting **TODAY!**