



# Newsletter Sponsorship

Last updated April 2019

<https://vuejsdevelopers.com>

vue.js Developers



# Vue.js Developers Newsletter

---

*A weekly publication for founders, developers, and team leader who are committed to deepening their knowledge of **Vue.js**.*

We've grown the newsletter organically over the past 2.5 years by providing consistent and relevant content that our audience loves.

If you'd like to get your brand or product in front of our audience, we offer a variety of sponsorship options.

Our past sponsors include Pusher, Bugsnag, VueConf, Accelebrate, CodeFund, Cloudinary, and Progress.

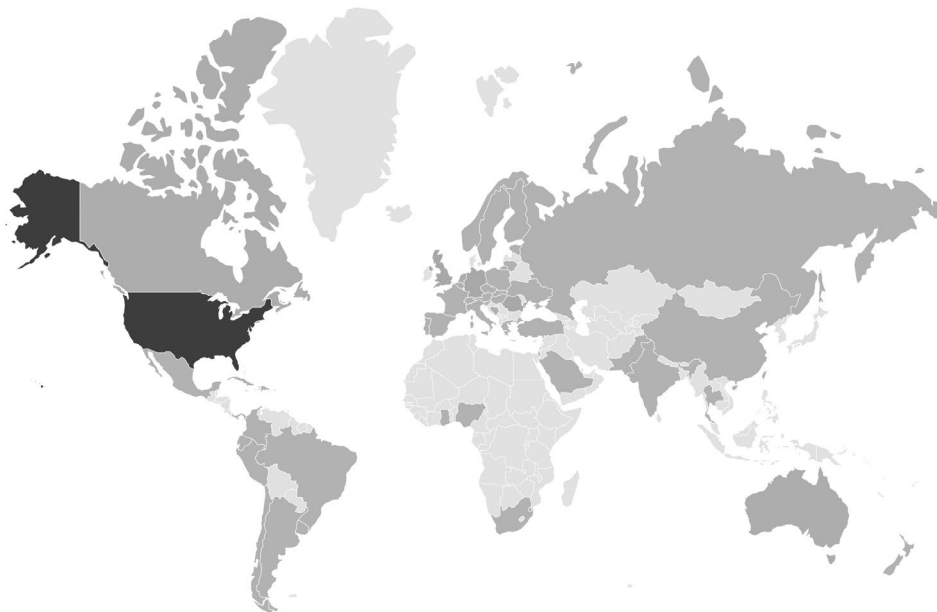
We offer three types of advertisements to match your needs—**PLATINUM, GOLD, AND SILVER.**

## PAST SPONSORS



# About Our Audience

*Our audience consists of founders, developers, and team leaders interested in learning more about **Vue.js**. They usually subscribe to us after reading one of our free articles or joining one of our courses.*



**OVER 800 COMPANIES** RELY ON THE VUE.JS DEVELOPERS NEWSLETTER EACH WEEK TO GET UPDATED ABOUT VUE.JS, INCLUDING:



# About the Newsletter

---

*The **Vue.js Developers Newsletter** has been published weekly since February 2017. Issues are released each Tuesday, 8am PST. You can see an archive of past issues [here](#).*



**We currently have around 6000 subscribers and the open rate is around 48% (as of Apr, 2019).**

The newsletter is the perfect place for your company to make announcements like:

- Your products
- New blog posts
- Job openings
- News or events
- Anything else that you want to share with the Vue community

## OTHER MEDIA

In addition to the newsletter, we have several other platforms where sponsorship is available.

- [Medium Publication](#) (13k followers)
- [Facebook Group](#) (18k followers)
- [Blog](#) (7k monthly views)

**We also have thriving social media channels including:**

- [Twitter](#) (13k followers)
- [Linkedin Page](#) (20k followers)
- [Facebook Page](#) (12k followers)

# Sponsorship Tiers

## PLATINUM

- Shown at the very top of the issue
- Includes a blurb and full-width image
- Max 1 platinum or gold sponsorship per issue to ensure yours won't be obscured

**\$350 PER ISSUE**

### Sponsored



#### [Teach Your Team Vue.js Fast!](#)

Accelebrate offers effective in-person training in Vue.js. Our expert instructors will come to your office to provide engaging, hands-on training for less than the cost of a public class. Check out our latest program.

## GOLD

- Same as Platinum except ad shown half-way through issue and image is 1/3 width

**\$200 PER ISSUE**

### Sponsored



#### [Teach Your Team Vue.js Fast!](#)

Accelebrate offers effective in-person training in Vue.js. Our expert instructors will come to your office to provide engaging, hands-on training for less than the cost of a public class. Check out our latest program.

## SILVER

- Ads that appear after the post links and are text only (no image)
- Max 3 silver sponsorships per issue so yours won't be obscured

**\$75 PER ISSUE**

### Sponsored

#### [Teach Your Team Vue.js Fast!](#)

Accelebrate offers effective in-person training in Vue.js. Our expert instructors will come to your office to provide engaging, hands-on training for less than the cost of a public class. Check out our latest program.

## NOTES

- All ads have a max 60 characters for title and 250 characters for body
- Prices in USD

# Sponsorship Packages

---

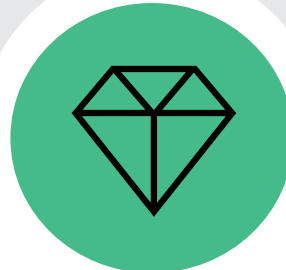


## EXPOSURE PACKAGE

**\$300 p/w, \$1100 p/m**

Got an important new product or company news? This package is a great way to reach the Vue community and includes:

- Gold newsletter sponsorship
- One Tweet, Facebook page post, LinkedIn page post (per week)
- Pinned post on Facebook group



## BLITZ PACKAGE

**\$500 p/w, \$1750 p/m**

Got a big launch coming up? This package is for a complete takeover of all our media and includes the following:

- Facebook header
- Medium branding
- Platinum newsletter sponsorship
- Pinned post on Facebook group
- One Tweet, Facebook page post, LinkedIn page post (per week)

### NOTES

- A package can start any time of the month and can include breaks between.
- Note we're also offering advertising packages via our [Patreon page](#).
- We can provide split testing on the newsletter ad to ensure you receive maximum engagement over the campaign.
- Prices in USD



# How To Purchase

---



## PAYMENT OPTIONS

---

- Payment for all advertising options is required up front
- We prefer Transferwise but can also offer Paypal



## BOOKING A SLOT

---

Send us an email at [info@vuejsdevelopers.com](mailto:info@vuejsdevelopers.com) and let us know your sponsorship selection and preferred times.