

You have the power to change minds.

We're making progress in the fight against poverty. Every day some 250,000 people leave extreme poverty around the world. Yet, seven out of 10 people mistakenly think that poverty is getting worse. How do we change these misconceptions?

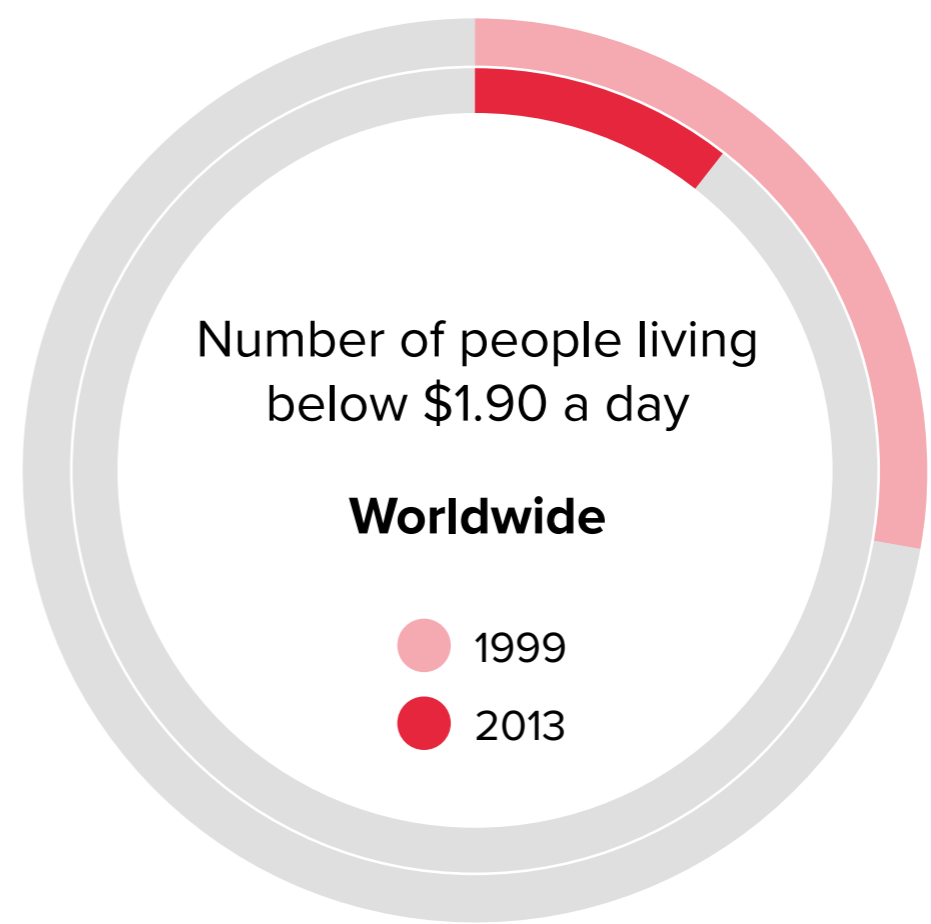
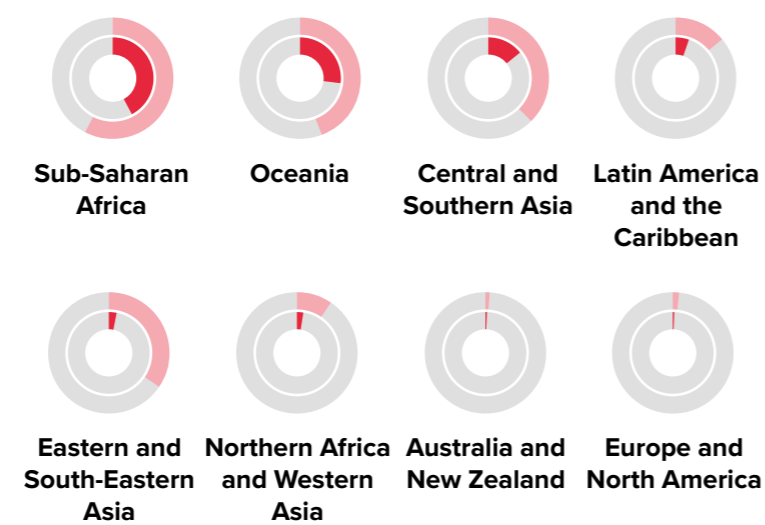
It's a challenge, but it begins with you. Let other people know that poverty is decreasing worldwide. And while we still have much work to do, the numbers prove we're on the right path:



POVERTY

Since 1999, we've reduced the number of people living in extreme poverty by more than half!

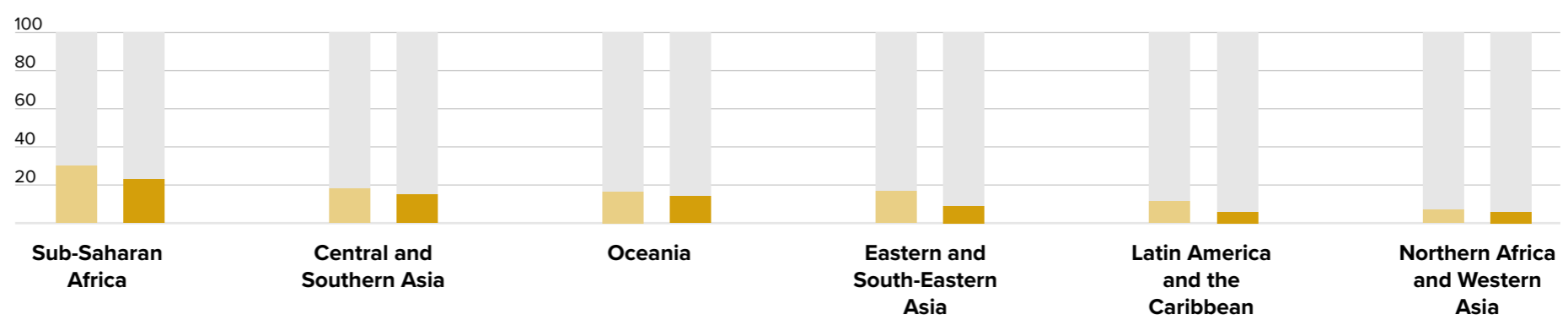
As of 2013, an estimated 767 million people live below the extreme poverty line, down from 1.7 billion people in 1999.



HUNGER

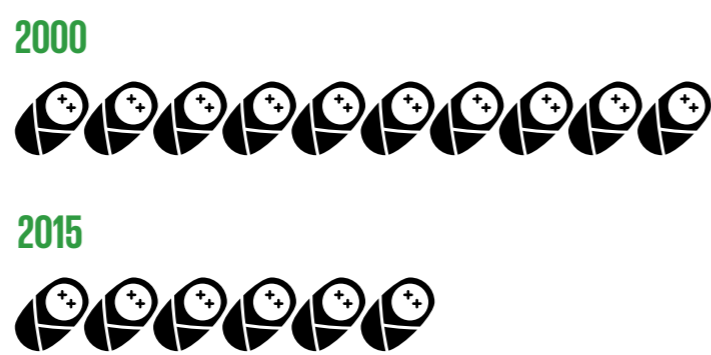
We've reduced the proportion of people worldwide who are undernourished from 15% in 2000-2002 to 11% in 2014-2016.

15% in 2000-2002 → **11%** in 2014-2016



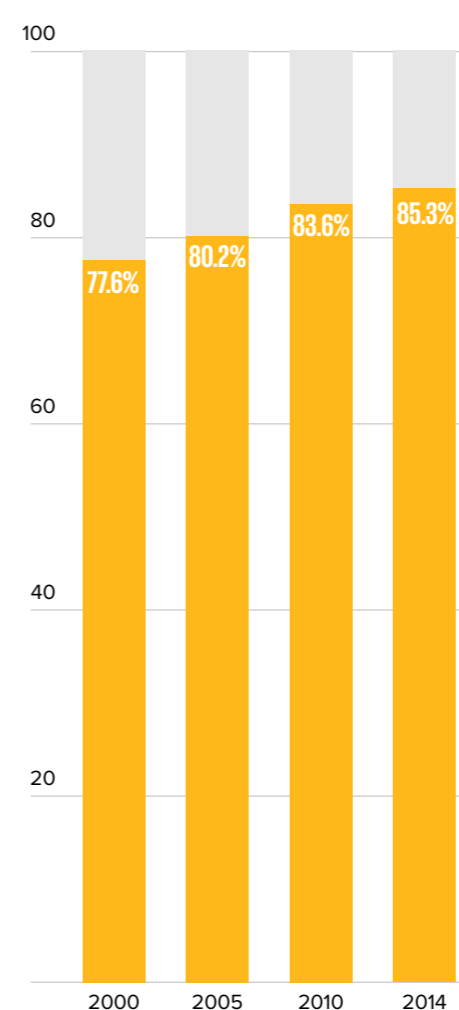
CHILD MORTALITY

The mortality rate for children under the age of five has decreased by 44% since 2000, dropping from 9.8 million to 5.9 million in 2015.



ACCESS TO ELECTRICITY

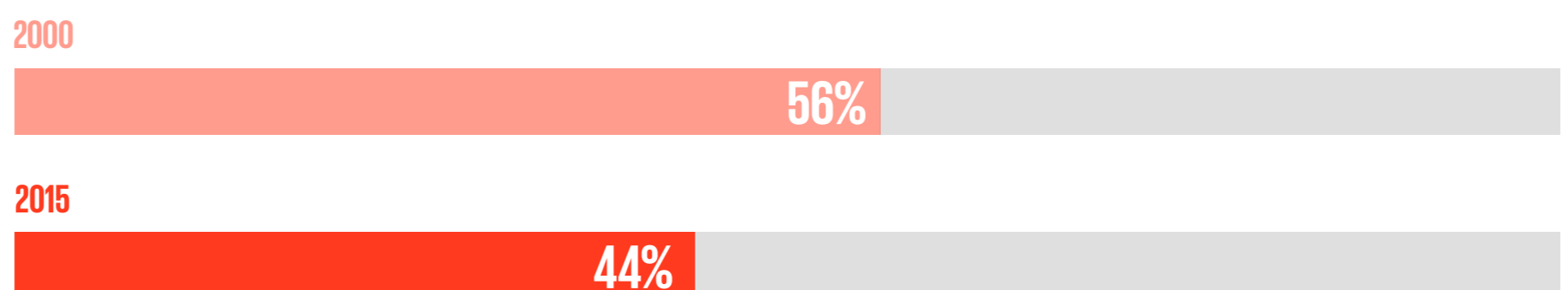
Globally, more people today have access to electricity than in 2000.



ADOLESCENT BIRTHS

Since 2000, we've reduced the number of adolescents who give birth by 21%. That's huge progress!

Reducing the adolescent birth rate is integral to the health and wellbeing of young girls and women, as well as for their social and economic prospects.



Now, get out there and start changing minds!