

THE CLIENT >



Redsson, Ltd, a Toledo, Ohio based software and business solutions provider with offices in Denver Colorado and Toledo Ohio, offers a range of technical solutions for healthcare. One of their offerings is a service that helps health systems' cancer registries find lost patients and maintain follow up communication with them. For Redsson, given the nature of the sensitive data that they handle means security and compliance is of paramount importance. Not only do they value data security internally as one of their core values, but they also recognize the utmost importance that their healthcare customers place on compliance and security.

THE PROBLEM >

Prior to working with Dash Solutions, Redsson deployed their infrastructure across several different infrastructure providers, including separating their healthcare application with a separate hosting provider from some of their other business applications. Initially, their entire application stack was hosted with a regional datacenter and hosting provider, but after assessing their data security program, Redsson decided to migrate their healthcare apps to a proprietary "HIPAA cloud". They intended to rely on their hosting provider for some of the compliance and security responsibilities, even though this would mean separating their healthcare application from the rest of their environment.

"Even once we moved to the proprietary HIPAA cloud, we still struggled with security questionnaires due to not having enough internal formal policies nor an understanding of how to handle the types of questions we received" – Jacob Parsell, CTO

Case Study

dash[™]
Compliance
Automation Suite

powered by **aws**

Unfortunately, migrating to the proprietary HIPAA platform did not resolve all the issues around compliance and security questionnaires persisted. Despite the technical controls that the platform provided, Redsson still found themselves spending an inordinate amount of time responding to and satisfying security requirements for each prospective customer engagement. Part of the challenge for Redsson was to address many of the administrative challenges that HIPAA presents. While their original plan was to rely entirely on the datacenter's provided documentation such as their SOC 2 Type 2 audit report, hospitals and health systems required far more. According to Jacob Parsell, CTO of Redsson, attested, "Prior to using Dash, we focused more on the technical aspects of trying to be secure. We relied on our datacenter provider. We also hoped that their documentation or certifications for the datacenter itself would satisfy customer requests for validation"



UNLOCKING THE CLOUD FOR HEALTHCARE >

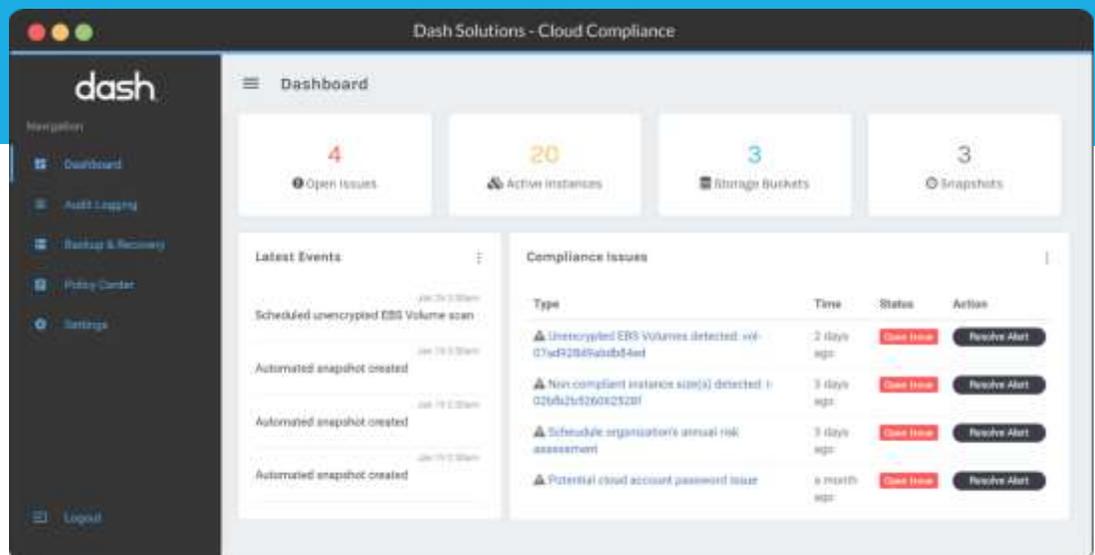
Ultimately, Redsson chose to work with Dash for a number of reasons. They had a strong desire to reduce the time that they spent on security questionnaires, as well as a desire to consolidate their environment into Amazon Web Services (AWS) and utilize services such as Amazon S3 and Amazon EC2 Auto Scaling. In order to do so, they needed a solution which handled both the technical and administrative controls of HIPAA as well as a partner with experience assisting healthcare apps to deploy into AWS.

“The big reasons we chose to work with Dash are:

- We got to deploy to AWS, and Dash offered the technical monitoring and controls which allowed this to happen.
- We wrote and implemented solid policies that were actually enacted and enforced vs. being written and not followed
- Dash actually cared about all of our policies, even outside the scope of what Dash could monitor or connect into – such as things on the administrative levels.”

– Jacob Parsell, CTO

“In Amazon Web Services (AWS) there are countless useful tools and a suite of tools that save time, are easier to use, and faster to build our product vs other proprietary HIPAA solutions”
– Don Barlow, System Architect



RESULTS >

Installing and working with Dash empowered Redsson to utilize AWS and its best in class capabilities; Redsson saved thousands of dollars each month and hundreds of hours each year in the process.

Redsson is one of many clients utilizing the Dash Compliance Automation Suite to achieve proficiency in HIPAA compliance. Dash enables healthcare companies and organizations to generate custom compliance policies and administrative controls. By saving organizations hundreds of hours of time on administrative processes, simplifying security and compliance assessments, Dash Compliance Automation Suite enables innovators to get to market faster.

With Dash's automated compliance monitoring, your team can easily manage HIPAA compliance over time. Dash automatically scans your cloud environment for critical HIPAA concerns, and provides alerts for cloud compliance issues and possible policy violations based on your organization's connected policies. Dash makes it easy for your team to leverage the power of the public cloud to build innovative healthcare solutions.

KEY TAKEAWAYS

4-6 Weeks	100+	1
POLICY TIME SAVED	AWS SERVICES AVAILABLE	VIEW FOR COMPLIANCE
Dash saves organizations 100's of hours on administrative policies.	Dash enables organizations to utilize powerful cloud services and scale quickly.	Dash empowers organizations to configure/maintain HIPAA compliance in one platform.

SEE HOW DASH CAN HELP MANAGE COMPLIANCE:

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