

Exclusive Content for Cras Bangers Members

**THE SECRET TO
WEEDING OUT THE**

REAL

**FROM THE
FAKE**

CRAS BANGERS



SO MANY ARTISTS AND
SO FEW OF THEM PAY?
AM I RIGHT?

well do you want to know what i use to quickly separate the real from the fake?

it's probably not what you think...

i know you're beyond sick and tired of connecting with a new artist...

both of you have big visions and goals...

they like your beats.... and it all sounds like a matter of time before
money exchanges hands, because you can't give away your product for free can u?

and then out of no where, here it comes...

when the artist says to you...

"YEAH, I'MMA GIVE YOU CREDIT ON THE SONG, AND YOU'LL
BLOW AFTER THE SONG BLOWS UP?"

huh?

do u wanna know how many times i've heard that?

as soon as you hear that, you know it's a wrap....

getting them to buy anything from you is going to be an endless chase...

and many times, horribly, it doesn't amount to ANYTHING

all your time.... WASTED!

sure, you picked up experience and got better at making beats along the way,
which is great for you....

however, u are left feeling empty and hopeless

u wonder if you'll ever make money from your beats...



THE SECRET

Right when you have an artist approach you....

they want your beats, and they've told u that u got bangers...

u want to use this line....

"COOL, I'M GOING TO SEND YOU AN EMAIL TO GET YOU
STARTED....."

that's it...



and from there...

you send the artist an email that might say something like this....

"WHATTUP! I'M EXCITED TO GET SOME DOPE BEATS UNDERNEATH THOSE CRAZY BARS. I DO WORK WITH A LOT OF ARTISTS AND I CAN'T GIVE EVERYONE BEATS, SO I WANT TO KNOW MORE ABOUT WHAT YOU HAVE GOING ON.

(CLICK HERE) TO TELL ME MORE ABOUT YOURSELF SO I CAN MAKE THE HOTTEST BEATS JUST FOR YOU.

HERE IS THAT LINK AGAIN ---->: (CLICK HERE)

Boom!

and then, the link you want to send them will be an **Artist Application**

you can create one of these free using tools like:

- TypeForm (free version)
- Google Forms

And you will create a form to send the artist.



Now you may be asking, "what do i include in the form"?

Well that's easy... you want to include everything you want to know about the artist. MOST importantly, if they have a budget or not...and if they do... how much they are willing to invest into their music.

Here is a sample of what one could look like... you can actually use these in your application form.



1. **ARTIST NAME:**

2. **EMAIL ADDRESS:**

3. **HOW MANY YEARS HAVE YOU BEEN RAPPING?**

4. **WHAT ARE YOUR TOP 3 RAPPING GOALS?**

5. **HOW MUCH HAVE YOU SPENT ON BEATS IN THE PAST 6 MONTHS TOTAL?**

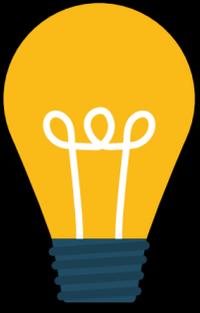
6. **HOW MUCH DID YOU SPEND ON BEATS LAST MONTH?**

7. **WHAT DO YOU WANT THE MOST FROM ME? WHAT SOUND?**

Bam....

That's it...

plain and simple...



AND YOU ALREADY KNOW WHAT THE KEY QUESTIONS ARE, RIGHT?

Questions 5 and 6!

Depending on "how" they answer those...

you will know if it's an artist that is at the level where they are worth your time...

and at the VERY LEAST! it will signal to the artist that you are very business minded, which is important.

they are least likely to try and get a FREE beat from you, and the best part of it is, you do not have to say ONE WORD!

It's the ultimate magic formula to push away all of those artists that aren't serious...

and attract the serious artists to you, faster and more efficiently....

no longer will you have to play the game of "wait and see what's going to happen" with this relationship....

you have a fool proof system to analyze who is worth your time and who is not....





SO WHAT IF THEY WRITE IN THAT THEY'VE SPENT \$1500 IN THE LAST 6 MONTHS?

Well, that tells you a few things...

that tells you, they are serious... they are willing to invest in themselves and since they are feeling YOUR beats...

that of course means you will be next in line....

Now let's take the opposite...



WHAT IF THEY ANSWER \$0?

Well there's a few ways to look at this...

you can go back to the artist and say...

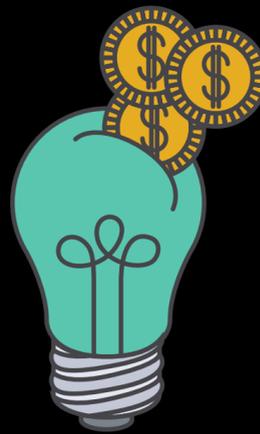
"I SEE HERE ON THE INFO YOU SENT BACK TO ME, THAT YOU HAVEN'T YET STARTED INVESTING IN YOUR MUSIC CAREER..... TELL ME... ARE YOU PLANNING TO LOCK IN WITH SOMEONE SOON AND GET SERIOUS, OR ARE YOU STILL TESTING THIS OUT TO SEE IF YOU LIKE IT?"

something along those lines...

what that does, is it gives them the opportunity to convince you that they are serious and that you're the producer they are going to start getting serious with pause... lol

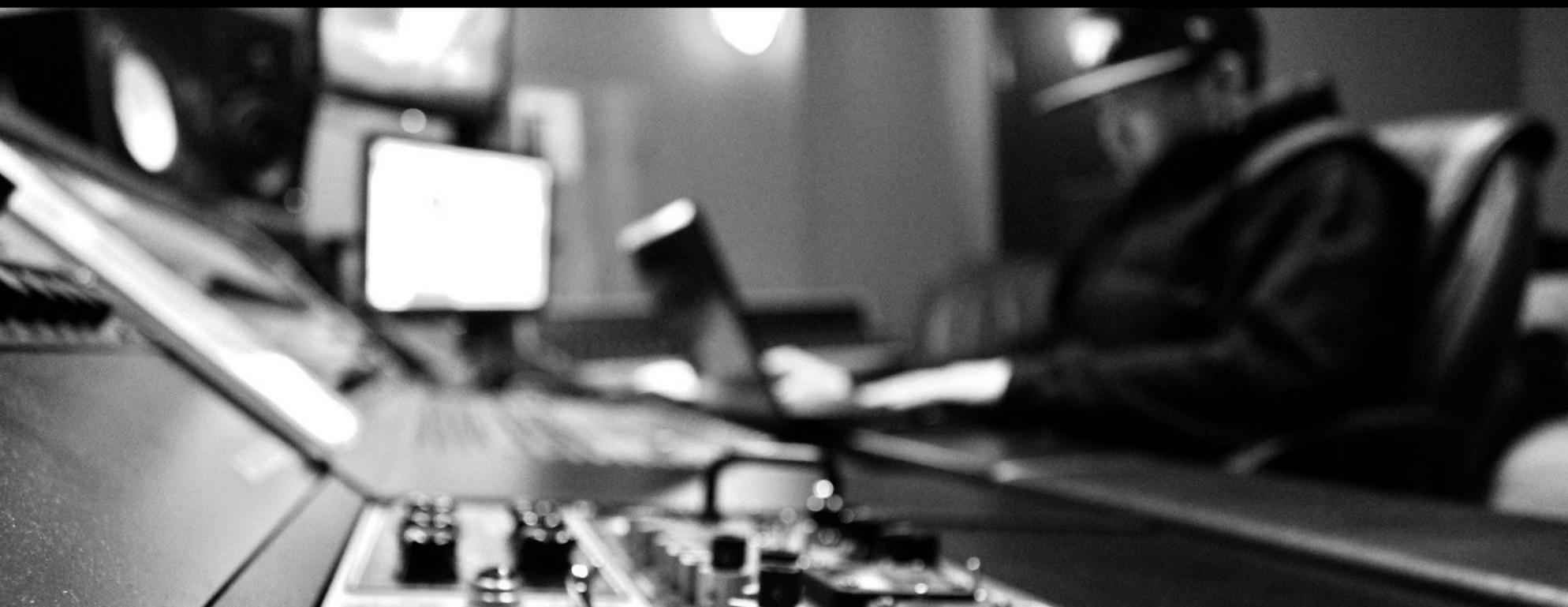
you know what i mean...

**"GETTING SERIOUS" MEANS
"GETTING BROKE OFF WITH MONEY"**



if you are a producer that has a relatively strong amount of leads / artists coming at them, this is going to be the PERFECT secret weapon for you to use time and time again.....

if you get applications that say \$0 then you know you can prioritize them below the ones which have shown they are ready and willing to pay for beats they like....



Now let's say they tell you they've spent \$500 in the past 30 days....

well that will give you a sense of how much of a beat package you can put together for them....

you might want to offer them 3 beats for \$300 - to come in underneath what they've bought in the past 30 days...

or you might say in your mind... ok this person is able to afford at least \$500 per month, so I'm going to make sure I'm going to make a special package for this artist, because i know they're serious....

either way, it's a win-win for you because it saves the most important asset you have....

YOUR TIME

you don't want to be mixed up with the wrong artists that aren't as dedicated, committed, and serious as you....

as producers, i think one of our greatest assets and the reason why we are smart is that we understand the fact that we have
to invest in ourselves to make ourselves better, make our beats better, make our beat business better...

it all counts.....

sometimes artists tend to feel everything should come to them, or be handed to them, and beyond the implications of what that means for your wallet....
the greater tragedy for "them" is that life doesn't work that way.... and we all know, they'll be WAITING for a long time for something to happen...

**AND NOTHING EVER WILL
UNTIL THEY TAKE "THEMSELVES" SERIOUSLY.....**



so that's the ultimate secret....

use it often and i guarantee you will be very happy with the results because it saves you from having to "talk money" from the gate, and establishes you as straight business, while getting their goals, which is what they hold most important....

the best way to help someone is to "understand" their goals and help them achieve those...

so the value you are giving them outside of just providing them with beats is priceless and you'll be dealing with them on a whole entire other level, no other producers will be connecting with them on...

this gives you the upper hand and the advantage against the competition....

go out today and try it on the next artist that hits you up looking for beats.

CRAS

