



Why Choose Marshall Cavendish Education?

What makes Marshall Cavendish Education stand out above all is our dedication towards raising the quality of learning and teaching in an integrated approach. Our holistic educational solutions include **robust and well-structured curriculum, digital solutions and expert education consultancy.**

Robust and Well-Structured Curriculum – Extensive & Exclusive

Our materials are based on exhaustive research and are carefully developed by our group of esteemed authors, subject experts and educational consultants. Our extensive and exclusive range of products caters to different age and language groups. Together with the wide variety of core curriculum materials, we have supplementary materials available for learners to practise and revise anywhere, anytime, beyond the classroom. Alongside these products, we have a set of comprehensive teaching resources available to help educators enhance their teaching skills. Our effective materials has earned us a distinguished reputation as the leading and approved publisher in the education sector in Singapore and abroad.

Expert Education Consultancy – Relevant & Responsive

An educator's continued professional development matters to us. At Marshall Cavendish Institute, we offer structured professional development programmes that combine theory and hands-on practice so that educators can effectively apply strategies to improve student achievement. While having substantial content knowledge is essential, it does not translate to an educator's abilities to teach his (or her) students effectively. Therefore, to enhance the educators' teaching skills and improve their knowledge in content and pedagogy, our expert academic teams consistently engage in educational research to develop quality educators' programmes. Supported by positive results from numerous efficacy studies, our programmes have been proven to make a vast improvement to teacher productivity.

**Robust and
Well-Structured Curriculum**

**Extensive &
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**OUR
HOLISTIC
EDUCATIONAL
SOLUTIONS**

**Expert Education
Consultancy**

**Relevant &
Responsive**

Digital Solutions – Innovative & Engaging

Schoolwork is an entertaining and enjoyable experience with the use of creative technology that Marshall Cavendish Education offers. We equip schools with an online learning platform that facilitate effective teaching and learning through multimedia. To meet the growing e-learning needs of schools, we continuously invest in technology to enhance our product offerings and develop pedagogically-sound, multimedia-rich content.



To support our holistic educational solutions, Marshall Cavendish Education is also able to provide a suite of services that includes:

Global Network

We are well positioned around the world to provide you with fast and easy access to high-quality educational solutions. With offices located in Singapore, Hong Kong, Malaysia, Thailand, Chile and the United States, you can gain access to our global network of expertise and resources.

Worldwide Reach

In addition to being Singapore's leading educational publisher, Marshall Cavendish Education's products have been adopted by educators and embraced by students in over 50 countries.

Proven Results Internationally

Marshall Cavendish Education has an established track record, both in Singapore and around the world. Our market leadership in Singapore and endorsement by education authorities around the world attest to the high quality of our materials. Time and again, we have proven that our holistic approach to learning and teaching is revolutionising education, producing top student achievers and gaining international recognition with consistent top performance in international studies such as TIMSS, PIRLS, PISA and the Global Competitiveness Report.

Digital Solutions

**Innovative &
Engaging**

**OUR
HOLISTIC
EDUCATIONAL
SOLUTIONS**

Education Consultancy

Responsive

Primary Asian Languages

Marshall Cavendish Education is the sole publisher of core Chinese language materials used by primary and secondary schools in Singapore, where Chinese is taught as a second language. Developed by curriculum specialists from the Ministry of Education, Singapore, these materials adopt a differentiated approach to cater to pupils of different proficiency levels in the Chinese language.

Chinese Language for Primary Schools Huanle Huoban (Happy Pals) for Grade 1-5

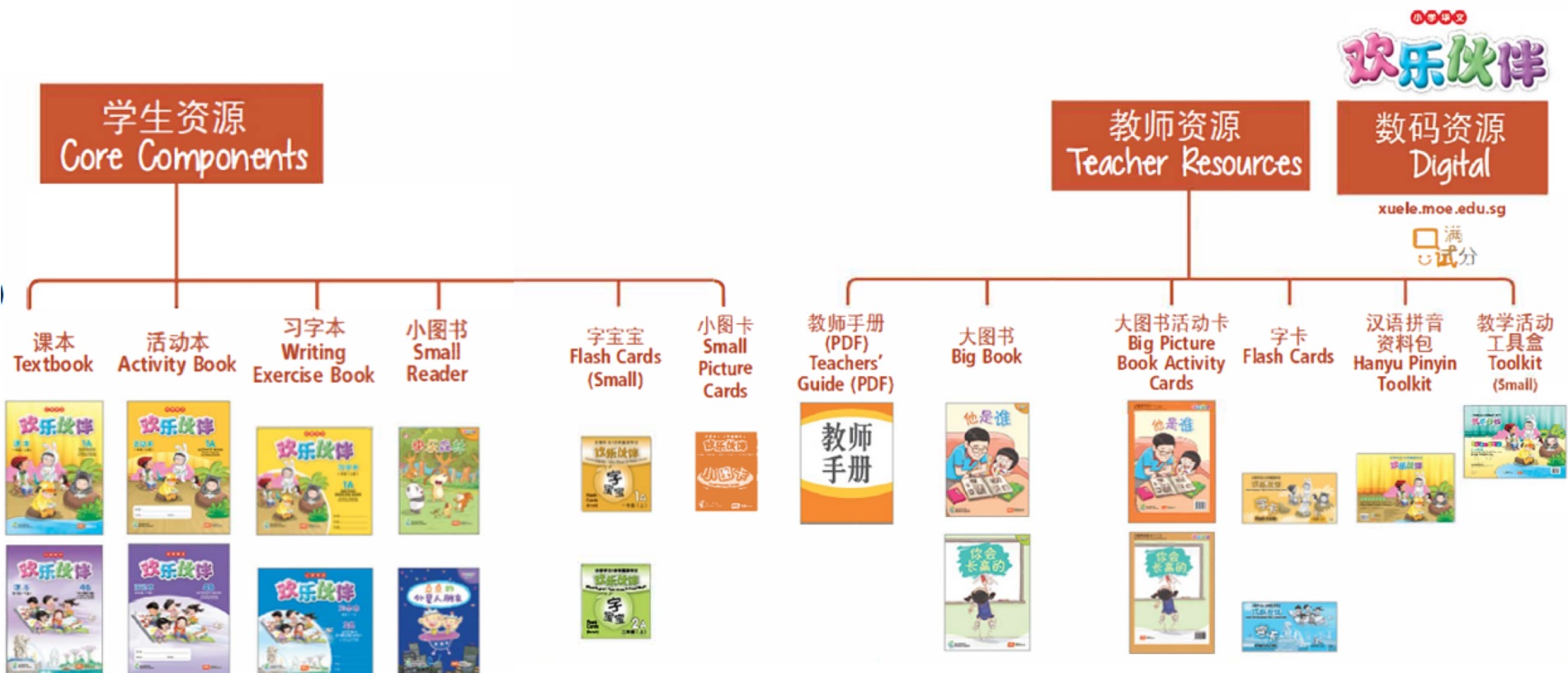
Infusing context from everyday life, this series enables students to learn Chinese in a conducive and relatable environment. Using a comprehensive range of materials, teachers can build students' interest and help scaffold the development of the four essential language skills through ample practices and activities:

Listening

Speaking

Reading

Writing



Pupils Tap on Their Prior Knowledge for Greater Efficacy in Acquisition of Oracy Skills

《欢乐伙伴》每一课都有一个主题，各板块的学习内容都环绕着同一主题展开，环环相扣。学生在“听说剧场”学习口语表达和口语交际，积累词语。“听说剧场”的一些词语带出了“拼音城堡”所要学习的汉语拼音。学生在这两个板块学习了字词的义与音之后，最后过渡到“读写乐园”学习掌握字形与阅读技能。

In *Huanle Huoban*, there is a theme for every lesson. Each section in the same lesson revolves around the same theme and the sections are all close-related to one another. Pupils first learn oral interaction skills and vocabulary in “Oracy Theatre”. They will then learn the *Hanyu Pinyin* of some of these vocabulary words in “Pinyin Castle”. Having learned the meaning and pronunciation of the words in the first two sections, pupils will proceed to learn the form of the Chinese characters and pick up reading skills in “Literacy Playground”.

听说剧场

Wǒ de dōngxi bújiàn le
我的东西不见了

Nǐ zhīdào Xiǎo'ān
你知道小安
bújiàn le shénme ma?
不见了什么吗?

Yí gè
一个

Yí hé
一盒

Yí kuài
一块

Yí bǎ
一把

Yí zhī
一支

Yí zhāng
一张

Yí píng
一瓶

Zhè shì nǐ de cǎisèbǐ ma?
这是你的彩色笔吗?

Zhè shì wǒ de cǎisèbǐ.
这是我的彩色笔。

Nà shì nǐ de xiàngpí ma?
那是你的橡皮吗?

Nà bú shì wǒ de xiàngpí.
那不是我的橡皮。

10 jiǎn dāo
剪刀

11 dǐng shū jī
订书机

12 jiǎo shuǐ
胶水

13 yà bǐ
蜡笔

课本

首拼音大写和分词连写，让学生更容易辨别词语和句子。

The *Hanyu Pinyin* of the Chinese characters in a linked term are joined while the first letter of the *Hanyu Pinyin* in every sentence is in capital letter to help children differentiate words and sentences.

橙色的部分是可替换的词语，教师能随意替换成符合学生曾经历过的词语，使课堂学习更有意义。

Teachers can substitute the characters in orange with other vocabulary that pupils encounter regularly to make learning even more meaningful.



大图书与动画创设情境。教师能够很容易地就进行听说教学，学生也能了解课上所探讨的例子。

Big Books and animations in xuele.moe.edu.sg create context for learning. Through these resources, educators can easily deliver lessons that help pupils develop oracy skills.



大图书

你说我说 Cǎicǎi wǒ jiā yǒu jǐ gè rén
猜猜我家有几个人

Cǎicǎi wǒ jiā yǒu jǐ gè rén.
猜猜我家有几个人。

Nǐ jiā yǒu.....
你家有.....

Cǎicǎi tā shì shéi?
猜猜他是谁?

Tā shì.....
他是.....

我来说 Wǒ jiā yǒu wǔ gè rén
我家有五个人

Dàjiā hǎo! Wǒ jiào Kāngkāng. Wǒ jiā yǒu wǔ gè rén: bàba, māma, gēge, mèimei hé wǒ.
大家好! 我叫康康。我家有五个人: 爸爸, 妈妈, 哥哥, 妹妹和我。

我会说 Wǒ huì chēng hū jiā rén.
我会称呼家人。
Wǒ huì shuō jiā lǐ yǒu jǐ gè rén.
我会说家里有几个人。

考考你 Zài yuè huān huān jiā de zhào piàn li, yǒu liǎng gè bàba, liǎng gè māma, nǐ zhī dào wèi shén me ma?
在月亮弯弯家的照片里, 有两个爸爸, 两个妈妈, 你知道为什么吗?

课本

“你说我说”，“我来说”等句式练习活动给学生带来独立表达和对话的机会。 Sentence practices like “You speak, I speak” offer pupils the platform for independent expression and conversation.

拼音城堡

ai	ao	an	ang
kǎi kǎi nǚ nǚ	kǎo shì kǎo shì pào bù shū bāo	shān shān nán hái wán jù	chàng gē chàng gē wǎn shàng yáng
Yǒu a jiù biāo a. 有 a 就 标 a.		kàn shù kàn shù	tài yáng tài yáng

课本

课本由口语已知词语带出音节，进行音节教学（声母、韵母和声调）。教师便能从而教导新的音节、拼音和发音。

The syllables of known words are broken down into initials, finals and tones, and then subsequently used to form new syllables to teach pupils *Hanyu Pinyin* and pronunciation.

shān sh → shǒu 手

an → nán hái 男孩

—

Primary Asian Languages

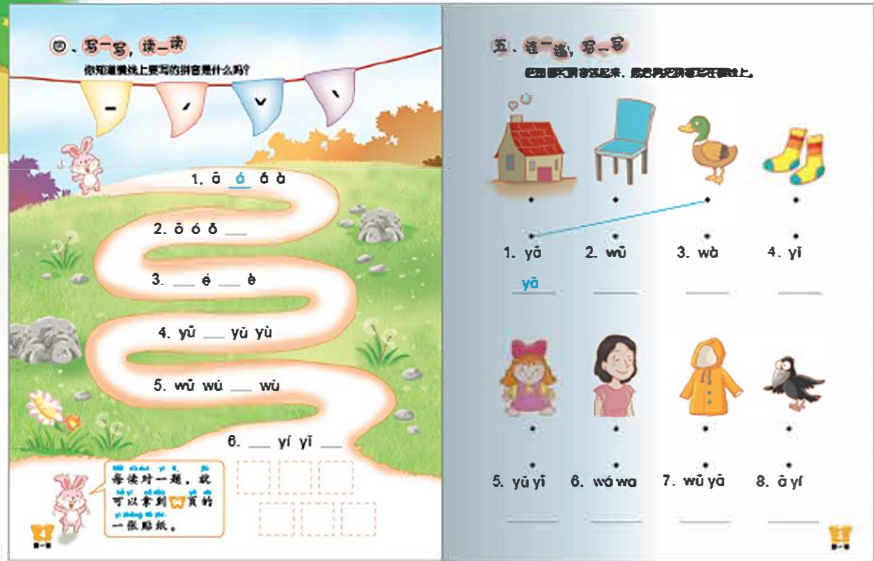


“学乐”网里的拼音练习有助于学生自主学习。

The Hanyu Pinyin exercise in xuele.moe.edu.sg facilitates pupils' self-directed learning.

活动本练习巩固课堂所学。

Exercises in the Activity Book consolidate classroom teaching.



活动本

学生看图并通过语境学习识字。

Pupils learn character recognition and contextualised learning by looking at the illustration.

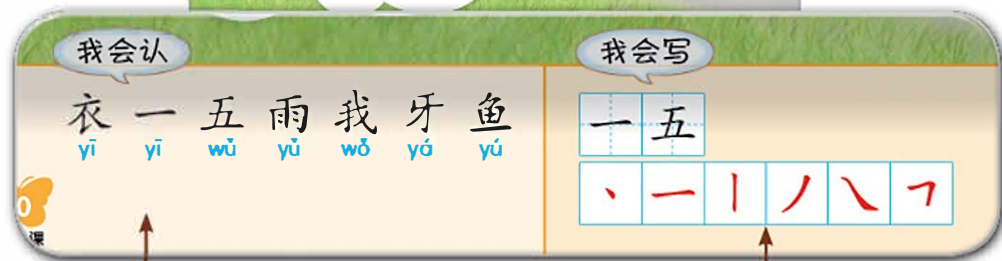


学生识字读句。

Through recognising characters, pupils gradually learn to read sentences.

我的牙
wǒ de yá
我的鱼
wǒ de yú
我的雨衣
wǒ de yǔ yī

课本



学生学习笔画。

Pupils learn the strokes of characters.

学生学习辨认偏旁部首和写词汇。

Pupils learn the radicals and writing of characters.

《小学华文辅助读物》（第三版） **New**

Chinese Language Instructional Materials for Primary Schools (CLIPS) Supplementary Readers (3rd Edition)

新加坡教育部曾出版过四个系列的《小学华文教材补充读物》，为小学生提供了丰富的阅读材料，在辅助华文教学方面取得了良好的效果。为配合小学华文教学改革的需要，鼓励学生多阅读华文书籍，我们从原有的四个系列读物中，选出一些作为小学华文教材《欢乐伙伴》的课后阅读材料。由于学生的语文背景不同，语文程度也有差异，我们调整了一些词汇，并将读物进行了分级，以配合学生的学习需要。老师和家长在选择读物时可根据学生的兴趣与需要，灵活处理。

本系列读物内容丰富，包括寓言、童话、生活故事、历史故事等。每篇读物后都附设开放式问题，帮助学生理解故事内容。这套读物既可作为课后读物，供学生自习；也可作为校本教材，在课堂上使用。

Adapted from the existing *CLIPS Supplementary Readers*, this new edition comprises a curated collection of 39 books aligned to the latest syllabus revisions and Primary Chinese textbooks, *Huanle Huoban*. Adjustments were made to the vocabulary used in this graded series to better facilitate students with differing language proficiencies and learning needs. This provides teachers and parents greater flexibility in their selection of suitable readers for students.

With literacy genres ranging from fables and fairytales to historical accounts and life stories, each reader concludes with open-ended questions to reinforce students' learning. Apart from using it for classroom teaching, this set of readers is also suitable for students to conduct self-directed learning after class.



▲ Level 1 Book 5
西蒂学华语
9789814824675



▲ Level 2 Book 3
为什么不可以
9789814824705



▲ Level 2 Book 5
穿衣镜
9789814824729



▲ Level 3 Book 4
小水滴怎么了?
9789814824767



▲ Level 4 Book 1
神奇的帽子
9789814824781

Upcoming Titles*

9789814824637	Level 1 Book 1 小木碗
9789814824644	Level 1 Book 2 纸飞机
9789814824651	Level 1 Book 3 小亮逃学了
9789814824668	Level 1 Book 4 小黄鸟学唱歌
9789814826112	Level 1 Book 6 做人真好
9789814826129	Level 1 Book 7 飞床
9789814826136	Level 1 Book 8 八哥弟弟
9789814825320	Level 1 Book 9 小花猫学会交朋友
9789814825337	Level 1 Book 10 不听话的甜甜
9789814825344	Level 1 Book 11 书里的梦
9789814824682	Level 2 Book 1 睡虫
9789814824699	Level 2 Book 2 毛毛的毛病
9789814824712	Level 2 Book 4 我们玩具真有用
9789814825986	Level 2 Book 6 爱美的蝴蝶
9789814825993	Level 2 Book 7 跑吧！原子鞋
9789814826006	Level 2 Book 8 勇敢的飞鱼
9789814825290	Level 2 Book 9 爱玩的心

9789814825306	Level 2 Book 10 大闹养鸡场
9789814825313	Level 2 Book 11 香香的梦
9789814824736	Level 3 Book 1 卫立变了
9789814824743	Level 3 Book 2 动物明星
9789814824750	Level 3 Book 3 鱼医生
9789814824774	Level 3 Book 5 不开心的小白狗
9789814826082	Level 3 Book 6 动物村的喇叭手
9789814826099	Level 3 Book 7 数学盒子
9789814826105	Level 3 Book 8 石光学乖了
9789814825351	Level 3 Book 9 我要当太空飞行员
9789814824798	Level 4 Book 2 谁偷了国王的黄金
9789814824804	Level 4 Book 3 变成了机器人
9789814824811	Level 4 Book 4 敌人没什么可怕
9789814824828	Level 4 Book 5 神秘的鸟语
9789814825566	Level 4 Book 6 谁偷了小铁钉
9789814825573	Level 4 Book 7 孙悟空除妖
9789814825580	Level 4 Book 8 机器人阿铁

*Publication Date: March 2019

Comic

《闹闹漫画乐园》 Nao Nao Comics

系列是以健康的故事题材和精美的彩色，激发小朋友的想象空间，增加小朋友看华文的兴趣。故事贴近孩子的日常生活，通过逗趣的内容，传达正确的价值观，寓教于乐。此系列共有5本，每本有3个故事。

Utilising attractive illustrations and vibrant colours, *Nao Nao Comics* translates intriguing story content into appealing comics, stimulating children's imagination and interest to learn the Chinese language.

The stories behind *Nao Nao Comics* are based on real-life situations that children can relate to. At the same time, these interesting stories inculcate moral values in children.

The series consists of 5 books, each featuring 3 stories.



▲ 闹闹漫画乐园1
Nao Nao Comics 1
9789814661485



▲ 闹闹漫画乐园2
Nao Nao Comics 2
9789814661492



▲ 闹闹漫画乐园3
Nao Nao Comics 3
9789814661508



▲ 闹闹漫画乐园4
Nao Nao Comics 4
9789814661515



▲ 闹闹漫画乐园5
Nao Nao Comics 5
9789814661522

《闹闹漫画街》 Nao Nao Comics Street **New**

闹闹故事系列一向深受小朋友的喜爱，也曾被拍摄成儿童电视剧。《闹闹漫画街》漫画系列是《闹闹漫画乐园》的姊妹篇，共有4本书，每本有3个故事。《闹闹漫画街》系列以健康的故事题材和精美的彩色，激发小朋友的想象空间并增加小朋友看华文的兴趣。漫画中的故事也贴近孩子的日常生活，通过逗趣的内容，传达正确的价值观，寓教于乐。

Nao Nao is no stranger to young readers. For 25 years, its books, comics and TV series have been well-loved by children. This series consists of 4 books (each book with 3 stories), an extension from the original *Nao Nao Comics* series (闹闹漫画乐园). Featuring relatable and interesting stories, this series stimulates children's imagination, while inculcating important moral values as readers follow *Nao Nao* on his exciting adventures. This approach makes the learning of the Chinese language fun and exciting!



▲ 《闹闹漫画街》1
Nao Nao Comics Street 1
9789813168640



▲ 《闹闹漫画街》2
Nao Nao Comics Street 2
9789813168657

- 《闹闹漫画街》3
Nao Nao Comics Street 3
9789813168664
- 《闹闹漫画街》4
Nao Nao Comics Street 4
9789813168671

《乐乐计转弯》 Le Le Brainwave Comics **New**



▲ 乐乐计转弯1
Le Le Brainwave
Comics 1
9789814823029

本书为孩子带来三个精彩的故事:

晨运乐: 在早晨慢跑中, 算一算乐乐、爸爸和姐姐究竟完成了多少路程。

农家乐: 在农场餐馆里, 乐乐一家人如何用手上的现金来点餐。

折纸乐: 乐乐和他的好友与家人一起快乐地学习折纸。

每篇故事之后均附有“想一想”与“灵机一动”等趣味的数学问题, 并提示解题方向, 让孩子们一起来动动脑, 解出答案。

Le Le Brainwave Comics is our latest Chinese comic series which weaves the learning of mathematics seamlessly into its exciting stories. Based on the everyday lives of Le Le and his family, children can solve maths questions and engage in hands-on activities (e.g. origami) as they read the comics.

With a total of 3 main stories in the book, questions to prompt readers to solve maths questions (想一想) and solutions (灵机一动) to help them in their learning will be available for each story. Similarly, a Chinese-English vocabulary list will be included to deepen the learning of Chinese keywords.

老夫子《欢乐成语》(小学版) Old Master Q Happy Idioms (Primary) **New**

本系列每本共有100条华文课本里及生活中的常用成语。漫画内容生活化, 容易引起学生共鸣, 方便加强对成语的理解和应用。每则漫画都讲述了小人物的故事, 通过人物的喜怒哀乐, 学生可观察和体会生活, 积累写作素材, 并提高思考和写作能力。本书提供最简单和准确的英语解释, 让学生一学便懂。书中也提供成语例句, 帮助学生进一步巩固对成语的认识。

Let *Old Master Q* interest pupils in picking up Chinese idioms, which can be a boon in writing, especially when they use them aptly and creatively. Each book features a collection of 100 carefully curated Chinese idioms with witty depictions to tickle your funny bone. This curated collection consists of common everyday idioms, some of which are widely used in Primary Chinese textbooks, *Huanle Huoban*. Accurate and concise English explanations are included to help pupils to understand these idioms with ease. To further reinforce pupils' understanding of the idioms, sample sentences are provided in the books as well.



▲ 老夫子《欢乐成语》(小学版) 1
Old Master Q Happy Idioms
(Primary) Book 1
9789813165403



▲ 老夫子《欢乐成语》(小学版) 2
Old Master Q Happy Idioms
(Primary) Book 2
9789813165410



▲ 老夫子《欢乐成语》(小学版) 3
Old Master Q Happy Idioms
(Primary) Book 3
9789813165427

《恐龙校园日记》 Dino and Friends

这系列是以漫画的形式呈现调皮捣蛋的恐龙与同学们每日在校园的生活。每则漫画的开头都是一篇简短的日记，主人翁恐龙以日记的形式记下自己当天经历的事及心情。身为教师的作者，希望透过这样的方式指导学生怎么写日记，消除学生对写日记的恐惧心理。

This series presents the school life of Dino and his schoolmates. Dino is a mischievous school boy who is always getting into trouble. His diary entries tell of his adventures at school and his thoughts about them. Presenting the story in a comic-daily format, the author hopes to help pupils conquer their fear of writing a diary.



▲ 恐龙校园日记 1
Dino and Friends
Book 1
9789814309028



▲ 恐龙校园日记 2
Dino and Friends
Book 2
9789814309035



▲ 恐龙校园日记 3
Dino and Friends
Book 3
9789814309042



▲ 恐龙校园日记 4
Dino and Friends
Book 4
9789814309059



▲ 恐龙校园日记 5
Dino and Friends
Book 5
9789814309066



▲ 恐龙校园日记 6
Dino and Friends
Book 6
9789814309073