







2026

Media Kit

The future of events. Build captivating and engaging virtual, hybrid, and webinar experiences.











Introduction

Revolutionizing Your Virtual Events, Hybrid Events, and Webinars

Create Engaging Virtual Events.

The Future of Webinars and Hybrid Experiences Starts Here

Hello,

Digital fatigue is real, and virtual events are everywhere. Standing out isn't about just being online. It's about creating experiences that feel real, interactive, and engaging.

That's where **Chati** comes in.

Chati is a powerful, fully customizable **virtual and hybrid event platform** designed to help you host visually stunning, highly engaging events that drive real results. Whether you're planning a conference, trade show, onboarding session, or product launch, Chati gives you the creative freedom and robust technology to bring your vision to life.

Why our clients have switched to Chati:

- Immersive, 3D environments Create branded virtual venues that reflect your identity
- Live & on-demand video streaming Connect with global audiences on their terms
- **Built-in engagement tools** Boost interaction with real-time chat, gamification, speed networking, user journeys, and more
- Detailed analytics & lead tracking Measure what matters most to you and prove ROI
- Quick Turnaround Launch fully customized events in days, not weeks

Whether you're reaching 100 or 100,000 attendees, Chati scales effortlessly to fit your goals. Plus, our expert support team is with you every step of the way.

Don't just host another virtual event, **build an experience that engages, converts, and lasts.**

Sincerely, The Chati Team

Ready to see Chati in action? Scan the code to check out our Experience Yourself Demo here.



Chati Rated Highest Performing Virtual Event Platform on G2.









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Expertise Meets Innovation



With Chati, you're partnering with a seasoned team of professionals who understand the intricacies of virtual events. The Chati platform is built on years of dedication, experience, and a passion for creating engaging virtual experiences.

Proven Virtual Event Expertise

With over two decades of hands-on experience, we've mastered the art of seamless webinar and virtual event production—delivering flawless execution every time.

Innovative Virtual Event Software

For more than two decades, we've been pioneering cutting-edge software solutions that power engaging, scalable, and immersive virtual experiences.

Experience: 20+ years

Events: 700+

Webcasts: 13,000+

Exhibitors: 2,700+

Attendees: 3,600,000+

S Countries: 150+

Trusted by these Leading Innovators























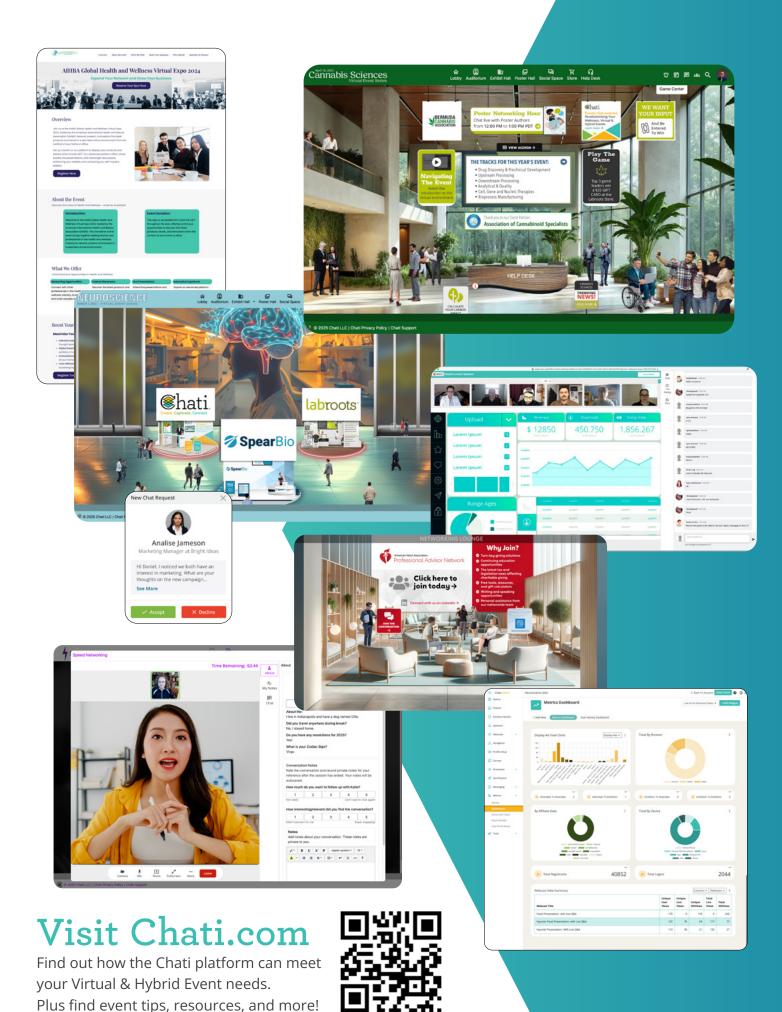








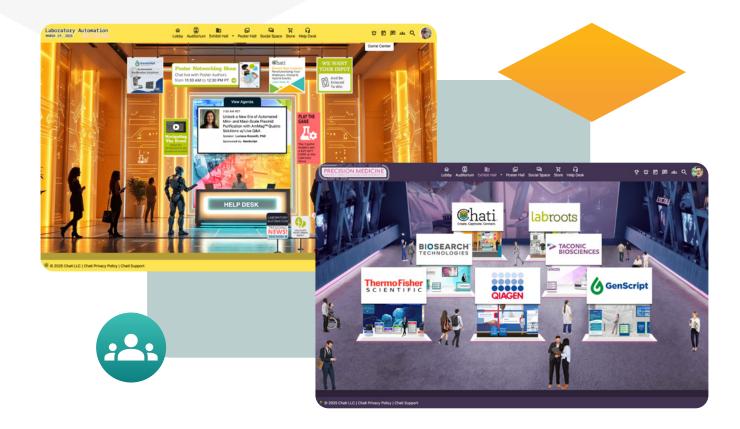




Chati Features

Feature Rich Virtual & Hybrid Events

From custom 3D templates to gamification and networking, Chati's virtual and hybrid event features allow you to build your virtual space to whatever specifications.



Templates & 3D Spaces

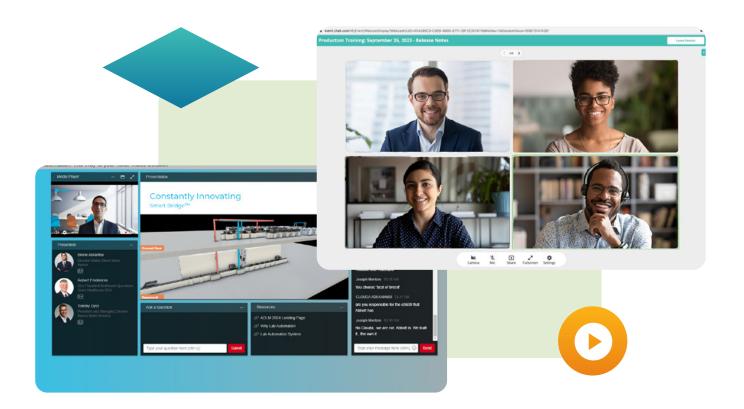
Streamline virtual events with Chati's responsive templates, 3D environments, custom virtual spaces, and interactive elements to boost engagement.

Learn More

Exhibit Halls

Chati's state-of-the-art Virtual Exhibit Halls offer incomparable opportunities for businesses and organizations to highlight products and services, engage with customers, and network with global industry professionals.

▶ Learn More



Engagement & Presentation Features

Webinars

Chati offers seamless and professional webinar experiences with unmatched customization and advanced engagement tools. Use Chati's webinar solution or utilize top webinar platforms such as Webinar.net, GlobalMeet, ON24, Notified, Zoom, Microsoft Teams, Webex, GoTo, and more.

Learn More

ChatiConnect Video Chat

ChatiConnect is an innovative and engaging video chat feature designed to facilitate collaboration, learning, and networking within a virtual environment with text chat, polling, and more.

■ Learn More

Breakout Rooms

Breakout rooms allow event attendees to naturally continue a conversation after a formal presentation is complete. Facilitate indepth discussions via ChatiConnect. Offering flexible chat rooms and interactive features, attendee engagement is encouraged. Choose from our native feature, ChatiConnect, or utilize a third party application for video breakouts or networking rooms.

▶ Learn More

Networking Features

Networking Hub

Chati's Networking Hub is designed to streamline and enhance the networking experience within our platform. The centerpiece of this hub is the sleek and intuitive "Who's Here" component, which provides real-time visibility of all attendees present at the event.

■ Learn More

User Journeys

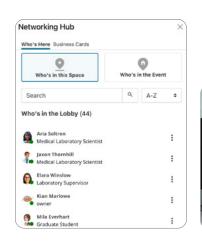
With Chati's User Journeys, you can design customized paths filled with purposeful actions-watching webcasts, visiting booths, downloading handouts, completing profiles, and more. Every step moves your attendees closer to a reward, a certificate, or a sense of accomplishment.

■ Learn More

Gamification

Chati's gamification is equipped with an array of inventive and captivating features to enhance the virtual event experience, amplify attendee engagement, spark competition, and leaving a lasting impression.

Learn More





Matchmaking

Achieve that spontaneous collaboration coveted by in-person event attendees with Chati's matchmaking, complete with filters. With matchmaking, fields can be matched against, all while users set their own matching criteria.

Learn More

Speed Networking

Chati's Speed Networking feature redefines virtual networking, enabling attendees to engage, share, and grow their professional circles in a fast-paced, dynamic environment. Break down barriers, cultivate meaningful conversations, and develop relationships that might never have happened otherwise.

Learn More

Meeting Scheduler

Virtual meetings are made easy with Chati's meeting scheduler. Whether you are in the Networking Hub or personalized Agenda Builder, simply schedule meetings with other attendees directly within the event. Simply provide a meeting name, description, and date/time that you would like to meet, and you are ready to chat.

Learn More



Marketing Features

Marketing

Chati provides a toolbox of email marketing options designed to help you reach, engage, and captivate your audience, ensuring your event's success.

▶ Learn More

Sponsorship

Learn how to leverage sponsorship opportunities with customizable branding, marketing, and advanced analytics to elevate your event's visibility, generate revenue, and establish long-lasting partnerships.

EFFECTIVE ADVOCACY
THROUGH VISITOR STUDIES

What is a facility of the control of



Registration & Microsites

free and paid registration with optional

ticketing capabilities.

▶ Learn More

Chati's advanced registration and microsites

elevate the attendee experience with simple,

secure, branded pages for host and attendee

clarity. Our unique registration system offers

Additional Features

Integrations

Chati offers a wide range of integrations designed to connect your favorite online tools, simplify workflows, and create a unified event ecosystem.

Learn More

Carbon Calculator

Chati's Carbon Calculator empowers event organizers to input the physical location where an in-person event would have taken place, enabling the platform to calculate the carbon emissions saved by each virtual attendee.

Learn More

Content Management

Chati content management is innovative, user friendly, and designed to streamline the creation, organization, and distribution of event content.

▶ Learn More

Analytics & Reporting

Chati's analytics dashboard provides real-time analytics. Create custom reports for tailored event insights, track visits/ downloads for lead gen, and analyze session attendance/networking.

▶ Learn More

Chati Solutions

A Virtual Solution for Any Need

Chati provides both Self-Service and Managed solutions for webinars, conferences, education, and beyond. Our platform empowers you to create engaging, interactive experiences that reach a global audience while driving cost savings, boosting engagement, and measuring success.



Virtual Events

Connect with global audiences, create memorable online experiences, generate leads, and build meaningful relationships with Chati's advanced virtual event platform.

Learn More

Hybrid Events

Chati makes planning and executing hybrid events easy with our simple recreation of in-person events, custom 3D spaces, real-time connectivity, video and chat networking, and seamless webinars - adding a virtual element to any in-person event.

Learn More



Webinars

■ Learn More

Chati's versatile webinar packages provide an unparalleled solution for hosting virtual content efficiently and professionally. Whether a single webinar or long-term package, Chati goes beyond the basics of meeting apps. See page 14 for more information on standalone webinars.

Networking

Chati's innovative networking features are designed to facilitate networking, collaboration, and high-level engagement with the intention of matching the spontaneity of in-person encounters.

Learn More

Experience Chati for Yourself!

Click or scan the QR code to explore Chati on your time, with all the features and engagement tools our platform has to offer. When you're ready to plan your own virtual event, contact the Chati team!





Solutions

Sales & Marketing

Chati is built to help businesses expand with intuitive sales and marketing features that enable effective product launches, facilitate customer connection, and transform sponsorship with interactive brand experiences.

■ Learn More

Virtual Training

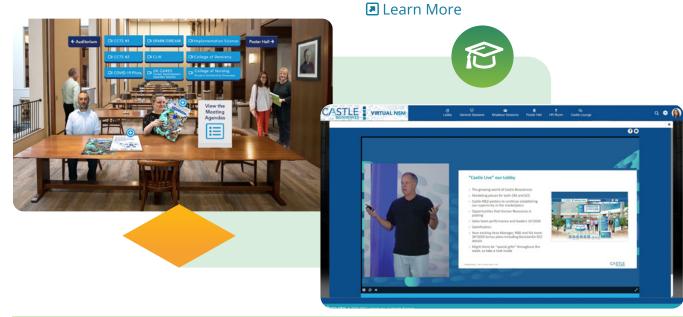
Chati revolutionizes virtual training with dynamic tools for engagement, content management, and enhanced connectivity.

■ Learn More

Education & Academia

With Chati, educators can create immersive and interactive virtual experiences that connect with students, parents, faculty, and other stakeholders that are customizable to meet any need.

Learn More



Continuing Education

When it comes to online training, continuing education, and certifications, Chati is here to help. Leverage Chati to seamlessly award your various continuing education accreditations and drive attendance for your next event.

P.A.C.E. Credits, Continuing Medical Education (CME), Continuing Professional Development (CPD), Continuing Legal Education (CLE) and more.

■ Learn More

Internal Events

Connect regional, national, or global teams virtually, cultivating company unity with fully virtual or hybrid solutions for any workplace.

Learn More

Town Halls

Chati Town Hall Meetings allow accessibility for all by breaking down any locational restraints. Employees, politicians, or members from all regions can join in company discussions, increasing leadership visibility.



HR Recruiting / Job Fairs

Chati is the ideal platform for your next virtual recruitment session or job fair. With Chati you can reach a wider pool of qualified applicants, facilitate engagement, and use data-driven analytics to narrow your applicant pool.

Learn More

Onboarding

Onboarding employees through the Chati platform allows accessibility for all with no geographic constraints, allowing employees to be recruited and onboarded from anywhere. By utilizing User Journeys, Breakout Rooms, Gamification and more, employee training programs are more engaging than ever, with comprehension of new information at an all-time high.

▶ Learn More

Conferences

See how Chati engages global attendees, maintains sustainability, and creates exceptional digital experiences for conferences of any scale with customizable conference spaces like exhibit halls, poster rooms, and auditoriums.

▶ Learn More

Virtual Team Building

Virtual team building with Chati offers a unique solution to this challenge, ensuring that remote teams remain engaged, motivated, and productive, irrespective of their physical locations.

Learn More

Webinars

Dynamic Standalone Webinar Solutions

Unlike Zoom, Microsoft Teams, Google Meet and other online meeting apps, Chati webinars and webinar event solutions are more than just a meeting place, they are a fully immersive, scalable solution that prioritizes experience and engagement.

Managed & Self-Service Webinars

- · Real time data and analytics
- · Document sharing and downloading
- Branding and customization
 - · Dynamic layouts
- · Accessible on any device
 - No apps or plug-ins required mobile responsive
- Surveys (live and on-demand)
- Polls to live audience
 - · Share live results

- Quizzes or tests
 - · Share live results
 - Testing & CE
- Text communications
 - 1:1 or Group chat
- Reactions
- AI-Powered closed captioning
- Robust integrations
 - · CRM, marketing automation, open API

Webinar Package(s)

Whether you need a single webinar or a comprehensive webinar package for the entire year, Chati has you covered with managed options and self-service webinar licenses at discounted rates.

Managed

Includes everything from setup and management to technical support, providing a hassle-free experience.

Perfect for large-scale or high-profile webinars where professionalism and smooth execution are critical.

Self-Service

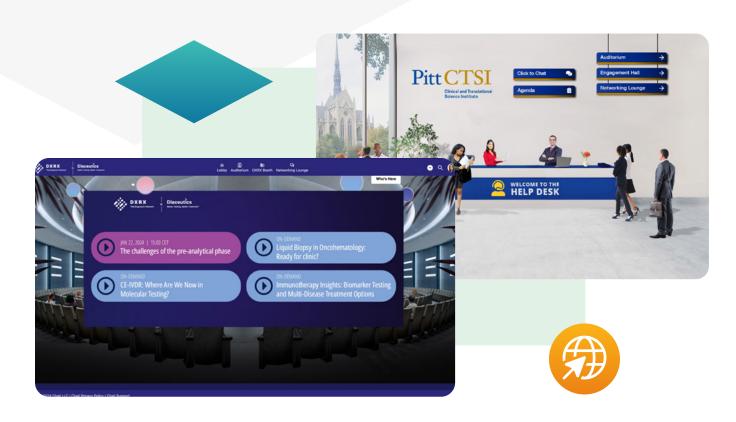
Our DIY option offers user-friendly tools and resources to create and manage webinars independently. Ideal for smaller webinars or experienced users who are comfortable handling the process themselves.



Customers

Virtual Events for Every Industry

Chati adapts to all industry-specific needs - from healthcare webinars to commercial trade shows and internal meetings.



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Healthcare

Virtual event platforms like Chati offer healthcare professionals a unique opportunity to engage with patients, peers, and industry leaders while earning CE and CME credits from anywhere in a secure environment.

Learn More

Education / Academia

Chati enables educators, students, and scholars to collaborate, learn, and interact with global experts, fostering research innovation and facilitating education with opportunities for continuing education credits, group discussion spaces, and more.

Learn More

IT / Technology

Interact with experts, gain valuable insights, and obtain the skills to stay competitive in a rapidly changing industry. From conferences and demos to hack-a-thons and training camps, a versatile virtual event platform like Chati can play an integral role in technological development.

Learn More

Corporations

By going digital with Chati, corporations can reach a wider audience from anywhere in the world and create more flexible and accessible experiences that meet the needs of all stakeholders.

■ Learn More

Government

Chati's virtual platform offers government agencies a unique way to connect with their communities virtually with events, webinars, town hall meetings, conferences, training programs, and workshops that increase accessibility while staying on budget.

Learn More

Event Management

Chati provides event management services with the tools and features they need to plan, organize, and host successful virtual or hybrid events of any size with seamless event access, advanced analytics, and measurable results.

Learn More

Associations / Societies

Chati allows professional associations and societies the ability to host various events for their members, such as webinars, conferences, networking events, and trade shows that enhance member experience and increase retention.

■ Learn More

Retail

Through virtual product launches and trade shows, Chati's virtual event platform allows retailers to promote their brands, showcase their products, share market research, and gather valuable customer feedback.

■ Learn More







With Chati, financial institutions can provide secure virtual financial advisory sessions to offer personalized financial advice and guidance to clients, host virtual conferences and webinars to discuss industry trends, and share expertise.

■ Learn More

Manufacturing

By leveraging a virtual event platform like Chati, manufacturers can host events like product launches, training sessions, trade shows, and market research studies to enhance brand awareness, generate leads, and build relationships with clients, partners, and industry experts.

▶ Learn More

Nonprofits

Chati's virtual event platform provides non-profits with a range of tools and discounts to host a variety of virtual or hybrid events, including fundraisers, webinars, workshops, conferences, volunteer events, and charity runs. ■ Learn More

Sports

Chati's virtual event platform offers a range of tools that sports professionals can use to host webinars, fan interactions, and other engaging events. Grow your team brand, engage with your fans, and reach a new global fan base by creating a customizable virtual hub for your team.

▶ Learn More

Chati Rated Highest Performing Virtual Event Platform on G2.















Click or Scan to learn more!



Partners

Chati Channel Partner Program

Chati guarantees top-tier solutions in the virtual events space, and our rewarding commission system boosts profitability as your business grows. Partnering with us grants you exclusive first-look access to the latest features, tools, and updates, keeping you at the forefront of industry innovations.

Why Partner with Chati?

- Unbeatable Financial Perks
- **Quarterly Partner Promotions**
- Access to Chati's Premium Features
- Solution Selling Assistance

- Advanced Sales, Technical, and **Marketing Tools**
- Exclusive Partner Discounts
- Inclusion in Chati's Partner Directory

Financial Perks

Whether you're introducing new clients or expanding existing relationships, Chati's financial framework ensures that your financial achievements mirror your efforts.

Partner Promotions

Whether it's a spotlight on a new feature, special pricing on popular tools, or exclusive bundles combining our best offerings, our promotions ensure that your service portfolio remains fresh, relevant, and appealing to potential clients.

Access to Premium Features

With Chati's premium features you get access to cutting-edge virtual event technology, tools, and functionalities.

Advanced Sales, Technical, & **Marketing Tools**

Chati's sales tools are designed to streamline your sales processes, optimize conversions, and enhance client relationships.

Exclusive Discounts on Virtual Solutions

Enjoy exclusive discounts and a comprehensive virtual product suite.

Products

Self-Service Plans: Three Levels of Service

Whether its a one-time special event or you hold regular conferences and meetings, Chati is the platform to propel you to success. Each Chati plan is packed with features and benefits to help your event be a success.

Basic

Microsite / Registration Page 6 Months On-demand Unlimited Live Days Unlimited Content

Event Entry/Lobby, Auditorium, Exhibit Hall/Resource Center, Networking Lounge

4 Event Spaces

Webinar Integration

Zoom, Teams, GoTo, ON24, Webinar.net, GlobalMeet

4 Hours Platform Training

Basic Support (email)

Up to 2,500 Registrations

3 Admins

5 Unique Event URLs

Highlighted Features

Platform License
Hosting
Branding

Pro

Microsite / Registration Page
12 Months On-demand
Unlimited Live Days

Unlimited Content

5 Event Spaces

Webinar Integration

Zoom, Teams, GoTo, ON24, Webinar.net, GlobalMeet

6 Hours Platform Training

Pro Support (email and chat)

Up to 5,000 Registrations

5 Admins

10 Unique Event URLs

Highlighted Features

All Basic Plan Features

- PLUS -

Additional Event Space
Block/Allow Listing

Gamification

Surveys

Video Chat

Enterprise

Microsite / Registration Page

12 Months On-demand

Unlimited Live Days

Unlimited Content

Unlimited Spaces

Webinar Integration

Zoom, Teams, GoTo, ON24, Webinar.net, GlobalMeet

8 Hours Platform Training and Dedicated Production Specialist

Enterprise Support (email and chat)

Up to 10,000 Registrations

15 Admins

35 Unique Event URLs

Highlighted Features

All Pro Plan Features

- PLUS -

Matchmaking

Entitlements
CRM Integration

API Configuration

Plan Features Basic 24/7 Email/Phone/ Email Email/Phone Support Chat 8 Hours & assigned **Platform Training** 4 Hours 6 Hours production specialist Registrations 2,500 5,000 10,000 15 **Number of Admins** Number of Unique Event URLs 35 10 1 Microsite or Registration Page Event Entry / Lobby Auditorium Exhibit Hall/Resource Center **Networking Lounge** Help Desk Webinars Zoom, Teams, Webinar.net, GoTo, GlobalMeet, Vimeo, YouTube Branding Platform License Hosting **Text Chat Reminder Emails** Announcements / Marque Messages Cloud Storage Unlimited Reporting / Analytics **Standard Avatars** ~ **Additional Event Space** 1:1 Video Chat Gamification Surveys Block / Allow Listing Managed Service Webinar produced by Chati fully managed via Webinar.net ChatiConnect Video Chat Speed Networking **User Journeys** Additional Speakers Continuing Education e.g. P.A.C.E., CME, R.A.C.E., CEU **Ticketing / Paid Registration Integration** 2.9% transaction fee may apply **Custom Moving Avatars** Custom Spaces Lobby, Resource Center, Auditorium, etc. Custom Exhibit Hall and/or Booths **Custom Microsite Custom Emails** Matchmaking Poster Hall Virtual Photo Booth **Entitlements** White Labeling **Event Sweep** IT / Dev Support **Additional Training** WCAG / 508 Compliance **CRM Integration API Configuration** WCAG / 508 Compliance **CRM Integration**

Managed Service

If you want to leave the hard work to us, Chati offers Managed Service white glove options.

- 100% Custom Event From conceptualization to execution, Chati experts handle it all
- Partner with expert production and design teams to transform your unique event vision
- Interactive 3D environments, fostering immersive audience experiences
- Innovative engagement strategies designed for optimal audience participation
- Real-time event dashboard for monitoring event performance



Included with Managed Services Events

Microsite and Registration Page **Build Out of Venue** Lobby/Entry Point

Auditorium

Resource Center OR Exhibit Hall with up to 10 Virtual Booths*

Networking Lounge

Agenda Builder

Briefcase

1:1 or Group Chat (Text & Video)

Help Desk/Support (Live Event Day)

Gamification

Surveys

Reporting/Metrics

API Integrations

*Webinar Event limited to 1 booth.

Events

Webinar Event

Includes: 1 Webinar, 6 Months On-Demand, 1,500 Registrations, 3 Spaces (Examples: Lobby, Auditorium, 1 Virtual Booth, Networking Lounge, etc.)

1/2 Day Scheduled Virtual Event

Includes: 6 Months On-Demand, 2,500 Registrations, 3 Webinars

1-2+ Day Scheduled Virtual Event

Includes: 12 Months On-Demand, 5,000 Registrations, 5 Webinars

Multiple Scheduled Virtual Events

Contact a Chati Rep for more information on available Virtual Event packages.

Evergreen (Persistent Virtual Event)

Includes: 1-2+ day live event launch and remains open and customizable for up to 12 months.

This option is recommended if you plan to add additional webcasts or presentations after the initial event ends.



Webinar Packages

Whether you need a single webinar or a comprehensive webinar package for the entire year, Chati has you covered with managed options and self-service webinar licenses at discounted rates. Our platform goes beyond the basics of meeting apps like Zoom and Microsoft Teams, offering a more robust and seamless experience.

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Managed

Includes everything from setup and management to technical support, providing a hassle-free experience. Perfect for large-scale or high-profile webinars where professionalism and smooth execution are critical.

Self-Service

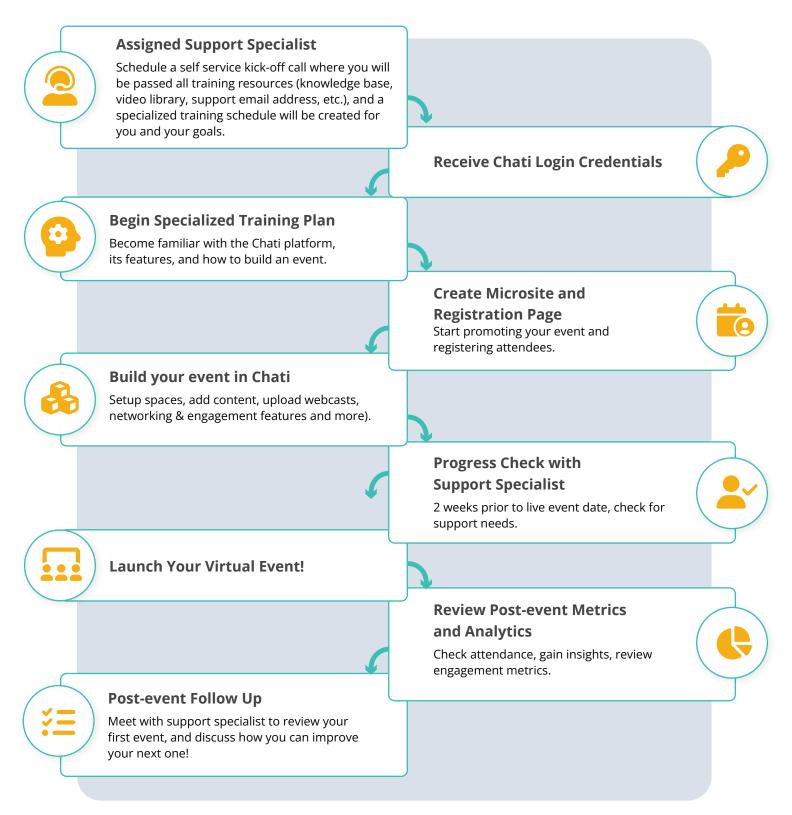
Our DIY option offers user-friendly tools and resources to create and manage webinars independently. Ideal for smaller webinars or experienced users who are comfortable handling the process themselves.

Contact Chati Today

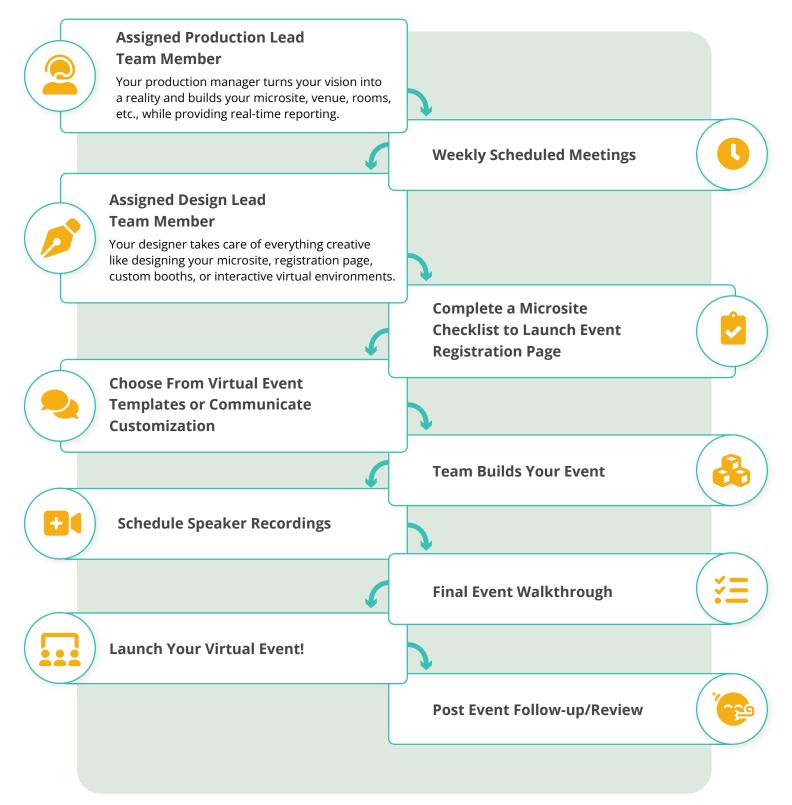
Contact a Chati Rep to discuss your specific needs and we will build a custom event to meet them.



Self-Service Event Process



Managed Service Event Process



What people are saying about Chati



Geoffrey CassellSenior Market/Business Development Mgr.
Thermo Fisher Scientific

Within the Booth itself, the Chati platform offers a more realistic and engaging view- dimensionality and depth not experienced before. And similar to the Auditorium, I didn't have any issues with speed on accessing content such as literature, or watching videos.



Teresa HerbicBrand Marketing, Strategy, Consultant,
Publicity Agent

I love that Chati looks like a real live event with excellent organization of content and webinars. Chati is an Interactive, Powerful Webinar and Virtual Event Platform. I'm highly impressed and recommend this platform for the formulation of on-demand, virtual, and live online events.



Paul RileyScientific Business Development Manager
Diagnostica Stago

The graphic layouts and functionality are very beautiful, and the platform is robust and easy to use. We are happy with the Chati platform for use in our educational webinar campaigns, along with promotions of our products.



Jason Scott
CEO
Pro Cloud Marketing Group

My experience Chati was truly great. Their team provided exceptional 5 Star Service while setting up our Event. Chati truly provided an Interactive Virtual Platform that hundreds and even thousands of participants can access and it allows my company to review the analytics of the attendees.



Landry Beyala Bita'a Research Laboratory Manager M.A.SANTE

This platform solves pollution problems linked to travel, brings people and scientists from all over the world closer together, and facilitates collaboration between institutions!



Dr. Christine Paszko
CEO
Accelerated Technology Laboratories

★★★★

Great tool for Hosting Virtual Events. It's intuitive and very easy to use on the speaker side and has many great features that lend to hosting very professional, interactive sessions.















Resources

Virtual & Hybrid Events Made Easy

Streamline your planning, create immersive onsite or online experiences, boost your event marketing, and gather valuable audience insights with our versatile suite of features.

Blog

Chati is your go-to destination for everything virtual and hybrid. From expert tips on creating engaging event experiences to the latest trends shaping the future of virtual and hybrid technology, we're here to inspire and inform.

■ Learn More

Chati Webinars

Welcome to Chati's dedicated webinar page, your gateway to understanding and leveraging the future of virtual events and webinars. Dive deep into the essence of digital connections with our meticulously curated content, crafted to help you bridge the virtual-in-person gap seamlessly.

Learn More

Sustainability

Chati is transforming virtual events through sustainable innovation. We provide environmentally responsible solutions that reduce your event's impact while maintaining exceptional engagement and quality.

Learn More

Press & News

Chati Press & News is your primary source for official announcements, press releases, and the latest Chati news about our gamechanging virtual event platform.

▶ Learn More

Resource Library

Chati's Resource Library is your hub for virtual and hybrid event success. Discover case studies, eBooks, reports, and infographics packed with expert strategies, real-world examples, and actionable insights to level up your next event.

■ Learn More

Media Partners

Are you looking to expand your brand's reach and impact in the world of virtual events and networking? Partner with Chati and unlock exciting opportunities for growth and exposure. At Chati, we believe in the power of collaboration and the strength of partnerships.

■ Learn More











For pricing, custom proposals, or general information, click one of the options below:

Sales: sales@chati.com

Marketing: marketing@chati.com

Information: info@chati.com





Experience Chati for Yourself!

Click or scan the QR code to explore Chati on your time.

