

POSITIONING

A Clinic-Grade Electrotherapy Platform Built for High-Value Protocols

Nerve Wave is a **clinic-grade electrotherapy/neuromodulation system** that can be deployed in-office by providers and/or used at home by patients. It combines multiple stimulation programs (including low, middle, and high-frequency ranges) in one platform—so clinics can structure consistent protocols across key case types without adding high-capital equipment.

- Clinic-grade platform supporting premium programs across neuropathy, joints, spine, recovery, and autonomic balance.
- Configurable for supervised in-clinic sessions and/or structured home use.
- Accessories include pre-gelled electrodes, ear clips, and gua sha tool (Foot Bath optional for neuropathy protocol).



Clinic-grade electrotherapy

In-office + at-home

Neuropathy

Joint pain

Spinal degeneration

Recovery

BUSINESS CASE – SIMPLIFIED

Three Common Program Models (Illustrative)

Clinics typically select one of the models below based on workflow, patient preference, and program packaging.

1) Rental Program ADDED REVENUE	Rent Nerve Wave for a defined active phase (typically 6–9 weeks), then transition. • Active phase: rental access to Nerve Wave • Follow-on: patient purchases a NerveSpa device to support continued at-home results
2) Sell-to-Patient Program ADDED REVENUE + HIGH UPFRONT	Sell Nerve Wave to the patient for their active phase. • Patient owns Nerve Wave (no device cycling) • Patient typically does not need to buy a NerveSpa device
3) In-Clinic Program PROGRAM-FRIENDLY	Nerve Wave used only in the clinic during visits as part of a defined program window (6–9 weeks). • Clinic delivers sessions in-office • Patient purchases a NerveSpa device as their at-home program component

RENTAL REVENUE MODEL (ILLUSTRATIVE)

Example Rental Program at \$200 per Month

The rental model fits naturally inside a 60–90 use active phase. Only the Nerve Wave unit is rented; patients still purchase their own consumables. The numbers below assume a wholesale cost of approximately **\$1,100** per unit.

Sample assumptions:

- Monthly rental fee: **\$200**
- Active phase: **2–3 months** (≈60–90 uses)
- Average of **4 patients per year per unit** cycling through rental access
- Consumables are purchased and bundled into the clinic’s program fee (as preferred)

Metric	2-Month Access (≈60 Uses)	3-Month Access (≈90 Uses)
Rental fee per month	\$200	\$200
Total rental revenue per patient	\$400	\$600
Illustrative patients per device per year	4 patients	4 patients
Illustrative rental revenue per device per year (before device & overhead costs)	\$1,600	\$2,400

Example: If a clinic enrolls 10 patients per year into a 3-month Nerve Wave rental track at \$200/month, rental revenue from access alone would be **\$6,000** (before device cost, consumables, and any additional program fees).

RENTAL FLEET ASSURANCE

Built for Repeated Clinic and Home Use

- **Commercial Warranty:** 1-year hardware coverage designed for repeated use.
- **Sanitization Ready:** Medical-grade casing compatible.
- **Consumables Separated:** Patients own their electrodes and accessories—supporting low-friction cycling in rental programs.
- **Implementation Support:** Setup guidance, protocol alignment support, and troubleshooting for clinics running in-office, sell-to-patient, and rental models.

CLINICAL APPLICATIONS

Programs Nerve Wave Can Power (With Example Protocols)

Nerve Wave can be deployed across the programs below. Protocols are typically structured around a defined active phase (for example, 60–90 uses).

Neuropathy & Nerve Health

Structured lower-extremity program with consistent session cadence and measurable completion.

Example protocol: 5–7x/week for 8–12 weeks (≈60–90 uses). Foot Bath is optional (neuropathy protocols only).

Regenerative Joint Pain (Knee, Hip, Shoulder)

Joint-focused programs layered into high-value care plans targeting pain pathways and function.

Example protocol: 4–5x/week for 10–13 weeks (≈40–65 uses), then taper to maintenance as indicated.

Spinal Degeneration / Back Pain

Deeper-tissue electrotherapy protocols aligned to common chiro workflows for chronic spine cases.

Example protocol: 3–5x/week for 8–10 weeks (≈24–50 uses), with periodic reassessment.

Muscle Activation & Restorative Recovery

Non-fatiguing activation and recovery support that complements rehab, mobility, and manual care.

Example protocol: 4–5x/week for 6–10 weeks (≈24–50 uses), then 2–3x/week as needed.

Vagus Nerve / Autonomic Balance

Short-format, repeatable sessions that can be incorporated into broader wellness or nervous-system regulation plans.

Example protocol: 1–2x/day for 2–6 weeks, then maintenance cadence as appropriate.

Protocols vary by clinic and patient population. The examples above show typical ranges used to structure programs and track completion.

Review Nerve Wave for Your Clinic

To walk through program design, deployment models, and financial impact, contact us to schedule a brief program design review:

Phone: 1-800-239-7880 • Fax: 1-888-304-5454

Email: support@nervespa.com • Web: nervespa.com