

This document can be used for:

Job Search  
Career Transition  
Connecting/Updating your community

Subject Line: Greetings from Stacey

Greetings!

My hope is that you are well and preparing yourself for an eventful summer 2017!

As we embark on the six-month mark of 2017, I want to take the time to check in with you and encourage you to continue pursuing your goals. I know it can be difficult to stay on track as the year progresses, but I want you to know I believe in you and am proud of you always.

This past year has been a year of evolution for me. Since my move to the Chicago area in 2016, I have embarked on a new professional adventure and have begun consulting in the digital marketing and social media field. My work for clients have included:

- Digital & social media audits
- Strategic social media planning
- Creative content planning & distribution
- Online audience analysis'
- Live video event planning
- Community management
- On-the-ground activations & real-time social media coverage

I strongly believe in the impact of villages and support systems and I'd love to offer my help to you. If you are working on any relevant projects or are in need of additional support, please don't hesitate to reach out.

Additionally, you probably know me for the agency work I've been fortunate enough to do for the past 7 years, working with some of the biggest brands in the world. My experience working with companies like ABS, XYZ, QRS, MNO, ABC, EFG, and so on, has offered me a wide range of experience in the digital marketing and social media space, and I am now looking to bring my talent "in-house".

I am seeking Director to VP-level roles in Chicago (but would also consider moving back to Los Angeles for the right opportunities) ideally in the consumer brand, tech or nonprofit industries. If you know of any job opportunities or leads that you might be able to share with me, please send them my way.

The mid-year mark in any year should always come with reflection, a time to recognize your wins and areas of opportunity. Here are a few of mine:

- **Launched my consulting journey** in November 2016 and have worked on 3 new (and very different) projects in 2017 that I can't wait to share with you all (sorry...NDA).
- **Expanded my skillset** in digital media and video content creation, as well as finding ways to bridge my vast background in social media, PR, influencer marketing and editorial strategy.
- **Continued my love for traveling**, both internationally and domestically. Costa Rica was breathtaking and I'm looking forward to spending 2 weeks in Montana in July 2017!
- **Mental health became a priority** and I've learned the importance of sitting quietly and finding balance in my life.

Time waits for no one, and I hope you're continuously working towards everything you set out for yourself this year. I know you're likely saying you don't hear from me enough (something else I'm personally working on) so let's set a partner goal to be more intentional about connecting in 2017. Let me know your schedule in the coming weeks so we can grab a coffee, lunch (liquid lunches are always my fave LOL) dinner, etc.

Until next time,