

EPISODE 6

Nimble and Nuanced: The Foundation of Value-Driven Property Management

EPISODE PREVIEW

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Steve Boyack, CA's president and global head of property management, joins the Vertical Insights team to talk about the multifaceted and rapidly-evolving world of property management. With variety of asset types, markets, regions, and clients, comes the need for a nimble platform that can deliver success no matter how it is defined. Join us to learn how CA has built a global property management business that offers soup-to-nuts services and a relentless commitment to driving value for residents, staff, clients and owners. Find out why being "of service" not "at service" is one of their keys to success, and why integrated property technology is changing the game in a powerful way.

ABOUT OUR GUEST

Steve brings more than 25 years of industry experience to CA's leadership team. He oversees all property management services for the firm's student living and multi-family portfolios, domestically and internationally. Prior to joining CA, Steve served as senior managing director at Greystar and chief operating officer at the Laramar Group. He is an active participant in industry associations and a regarded champion for the advancement of property technology and overall innovation of the sector.

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ABOUT THE SERIES

Brought to you from CA's global headquarters, Vertical Insights is a podcast series giving listeners in-depth insights from the commercial real estate industry. The series features hosts Robert Maddock and Meghan Nam interviewing some of CA's resident, subject matter experts to tackle the topics that matter most including current events, best practices and industry trends in real estate investment, development, property management and more. **Interested in being a guest on the series? Email us at communications@ca-ventures.com**