

EPISODE 3

Next Day Delivery, Please! Industrial Real Estate and the E-Commerce Boom

EPISODE PREVIEW

October 23, 2020 | 28 mins.

What happened when e-commerce, an industry already on a positive growth trajectory, was expeditiously faced with increased demand and consumer expectations as a result of COVID-19? Warehouse space shortages and fragile supply chains were revealed, and further opportunity for advancement and expansion of the industrial real estate sector became apparent. This week, Robert Maddock and Meghan Nam sit down with Michael Podboy, president of CA's industrial platform, to dissect the secular forces driving one of the hottest topics in commercial real estate today, and learn more about CA's risk-adjusted, industrial investment strategy.

KEY TAKEAWAYS

- ✓ It is anticipated that companies will increase reserve stock to ensure business continuity moving forward, equating to \pm 1 billion square feet of industrial real estate demand in addition to existing space needs.
- ✓ Users/tenants value strategically-located, modern facilities that best support efficient operations and workforce satisfaction.
- ✓ CA is hyper focused on the development of multi-tenant light industrial and supply chain logistics sites in supply constrained markets.

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ABOUT THE SERIES

Brought to you from CA's global headquarters, Vertical Insights is a podcast series giving listeners in-depth insights from the commercial real estate industry. The series features hosts Robert Maddock and Meghan Nam interviewing some of CA's resident, subject matter experts to tackle the topics that matter most including current events, best practices and industry trends in real estate investment, development, property management and more. Interested in being a guest on the series? Email us at communications@ca-ventures.com