

March 14, 2019

Scan Coordinator  
Retailer  
Street Address  
City, State, Zip

PROMO REFERENCE: #39276, #39277  
#39278, #39279  
#39280, #39281  
#39282

## IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:  
PROMOTE SELECT PRODUCTS FOR TWO WEEKS  
BETWEEN MARCH 24— APRIL 6, 2019**

### Promo #39276: March 24 – April 6, 2019 TWO WEEKS

Post Cereal:		Offer	Payback per Bundle
Great Grains Cranberry Almond Crunch, 14 oz	84912-00237	Get \$1.00 Off when you buy Any Three (3) Post Cereals	\$1.00
Cocoa Pebbles, 20.5 oz	84912-00246		
Honey Bunches of Oats Granola Honey Roasted, 11 oz	84912-00341		
Alpha Bits, 12 oz	84912-00358		
Honey Bunches of Oats Strawberry, 16.5 oz	84912-00437		
Grape Nuts, 20.5 oz	84912-00471		
Grape Nuts, 29 oz	84912-00472		
Honey Bunches of Oats Granola Protein w/ Dark Chocolate, 10 oz	84912-00505		
Honey Bunches of Oats Whole Grain Honey Crunch, 12 oz	84912-00563		
Honey Bunches of Oats Apple Cinnamon, 14.5 oz	84912-00564		
Honey Bunches of Oats Gluten Free Chocolate, 14.5 oz	84912-00568		
Honey Ohs, 10.5 oz	84912-00620		
Honey Bunches of Oats Whole Grain Almond, 18 oz	84912-00623		
Marshmallow Fruity Pebbles, 11 oz	84912-00672		
Honey Bunches of Oats, 23 oz	84912-00680		
Honey Bunches of Oats w/Almonds, 23 oz	84912-00681		
Honey Bunches of Oats Cinnamon, 18 oz	84912-01278		
Honey Bunches of Oats Cinnamon Cluster, 14.5 oz	84912-01279		
Honey Bunches of Oats Regular, 14.5 oz	84912-01424		
Honey Bunches of Oats Almond, 14.5 oz	84912-01425		
Honey Bunches of Oats Honey Roasted, 18 oz	84912-01426		
Honey Bunches of Oats Almond, 18 oz	84912-01427		
Honey Bunches of Oats Vanilla Bunches, 18 oz	84912-01786		
Selects Blueberry Morning, 13.5 oz	84912-10210		
Waffle Crisp, 11.5 oz	84912-10370		
Grape Nuts Flakes, 18 oz	84912-10910		
Honeycomb, 12.5 oz	84912-11171		
Honeycomb, 16 oz	84912-11181		
Honey Bunches of Oats With Real Strawberries, 13 oz	84912-11221		
Natural Bran Flakes, 16 oz	84912-11313		
Raisin Bran, 20 oz	84912-11460		
Raisin Bran, 25 oz	84912-11470		
Great Grains Banana Nut Crunch, 15.5 oz	84912-11650		
Golden Crisp, 14.75 oz	84912-11762		
Great Grain Crunch Pecan, 16 oz	84912-12601		
Great Grain Date/Raisin/Pecan, 16 oz	84912-12611		
Cocoa Pebbles, 11 oz	84912-12951		
Cocoa Pebbles, 15 oz	84912-12965		
Fruity Pebbles, 11 oz	84912-12971		
Fruity Pebbles, 15 oz	84912-12974		

(Over, please)

**Promo #39276 (CON'T): March 24 – April 6, 2019 TWO WEEKS**

Post Cereal:		Offer	Payback per Bundle
Post Cereal (Con't):		<b>Get \$1.00 Off when you buy Any Three (3) Post Cereals</b>	<b>\$1.00</b>
Shredded Wheat Big Biscuit, 15 oz	84912-18005		
Shredded Wheat 'N Bran, 18 oz	84912-18059		
Shredded Wheat Spoon Size, 16.4 oz	84912-18062		
Honey Bunches of Oats Almonds, 28 oz	84912-24926		
Honey Bunches of Oats Honey Roasted, 28 oz	84912-24927		
Fruity Pebbles, 23 oz	84912-24928		
Cocoa Pebbles, 23 oz	84912-24929		
Honey Bunches of Oats Pecan & Maple Brown Sugar, 14.5 oz	84912-25936		
Honey Bunches of Oats Maple Pecan, 18 oz	84912-25937		
Frosted Shredded Wheat Cinnamon, 15.5 oz	84912-26716		
Frosted Shredded Wheat Berry, 15.5 oz	84912-26717		
Frosted Shredded Wheat S'mores, 15.5 oz	84912-26718		
Honey Maid S'mores, 21 oz	84912-26837		
Chips Ahoy, 19 oz	84912-26838		
Oreo O's, 19 oz	84912-26839		
Honeymaid, 12.25 oz	84912-27310		
Oreo, 11 oz	84912-27311		
Chips Ahoy, 12 oz	84912-28108		
Great Grains Coconut Almond Crunch, 16 oz	84912-28273		
Grape Nuts Trail Mix Crunch, 19.2 oz	84912-28274		
Honey Ohs, 14 oz	84912-28433		
Marshmallow Fruity Pebbles, 20 oz	84912-28814		
Nutter Butter, 19 oz	84912-28840		
Fruity Pebbles, 20.5 oz	84912-28949		
Nutter Butter, 11 oz	84912-28985		
Peanut Butter & Cocoa Pebbles, 11 oz	84912-29009		
Frosted Shredded Wheat, 18 oz	84912-29168		
Frosted Shredded Wheat Strawberry, 18 oz	84912-29169		
Frosted Shredded Wheat Chocolate Strawberry, 15 oz	84912-29248		
Peanut Butter & Cocoa Pebbles, 20 oz	84912-29404		
Honey Bunches of Oats French Vanilla, 11 oz	84912-29406		
Honey Bunches of Oats Toffee Almond Granola, 11 oz	84912-29407		
Honey Bunches of Oats Maple Pecan, 11 oz	84912-29408		
Nilla Wafer Banana Pudding, 19 oz	84912-29453		
Golden Oreo, 19 oz	84912-29454		
Honey Bunches of Oats Banana Bunches w/Almonds, 18 oz	84912-29459		
Golden Oreo, 11 oz	84912-29931		
Nilla Wafer Banana Pudding, 12 oz	84912-29937		
Honey Bun, 11.5 oz	84912-30767		
Donettes Powdered Min Donuts, 11 oz	84912-30768		
Honey Bunches of Oats Apple Caramel Crunch, 13 oz	84912-30817		
Honey Bunches of Oats Strawberry, 20 oz	84912-30838		
Golden Oreo, 17 oz	84912-31523		
Chips Ahoy, 17 oz	84912-31525		
Oreo O's, 17 oz	84912-31537		
Nilla Wafer Banana Pudding, 17.5 oz	84912-31596		
Honey Maid S'mores, 18 oz	84912-31616		
Nutter Butter, 17.5 oz	84912-31672		
Sour Patch Kids, 11 oz	84912-31708		

**Promo #39277: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Chobani Gimmies Pouch 4pk, 3.5 oz:</b>		<b>Buy Any One (1) Gimmie Multipack (Tubes, Shakes or Pouches), Get One (1) Free *Gimmie Crunch 4oz (Up To \$1.49)</b>	<b>\$1.49</b>
Buncha Bouncy Grapes & See You Later Strawberry	81829001458		
<b>Chobani Gimmies Shakes 6pk, 4 oz:</b>			
Bizzy Buzzy Strawberry	81829001178		
Cookies & Cream Crush	81829001603		
Chillin' Mint Chocolate	81829001604		
<b>Chobani Gimmies Tubes 10pk, 1.5 oz:</b>			
Super Berry Rocket	81829001605		
Creamy Orange Dream	81829001606		
Cherry Set Go	81829001607		
<b>Chobani Gimmies Single Serve, 4 oz:</b>			
Poppin' Cotton Candy	81829001198	*Free Item UPC	
Best Birthday Ever	81829001199	*Free Item UPC	
Ooey Goey S'more	81829001600	*Free Item UPC	
Choco Chunk Cookie Dunk	81829001601	*Free Item UPC	
Rainbow Sprinkle Cone	81829001602	*Free Item UPC	

**Promo #39278: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Toaster Strudel - Pillsbury:</b>		<b>Get \$0.50 Off            when you buy            Any Two (2)            Pillsbury            Toaster Strudel</b>	<b>\$0.50</b>
Hershey's Chocolate, 11.7 oz	18000-10224		
Glazed Donut, 11.7 oz	18000-10231		
Cinnamon Toast Crunch, 23.4 oz	18000-10339		
Trix, 23.4 oz	18000-10341		
Cinnamon Value Pack, 23 oz	18000-16569		
Apple Cream Danish, 11.5 oz	18000-27847		
Boston Creme Pie, 11.5 oz	18000-28206		
Strawberry, 23 oz	18000-28523		
Limited Edition, 11.5 oz	18000-42097		
Boston Cream, 11.7 oz	18000-42588		
Cream Cheese, 11.7 oz	18000-42616		
Apple Cream Danish, 11.7 oz	18000-42617		
Cherry, 11.7 oz	18000-42688		
Raspberry, 11.7 oz	18000-42689		
Apple, 11.7 oz	18000-42691		
Cinnamon Roll, 11.7 oz	18000-42692		
Snickerdoodle, 11.7 oz	18000-42695		
Blueberry, 11.7 oz	18000-42696		
Cream Cheese Strawberry, 11.7 oz	18000-42697		
Strawberry, 11.7 oz	18000-42698		
Wildberry, 11.7 oz	18000-42708		
Strawberry, 23.4 oz	18000-42742		
Apple, 23.4 oz	18000-42744		
Cinnamon Roll, 23.4 oz	18000-42792		
Cream Cheese & Strawberry, 23.4 oz	18000-42793		
Apple Value Pack, 23 oz	18000-43083		
Strawberry Apple, 11.7 oz	18000-43084		
Limited Edition, 11.7 oz	18000-47022		
Cream Cheese & Strawberry Value Pack, 23 oz	18000-47438		
Snickerdoodle, 11.5 oz	18000-48446		
Cream Cheese, 11.5 oz	18000-65420		
Cinnamon Roll, 11.5 oz	18000-65500		
Raspberry, 11.5 oz	18000-65510		
Strawberry, 11.5 oz	18000-65520		
Blueberry, 11.5 oz	18000-65530		
Apple, 11.5 oz	18000-65540		
Cherry 11.5 oz	18000-65620		
Cream Cheese & Raspberry, 11.5 oz	18000-65635		
Wildberry, 11.5 oz	18000-65640		
Cream Cheese & Strawberry, 11.5 oz	18000-65680		

**Promo #39279: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
The Laughing Cow Cheese Cups 4pk:		Get \$0.50 Off when you buy Any One (1) Laughing Cow Cheese	\$0.50
Original, 6 oz	41757-67401		
Garlic & Herb, 6 oz	41757-67402		
White Cheddar, 6 oz	41757-67403		
The Laughing Cow Dippers:			
Creamy Swiss Original Breadsticks, 6.17 oz	41757-01904		
Creamy Swiss w/Tomato & Herb Breadsticks, 6.17 oz	41757-01906		
Creamy Garlic & Herb w/Whole Grain Breadsticks, 6.17 oz	41757-67010		
Creamy White Cheddar w/Whole Grain Breadsticks, 6.17 oz	41757-67011		
The Laughing Cow Wedges:			
Creamy Swiss Original, 6 oz	41757-01101		
Creamy Swiss Light, 6 oz	41757-01106		
Creamy French Onion, 6 oz	41757-01420		
Creamy Garlic & Herb, 6 oz	41757-01421		
Creamy Spicy Pepperjack, 6 oz	41757-01874		
Creamy Asiago, 6 oz	41757-01899		
Creamy White Cheddar, 6 oz	41757-02144		
Creamy Mozz, Sun-dried Tomato & Basil, 6 oz	41757-05413		
Creamy Smoked Gouda, 6 oz	41757-67393		
Creamy Mozzarella, 6 oz	41757-67395		

**Promo #39280: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Black Trash Bags:		Get \$0.50 Off when you buy Any One (1) IGA Kitchen or Trash Bags	\$0.50
Large 30 Gal Drawstring	41270-02661		
Large 30 Gal 4 Flap	41270-79008		
Large 30 Gal 4 Flap	41270-79009		
Large 30 Gal 4 Flap	41270-79017		
Large 30 Gal Drawstring	41270-79021		
Large 30 Gal Drawstring Superflex	41270-79036		
IGA Tall Kitchen Bags:			
White 13 Gal 4 Flap	41270-79003		
White 13 Gal Drawstring	41270-79004		
White 13 Gal 4 Flap	41270-79005		
White 13 Gal Drawstring	41270-79006		
White 13 Gal 4 Flap	41270-79007		
White 13 Gal Drawstring	41270-79022		
White 13 Gal Drawstring Superflex	41270-79035		

**Promo #39281: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>IGA Frozen Vegetables, 16 oz:</b>		<b>Get \$0.75 Off when you buy Any Three (3) IGA Frozen Vegetables 16 oz</b>	<b>\$0.75</b>
Baby Lima Beans	41270-00875		
Green Beans Cut	41270-00876		
Broccoli Cuts	41270-00877		
Brussel Sprouts	41270-00878		
Carrots Crinkle Cut	41270-00879		
Cauliflower Florets	41270-00880		
Corn Cut	41270-00881		
Mixed Vegetables	41270-00882		
Peas and Corrots	41270-00884		
Green Peas	41270-00885		
Stew Vegetables	41270-00886		
San Francisco Style Vegetables	41270-00888		
Italian Style Vegetables	41270-00890		
California Style Vegetables	41270-00891		
Winter Mix Vegetables	41270-00892		
Broccoli Florets	41270-00893		
Green Beans French Cut	41270-01025		
Okra Whole	41270-01950		
Okra Cut	41270-01957		
Collard Greens Chopped	41270-03308		

**Promo #39282: March 24 – April 6, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>Sweet Potato:</b>		<b>Get \$0.50 Off when you buy Three (3) or more pounds or Sweet Potatoes</b>	<b>\$0.50</b>
Retailer Assigned All Sizes	00000-03288		
Red/Orangy White Flesh Small	00000-03333		
Red/Orangy White Flesh Large	00000-03334		
Saffron All Sizes	00000-03474		
Red/Orangy Red Flesh Small	00000-04074		
White All Sizes	00000-04091		
Golden All Sizes	00000-04816		
Red/Orangy Red Flesh Large	00000-04817		

**AVAILABLE TO:** IGA Retailers

**TIMING:** March 24 – April 6, 2019 **TWO WEEKS**

**SUMMARY:** During the two weeks between March 24 – April 6, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

**DATA:**

After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

**Promo's #39276, #39277, #39278, & #39281:**

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

**Promo's #39279, #39280 & #39282:**

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.

<https://secure.scanapps.com/checklist.pdf>

**PAYMENT:**

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

**SEND DATA TO:****Mailing Address:**

Scanner Applications, Inc  
400 Milford Parkway  
Milford, OH 45150-9114

**Email:**

[claims@scanapps.com](mailto:claims@scanapps.com)

**Fax:**

513-248-5888

**QUESTIONS:**

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

**NON-SCAN:**

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

**Corporate IGA Team**

#48219

**Go Green & Get Green Faster!**

**Communication** - Sign up to receive offers electronically by going to [requests@scanapps.com](mailto:requests@scanapps.com)

**Claim** - Save a stamp and get paid faster. Submit electronically to: [claims@scanapps.com](mailto:claims@scanapps.com)

**Credit** - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>