

February 22, 2019

Scan Coordinator  
Retailer  
Street Address  
City, State, Zip

PROMO REFERENCE: #39173, #39174  
#39175, #39176  
#39177, #39178  
#39179

## IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:  
PROMOTE SELECT PRODUCTS FOR TWO WEEKS  
BETWEEN MARCH 10– 23, 2019**

### Promo #39173: March 10 – 23, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Triscuit:</b>			
Cranberry & Sage (In/Out), 9 oz	44000-03962	<b>Get \$1.00 Off when you buy Any Two (2) Triscuit Crackers</b>	<b>\$1.00</b>
Toasted Coconut (Limited Edition), 9.6 oz	44000-04231		
Sriracha, 9 oz	44000-04610		
Pumpkin Spice, 9 oz	44000-04814		
Ginger & Lemongrass, 8.5 oz	44000-05044		
Fig & Honey, 8.5 oz	44000-05048		
Roasted Red Pepper, 8.5 oz	44000-05080		
Thin Crisps Wasabi, 7.1 oz	44000-05081		
Whole Wheat Baked, 8.5 oz	44000-05098		
Cracked Pepper & Olive Oil, 9 oz	44000-05099		
Hint of Salt, 9 oz	44000-05100		
Rosemary & Olive Oil, 9 oz	44000-05101		
Balsamic Vinegar & Basil, 8.5 oz	44000-05132		
Dill, Sea Salt & Olive Oil, 8.5 oz	44000-05133		
Fire Roasted, Tomato & Olive Oil, 8.5 oz	44000-05134		
Gouda, 8.5 oz	44000-05135		
Roasted Garlic, 9 oz	44000-05136		
Reduced Fat, 8 oz	44000-05138		
Mediterranean Olive, 8.5 oz	44000-05139		
Whole Wheat Garden Herb Baked, 9 oz	44000-05166		
Rye w/Caraway Seeds, 9 oz	44000-05167		
Minis, 8 oz	44000-05168		
Whole Wheat Original, 13 oz	44000-05169		
Reduced Fat, 12 oz	44000-05170		
Cracked Pepper & Olive Oil, 12.5 oz	44000-05171		
Thin Crisps Original, 7.1 oz	44000-05172		
Sweet Potato Roasted Sweet Onion, 8.5 oz	44000-05173		
Thin Crisps Parmesan Garlic, 7.1 oz	44000-05174		
Nutmeg & Cinnamon, 8.5 oz	44000-05314		
Four Cheese & Herb, 8.5 oz	44000-05549		
Avocado, Cilantro & Lime, 8.5 oz	44000-05550		
Thin Crisps Romano Cheese, 7.1 oz	44000-05570		
Mini Smoked Gouda, 8 oz	44000-05571		
Organic Original, 7 oz	44000-05642		
Organic Thin Crisps, 6.5 oz	44000-05643		
Organic Cracked Pepper & Olive Oil, 7 oz	44000-05644		
Wheatberry Cranberry & Cashews, 8 oz	44000-05796		
Wheatberry Cherries & Almond, 8 oz	44000-05797		
Wheatberry Pumpkin Seeds & Corn, 8 oz	44000-05798		
Garlic, Onion & Poppy Seed, 8 oz	44000-05799		
Basil, Garlic & Quinoa, 8 oz	44000-05800		
Rosemary, Jalapeno & Chia, 8 oz	44000-05801		

(Over, please)

**Promo #39174: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>King's Hawaiian:</b>		<b>Get \$0.75 Off when you buy Any Two (2) King's Hawaiian (12ct, 6ct Mini Sub &amp; Round Bread )</b>	<b>\$0.75</b>
Round Bread	73435-00001		
Sweet Rolls, 12 ct	73435-00004		
Savory Butter Rolls, 12 ct	73435-00201		
Sweet Mini Sub Rolls, 6 ct	73435-00304		

**Promo #39175: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Best Foods Mayonnaise, 30 oz:</b>		<b>Get \$1.00 Off when you buy Any Two (2) Hellmann's and/or Best Foods Mayo 30 oz</b>	<b>\$1.00</b>
Mayo w/Extra Virgin Olive Oil	48001-20435		
Real Mayonnaise Plastic Jar	48001-21351		
Low Fat Mayonnaise	48001-21355		
Light Mayonnaise	48001-21372		
Mayo w/Canola Oil	48001-21393		
<b>Hellmann's Mayonnaise, 30 oz:</b>			
Mayonnaise w/Lime Juice	48000-21375		
Mayo w/Extra Virgin Olive Oil	48001-20436		
Real Mayonnaise Plastic Jar	48001-21348		
Low Fat Mayonnaise	48001-21354		
Light Mayonnaise	48001-21358		
Mayo w/Canola Oil	48001-21392		

**Promo #39176: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Clorox Disinfecting Wipes, 105 ct:</b>		<b>Get \$0.75 Off when you buy Any Two (2) Clorox Disinfecting Wipes</b>	<b>\$0.75</b>
Citrus Blend, 105 ct	44600-01727		
Fresh Scent, 105 ct	44600-01728		
<b>Clorox Disinfecting Wipes, 32 ct:</b>			
Citrus Blend w/Micro Scrubbers, 32 ct	44600-31450		
Citrus Blend w/Micro Scrubbers, 3 x 32 ct SRU	44600-31456		
<b>Clorox Disinfecting Wipes, 33 ct:</b>			
Scentiva Tuscan Lavender Jasmine, 33 ct	44600-31384		
Scentiva Hawaiian Sunshine, 33 ct	44600-31385		
Scentiva Tuscan Lavender Jasmine + Crisp Lemon, 1 x 33 ct + 2 x 35 ct	44600-31745		
Scentiva Pacific Breeze & Coconut, 33 ct	44600-31769		
Scentiva Fresh Brazilian Blossoms, 33 ct	44600-31823		
Scentiva Tuscan Lavender Jasmine, 33 ct	44600-31905		
Scentiva Tuscan Lavender Jasmine, 3 x 33 ct	44600-32042		
<b>Clorox Disinfecting Wipes, 35 ct:</b>			
Fresh, 35 ct	44600-01593		
Lemon, 35 ct	44600-01594		
Orange, 35 ct	44600-01629		
Crisp Lemon, 35 ct	44600-01737		
Fresh Scent, 35 ct	44600-01738		
Fresh Scent, 35 ct	44600-31835		
<b>Clorox Disinfecting Wipes, 70 ct:</b>			
Citrus Blend w/Micro Scrubbers, 70 ct	44600-31270		
Citrus Blend w/Micro Scrubbers, 2 x 70 ct	44600-31457		
Scentiva Tuscan Lavender Jasmine, 70 ct	44600-31629		
Scentiva Hawaiian Sunshine, 70 ct	44600-31632		
Scentiva Hawaiian Sunshine + Tuscan Lavender Jasmine, 2 x 70 ct	44600-31744		
Scentiva Pacific Breeze & Coconut, 70 ct	44600-31767		
Scentiva Fresh Brazilian Blossoms, 70 ct	44600-31819		
Scentiva Tuscan Lavender Jasmine, 2 x 70 ct	44600-32014		
Scentiva Pacific Breeze & Coconut, 2 x 70 ct	44600-32015		
Ultra Clean Lemon Twist, 70 ct	44600-32131		
Ultra Clean Lemon Twist + Fresh Breeze, 2 x 70 ct	44600-32135		
Ultra Clean Lemon Twist + Fresh Breeze, 3 x 70 ct	44600-32153		

**Promo #39176 (CON'T): March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Clorox Disinfecting Wipes, 75 ct:</b>		<b>Get \$0.75 Off when you buy Any Two (2) Clorox Disinfecting Wipes</b>	<b>\$0.75</b>
Crisp Lemon, 75 ct	44600-01628		
Fresh, 75 ct	44600-01656		
Orange Fusion, 75 ct	44600-01686		
Commercial Solutions Lemon Fresh, 75 ct	44600-15948		
Commercial Solutions Fresh Scent, 75 ct	44600-15949		
Crisp Lemon Flex Pack, 75 ct	44600-31404		
Fresh Scent Flex Pack, 75 ct	44600-31430		
Citrus Blend, 75 ct	44600-31844		
Crisp Lemon/Fresh Scent Flex Pack, 2 x 75 ct	44600-31987		

**Promo #39177: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>Windex:</b>		<b>Get \$0.50 Off when you buy Any One (1) Windex</b>	<b>\$0.50</b>
Original, 67.6 oz	19800-00128		
Original, 23 oz	19800-70195		
Disinfectant Multi-Surface, 23 oz	19800-70251		
Vinegar Multi-Surface, 23 oz	19800-70331		
Foam Glass Cleaner, 19.7 oz	19800-70861		
Complete Glass & Multi-Surface, 160 oz	19800-83942		

**Promo #39178: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>IGA Garlic Bread:</b>		<b>Get \$0.50 Off when you buy Any Two (2) IGA Garlic Bread</b>	<b>\$0.50</b>
Classic Bag, 16 oz	41270-01852		
Classic Bag, 10 oz	41270-01873		
Texas Toast 5 Cheese Box 8ct, 13 oz	41270-01878		
5 Cheese Bag, 11.75 oz	41270-01884		
Breadsticks Box 6ct, 10.5 oz	41270-01889		
Texas Toast Box 8ct, 11.25 oz	41270-01892		
Breadsticks Mozzarella Stuffed Box 5ct, 11.5 oz	41270-88092		

**Promo #39179: March 10 – 23, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>IGA Frozen Potatoes 28-32 oz:</b>		<b>Get \$0.50 Off when you buy Any One (1) IGA Frozen Potatoes 28-32 oz</b>	<b>\$0.50</b>
Tater Puffs, 32 oz	41270-00849		
Crinkle Cut, 32 oz	41270-48580		
Straight Cut French Fries, 32 oz	41270-48583		
Steak Fries, 28 oz	41270-48586		
Hashbrown Southern Style, 32 oz	41270-48900		
Hashbrown Shredded, 30 oz	41270-48902		

**AVAILABLE TO:** IGA Retailers**TIMING:** March 10 – 23, 2019 **TWO WEEKS**

**SUMMARY:** During the two weeks between March 10 – 23, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

**DATA:**

After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

**Promo's #39173, #39174, #39175, #39176 & #39178:**

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

**Promo's #39177 & #39179:**

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.

<https://secure.scanapps.com/checklist.pdf>

**PAYMENT:**

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

**SEND DATA TO:****Mailing Address:**

Scanner Applications, Inc  
400 Milford Parkway  
Milford, OH 45150-9114

**Email:**

[claims@scanapps.com](mailto:claims@scanapps.com)

**Fax:**

513-248-5888

**QUESTIONS:**

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

**NON-SCAN:**

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

**Corporate IGA Team**

#48104

**Go Green & Get Green Faster!**

**Communication** - Sign up to receive offers electronically by going to [requests@scanapps.com](mailto:requests@scanapps.com)

**Claim** - Save a stamp and get paid faster. Submit electronically to: [claims@scanapps.com](mailto:claims@scanapps.com)

**Credit** - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>