

October 23, 2018

Scan Coordinator  
 Retailer  
 Street Address  
 City, State, Zip

PROMO REFERENCE: #37967, #37968  
 #37969, #37970  
 #37971, #37972  
 #37973

## IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:  
 PROMOTE SELECT PRODUCTS FOR TWO WEEKS  
 BETWEEN NOVEMBER 4– 17, 2018**

**Promo #37967: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Post Cereal:</b>			
Grape Nuts, 20.5 oz	84912-00471	<b>Get \$2.00 off when you buy Three (3) Post Cereals</b>	<b>\$2.00</b>
Honey Bunches of Oats Honey Roasted, 18 oz	84912-01426		
Honey Bunches of Oats Almond, 18 oz	84912-01427		
Honeycomb, 12.5 oz	84912-11171		
Raisin Bran, 20 oz	84912-11460		
Golden Crisp, 14.75 oz	84912-11762		
Cocoa Pebbles, 11 oz	84912-12951		
Fruity Pebbles, 11 oz	84912-12971		
Shredded Wheat Spoon Size, 16.4 oz	84912-18062		

**Promo #37968: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Chobani Blended, 5.3 oz:</b>			
Vanilla Chocolate & Cream	18290-01142	<b>Get \$1.00 Off when you buy Five (5) Single Serve Chobani Yogurts</b>	<b>\$1.00</b>
Honey & Cream	18290-01158		
Key Lime	18290-01271		
Coconut	18290-01273		
Seasonal A	18290-01385		
Coffee	18290-01463		
Banana & Cream	18290-01504		
Plain 0%	94700-01001		
Vanilla	94700-01002		
Lemon	94700-01009		
<b>Chobani Flip, 5.3 oz:</b>			
Apple Crisp Twist	18290-01010		
Honey Crunch Bunch (AM)	18290-01011		
PB Cup	18290-01012		
Cinnamon Bun Fun	18290-01070		
Carrot Cake Creation	18290-01071		
S'mpre S'more	18290-01073		
Mixed Berry Morning (AM)	18290-01101		
Mint Chocolate Chip	18290-01104		
Peach Cobbler	18290-01105		
Buttercrunch Blast	18290-01155		
Cookies & Cream	18290-01156		
Strawberry Cheesecake	18290-01196		
Key Lime Crumble	18290-01227		
Almond Coco Loco	18290-01228		

(Over, please)

**Promo #37968 (CON'T): November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Chobani Flip, 5.3 oz (Con't):</b>		<b>Get \$1.00 Off            when you buy            Five (5) Single            Serve Chobani            Yogurts</b>	<b>\$1.00</b>
Tropical Escape	18290-01249		
Nutty for Nana	18290-01260		
Salted Caramel Crunch	18290-01424		
Chocolate Haze Craze	18290-01425		
Peanut Butter Dream	18290-01467		
Coffee Break Bliss	18290-01468		
Limited Batch	18290-01470		
<b>Chobani Fruit on the Bottom, 5.3 oz:</b>			
Strawberry Rhubarb	18290-01159		
Apricot	18290-01258		
Blackberry	18290-01259		
Mixed Berry	18290-01466		
Strawberry	94700-01004		
Blueberry	94700-01005		
Peach	94700-01006		
Pineapple	94700-01010		
Passion Fruit	94700-01011		
Raspberry	94700-01012		
Pomegranate	94700-01015		
Black Cherry	94700-01016		
Apple Cinnamon	94700-01017		
Strawberry Banana	94700-01032		
Mango	94700-01033		
Blood Orange	94700-01034		
<b>Chobani Greek Drink, 7 oz:</b>			
Coffee & Cream	18290-01121		
Orange & Cream	18290-01122		
Chocolate & Cream	18290-01143		
Cherry Vanilla	18290-01172		
Vanilla Bean	18290-01173		
Pina Colada	18290-01174		
Peach	18290-01175		
Mango	18290-01177		
Strawberry Banana	18290-01179		
Mixed Berry	18290-01180		
<b>Chobani Hint, 5.3 oz:</b>			
Madagascar Vanilla Cinnamon	18290-01147		
Wild Blueberry	18290-01148		
Monterey Strawberry	18290-01149		
Gili Cherry	18290-01150		
Alphonso Mango	18290-01151		
Clingstone Peach	18290-01183		
Willamette Raspberry	18290-01184		

**Promo #37969: November 4 – November 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Hungry Jack Pancake Mix:</b>		<b>Get \$2.00 off            when you buy            Two (2) Hungry            Jack Pancake            Mix and/or Syrup</b>	<b>\$2.00</b>
Original Wheat Blend, 28 oz	51500-10046		
Blueberry Wheat Blend, 28 oz	51500-10147		
Belgian Waffle, 28 oz	51500-10162		
Funfetti Buttermilk, 28 oz	51500-10163		
Cinnamon Spice, 24 oz	51500-10185		
Pumpkin Spice, 24 oz	51500-10187		
Original, 32 oz	51500-28063		
Buttermilk Complete, 32 oz	51500-28064		
Extra Light & Fluffy, 32 oz	51500-28065		
Buttermilk, 32 oz	51500-28066		
Extra Light Complete, 32 oz	51500-28067		
Chocolate Chip, 28 oz	51500-28254		
Gluten Free, 20 oz	51500-92870		
<b>Hungry Jack Syrup:</b>			
Sugar Free Butter, 27.6 oz	51500-10156		
Lite, 27.6 oz	51500-28180		
Regular, 27.6 oz	51500-28187		
Butter, 27.6 oz	51500-28188		
Original, 24 oz	51500-55003		
Lite, 24 oz	51500-55004		

**Promo #37969 (CON'T): November 4 – November 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Hungry Jack Syrup (Con't):</b>		<b>Get \$2.00 off when you buy Two (2) Hungry Jack Pancake Mix and/or Syrup</b>	<b>\$2.00</b>
Butter, 24 oz	51500-55005		
Sugar Free Butter, 24 oz	51500-55007		
Cinnamon Brown Sugar, 24 oz	51500-92751		
Honey Maple, 24 oz	51500-92752		
Butter Pecan, 24 oz	51500-92822		
Cinnamon & Brown Sugar, 27.6 oz	51500-92952		
Honey Maple, 27.6 oz	51500-92953		
Butter Pecan, 27.6 oz	51500-92954		

**Promo #37970: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Fancy Feast Filets:</b>		<b>Get \$1.00 off when you buy Four (4) Fancy Feast Filets</b>	<b>\$1.00</b>
Chicken, 0.92 oz	50000-16988		
Chicken & Tuna, 0.92 oz	50000-16990		
Oceanfish, 0.85 oz	50000-16992		
Tuna, 0.95 oz	50000-16994		
Salmon, 0.99 oz	50000-16998		

**Promo #37971: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Fancy Feast Broths:</b>		<b>Get \$1.00 off when you buy Five (5) Fancy Feast Broths</b>	<b>\$1.00</b>
Creamy Tuna Shrimp & Whitefish, 1.4 oz	50000-29089		
Tuna & Vegetable, 1.4 oz	50000-29091		
Creamy Tuna & Chicken, 1.4 oz	50000-29097		
Chicken & Vegetable, 1.4 oz	50000-29099		
Chicken & Whitefish, 1.4 oz	50000-29102		
Creamy Chicken Vegetable, 1.4 oz	50000-29105		
Tuna Anchiove & Whitefish, 1.4 oz	50000-29109		
Mackerel & Vegetable, 1.4 oz	50000-29339		
Creamy Mackerel & Vegetable, 1.4 oz	50000-29342		
Creamy Tuna & Vegetable, 1.4 oz	50000-29344		
Salmon & Vegetable, 1.4 oz	50000-29365		
Creamy Salmon & Whitefish, 1.4 oz	50000-29368		

**Promo #37972: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Fancy Feast Appetizers:</b>		<b>Get \$1.00 off when you buy Four (4) Fancy Feast Appetizers</b>	<b>\$1.00</b>
Oceanfish & Shrimp, 1.1 oz	50000-00128		
Skipjack Tuna, 1.1 oz	50000-00129		
Tuna & Scallop, 1.1 oz	50000-00130		
Alaskan Salmon, 1.1 oz	50000-00131		
White Meat Chicken, 1.1 oz	50000-00132		

**Promo #37973: November 4 – 17, 2018 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>IGA Tomatoes, 14.5 oz:</b>		<b>Get \$0.50 off when you buy Two (2) IGA Brand Tomatoes 14.5 oz</b>	<b>\$0.50</b>
Diced w/Green Chilies	41270-02252		
Whole Peeled	41270-89672		
Stewed	41270-89704		
Diced No Salt Added	41270-89709		
Diced	41270-89710		
Diced Petite No Salt Added	41270-89711		
Diced Petite	41270-89712		
Diced Garlic & Onion	41270-89713		
Diced Petite w/Sweet Onions	41270-89717		
Diced Italian Style	41270-89718		
Diced Chili Ready	41270-89732		
Diced Chili Ready w/Onions	41270-89734		

**AVAILABLE TO:** IGA Retailers

**TIMING:** November 4- 17, 2018 **TWO WEEKS**

**SUMMARY:** During the two weeks between November 4 – 17, 2018, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

**DATA:** After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.  
<https://secure.scanapps.com/checklist.pdf>

**PAYMENT:** Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

<b>SEND DATA TO:</b>	<b>Mailing Address:</b>	<b>Email:</b>	<b>Fax:</b>
	Scanner Applications, Inc	<a href="mailto:claims@scanapps.com">claims@scanapps.com</a>	513-248-5888
	400 Milford Parkway		
	Milford, OH 45150-9114		

**QUESTIONS:** Should you have any questions, please call our Retailer Services Department at 800-756-5353.

**NON-SCAN:** Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

## Corporate IGA Team

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### Go Green & Get Green Faster!

**Communication** - Sign up to receive offers electronically by going to [requests@scanapps.com](mailto:requests@scanapps.com)

**Claim** - Save a stamp and get paid faster. Submit electronically to: [claims@scanapps.com](mailto:claims@scanapps.com)

**Credit** - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>