

RULES



ELIGIBILITY

All work must be designed and created by the artist - no buy/sell is allowed.

Work produced with kits, molds, plans, pre-fabricated forms and other commercial methods will not be accepted.

Only artwork consistent with jury photos may be exhibited. If exhibited items do not reflect the work submitted for jurying, artists will be asked to remove the work in question or to leave the festival.

A limited number of artists per category will be accepted to provide balanced show.

EXHIBITORS

The artist must be present during the entire show. Artists may share a booth if they collaborate on the work. Two artists may also share a booth for a fee of \$90. No early tear-downs are allowed. This is an outdoor show and will be held rain or shine.

SET-UP, UNLOADING AND PARKING

Friday set-up will be permitted beginning at 4 pm; overnight security will be provided, but artists assume responsibility for their property. Set-up on Saturday will start at 6:30 am. All artists must check in to receive their booth assignments. Each artist is responsible for design, set-up and tear-down. Artists will be asked to park a short distance from the park to allow space for customers.

LOCATION

Veterans Park, 1110 1st Center Ave, Brodhead WI

FEES/FOOD/SALES TAX

\$60.00 for each 14x14 space. Early Bird fee \$55. Booths will be set up on grass. No commission on sales. Each artist is responsible for collecting and reporting Wisconsin and Green County sales tax (5.5%). **No refunds of booth fee after June 15 except in emergency situations. Lunch for artists will be provided at no charge.**

JURYING



Entries will be evaluated only on the basis of images submitted. Applicants should submit a CD with five images: four of current work and one of the display booth. The booth image should show the entire interior of your booth as it would be set up at an art fair. CDs will not be returned.

Image specifications are the same as images that have been prepared for Zapplication or art-fairthingy:

File format:
Baseline standard JPG
File size: Approximately 2 MB
Dimensions, 1920 X 1920 pixels
File name:
LastName-booth.jpg,
Last Name-image1.jpg.

Alternatively, you may email your five images to:
beneshphoto@frontier.com
Make sure any images emailed are clearly titled with your name.



APPLICATION: Please mail form, fees, CD (if using), and self-addressed stamped business-size envelope to:

Michele Benesh
C/o WF Art Show
W449 Spruce Dr
Brodhead, WI 53520

Check payable to:
Brodhead Chamber

2019 AWARD WINNERS

BEST OF SHOW:
Mark Lajiness -
3-D Mixed Media -
Janeville

JUDGE'S CHOICE:
Dan Rice -
Photography - Mequon
Faye Antolec -
Fiber - Brooklyn
Kevin Kitto -
Wood - Monroe



WILDFLOWER ART FESTIVAL ARTIST APPLICATION AUGUST 8, 2020 • 9AM TO 4 PM

Return this application by April 30, 2020
(Early Birds by Mar. 2, 2020)

Exhibitor Name _____
Business Name _____
Address _____
City _____ State _____
Zip _____
Phone _____ Cell _____
Email _____
Website _____
WI Seller's Permit or SS# _____

WI Seller's Permit or SSN (required)

Medium: Please circle

Ceramics	Jewelry	Wood
Fiber	Painting	2 D Mixed Media
Glass	Photography	3 D Mixed Media
Graphics (includes drawing & Printmaking)		

25-35 Word Description of your work

I am an Early Bird enclosing a check for \$55 (by Mar. 2)
 I am enclosing a check for \$60.00
 I am enclosing a CD
OR
 I have emailed my photos

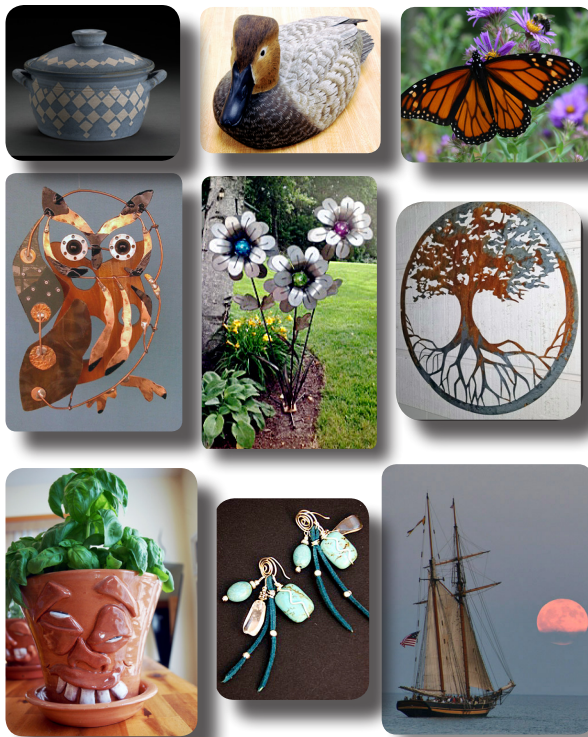
Signature

I will not hold the City of Brodhead, the Wildflower Festival, or the Brodhead Chamber of Commerce liable for loss, damage, or theft of any property displayed or used in connection with my display at the 2020 Wildflower Art Festival. I agree to comply with all rules stated in the application.

Wildflower Art Festival

c/o Michele Benesh
W449 Spruce Dr
Brodhead WI 53520-9588

Address Return Requested



Call for Artists

Wildflower Art Festival

SATURDAY, AUGUST 8, 2020
9-4 PM
VETERANS PARK
HWY 11
BRODHEAD, WI

JOIN US FOR THE Wildflower Art Festival

AUGUST 8, 2020

Wildflower and nature-themed art is encouraged but not required!

The Brodhead Chamber of Commerce invites you to help us celebrate Wildflowers in Brodhead, WI. This juried art show will be held in Veterans Park, a level, grassy area with lovely, big shade trees on the Main Street of town just half a block from the Square.

The Festival will take place during Covered Bridge Days, a long-standing annual celebration that brings throngs of people from throughout the area and beyond.

Wildflower and nature-themed art is encouraged but not required.

JUDGED SHOW WITH CASH AWARDS

\$500 in cash awards for Best of Show and 3 Judge's Choice Awards

Artist Amenities:

- Spacious 14x14 booths
- Help unloading in the morning and tear-down after the show
- Free parking – within 2 blocks of Show
- Boothsitters
- Free ice water during show
- Pastries and coffee during set-up
- Lunch will be provided for artists