



# TOS

## Tarteel UGC Campaign — Terms of Service

As-salamu alaykum, and welcome to the *Tarteel UGC Campaign*.

We are pleased to have you as part of this exclusive opportunity to create meaningful, Qur'an-centered content that inspires millions. As a Tarteel Creator, you represent the brand and its values—upholding professionalism, sincerity, and excellence in everything you produce.

By participating in the Tarteel UGC Campaign ("Campaign"), you ("Creator") agree to the following Terms of Service ("Agreement") between you and **Tarteel, Inc.** ("**Company**"), a Delaware corporation.

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### 1. Content Rights and Usage

- 1.1. Tarteel shall have **full, unrestricted, and perpetual rights** to use, edit, reproduce, distribute, display, promote, repurpose, and monetize the Content across any platform, including but not limited to organic social media, paid advertisements, and marketing campaigns.
  - 1.2. Tarteel is not required to credit the Creator when repurposing or redistributing Content.
  - 1.3. The Creator grants Tarteel a worldwide, royalty-free, irrevocable license to use the Content for commercial and non-commercial purposes.
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### 2. Exclusivity and Non-Competition

- 2.1. During participation in the Campaign, the Creator shall **not promote, represent, or collaborate with any competing Qur'anic**, whether directly or indirectly.
  - 2.2. Violation of this clause shall result in **immediate removal** from the Campaign and termination of membership within Tarteel's creator programs.
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### 3. Content Review and Acceptance

- 3.1. All submitted Content is subject to Tarteel's internal review and must comply with the Campaign guidelines and community standards.
- 3.2. Tarteel reserves the right to **accept or reject any Content** at its sole discretion.

3.3. Videos that fail to comply with guidelines or do not meet quality standards may be rejected without compensation.

3.4. Payment will not be issued for any Content that violates the guidelines.

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## 4. Payment Terms

4.1. Payments will be made via **Whop**, based on a **CPM (Cost Per Mille)** model as defined by the Campaign's internal structure.

4.2. Minimum view thresholds and payout criteria are specified in the Campaign's published guidelines.

4.3. The Creator acknowledges that all payments are contingent upon final approval of Content by Tarteel.

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## 5. Conduct and Representation

5.1. The Creator acknowledges that participation in the Tarteel UGC Campaign is a representation of Islamic values and professionalism.

5.2. Any form of inappropriate, disrespectful, or non-compliant behavior, including producing or associating Content contrary to Tarteel's values or guidelines, may result in immediate termination.

5.3. Tarteel reserves the right to withhold any pending payments for Content that breaches this clause.

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## 6. Termination

6.1. Tarteel reserves the right to terminate a Creator's participation in the Campaign at any time for violations of these Terms or for behavior deemed harmful to Tarteel's reputation or operations.

6.2. Termination under Section 2 or 5 shall be effective immediately upon notice and without obligation for further payment.

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## 7. Governing Law and Arbitration

This Agreement shall be governed by and construed in accordance with the laws of the **State of Delaware**, without regard to its conflict of law principles.

Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be resolved on an individual basis and pursuant to the **Federal Arbitration Act, 9 U.S.C. §1-16**, and by arbitration (to be held in English) in the State of Delaware in accordance with the **International Arbitration Rules of the American Arbitration Association**, as administered by the **International Centre for Dispute Resolution ("AAA")**, then in effect ("**AAA Rules**"), by one or more AAA arbitrator(s) selected in accordance with the AAA Rules with substantial experience in resolving complex commercial contract disputes under Delaware law.

Judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof; provided, however, that Tarteel will have a right to seek injunctive or other equitable relief in a court of competent jurisdiction. Only an

arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any dispute arising out of or relating to the interpretation, applicability, enforceability, or formation of this section.

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## **8. Relationship of the Parties**

The Creator acknowledges that participation in the Tarteel UGC Campaign does not create an employment relationship. The Creator acts as an **independent contractor**, responsible for their own equipment, time management, and compliance with local laws.

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## **9. Acceptance**

By submitting or publishing any Content under the Tarteel UGC Campaign, the Creator acknowledges that they have read, understood, and agreed to be bound by this Agreement and all accompanying guidelines.