

# Faceless Paydays — Privacy Policy

Effective Date: The date of your online purchase (as shown on your Whop receipt) or, if earlier, your first use of our Services.

This Privacy Policy explains how Faceless Paydays ("Faceless Paydays," "we," "us," or "our") collects, uses, shares, and sells personal information when you visit our websites, profiles, sales pages, communities, or purchase, access, or use our programs, courses, and products delivered via Whop or other platforms (collectively, the "Services"). By using the Services, you consent to the practices described below. If you do not agree with this Policy, do not use the Services.

## 1) Categories of Personal Information We Collect

- **Identifiers:** name, alias, username/handle, postal address, email address, phone number, device identifiers, IP address, cookie IDs, and tracking pixels.
- **Commercial information:** records of products or services purchased, subscription details, transaction amounts, billing status, refund or chargeback history.
- **Internet/technical information:** device type, OS, browser, pages viewed, referring/exit pages, timestamps, clickstream data, session replays, and approximate geolocation.
- **User-generated content:** posts, comments, messages in community areas, survey responses, testimonials, and support tickets.
- **Inferences and profile data:** interests, preferences, audience segments, propensity scores, predicted engagement or purchase likelihood.
- **Payment-related:** last four digits of card or transaction IDs processed by payment processors (we do not store full payment card numbers).
- **Education/business data you provide:** niche, goals, performance metrics you share, and implementation notes.
- **Social/third-party data:** information from Whop, advertising platforms, analytics tools, and other partners, consistent with their privacy policies and your settings.

## 2) Sources of Information

- **Directly from you:** forms, checkout, account creation, support, community posts, surveys, email.
- **Automatically:** cookies, pixels, SDKs, tags, analytics tools, session replay tools, and server logs.
- **Third parties:** Whop, payment processors, advertising platforms, data partners, affiliates, and publicly available sources.

### 3) How We Use Personal Information

- **Service delivery:** provisioning via Whop, authentication, customer support, order fulfillment, and access control.
- **Communications:** transactional emails, service updates, marketing emails/SMS, promotional messages, onboarding sequences.
- **Personalization:** tailoring content, recommendations, and offers.
- **Marketing and advertising:** interest-based and cross-context behavioral advertising on our sites and third-party platforms.
- **Analytics and improvement:** measuring performance, A/B testing, debugging, research, and developing new features.
- **Security and fraud prevention:** detecting, preventing, and responding to fraud, abuse, and security incidents.
- **Legal/compliance:** enforcing Terms, complying with laws, responding to lawful requests, and protecting our rights.

### 4) How We Share Personal Information

- **Service providers and processors:** hosting, analytics, email/SMS tools, CRMs, community platforms, payment processors, tagging/attribution tools, and support software.
- **Affiliates and partners:** for joint promotions, attribution, commissions, fulfillment, and analytics.
- **Advertising and marketing partners:** ad networks, social platforms, retargeting partners, data management platforms, and measurement providers that use cookies/pixels/identifiers to deliver and measure ads.
- **Data partners:** for audience creation, enrichment, and cross-device/cross-context advertising.
- **Business transfers:** in a merger, acquisition, financing, or sale of all/part of our business.
- **Legal and safety:** to comply with law, court orders, or to enforce legal rights and protect users and the public.

### 5) Sale or Sharing for Targeted Advertising

We may “sell” personal information and/or “share” it for cross-context behavioral or targeted advertising as these terms may be defined under applicable state privacy laws. This may include identifiers (e.g., cookie IDs, IP address), internet activity, and inferences used by advertising and analytics partners. You may opt-out of such sale/sharing where required by law (see “Your Choices and Rights”).

## 6) Cookies, Pixels, and Tracking Technologies

We and our partners use cookies, pixels, tags, SDKs, and similar technologies to enable core functionality, analyze traffic and usage, personalize content, measure marketing, and deliver targeted ads across websites, apps, and devices. Manage preferences via browser settings, platform opt-outs, and our consent tools where available. Disabling cookies may impact your experience.

## 7) Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including legal, accounting, or reporting requirements, dispute resolution, fraud prevention, and enforcement of our Terms. Retention periods vary by data category and business needs.

## 8) Your Choices and Rights

- Access/know, correct, or delete personal information, subject to legal limits.
- Opt-out of sale or sharing of personal information for targeted advertising.
- Opt-out of certain profiling/automated decision-making where applicable.
- Withdraw consent where processing is based on consent.
- Opt-out of marketing emails/SMS using unsubscribe links or by contacting us.

**How to exercise:** Use unsubscribe links in emails; adjust ad settings on major platforms; manage cookies in your browser; use device-level ad settings; and, where available on our site, use the “Do Not Sell/Share My Personal Information” link or contact us. For requests to access/delete/correct/opt-out, email [Support@facelesspaydays.com](mailto:Support@facelesspaydays.com). We may need to verify your identity and may deny or limit requests as permitted by law. Authorized agents may submit requests on your behalf subject to verification.

## 9) Children’s Privacy

Our Services are intended for adults. We do not knowingly collect personal information from children under 13 (or under 16 where applicable) without verifiable parental consent. If you believe a child provided personal information, contact us to request deletion.

## 10) Security

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information. No method of transmission or storage is 100% secure; we cannot guarantee absolute security.

## 11) International Users

If you access the Services from outside the United States, you understand your information may be transferred to, stored, and processed in the U.S. and other countries, which may

have different data protection laws. We take steps to apply appropriate safeguards as required by law.

## **12) Third-Party Sites and Platforms**

Our Services may link to or integrate with third-party sites and platforms (including Whop, ad platforms, analytics tools). We are not responsible for their privacy practices. Review their policies and settings.

## **13) Do Not Track and Global Privacy Controls**

Our Services may not respond to Do Not Track signals. Where legally required, we will treat browser-based Global Privacy Control (GPC) signals as an opt-out of sale/sharing for the browser sending the signal.

## **14) Changes to this Policy**

We may update this Policy from time to time. Material changes take effect upon posting to our site or listing, or as otherwise required by law. Your continued use after the effective date constitutes acceptance.

## **15) Contact Us**

Email: [Support@facelesspaydays.com](mailto:Support@facelesspaydays.com)

Entity: Faceless Paydays

## **Supplemental State Notices (If Applicable)**

**California, Colorado, Connecticut, Utah, Virginia:** You may have specific rights regarding access, deletion, correction, portability, and opt-out of sale/sharing/targeted advertising. To exercise, contact [Support@facelesspaydays.com](mailto:Support@facelesspaydays.com) and state your residency. For California, we do not provide financial incentives for personal information. We do not knowingly sell/share the personal information of consumers under 16. If we deny your request and you are in a state that grants an appeal right (e.g., CO/CT/VA), you may appeal by replying to our response with "Appeal." If denied again, you may contact your state attorney general.

**Disclosures required by state privacy laws:** Categories collected, sources, purposes, recipients, and retention criteria are described in Sections 1–4 and 7 above.