

# Privacy Policy

**Effective Date:** 1/1/2022

Kanto Labs (“we”, “our”, or “us”) respects your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you use our website, services, or interact with our content (the “Services”).

By using our Services, you agree to the terms of this Privacy Policy.

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## 1. Information We Collect

We may collect the following information from you:

### a) Personal Information

- Name (if provided)
- Email address
- Billing or payment information (processed securely through third-party providers like Stripe, PayPal, etc.)
- Social media handles (if voluntarily shared)

### b) Technical Information

- IP address
- Browser type and version
- Device information
- Location (approximate, based on IP)
- Cookies and usage data

### **c) Usage Data**

We may track how you interact with our website (e.g., page views, clicks, time on site) to improve user experience and analyze performance.

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## **2. How We Use Your Information**

We use your information for the following purposes:

- To provide and maintain our Services
- To send newsletters, updates, or promotional material (only if you opt in)
- To respond to customer inquiries and support requests
- To process payments and deliver products or services
- To detect and prevent fraudulent or unauthorized activity
- To comply with legal obligations

We do **not** sell your personal information to third parties.

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## **3. Cookies and Tracking Technologies**

We may use cookies and similar technologies to:

- Improve website functionality
- Analyze user behavior and traffic
- Personalize content

You may disable cookies through your browser settings, though some features of the site may not function properly.

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## 4. Third-Party Services

We may use third-party tools and platforms such as:

- **Email marketing platforms** (e.g., Mailchimp, ConvertKit)
- **Payment processors** (e.g., Stripe, PayPal)
- **Analytics providers** (e.g., Google Analytics)

These third parties may have access to your data as required to perform their functions, but they are not permitted to use it for their own purposes.

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## 5. Data Security

We implement appropriate technical and organizational measures to protect your information. However, no system is 100% secure, and we cannot guarantee the absolute security of your data.

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## 6. Your Rights

Depending on your location (e.g., EU, California), you may have the following rights:

- The right to access your personal data
- The right to correct or delete your data
- The right to restrict or object to processing
- The right to data portability
- The right to withdraw consent (for example, to unsubscribe from marketing emails)

To exercise these rights, contact us at: **[discord.gg/kantolabs](https://discord.gg/kantolabs)**

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## **7. Data Retention**

We retain your data only for as long as necessary to fulfill the purposes outlined in this Policy, or to comply with legal obligations.

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## **8. Children's Privacy**

Our Services are not intended for individuals under the age of 18. We do not knowingly collect personal data from children.

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## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a new "Last Updated" date. Continued use of the Services after changes constitutes your acceptance of the updated Policy.

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