

Privacy Policy

Effective Date: 7/10/2025

1. Introduction

Welcome to Option Sellers School, operated by **Build The Ark Co.** (“Company,” “we,” “us,” or “our”). Your privacy matters to us. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website and services. By accessing or using our services, you agree to the terms outlined in this policy.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email, phone number, billing address, and payment information when you register or purchase.
 - **Account Information:** Login details, preferences, and course progress.
 - **Financial Information:** Payment data (processed securely via third-party payment processors).
 - **Usage Data:** Analytics on site activity, page views, and interactions.
 - **Cookies & Tracking Technologies:** Used to enhance your experience and track user behavior.
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3. How We Use Your Information

We may use your information to:

- Provide and manage access to our courses, tools, and resources

- Process transactions and send confirmation emails
 - Improve our website, platform, and learning experience
 - Communicate important updates, promotions, and support-related notices
 - Ensure compliance with legal, regulatory, and security requirements
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4. How We Share Your Information

We do **not** sell or rent your personal data. We may share your information with:

- **Service Providers:** Trusted vendors for payment, hosting, analytics, and customer support
 - **Legal Compliance:** If required by law or regulatory authority
 - **Business Transfers:** In the event of a company merger, sale, or restructuring
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5. Data Security

We use industry-standard tools and encryption to protect your information. However, no online system is completely secure. You are responsible for safeguarding your login credentials and personal account access.

6. Your Rights & Choices

Depending on your location, you may have rights to:

- Access, update, or delete your personal data
- Opt out of marketing or promotional messages
- Restrict data processing or request data portability

- Manage cookie preferences via your browser settings

To exercise these rights, email us at peter@onlypeterpru.com.

7. Third-Party Services & Links

Our platform may include links to third-party websites or services. We are not responsible for their data practices. Please review their privacy policies before providing personal information.

8. Children's Privacy

Our services are not directed toward individuals under the age of 18. We do not knowingly collect information from minors. If we discover such data has been collected, we will promptly delete it.

9. Policy Updates

We may update this Privacy Policy as needed. Changes will be reflected by an updated "Effective Date." Continued use of our services means you accept the revised policy.

10. Contact Us

Questions about this policy? Email us at:

peter@onlypeterpru.com

By using Option Sellers School, you acknowledge and agree to this Privacy Policy as part of your user agreement with **Build The Ark Co.**