

# Privacy Policy for LockZone

**Effective Date:** January 10th, 2025

Thank you for visiting **LockZone**, a sports betting and lifestyle content page hosted on Whop. Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you access or interact with our services.

## 1. Information We Collect

### a. Personal Information:

- Name or username
- Email address
- Billing/payment information (collected via Whop's secure system)
- Social media handles (if voluntarily provided)

### b. Non-Personal Information:

- IP address
- Browser type and device information
- Usage data (e.g., which pages you visited, time spent on site)

## 2. How We Use Your Information

We use your information to:

- Provide access to paid and free content
- Deliver updates, picks, and premium betting advice
- Respond to inquiries or customer service requests
- Monitor usage trends and improve our content/services

- Comply with legal obligations

### **3. Sharing Your Information**

We do not sell, rent, or trade your personal information. However, we may share data with:

- Whop, for subscription and billing services
- Third-party services (e.g., analytics or email delivery tools)
- Law enforcement if required by law or in defense of legal rights

### **4. Your Rights & Choices**

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw consent for data processing
- Request a copy of the data we have on file

### **5. Data Security**

We implement commercially reasonable security measures to protect your information.

### **6. Cookies & Tracking Technologies**

We may use cookies and similar technologies to enhance user experience.

### **7. Third-Party Links**

We are not responsible for the privacy practices of third-party websites.

### **8. Changes to This Policy**

We may update this Privacy Policy occasionally. Continued use of our services after changes means you accept the updated policy.