



Privacy Policy

**Lebex Capital PRIVACY POLICY. Updated May 2024**

## **OVERVIEW**

This Privacy Policy governs the manner in which the Discord collects, uses, maintains and discloses information collected from users (each, a "Trader") of the Chat. This Privacy Policy applies to the School and all Services offered by the Chat. Personal identification information We may collect personal identification information from members in a variety of ways, including, but not limited to, when Traders subscribe to resources we make available in our Chat. Traders may visit the chat anonymously. We will collect personal identification information from Traders only if they voluntarily submit such information to us. Traders can refuse to supply personal identification information but doing so may prevent them from engaging in certain School related activities. How we use collected information The Chat may collect and use Traders' personal identification information for the following purposes: To improve customer service Information, you provide helps us respond to your customer service requests and support needs more efficiently. To personalize user experience, we may use information in the aggregate to understand how our Traders as a group use the services and resources provided in our Chat. To send periodic emails We may use Student email addresses to send Student's information and updates pertaining to their order. Traders email addresses may also be used to respond to Traders inquiries, questions, or other requests. Sharing your personal information, we do not sell, trade, or rent Trader personal identification information to others. Third party websites Trader may find advertising or other content in our School that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our Chat. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Trader, is subject to that website's own terms and policies. Changes to this Privacy Policy. Lebex Capital t



has the discretion to update this Privacy Policy at any time. We encourage Traders to frequently check this page for any changes. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications. Your acceptance of these terms by enrolling in the Chat, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not enroll in the Chat. Your continued enrollment in the Chat following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes. This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from the “site”.

### **Personal information we collect?**

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information”. We collect Device Information using the following technologies: - “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>. - “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps. - “Web beacons”, “tags”, and “pixels” are electronic files used to record information about how you browse the Site. Additionally when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number. We refer to this information as “Order Information”. When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information. How do we use your personal information? We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for



shipping, and providing you with invoices and/or order confirmations).

Additionally, we use this Order Information to: - Communicate with you; - Screen our orders for potential risk or fraud; and - When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services. We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

## **SHARING YOUR PERSONAL INFO.**

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use stripe to power our online store--you can read more about how Stripe uses your Personal Information on their acceptable website. We also use Google Analytics to help us understand how our customers use the Site -- you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>. Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

## **BEHAVIORAL ADVERTISING**

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>. You can opt out of targeted advertising by using the links below: - Facebook: <https://www.facebook.com/settings/?tab=ads> - Google: <https://www.google.com/settings/ads/anonymous> - Bing: <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>



Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's optout portal at: <http://optout.aboutads.info/>.

## **DO NOT TRACK**

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

## **DATA RETENTION**

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

## **CHANGES**

Lebex Capital reserves the right to update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

## **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [lebexcapital@gmail.com](mailto:lebexcapital@gmail.com)