

# Privacy Policy for High Performance Habit System

Last Updated: May 30, 2025

**LOCKED IN PERFORMANCE INC** ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you use our website, services, and products, including the **High Performance Habit System** (collectively, the "Platform"), accessible via [whop.com/get-locked-in](https://whop.com/get-locked-in). By using the Platform, you consent to the practices described in this policy.

## 1. Information We Collect

- **Personal Information:** When you create an account, make a purchase, or participate in our services, we may collect personal information such as your name, email address, payment information, and other details necessary to provide our services.
- **Usage Data:** We collect information about how you interact with the Platform, including your IP address, browser type, device information, and pages visited.
- **Habit and Performance Data:** If you use our habit tracking, coaching, or quiz features, we may collect data related to your habits, goals, and performance to provide personalized insights and rewards.

## 2. How We Use Your Information

- **To Provide Services:** We use your information to deliver, maintain, and improve the Platform, including processing transactions, providing coaching, and delivering personalized content.
- **To Communicate:** We may send you updates, newsletters, or promotional materials. You can opt out of marketing communications at any time.
- **To Analyze and Improve:** We use aggregated and anonymized data to analyze usage trends and improve our services.

## 3. Sharing of Information

- **Third-Party Service Providers:** We may share your information with third-party providers who assist us in operating the Platform, such as payment processors, hosting services, and analytics providers.
- **Legal Compliance:** We may disclose your information if required by law or to protect our rights, safety, or property.

#### 4. **Data Security**

- We implement reasonable security measures to protect your information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

#### 5. **Your Rights**

- **Access and Correction:** You have the right to access and correct your personal information. You can update your account details through the Platform.
- **Deletion:** You may request the deletion of your personal information, subject to legal and contractual restrictions.
- **Opt-Out:** You can opt out of marketing communications by following the unsubscribe instructions in our emails.

#### 6. **Changes to This Policy**

- We may update this Privacy Policy from time to time. Any changes will be posted on the Platform, and your continued use constitutes acceptance of the updated policy.

#### 7. **Contact Us**

- If you have any questions or concerns about this Privacy Policy, please contact us at [info@getlockedin.com](mailto:info@getlockedin.com).