

Privacy Policy

Last updated — April 27, 2025

PulseWave Labs LLC (“**PulseWave**,” “we,” “us,” or “our”) operates **PulseWaveIndicators.com** and the PulseWave™ Indicator (collectively, the “**Service**”). This Privacy Policy explains how we collect, use, share, and protect your information when you visit our site, purchase a license, or interact with the Service.

1. Information We Collect

Category	Examples	How We Collect
Account & Contact Data	Name, email address, TradingView username, billing address	When you create an account, purchase, or contact support
Payment Data	Last four digits of card, payment method, transaction ID (full card data handled by Stripe / PayPal)	During checkout via our payment processor
Usage Data	Log files, IP address, pages viewed, referral URLs, clicks, time on page	Automatically through cookies, pixels, and similar tech
Device Data	Browser type, operating system, device identifiers	Automatically from your browser or device
Communications	Emails, support chat transcripts	When you correspond with us

We do **not** intentionally collect data from anyone under 18. If you believe a minor has provided personal data, contact us and we'll delete it.

2. How We Use Your Information

- **Provide & Maintain the Service**
Activate your TradingView access, process payments, and deliver product updates.

- **Customer Support**
Respond to questions, troubleshoot issues, and send critical account notices.
 - **Improve & Develop Features**
Analyze aggregated usage to refine indicators and site UX.
 - **Marketing & Promotions**
Send product announcements, newsletters, or special offers (you can opt out anytime).
 - **Legal & Security**
Detect fraud, enforce Terms of Service, and comply with legal obligations.
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3. Cookies & Tracking

We use first- and third-party cookies, pixels, and local storage to:

- remember preferences;
- perform analytics via Google Analytics or Plausible;
- run limited, relevant retargeting ads.

You can disable cookies in your browser, but parts of the Service may not function correctly.

4. How We Share Information

Recipient	Purpose
Payment Processors (e.g., Stripe, PayPal)	Securely handle transactions; we never see full card numbers.
Email & CRM Providers	Send onboarding emails, product updates, marketing (with opt-out).
Analytics Partners	Measure traffic and feature usage (aggregated, pseudonymized data).
Trading Platforms (TradingView)	Grant invite-only script access tied to your username.

Legal & Compliance

Government authorities if required to comply with law or protect rights.

Business Transfers

Successors in a merger, acquisition, or asset sale (with notice to you).

We **never** sell or rent your personal data for cash.

5. Data Retention

We keep personal data only as long as needed for:

- the purpose for which it was collected;
- fulfilling contractual or legal obligations;
- resolving disputes or enforcing agreements.

When retention is no longer necessary, we securely delete or anonymize the data.

6. Security

We use HTTPS encryption, access controls, and industry-standard safeguards. No method of transmission or storage is 100 % secure, so we cannot guarantee absolute security.

7. International Transfers

We are based in the United States. If you access the Service from outside the U.S., you consent to transferring your data to—and processing it in—the U.S. or other countries where we or our service providers operate.

8. Your Privacy Rights

Depending on your location (e.g., EU / EEA, UK, California), you may have the right to:

1. Access the personal data we hold about you;
2. Correct or update inaccurate data;
3. Request deletion (“right to be forgotten”);
4. Restrict or object to certain processing;
5. Receive a portable copy of your data;
6. Opt out of marketing communications.

To exercise these rights, email privacy@pulsewaveindicator.com with your request. We may verify identity before acting.

9. “Do Not Track” Signals

Our site does not respond to DNT signals; however, you can manage tracking through cookie settings and browser extensions.

10. Changes to This Policy

We may update this Privacy Policy periodically. If we make material changes, we’ll post the new policy on PulseWaveIndicators.com and update the “Last updated” date. Continued use after changes means you accept the revised policy.

11. Contact Us

PulseWave Labs LLC
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Wilmington, DE 19801, USA

Email: privacy@pulsewaveindicator.com

Your privacy matters. Thank you for trusting PulseWave to power your trading edge.

