

# Privacy Policy – The Locker Room

**Effective Date:** April 22, 2025

At The Locker Room, your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information.

## Information We Collect

- **Account Information:** Name, email address, and payment details when you sign up.
- **Usage Data:** Interactions within our platform (e.g. picks viewed, content engaged).
- **Device Information:** Browser, IP address, and device type for security and analytics.

## How We Use Your Information

- To provide personalized content, picks, and expert analysis.
- To communicate updates, promotions, and community announcements.
- To enhance platform functionality and ensure user security.

## Sharing Your Information

We do **not** sell your data. We may share information with:

- Payment processors for billing purposes.
- Service providers helping with analytics, email, or support.
- Legal authorities, if required by law.

## Cookies

We use cookies to enhance your experience and analyze site traffic. You can manage cookie settings in your browser.

## Data Security

We implement industry-standard measures to protect your data from unauthorized access.

## Your Rights

You may request access, correction, or deletion of your personal data by contacting us at [info@lockerroom.win](mailto:info@lockerroom.win)

## Updates

This policy may be updated periodically. We'll notify you of any significant changes.