End User License Agreement (EULA) for The Automation Lab

Effective Date: 25/11/2024
Licensor: Ascentir Management Consultancies FZCO
Contact: contact@ascentirmanagement.com

This End User License Agreement ("Agreement") is a legal contract between you ("User" or "Client") and **Ascentir Management Consultancies FZCO** ("Licensor," "we," or "us") regarding your access to and use of the digital content and intellectual property provided through *The Automation Lab* coaching program ("Program").

By accessing, downloading, or using any part of the Program, you agree to the terms of this Agreement.

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1. License Grant

Subject to your full compliance with this Agreement and the Terms of Service, Ascentir grants you a **limited, non-exclusive, non-transferable, revocable license** to access and use the Program content solely for your personal, non-commercial educational use.

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2. Restrictions

You may **not**:

- Share, resell, sublicense, rent, or distribute the Program content to third parties

- Modify, copy, reproduce, or create derivative works based on the Program materials

- Use any part of the Program in a manner that competes with or harms Ascentir's business

- Transfer access credentials to another person or party

- Use content for AI training, data scraping, or automation without written consent

Any breach of the above will result in **immediate termination** of your license and potential legal action.

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3. Ownership and Intellectual Property

All materials, including but not limited to videos, guides, frameworks, templates, visuals, and written content, are the **intellectual property of Ascentir** and are **protected by copyright, trademark, and international laws**.

No ownership rights are transferred to you through this license.

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4. Termination

This license will automatically terminate:

- If you breach any terms of this Agreement or related Terms of Service

- If your Program access is revoked by Ascentir

- Upon the expiration of your coaching period or membership duration

Upon termination, you must **immediately cease use** of all Program materials and delete any downloaded copies.

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5. No Warranty

The Program is provided **"as is" and "as available"** with no guarantees or warranties regarding results, accuracy, or suitability for a particular purpose. Ascentir makes no representations about expected earnings, outcomes, or business success.

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6. Limitation of Liability

To the maximum extent permitted by law, Ascentir shall not be liable for any direct, indirect, incidental, or consequential damages arising out of the use or inability to use the Program.

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7. Governing Law and Jurisdiction

This EULA shall be governed by the laws of the **United Arab Emirates**. Any disputes shall be resolved exclusively in the courts of **Dubai, UAE**.

8. Entire Agreement

This Agreement, together with our Terms of Service and Privacy Policy, constitutes the entire understanding between the parties regarding the use of the Program and supersedes all prior communications.

Acknowledgment

By accessing or using *The Automation Lab*, you affirm that:

- You have read, understood, and agree to this End User License Agreement

- You will abide by the limitations and obligations set forth herein

- You understand that unauthorized use may result in legal action and termination of access