

End User License Agreement (EULA)

Ascent Marketing Lab

Effective Date: 2/7/25

1. Introduction

This End User License Agreement ("Agreement") is a legal contract between you ("User" or "You") and Ascent Marketing Lab ("We," "Us," "Our") regarding the use of our platform, tools, and resources. By accessing or using our services, you agree to the terms of this Agreement. If you do not agree, you must not use our services.

2. License Grant

- We grant you a **non-exclusive, non-transferable, revocable license** to access and use Ascent Marketing Lab's resources, courses, tools, and templates for personal or business use only.
 - You **may not** resell, redistribute, sublicense, or commercially exploit any content from our platform without explicit written permission.
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3. Restrictions

You agree not to:

- Modify, copy, reproduce, or distribute any content beyond personal use.
 - Use our resources for any **unlawful or fraudulent activities**.
 - Reverse-engineer, disassemble, or attempt to extract the source code of any software, tool, or proprietary technology provided by Ascent Marketing Lab.
 - Share your login credentials or allow unauthorized access to your account.
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4. Ownership & Intellectual Property

- All content, software, tools, and materials provided by Ascent Marketing Lab remain **our sole property**.
- You may not claim ownership or imply authorship of any materials accessed through the platform.

- Unauthorized use of our intellectual property will result in **termination of your license** and possible legal action.
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5. Termination

- We reserve the right to **suspend or terminate your access** to Ascent Marketing Lab at any time if you violate this Agreement.
 - If your access is terminated, you must cease using and delete all materials obtained from our platform.
 - No refunds will be issued for terminated accounts due to policy violations.
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6. Disclaimers & Limitations of Liability

- **No Guarantees:** We provide our platform "as-is" without guarantees of specific business outcomes.
 - **No Liability:** We are not liable for any losses, damages, or business disruptions resulting from the use of our tools, training, or services.
 - **User Responsibility:** You acknowledge that implementing marketing strategies carries inherent risks and results may vary.
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7. Updates & Modifications

- We may update this Agreement at any time. Continued use of Ascent Marketing Lab constitutes acceptance of revised terms.
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8. Governing Law & Dispute Resolution

- This Agreement is governed by the laws of [Your State/Country].
 - Any disputes must first be resolved through **good-faith negotiations**. If unresolved, disputes shall be settled through **binding arbitration** in [Your Jurisdiction].
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9. Contact Information

If you have any questions about this Agreement, contact us at **brandon@cimagrowth.com**

By using Ascent Marketing Lab, you acknowledge that you have read, understood, and agreed to this EULA.