

1. Introduction

At Ascent Marketing Lab ("we," "us," "our"), your privacy is a top priority. This Privacy Policy explains how we collect, use, store, and protect your personal information. By accessing and using our services, you consent to the data practices described in this policy.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing details, and other information provided during account registration.
 - **Usage Data:** Information on how you interact with our website, community, and resources, including IP addresses, device type, and browsing activity.
 - **Payment Information:** If you purchase a membership or services, payment details will be processed through a secure third-party payment processor (we do not store credit card information).
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3. How We Use Your Information

We use the collected data for:

- Providing access to our community, training materials, and digital marketing resources.
 - Sending important notifications, updates, and marketing emails (you can opt-out at any time).
 - Improving our services through analytics and feedback.
 - Ensuring compliance with our **Terms of Service** and legal obligations.
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4. How We Share Your Information

We do not sell, rent, or trade your personal information. However, we may share it in the following cases:

- **With Service Providers:** Trusted third parties that help us operate our business (e.g., payment processors, email providers).
 - **Legal Requirements:** If required by law, we may disclose your information to comply with legal obligations or protect our rights.
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5. Data Security

We implement industry-standard security measures to protect your personal data from unauthorized access, disclosure, or misuse. However, no online platform is 100% secure, and we encourage you to take necessary precautions.

6. Your Rights & Choices

You have the following rights regarding your personal information:

- **Access & Correction:** You can request to access or correct your data at any time.
 - **Opt-Out:** You can unsubscribe from marketing communications via the link in our emails.
 - **Data Deletion:** You can request deletion of your personal data, subject to legal and contractual obligations.
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7. Third-Party Links & Services

Our community may contain links to third-party services. We are not responsible for their privacy policies and encourage you to review them separately.

8. Cookies & Tracking Technologies

We use cookies and tracking technologies to improve user experience, analyze traffic, and personalize content. You can manage cookie settings through your browser preferences.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date. Your continued use of our services signifies acceptance of any revisions.

10. Contact Us

For any privacy-related inquiries or concerns, please contact us at **brandon@cimagrowth.com**.

By using Ascent Marketing Lab, you acknowledge that you have read and understood this Privacy Policy.