

PRIVACY POLICY

Effective Date: [01/01/25]

Tradyom, Inc. ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you access our financial educational products and services, including but not limited to **The Digest, Traders Club, Crypto Club, and Dragons Club**, as well as any other offerings by Tradyom, Inc.

1. Information We Collect

We collect various types of information when you interact with our products and services, including:

A. Personal Information

- Full name
- Email address
- Phone number
- Date of birth
- Billing information (credit/debit card details, billing address)
- Government-issued identification (if required for verification)
- Account login credentials

B. Account Information

- Username and password
- Subscription status and membership details
- Service preferences and customization settings
- Communication preferences

C. Transaction Information

- Purchase history, including products/services subscribed to
- Payment method details (processed securely through third-party payment providers)
- Subscription renewal and cancellation records
- Refund and dispute history

D. Usage Data

- IP address and geographic location
- Device type, operating system, and browser information
- Time and date of access
- Pages visited, duration of visits, and clickstream data
- Interactions with content, including video views, downloads, and activity within our platform
- Referral sources and marketing campaign responses

E. Communication Data

- Emails, messages, and inquiries sent to us
- Customer service interactions
- Participation in surveys, feedback forms, or research studies
- Responses to promotional campaigns

F. Social Media and Third-Party Integrations

- If you connect your account through social media (e.g., Facebook, Google, LinkedIn), we may collect information from those services, including profile details, contacts, and interactions with our pages.
- Any information you share publicly on our forums, communities, or social media platforms related to our services.

G. Financial and Investment Data

- Self-reported trading and investment experience
- Information on assets, portfolios, or trading activity that users choose to share within our platform
- Participation in investment discussions, community forums, or coaching sessions
- Any financial goals or strategies users voluntarily disclose
- Survey responses related to market sentiment or trading behaviors

2. How We Use Your Information

We use the information collected for the following purposes:

- To provide, manage, and improve our financial educational products and services.
- To process transactions and maintain accurate billing records.
- To personalize user experience and provide tailored content recommendations.
- To send important updates, newsletters, or promotional communications (with the option to opt-out).
- To enforce security measures, detect fraud, and prevent unauthorized access.
- To analyze user behavior and improve our platform based on feedback and usage trends.
- To comply with applicable legal and regulatory obligations.

3. Information Sharing and Disclosure

We do **not** sell, rent, or share your personal information with third parties, except in the following circumstances:

- **Service Providers:** We may share data with trusted third-party vendors to help us operate our business, such as payment processors, analytics providers, and cloud hosting services, under strict confidentiality agreements.
- **Legal Compliance:** If required by law or to protect our legal rights, we may disclose necessary information.
- **Business Transfers:** In the event of a merger, sale, or acquisition, user information may be transferred to the successor entity.

4. Data Security

We implement strict security measures to protect your personal information against unauthorized access, loss, or misuse. While we strive for the highest level of security, no system can be 100% secure. You are responsible for maintaining the confidentiality of your login credentials.

5. Data Retention

We retain personal information for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, and resolve disputes.

6. Your Rights and Choices

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information.
- Opt-out of marketing communications.
- Restrict or object to certain data processing activities.
- Request a copy of the data we hold about you.

To exercise these rights, contact us at [Insert Contact Email].

7. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with an updated effective date. Continued use of our services constitutes acceptance of any modifications.

8. Contact Information

For any questions regarding this Privacy Policy, please contact us at:

Tradyom, Inc.
[Al Khatem Tower, Abu Dhabi, Suite 1401]
[hello@tradyom.com]

By using our services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.