

## **\*\*Privacy Policy for Axel's Trading House\*\***

Axel's Trading House ("we", "us", or "our") operates the website [website URL] (the "Service"). This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

1. **\*\*Information Collection and Use\*\***: We collect several types of information for various purposes to provide and improve our Service to you.
2. **\*\*Types of Data Collected\*\***:
  - Personal Data: While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:
    - Email address
    - First name and last name
    - Phone number
    - Address
    - Cookies and Usage Data
3. **\*\*Use of Data\*\***: Axel's Trading House uses the collected data for various purposes:
  - To provide and maintain our Service
  - To notify you about changes to our Service
  - To allow you to participate in interactive features of our Service when you choose to do so
  - To provide customer care and support
  - To provide analysis or valuable information so that we can improve the Service
  - To monitor the usage of our Service
  - To detect, prevent and address technical issues
  - To provide you with news, special offers, and general information about other goods, services, and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information
4. **\*\*Retention of Data\*\***: Axel's Trading House will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.
5. **\*\*Disclosure of Data\*\***: Axel's Trading House may disclose your Personal Data in the good faith belief that such action is necessary to:
  - Comply with a legal obligation
  - Protect and defend the rights or property of Axel's Trading House
  - Prevent or investigate possible wrongdoing in connection with the Service
  - Protect the personal safety of users of the Service or the public
  - Protect against legal liability

6. **Security of Data**: The security of your data is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

7. **Your Data Protection Rights**: Depending on your location, you may have certain rights regarding your Personal Data. These rights may include:

- The right to access – You have the right to request copies of your Personal Data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or incomplete.
- The right to erasure – You have the right to request that we erase your Personal Data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your Personal Data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your Personal Data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

8. **Service Providers**: We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used. These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

9. **Links to Other Sites**: Our Service may contain links to other sites that are not operated by us. If you click a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

10. **Children's Privacy**: Our Service does not address anyone under the age of 18 ("Children"). We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

11. **Changes to This Privacy Policy**: We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

12. **Contact Us**: If you have any questions about this Privacy Policy, please contact us:

- By email: [Your contact email]
- By visiting this page on our website: [Contact page URL]
- By phone number: [Your contact phone number]
- By mail: [Your mailing address]

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