

Privacy Policy

1. Introduction

Lush Picks ("Company", "we", "us", "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including our website and any related platforms (collectively, "Services"). By accessing or using our Services, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

Personal Information: Information that can be used to identify you, such as your name, email address, phone number, and payment information.

Non-Personal Information: Information that cannot be used to identify you, such as anonymous usage data, general demographic information, and analytics data.

3. How We Collect Information

We collect information in the following ways:

Directly from You: When you provide it to us through our website, sign-up forms, surveys, or other interactions.

Automatically: Through cookies, web beacons, and other tracking technologies when you use our Services.

From Third Parties: Such as payment processors and analytics providers.

4. Use of Information

We use the information we collect to:

- Provide, operate, and maintain our Services.
- Process your transactions and manage your subscriptions.
- Communicate with you, including sending updates, newsletters, and promotional materials.
- Improve and personalize your experience with our Services.
- Analyze usage patterns and trends to enhance our Services.
- Protect the security and integrity of our Services.

5. Disclosure of Information

We may disclose your information to:

Service Providers: Third-party vendors who help us operate our Services, such as payment processors and email service providers.

Legal Obligations: When required by law, such as in response to a subpoena or similar legal process.

Business Transfers: In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company.

With Your Consent: When you have given us explicit permission to do so.

6. Security of Your Information

We use administrative, technical, and physical security measures to protect your personal information. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

7. Your Rights and Choices

You have the following rights regarding your personal information:

- **Access and Correction:** You can request access to your personal information and ask for corrections if it is inaccurate or incomplete.
- **Opt-Out:** You can opt out of receiving promotional communications from us by following the unsubscribe instructions in those communications or by contacting us directly.
- **Data Deletion:** You can request the deletion of your personal information, subject to certain legal exceptions.

8. Children's Privacy

Our Services are not intended for individuals under the age of 19. We do not knowingly collect personal information from children under 19. If we become aware that we have collected personal information from a child under 19, we will take steps to delete such information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective immediately upon updating the revised policy on our website. Your continued use of our Services after the posting of changes constitutes your acceptance of such changes.

10. Contact Information

If you have any questions or concerns about this Privacy Policy, please contact us at lushpickscontact@gmail.com

By using our Services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy.

