

MINTEDDAO PRIVACY POLICY

Last Updated: October 1, 2023

This privacy policy (this “**Privacy Policy**”) outlines how Jacky’s Crypto Inc. doing business as MintedDAO (“**Company**,” “**we**,” “**us**,” and “**our**”) collects, uses, stores, discloses and protects your (“**you**,” “**your**” or “**user**”) personal information. Personal information is any information that directly or indirectly identifies you or by which your identity could be deduced. Protecting your privacy is important to us, and our goal is to maintain your trust and confidence when we handle your personal information.

By accessing or using the Services, you accept the terms of this Privacy Policy and our terms of service located at <https://dash.minteddao.io/termservice> (the “**Terms of Service**”), and consent to our collection, use, disclosure, processing and retention of your personal information. Any capitalized terms not defined in this Privacy Policy have the meaning set forth in our Terms of Service.

If you do not agree with any part of this Privacy Policy or our Terms of Service, you are prohibited from accessing or using the Services. The Services are only intended for users who are at least 18 years of age and must be the age of majority under applicable law. If you are under 18 years of age or you are not the age of majority under applicable law, you are not permitted to access or use the Services.

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1. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to personal information processed by the Company on the Discord server located at <https://discord.gg/minteddao> (the “**Server**”) and the website located at <https://dash.minteddao.io> (the “**Site**”) including without limitation the purchase of certain digital assets in the form of non-fungible cryptocurrency tokens (“**NFTs**”) on the decentralized blockchains on which the NFTs are recorded (each, a “**Blockchain**”), as well as the access to our online services and software provided on or in connection with those services that are accessible via the Site and the Server through which we provide you our services and any other services we may provide from time to time that refer

hereto (collectively, the Site, the Server and the aforementioned services are referred to as the “**Services**”). For clarity, the Services, do not include the Company’s smart contract (if any), or any other aspect of the Ethereum or other blockchain-based networks with which the Services interact.

If you have not done so already, please also review our Terms of Service. The Terms of Service contain provisions that limit our liability to you and require you to resolve any dispute with us on an individual basis and not as part of any class or representative action. If you do not agree with any part of this Privacy Policy or our Terms of Service, then you are prohibited from accessing or using the Services.

2. MODIFICATIONS TO THIS PRIVACY POLICY

We may revise this Privacy Policy from time to time in our sole discretion. We encourage you to periodically review this Privacy Policy for the latest information on our privacy practices. If we make any changes to this Privacy Policy, we will update the ‘Last Updated’ date above and notify you as required by applicable law. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you continue to use our Services after the updated Privacy Policy takes effect.

3. COLLECTION OF INFORMATION

The Company collects a variety of information to enable us to operate the Services and to provide you with the best experience with the Services. The categories data we collect depend on how you interact with us, our Services, the requirements of applicable law and the choices you make (including your privacy settings). We collect (1) information you provide us directly, (2) information we obtain automatically when you use our Services, and (3) information we obtain from other sources such as third-party services and organizations, as described below.

You have choices about the data we collect. When you are asked to provide personal data, you may decline. But if you choose not to provide data that is necessary to enable us to make the Services available to you, you may not be able to sign up for an account or use the Services.

3.1 Information You Provide To Us Directly

You may provide information to us directly and we may collect the following personal information that you provide to us:

- Account Information. If you choose to connect your account to the Services or create an account with us and provide such information, we or our service providers may collect your email, username, wallet and/or cryptocurrency address (e.g., Ethereum).
- Business Development and Strategic Partnerships. We may collect personal information from individuals and third parties to assess and pursue potential business opportunities.
- Communications. We may collect personal information, such as email address, phone number, or mailing address when you request information about our Services, register for our newsletter or marketing, request customer or technical support or otherwise communicate with us.
- Conferences, Trade Shows, and Other Events. We may collect personal information from individuals when we attend conferences, trade shows, and other events.
- Interactive Features. We and others who use our Services may collect personal information that you submit or make available through our interactive features (e.g., commenting functionalities, forums, blogs, and social media pages). Any personal information you provide on the public sections of these features will be considered “public” and not confidential, unless otherwise required by applicable law, and is not subject to the privacy protections referenced herein.

- Referrals. We may offer a referral service through which an individual can provide contact information of family and friends who may be interested in our services. We use personal information collected in connection with these referral services to communicate with the friend or family member being referred and to provide the referring individual any benefits, incentives and/or rewards they may be eligible for as a result of their referral. Please share information only for people that you know.
- Surveys. We may contact you to participate in surveys. If you decide to participate, you may be asked to provide certain information which may include personal information.
- Sweepstakes or Contests. We may collect personal information you provide for any sweepstakes or contests that we offer. In some jurisdictions, we are required to publicly share information of sweepstakes and contest winners.
- Wallet and Transactional Information. In order for you to engage in transactions on the Services (if any), you will need to provide us with information about your digital wallet. As you use the Services, we may collect personal information and details associated with the transactions you are involved with.

If you submit personal information relating to other people to us or to our service providers in connection with the Services, you warrant that you have obtained the necessary consents from such individual and have authority to disclose their personal information to us, as well as their consent to our collection, use and disclosure of such personal information, for the purposes set forth in this Privacy Policy.

3.2 Information Collected Automatically

We collect personal information and other information from you directly, and depending on how you interact with our Services, this may include:

- Automatic Data Collection. We may collect certain information automatically when you use our Services, such as your internet protocol (IP) address, user settings, MAC address, cookie identifiers, mobile carrier, mobile advertising and other unique identifiers, browser or device information, location information (including approximate location derived from IP address), and Internet service provider. We may also automatically collect information regarding your use of our Services, such as pages that you visit before, during and after using our Services, information about the links you click, the types of content you interact with, the frequency and duration of your activities, and other information about how you use our Services.
- Cookies, Pixel Tags/Web Beacons, and other Technologies. We, as well as third parties that provide content, advertising, or other functionality on our Services, may use cookies, pixel tags, local storage, and other technologies (“**Technologies**”) to automatically collect information through your use of our Services.
 - (i) *Cookies*. Cookies are small text files placed in device browsers that store preferences and facilitate and enhance your experience. It is possible to change the settings on a web browser to deny cookies or to warn when cookies will be deposited.
 - (ii) *Pixel Tags/Web Beacons*. A pixel tag (also known as a web beacon or single-pixel gifs) is a piece of code embedded in our Services that collects information about engagement on our Services. The use of a pixel tag allows us to record, for example, that a user has visited a particular web page or clicked on a particular advertisement. We may also include web beacons in e-mails to understand whether messages have been opened, acted on, or forwarded.

Our uses of these Technologies can be classified into the following general categories:

- (i) *Operationally Necessary*. This includes Technologies that allow you access to our Services, applications, and tools that are required to identify irregular website behavior, prevent fraudulent activity and improve security or that allow you to make use of our functionality.
- (ii) *Performance-Related*. We may use Technologies to assess the performance of our Services, including as part of our analytic practices to help us understand how individuals use our Services (see Analytics below).
- (iii) *Functionality-Related*. We may use Technologies that allow us to offer you enhanced functionality when accessing or using our Services. This may include identifying you when you sign into our Services or keeping track of your specified preferences, interests, or past items viewed.
- (iv) *Advertising- or Targeting-Related*. We may use first party or third-party Technologies to deliver content, including ads relevant to your interests, on our Services or on third-party websites. (See Section 6 below to understand your choices regarding these Technologies).
- (v) *Analytics*. We may use Technologies and other third-party tools to process analytics information on our Services (e.g., Google Analytics). For more information about how Google uses your data including for its own purposes (e.g. for profiling or linking it to other data), please visit the [Google Analytics' Privacy Policy](#). To learn more about how to opt-out of Google Analytics' use of your information you can visit the [Google Analytics Opt-out Browser Add-on](#).

1.2 Information Collected From Other Sources

- Blockchain Information. The blockchain is a shared, immutable ledger used to record transactions of assets. In connection with our services, we may collect the following blockchain information directly from individuals, from the third parties, or from the public blockchain itself: blockchain address, wallet information and transaction details.
- Event, Promotion and other Business Partners. We may from time to time offer opportunities for individuals to take part in events or promotions, or obtain services provided in connection with a third-party business partner. Our event, promotion, and other business partners may collect or share personal information with us in connection with the relevant event, promotion or service. For example, we may receive personal information from third-party business partners that help foster the Services in order to identify community members eligible for benefits in relation to a promotion.
- Service Providers. Our service providers that perform services on our behalf, such as hosting, marketing and payment providers, collect personal information and may share some or all of this information with us in connection with their services.
- Social Media Platforms. Our Services may contain social media buttons such as Facebook, X (previously known as Twitter), and LinkedIn (that might include widgets such as the “share this” button or other interactive mini programs). These features may collect your IP address, which page you are visiting on our Services, and may set a cookie to enable the feature to function properly. Your interactions with these platforms are governed by the privacy policy of the relevant corporate entities providing such platforms.
- Third-Party Sources. We may obtain information about you from other sources, including through third-party services and organizations. For example, if you access our Services through a third-party application, such as an app store, a third-party login service, or a social networking site, we may collect information about you from that third-party application that you have made available via your privacy settings.

2. USE OF INFORMATION

We use your personal information and other information we collect for a variety of business purposes, including: (1) to provide you our Services, (2) administrative purposes, (3) promotional purposes and (4) other purposes, as described below:

2.1 Provide Our Services

We may use your information and the data we collect to provide you with our Services, such as:

- Managing your information and accounts.
- Providing access to certain areas, functionalities, and features of our Services.
- Answering requests for customer or technical support.
- Communicating with you about your account, activities on our Services, and policy changes.
- Processing your digital wallet information to facilitate transactions via the Services.
- Processing applications if you apply for a job we post on our Services.
- Allowing you to register for events.

2.2 Administrative Purposes

We may use your information and data we collect for various administrative purposes, such as:

- Pursuing our legitimate interests such as direct marketing, research and development (including marketing research), network and information security, and fraud prevention.
- Detecting security incidents, protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for that activity.
- Measuring interest and engagement in our Services.
- Improving, upgrading or enhancing our Services.
- Developing new products and Services.
- Ensuring internal quality control and safety.
- Authenticating and verifying individual identities.
- Debugging to identify and repair errors with our Services.
- Auditing relating to interactions, transactions and other compliance activities.
- Enforcing our agreements and policies.
- Complying with our legal obligations.

2.3 Promotional Purposes

We may use your personal information and other information we collect for promotional, marketing and advertising purposes, such as: providing you with tailored content and advertisements, including email campaigns, custom audiences advertising, and “interest-based” or “personalized advertising,” including through cross-device tracking.

We may provide you with these materials as permitted by applicable law. If you have any questions about our promotional practices or if you would like to opt out of the use of your personal information for promotional purposes you may contact us at any time as set forth under Section 17. You may also opt out of receiving promotional communications from us by following the instructions in those communications or by contact us at any time as set forth under Section 17. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

2.4 Other Purposes

We may use your personal information and other information we collect for other purposes as requested by you or as permitted by applicable law, such as:

- By Consent. We may use personal information for other purposes that are clearly disclosed to you at the time you provide personal information or with your consent.
- De-identified and Aggregated Information. We may use personal information and other information about you to create de-identified and/or aggregated information, such as de-identified demographic information, de-identified location information, information about the device from which you access our Services, or other analyses we create.
- Share Content with Friends. Our Services may offer various tools and functionalities. For example, we may allow you to provide information about your friends through our referral services. Our referral services may allow you to forward or share certain content with a friend or colleague, such as an email inviting your friend to use our Services.

3. DISCLOSURE OF INFORMATION

We may disclose your personal information and other information to third parties for a variety of business purposes, including to: (1) to provide our Services, (2) to protect us or others, or (3) in the event of merger, sale, or other asset transfers transactions, as described below.

3.1 Disclosures to Provide our Services

The categories of third parties with whom we may share your information are described below.

- Advertising Partners. We may share your personal information with third-party advertising partners. These third-party advertising partners may set Technologies and other tracking tools on our Services to collect information regarding your activities and your device (e.g., your IP address, cookie identifiers, page(s) visited, location, time of day). These advertising partners may use this information (and similar information collected from other services) for purposes of delivering personalized advertisements to you when you visit digital properties within their networks. This practice is commonly referred to as “interest-based advertising” or “personalized advertising.”
- Affiliates. We may share your personal information with members of our corporate family.
- APIs/SDKs. We may use third-party application program interfaces (“**APIs**”) and software development kits (“**SDKs**”) as part of the functionality of our Services. For more information about our use of APIs and SDKs, please contact us as set forth below.
- Business Partners. We may share your personal information with business partners to provide you with a product or service you have requested. We may also share your personal information to business partners with whom we jointly offer products or services.

- Notice Regarding Use of Blockchain. If you elect to purchase, allocate, stake, sell or otherwise deal with any digital asset, cryptocurrency (e.g., Ethereum, Bitcoin, Dogecoin) or any NFTs on or within the Services, any financial transactions that you engage in will be conducted solely through the Blockchain network. Information about your transactions will be provided to the applicable Blockchain and may be accessible to third parties due to the nature of the Blockchain.
- Other Users of the Services and Parties You Transact With. Some of your personal information may be visible to other users of the Services. In addition, to complete NFT transactions via the Services, we will need to share some of your personal information with the person or company that you are transacting with.
- Service Providers. We may share your personal information with our Third Party Providers and third-party service providers who use that information to help us provide our Services. This includes service providers that provide us with IT support, hosting, payment processing, customer service, and related services.
- Third Party Websites and Applications. You may choose to share personal information or interact with third-party websites and/or third-party applications, including, but not limited to, third-party electronic wallet extensions. Once your personal information has been shared with a third-party website or a third-party application, it will also be subject to such third party's privacy policy. We encourage you to closely read each third-party website or third-party application privacy policy before sharing your personal information or otherwise interacting with them. Please note that we do not control, and we are not responsible for, the third-party websites or the third-party application's processing of your personal information.

3.2 Disclosures to Protect Us or Others

We may access, preserve, and disclose any information we store associated with you to external parties if we, in good faith, believe doing so is required or appropriate to: comply with law enforcement or national security requests and legal process, such as a court order or subpoena; protect your, our, or others' rights, property, or safety; enforce our policies or contracts; collect amounts owed to us; or assist with an investigation or prosecution of suspected or actual illegal activity.

3.3 Disclosure in the Event of Merger, Sale, or Other Asset Transfers

If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, purchase or sale of assets, or transition of service to another provider, your personal information and other information may be sold or transferred as part of such a transaction, as permitted by law and/or contract.

4. YOUR PRIVACY CHOICES AND RIGHTS

4.1 Your Privacy Choices

The privacy choices you may have about your personal information are determined by applicable law and are described below:

- Email Communications. If you receive an unwanted email from us, you can use the unsubscribe link found at the bottom of the email to opt out of receiving future emails. Note that you will continue to receive transaction-related emails regarding products or Services you have requested. We may also send you certain non-promotional communications regarding us and our Services, and you will not be able to opt out of those communications (e.g., communications regarding our Services or updates to our Terms of Service or this Privacy Policy).
- Mobile Devices. We may send you push notifications through our mobile application. You may opt out from receiving these push notifications by changing the settings on your mobile device.

With your consent, we may also collect precise location-based information via our mobile application. You may opt out of this collection by changing the settings on your mobile device.

- Do Not Track. Do Not Track (“**DNT**”) is a privacy preference that users can set in certain web browsers. Please note that we do not respond to or honor DNT signals or similar mechanisms transmitted by web browsers.
- Cookies and Interest-Based Advertising. You may stop or restrict the placement of Technologies on your device or remove them by adjusting your preferences as your browser or device permits. However, if you adjust your preferences, our Services may not work properly. Please note that cookie-based opt-outs are not effective on mobile applications. However, you may opt-out of personalized advertisements on some mobile applications by following the instructions for [Android](#), [iOS](#) and [others](#).

The online advertising industry also provides websites from which you may opt out of receiving targeted ads from data partners and other advertising partners that participate in self-regulatory programs. You can access these and learn more about targeted advertising and consumer choice and privacy by visiting the [Network Advertising Initiative](#), the [Digital Advertising Alliance](#), the [European Digital Advertising Alliance](#), and the [Digital Advertising Alliance of Canada](#).

Please note you must separately opt out in each browser and on each device.

4.2 Your Privacy Rights

In accordance with applicable law and your location of residency, you may have the right to:

- Access Personal Information about you, including: (i) confirming whether we are processing your personal information (this may also include the right to know the categories and sources of any personal information, the purpose for collecting it, if it has been disclosed, if it was disclosed for targeting advertising purposes and if any has been sold and the categories of all any personal information that was disclosed for sold); (ii) obtaining access to or a copy of your personal information; or (iii) receiving an electronic copy of personal information that you have provided to us, or asking us to send that information to another company.
- Request Correction of your personal information where it is inaccurate or incomplete. In some cases, we may provide self-service tools that enable you to update your personal information.
- Request Deletion of your personal information.
- Request Restriction of or Object to our processing of your personal information.
- Withdraw Your Consent to our processing of your personal information.

If you would like to exercise any of these rights, please contact us at any time as set forth under Section 17. We will process such requests in accordance with applicable laws. We may take reasonable steps to verify your identity before granting access or making corrections.

5. SECURITY OF INFORMATION

We take steps designed to ensure that your information is treated securely and in accordance with this Privacy Policy. We protect personal information by making reasonable security arrangements and implementing reasonable technical (e.g., encryption, pseudonymization) and organizational measures (e.g., resiliency, restoration, and testing procedures) to maintain an appropriate level of security against the level of risk associated with the category of personal information. However, no system or data storage is or can be 100% secure, and we cannot guarantee or warrant the security of any information you provide to us. To the fullest extent permitted by applicable law, we do not accept liability for unauthorized disclosure. We may contact you regarding security or privacy related issues, and if we learn of a security system’s breach, we may attempt to notify you by posting a notice on our Services, by mail or by sending you an email to you.

6. RETENTION OF INFORMATION

We store the personal information and data we collect as described in this Privacy Policy for as long as you use our Services or as necessary to fulfill the purpose(s) for which it was collected, such as, to provide our Services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and to comply with applicable laws. The actual retention periods can vary significantly depending on the type of data and the nature of the Services, and we may retain personal information for an additional period of time as permitted or required under applicable laws, for legal, tax, or regulatory reasons, or for legitimate and lawful business purposes.

7. COMMUNICATION CONSENT

By using the Services, you consent to our use of your personal information in order to contact you in regard to security, privacy, or administration issues and to contact you with commercial electronic messages (as defined in Canada's Anti-Spam Legislation "CASL"). Such consent shall be considered withdrawn and terminated upon our receipt of an opt-out request by you.

8. INTERNATIONAL DATA TRANSFERS

All information processed by us may be transferred, processed, and stored anywhere in the world, including, but not limited to, the United States or other countries, which may have data protection laws that are different from the laws where you live. We endeavor to safeguard your information consistent with the requirements of applicable laws.

9. SUPPLEMENTAL NOTICE FOR CALIFORNIA RESIDENTS

This Supplemental California Privacy Policy only applies to our processing of personal information that is subject to the California Consumer Privacy Act of 2018, as amended (the "**CCPA**"). The CCPA provides California residents with the right to know what categories of personal information we have collected about them and whether we have disclosed that personal information for a business purpose (e.g., to a service provider) in the preceding twelve months.

9.1 Additional Privacy Rights for California Residents.

- "Sales" of Personal Information under the CCPA. For purposes of the CCPA, the Company does not "sell" personal information, nor do we have actual knowledge of any "sale" of personal information of minors under 16 years of age. That said, we may share information with third-party advertising partners for the purpose of promoting our Services as described above, including for cross-context behavioral advertising. To the extent that such sharing is considered a "sale" under the CCPA, you may opt-out of having your personal information shared with such advertising partners by following the instructions found above in the section titled, Your Privacy Choices and Rights > Your Privacy Choices > Cookies and Interest-Based Advertising, or by contacting us as set forth in "Contact Us" below.
- Non-Discrimination. California residents have the right not to receive discriminatory treatment by us for the exercise of their rights conferred by the CCPA.
- Authorized Agent. Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. To designate an authorized agent, please contact us as set forth below.
- Verification. When you make a request, we will ask you to provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal

information or an authorized representative, which may include confirming the email address associated with any personal information we have about you.

If you are a California resident and would like to exercise any of your rights under the CCPA, please contact us as set forth below. We will process such requests in accordance with applicable laws.

10. SUPPLEMENTAL NOTICE FOR NEVADA RESIDENTS

If you are a resident of Nevada, you have the right to opt-out of the sale of certain personal information to third parties who intend to license or sell that personal information. You can exercise this right by contacting us as set forth below with the subject line “Nevada Do Not Sell Request” and providing us with your name and the email address associated with your account. Please note that we do not currently sell your personal information as sales are defined in Nevada Revised Statutes Chapter 603A.

11. INFORMATION AND PRIVACY OF CHILDREN

You are prohibited from accessing or using the Services if you are under 18 years of age or under the age of majority in the jurisdiction where they reside (but only if the age of majority is older than 18).

The Services are not directed to children under 18 (or other age as required by local law), and we do not knowingly collect personal information from children. If you learn that your child has provided us with personal information without your consent, you may contact us as set forth below. If we learn that we have collected a child’s personal information in violation of applicable law, we will promptly take steps to delete such information, unless we have a legal obligation to keep it.

12. THIRD-PARTY WEBSITES AND APPLICATIONS

The Services may contain links to other websites, platforms or applications and other websites, platforms or applications may reference or link to our Services. These third-party services are not controlled by us. We encourage our users to read the privacy policies of each website and application with which they interact. We do not endorse, screen or approve, and are not responsible for, the privacy practices or content of such other websites or applications. Providing personal information to third-party websites or applications is at your own risk.

13. SUPERVISORY AUTHORITY

If you are located in the European Economic Area, Switzerland, or the United Kingdom you have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information violates applicable law.

14. CONTACT US

If you have any questions about our privacy practices or this Privacy Policy, or to exercise your rights as detailed in this Privacy Policy, please contact us via our Server or at mintednftdao@gmail.com.