



Profit Lounge: Privacy Policy

This **Privacy Policy** is enacted as of **April 2, 2023**.

This "**Privacy Policy**", describes how the Profit Lounge operates profitlounge.us, software provided by the Profit Lounge, informs you of our policies regarding the collection, usage, and disclosure of personal data when using the Profit Lounge, and defines the choices you have in association to your data. The Profit Lounge values the privacy of all individuals who use our network.

March 31, 2023

Contents

- 1 Executive Statement** **2**
 - 1.1 This Document 2
 - 1.2 General Agreement 2
 - 1.3 Definitions 2
 - 1.4 Compliance 3
 - 1.5 Information We Collect 3

- 2 Data We Collect** **3**
 - 2.1 Information You Provide 3
 - 2.2 Information We Collect on Use 4

- 3 Disclosure of Data** **5**

- 4 Retention** **5**

- 5 Security** **5**

- 6 Assurance** **6**

- 7 Changes to this Policy** **6**

- 8 Contact Information** **6**

1 Executive Statement

The Executive Statement will outline the Privacy Policy ("policy") upheld by Profit Lounge ("PL", "we", "service", or "us") and our commitment to the protection of data of the user ("you", "the member", "the user"). This Privacy Policy will inform you of the policies we follow regarding collection, usage, and disclosure of personally identifiable information (PII, or otherwise referred to as user data). We use user data to enhance your experience when using services provided by the Profit Lounge, and to help protect our network from adversaries.

1.1 This Document

This Privacy Policy (may be referred to as the "policy") describes how we will collect, use, disclose, and store user data that is gathered by accessing projects and resources (collectively, the "Service") owned by Profit Lounge, LLC. These projects and resources include, but are not limited to: the Discord server¹, Whop dashboard², exclusive content, methodologies, leads to profitable purchasable items, and all other Profit Lounge owned and operated ventures (may be referred to as the "Network"). If you do not agree to this policy, you are therefore disallowed to continue use of the service, and irrevocably forfeit your right to your membership and license key.

1.2 General Agreement

By checking out the dashboard (whop.com) and **JOINING** the Profit Lounge, or by **DOWNLOADING**, **INSTALLING**, or otherwise **ACCESSING** Profit Lounge resources; you agree that you have read and understood, as a condition of your continued use, and agree to be bound by our Terms of Service, the Privacy Policy, and the Acceptable Use Policy. If you are not eligible, or do not agree to these documents, then you do not have the permission of the Profit Lounge to use our services.

The Profit Lounge reserves the right to revoke your membership and access to our network at any time, for any reason, and in making your purchase to subscribe to the Profit Lounge; you agree to this stipulation and acknowledge that your membership can be terminated without prior notice.

1.3 Definitions

The Profit Lounge has provided definitions to commonly used terms in the internet space related to reselling and lead-based services similar to the Profit Lounge in our Terms of Service and Acceptable Use Policy. We encourage you review those documents to understand how terminology may be used in this document. Any questions about the definitions found in this section, or inquiries for clarification should be directed to our support team at: support@profitlounge.us, or visit the discord server and make a support ticket.

¹Discord - VoIP and Instant Messaging platform. <https://discord.com>

²Whop - Digital product platform. <https://whop.com>

1.4 Compliance

The Profit Lounge complies with platform privacy policies. This includes but is not limited to, any third-party website which the Profit Lounge references or uses, Discord's Privacy Policy³, the Whop dashboard Privacy Policy⁴, and any other services or tools used or mentioned by the network.

1.5 Information We Collect

We may collect a variety of information from or about you or the devices you use from various sources. If you do not provide your information when requested, you may not be able to use the Profit Lounge as intended, or be barred access if the request for information is for manual review, or we must legally collect it.

2 Data We Collect

2.1 Information You Provide

When registering for the Profit Lounge, providing verification for exclusive access to sections, applying for staff, and other functions you may be required to provide information. This subsection defines the information that we collect, which you directly provide.

Registration Information

When you register to join the Profit Lounge you provide billing information via the Whop dashboard and our payment processor (Stripe). This information includes, but is not limited to: your email address, your physical address, and your name. Your IP Address may be recorded at the time of checkout or sign-up to our waitlist.

Communication Details

As a member of the Profit Lounge, you have the ability to subscribe to push notifications via our Discord server, email notifications for changes to your membership, and opt-in SMS text messaging notifications. This information includes but is not limited to, your email address, your Discord snowflake-id and your phone number.

Payment Information

Your payment information is handled by a third-party billing dashboard (Whop) and a payment processor (Stripe). This information may be collected or stored by the payment processor if you choose to opt-in to a saved payment setting. From our access we may retain access to your billing information (full name, address), the expiration date of your payment information, and the type of payment information (debit, credit, and card type).

³Discord Privacy - <https://discord.com/privacy>

⁴Whop Privacy - <https://whop.com/v2/privacy.pdf>

2.2 Information We Collect on Use

When using the Profit Lounge, we collect information about you in various ways when you use our service. This information is used for analytical purposes, cybersecurity, and quality assurance. We may use fingerprinting techniques to detect user actions and access patterns to the Profit Lounge.

IP Address and Location

When accessing resources provided by the Profit Lounge, we may record your IP Address or a Discord snowflake-id to fingerprint your access. Your IP Address may be used to infer a general geographic location of your person.

Device Information

We may be provided with information about the device you use, the software running on that device, and other information pertaining to the devices you use to interact with the Profit Lounge. This information may include but is not limited to, the IP address, browser type, operating system version, and device identifiers.

Analytics and Statistics

We collect a series of statistics based on usage patterns, queries sent to our systems, and other information pertaining to how you interact with the Profit Lounge. This includes but is not limited to, messages sent to our discord servers, messages sent to the bots in our discord servers, tracking data on our website and services, usage patterns of our software.

Fingerprinting Techniques

We use a series of fingerprinting techniques to assist in finding adversaries who may potentially cause harm to the Profit Lounge. These fingerprinting techniques are a requirement due to the platforms of which the Profit Lounge uses. Fingerprinting helps us associate discord snowflake-ids with user access and usage.

Cookies

We may use cookies during your session. Cookies are small text files that are placed on your device (e.g. computer, smartphone) when you browse the internet. They allow our website to remember your actions and preferences (such as login information, language, font size, and other display preferences) over a certain period of time. This means you do not have to keep re-entering them whenever you come back to the site or browse from one page to another.

There are two types of cookies; session cookies and persistent cookies. Session cookies are temporary and are automatically deleted when you close your browser. Persistent cookies remain on your device for a set period of time or until you delete them manually.

We use cookies for various purposes, including:

- To provide you with a better user experience on our website.
- To enable certain functions of the website, such as accessing secure areas.
- To analyze and improve the performance and effectiveness of our website.

- To personalize your experience on our website by showing you content that is relevant to your interests.

We may also use third-party cookies from trusted partners to help us analyze how our website is used, measure the effectiveness of our marketing campaigns, and provide you with relevant advertisements based on your browsing history. By using the Profit Lounge, you consent to our use of cookies as described in this policy. If you do not wish to accept cookies, you can usually modify your browser settings to decline cookies or to alert you when cookies are being sent. However, some website features or services may not function properly without cookies.

3 Disclosure of Data

The Profit Lounge will only disclose data when in good faith belief that such action is required:

- As to comply with legal obligations.
- As to protect and defend the rights or property of the Profit Lounge.
- As to prevent or investigate possible wrongdoings in connection to the Profit Lounge.
- As to protect the personal safety of users or the general public.
- As to protect against legal liability.

4 Retention

We will retain your data for up to three years following the last day of your membership at the Profit Lounge. We will take reasonable measures 180 days following the last day of your membership at the Profit Lounge to remove any PII pertaining to you, the user, unless we are required by law to keep this information for a longer period. We retain this information to help combat charge-backs, maintain quality assurance, and keep a profile for your user should you decide to re-subscribe to the Profit Lounge.

5 Security

The Profit Lounge makes reasonable efforts to protect user data by using physical and electronic safeguards designed to improve the security of the information that we store. However, we acknowledge that no safety mechanisms can be immune to fault or vulnerability. The Profit Lounge will responsibly disclose notification of breaches and stolen data within 72 hours of findings and confirmation of any occurrence.

6 Assurance

This Privacy Policy is an Official Document provided by the Profit Lounge for users of our services. If you disagree with any part of this document, you immediately terminate your membership to Profit Lounge and will need to discontinue usage of any part of the network.

7 Changes to this Policy

We reserve the right to modify this policy at any time, without prior notice. In the event this policy has been updated, your continued use of The Profit Lounge constitutes as your acceptance of the modified policy. The date on PAGE ONE of the Privacy Policy will note when the current version of this document is enacted.

It is your responsibility to review this policy periodically for any changes. Your use of the services after any modifications to this policy will constitute your agreement to and acceptance of the modified policy.

We may make changes to the services and the materials and information on the services at any time without notice.

We reserve the right to modify or discontinue, temporarily or permanently, the services or any part of the services without notice. The Profit Lounge shall not be liable to you or to any third party for any modification, suspension, or discontinuance of the services.

If you do not agree to this policy or any modifications to this policy, you should discontinue use of the services immediately.

8 Contact Information

Questions about this Privacy Policy, the Profit Lounge, or any general inquiries can be made to: support@profitlounge.us