

Privacy Policy  
PRIVACY POLICY

Welcome to Options Alerts!

Options Alerts is owned and operated by Options Alerts LLC.

Options Alerts values your privacy. This notice describes what information we collect, how we use it, and, if necessary, those with whom we share it.

By visiting Options Alerts and buy the subscriptions, you are accepting the practices described in this Privacy Policy. Your use of the website is also subject to our Terms and Conditions.

This Privacy Policy may change from time to time. Your continued use of the website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. This Privacy Policy has been developed and is maintained in accordance with all applicable federal and international laws and regulations and specifically with the California Online Privacy Protection Act (CalOPPA – U.S regulation) and the GDPR (General Data Protection Regulation – European regulation).

#### GENERAL INFORMATION

The personal data of the users that are collected and processed through the website:

Home

Will be under responsibility and in charge of:

Options Alerts LLC

admin@options-alerts.com

(Hereinafter referred to as “Options Alerts”).

#### TYPES OF INFORMATION GATHERED

The information we learn from customers helps personalize and continually improve your experience at Options Alerts. Here are the types of information we gather:

Information You Give Us. You provide information when you search, read and watch the content, register as a user, purchase a subscription or communicate with us. As a result of those actions, you might supply us with the following information:

First and last name

Email address

Phone number (includes WhatsApp)

Payment information

IP address

Any additional information relating to you that you provide to us directly through our websites or indirectly through our websites or online presence such as 'cookies'.

Options Alerts will not collect any personally identifiable information about you, unless you provide it.

Payment information: Your credit card information or payment information, will be processed by "Whop" and "Stripe" (payment platforms), which will treat and safeguard your data with total security and with the exclusive purpose of processing the purchase of the subscriptions.

Options Alerts reserves the right to contract any payment platform available in the market, which treats your data for the exclusive purpose of processing the purchase of the subscriptions.

Please consult "Whop" and "Stripe" Privacy Policy here:

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Privacy Policy

GOOGLE Analytics. We use Google Analytics provided by Google, Inc., USA ("Google"). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage and purchase history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the website and platform and improve our service.

Please consult Google's privacy policy here:

<https://policies.google.com/privacy>

Automatic Information. Like many websites, we use "cookies." We obtain certain types of anonymous information which is not personally identifiable when your web browser accesses Options Alerts or third-party content served by or on behalf of Options Alerts on other websites. Some of the information we collect and analyze includes the Internet protocol (IP) address; computer and connection information such as browser type, version, and connection speed; purchase history; and the content you searched for, viewed, and possibly purchased.

#### HOW LONG WE KEEP YOUR DATA

Personal data will be kept for the time necessary for the provision of the subscriptions or as long as the user does not close his account or withdraw his consent. The owner may be allowed to

retain personal data for a longer period whenever the user has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the owner may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority. Once the retention period expires, personal data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

#### HOW WE USE YOUR INFORMATION.

In general, we use the information we collect primarily to provide, maintain, protect and improve our current website and services. We use personal information collected through our site as described below and described elsewhere in this Policy to:

Identify you as a user in our system.

Users registration.

Provide the subscriptions.

Provide chat rooms (Discord) and live alerts.

Provide the content.

Process payments.

Improve our services, website, and how we operate our business.

Understand and enhance your experience using our website and services.

Send emails through bulk email delivery platforms such as MailChimp and Klaviyo.

Communicate with you through our support team.

Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages.

Communicate with you about upcoming events and news about products and services offered by Options Alerts.

Marketing purposes of Options Alerts.

Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

#### HOW DO YOU GET MY CONSENT?

By registering on the platform as a user, using the services and providing us with personal information to communicate with you, you consent to our collection, storage and use of your information on the terms contained in this privacy policy. You may withdraw your consent by sending us your request via the contact information or the contact page.

#### HOW WE SHARE INFORMATION

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below.

Discord: The chat room available through the subscriptions and services of Options Alerts is provided by Discord. Conversations and data transmitted through the chat room may be shared with Discord for the sole purpose of providing optimal chat platform performance. Your data will be stored in accordance with this policy and Discord's privacy policy. By accessing our

subscriptions and accessing the chat room, you consent to the collection and storage of your data in accordance with this policy and Discord's privacy policy.

Please consult Discord's privacy policy here: <https://discord.com/new/privacy>

**Third-Party Service Providers.** We employ other companies and individuals to perform functions on our behalf. Examples include process payments (Shopify Payments" and "ReCharge Payments), sending email, analyzing data, providing marketing assistance, providing search results and links. They have access to personal information needed to perform their functions, but may not use it for other purposes.

**Business Transfers.** In the event that Options Alerts creates, merges with, or is acquired by another entity, your information will most likely be transferred. Options Alerts will email you or place a prominent notice on our Website before your information becomes subject to another privacy policy.

**Protection of Options Alerts and others.** We release personal information when we believe release is appropriate to comply with the law, enforce or apply our Terms and conditions and other agreements, or protect the rights, property, or safety of Options Alerts, our users or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

**With Your Consent.** Other than as set out above, you will receive notice when personally identifiable information about you might go to third parties, and you will have an opportunity to choose not to share the information.

**Anonymous Information.** Options Alerts uses the anonymous browsing information collected automatically by our servers primarily to help us administer and improve the platform and website. We may also use aggregated anonymous information to provide information about the website to potential business partners and other unaffiliated entities. This information is not personally identifiable.

**Email Address.** The email address that you supply to us for purposes of receiving our email communications will never be rented or sold to a third party.

## PROTECTING YOUR INFORMATION

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input. If transactions are processed on the Website, transaction information is transmitted to and from the Website in encrypted form using industry-standard SSL connections to help protect such information from interception. We restrict authorized access to your personal information to those persons who have a legitimate purpose to know that information to provide products or services to you and those persons you have authorized to have access to such information.

Options Alerts follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once Options Alerts receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while Options Alerts strives to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so.

## YOUR RIGHTS

You have the following rights in relation to your personal data provided to Options Alerts:

Access your personal data.

Request the correction of inaccurate data.

Request its deletion.

Request limitation of the processing of your data.

Oppose the treatment of your data.

Request your portability.

Not be subject to automated individual decisions.

The users can exercise all these rights contacting us through the contact information or the contact page.

## EU MEMBERS' RIGHTS (GDPR COMPLIANT)

If you are habitually located in the European Union, you have the right to access, rectify, download or erase your information, as well as the right to restrict and object to certain processing of your information. While some of these rights apply generally, certain rights apply only in certain limited circumstances.

We describe these rights below:

**Access and Porting:** You can access your information at any time.

**Rectify, Restrict, Limit, Delete:** You can also rectify, restrict, limit or delete much of your information by contact us.

**Object:** Where we process your information based on our legitimate interests explained above, or in the public interest, you can object to this processing in certain circumstances. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons.

**Revoke consent:** Where you have previously provided your consent, such as to permit us to process data about you, you have the right to withdraw your consent to the processing of your information at any time. For example, you can withdraw your consent by updating your settings. In certain cases, we may continue to process your information after you have withdrawn consent if we have a legal basis to do so or if your withdrawal of consent was limited to certain processing activities.

Complain: Should you wish to raise a concern about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority.

Additionally, if you are a European resident, we note that we are processing your information in order to fulfil contracts we might have with you or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe.

You can see more about these rights at:

[https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en)

#### CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE (CalOPPA)

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared.

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act (CalOPPA).

According to the California Online Privacy act, you have the following rights:

Know what personal data is being collected.

Know whether your personal data is sold or disclosed and to whom.

Access to your personal data.

Request to delete any personal information about you.

Not be discriminated against for exercising their privacy rights.

#### CHILDREN'S ONLINE PRIVACY PROTECTION

We are in compliance with the requirements of the California Online Privacy Protection Act (CalOPPA – U.S regulation) and the GDPR (General Data Protection Regulation – European regulation) regarding the protection of the personal data of minors. We do not collect any information from anyone under 18 years of age. If you become aware that your child has provided us with personal information, please contact us. If we become aware that a child has provided us with personal information, we will take steps to delete that information, terminate that person's account, and restrict access to that person.

#### EDITING AND DELETING INFORMATION

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be

incorrect. You can change, modify, rectify and delete your Information at any time, please contact us through the contact information.

To opt-out of Options Alerts email, follow the instructions included in the email. Your request should be processed within 48 hours.

### THIRD PARTIES

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information Options Alerts collects from you. If you disclose your information to others, whether other users or suppliers on Options Alerts, different rules may apply to their use or disclosure of the information you disclose to them. Options Alerts does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. Options Alerts is not responsible for the privacy or security practices of other websites on the Internet, even those linked to or from the Options Alerts site. Options Alerts encourages you to ask questions before you disclose your personal information to others.

### ENFORCEMENT

Options Alerts regularly reviews its compliance with this Policy. Please feel free to direct any questions or concerns regarding this Policy or Options Alerts treatment of personal information by contacting us.

When we receive formal written complaints, it is Options Alerts policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Options Alerts and an individual.

### CONTACT US

If you have questions or concerns about these Privacy Policy and the handling and security of your data on this website, please contact us through our contact form or contact us at:

[admin@options-alerts.com](mailto:admin@options-alerts.com)