



Privacy Policy

Updated: January 04, 2022

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects

Our use of Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

Words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

Definitions

For the purposes of this Privacy Policy:

Account means a unique account created for You to access our Service or parts of our Service.

Company, for the purpose of the CCPA (California Consumer Privacy Act), refers to the Company and any entity that collects Consumers' personal information and determines the purposes and means of the collection, use, and disclosure of such information.

rocessing of Consumers' personal information, or on behalf of which such information is collected alone, or jointly with others, determines the purposes and means of the processing of Consumers' personal information, that does business in the State of California.

Company (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to RakeTrades LLC, 17150 Mill Rise Way Los Gatos CA 95030.

Consumer, for the purpose of the CCPA (California Consumer Privacy Act), means a natural person who is a California resident. A resident, as defined in the law, includes (1) every individual who is in the USA for more than a temporary or transitory purpose, and (2) every individual who is domiciled in the USA or who maintains a permanent place of abode in the USA for a temporary or transitory purpose.

Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.

Country refers to: California, United States

Device means any device that can access the Service such as a computer, a cellphone or a digital tablet.

Do Not Track (DNT) is a concept that has been promoted by US regulatory authorities, in particular the Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism allowing internet users to control the tracking of their online activities across websites.

Personal Data is any information that relates to an identified or identifiable individual.

For the purposes of the CCPA, Personal Data means any information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with You or with an individual, for the purpose of the CCPA (California Consumer Privacy Act), means selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a Consumer's personal information to another business or a third party for monetary or other valuable consideration.

Service refers to the Website.

Service Provider means any natural or legal person who processes the data on behalf of the Company, including third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.

Third-party Social Media Service refers to any website or any social network website through which a user can log in or create an account to use the Service.

Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Website refers to RakeTrades, accessible from www.raketradesllc.com

User means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

When using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- address
- name and last name
- phone number
- country, State, Province, ZIP/Postal code, City
- other Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

If You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device ID, the IP address of Your mobile device, Your mobile operating system, the type of Internet browser You use, unique device identifiers and other diagnostic data. We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Information from Third-Party Social Media Services

Our company allows You to create an account and log in to use the Service through the following Third-Party Social Media Services:

- Google
- Facebook

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decide to register through or otherwise grant us access to a Third-Party Social Media Service collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the Company through Your Third-Party Social Media Service's account. If You choose to provide such information and Personal Data, whether through registration or otherwise, You are giving the Company permission to use, share, and store it in accordance with this Privacy Policy.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

Cookies or Browser Cookies. A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser settings so that it will refuse Cookies, our Service may use Cookies.

Flash Cookies. Certain features of our Service may use local stored objects (or Flash Cookies) to collect and store information about Your preferences or Your activity on our Service. Flash Cookies are managed by the same browser settings as those used for Browser Cookies. For more information on how to delete Flash Cookies, please read "Where can I change the settings for disabling, or deleting local shared objects?" available at https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects.html#main_Where_can_I_change_the_settings_for_disabling__or_deleting_local_shared_objects

Beacons. Certain sections of our Service and our emails may contain small electronic files known as beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related marketing purposes (for example, recording the popularity of a certain section and verifying system administrator integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your browser. You can learn more about cookies here: [Cookies by TermsFeed Generator](#).

We use both Session and Persistent Cookies for the purposes set out below:

Necessary/ Essential Cookies

Session Cookies

Registered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and enable You to use some of its features. They help to authenticate users and prevent fraudulent use of accounts. Without these Cookies, the services that You have asked for cannot be provided, and we use these Cookies to provide You with those services.

Consent Policy / Notice Acceptance Cookies

Persistent Cookies

Registered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

Personalization Cookies

Persistent Cookies

Registered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

Analytics and Performance Cookies

Persistent Cookies

Registered by: Third-Parties

Purpose: These Cookies are used to track information about traffic to the Website and how users use the Website. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the Website. We may also use these Cookies to help us understand how our pages, features or new functionality of the Website to see how our users react to them. For more information about the cookies we use and your choices regarding cookies, please visit our Privacy Policy or the Cookies section of our Privacy Policy.

Use of Your Personal Data

Our company may use Personal Data for the following purposes:

provide and maintain our Service, including to monitor the usage of our Service.

manage Your Account: to manage Your registration as a user of the Service. The Personal Data we collect can give You access to different functionalities of the Service that are available to You as a

ered user.

• **the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

• **contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or operative communications related to the functionalities, products or contracted services, including security updates, when necessary or reasonable for their implementation.

• **provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.

• **manage Your requests:** To attend and manage Your requests to Us.

• **deliver targeted advertising to You:** We may use Your information to develop and display customized advertising (and work with third-party vendors who do so) tailored to Your interests and/or location and to measure its effectiveness.

• **business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether or not involving a change of ownership, or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data about our Service users is among the assets transferred.

• **other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

• **with Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to advertise on third party websites to You after You visited our Service, for payment processing, to contact You.

• **business transfers:** We may share or transfer Your personal information in connection with, or in preparation for, negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of our business to another company.

• **with Affiliates:** We may share Your information with Our affiliates, in which case we will require them to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiary, joint venture partners or other companies that We control or that are under common control with Us.

• **with business partners:** We may share Your information with Our business partners to offer You our products, services or promotions.

With other users: when You share personal information or otherwise interact in the public areas of Our Service, such information may be viewed by all users and may be publicly distributed outside of Our Service. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on that Third-Party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You, and view Your profile.

With Your consent: We may disclose Your personal information for any other purpose with Your consent.

Retention of Your Personal Data

Our Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with applicable laws, regulations, legal obligations (for example, if we are required to retain your data to comply with applicable laws and regulations, to resolve disputes, and enforce our legal agreements and policies).

Our Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your acknowledgment of that transfer.

Our Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Disclosure of Your Personal Data

Business Transactions

Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different privacy Policy.

Law enforcement

In certain circumstances, the Company may be required to disclose Your Personal Data if required by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to: comply with a legal obligation; protect and defend the rights or property of the Company; prevent or investigate possible wrongdoing in connection with the Service; protect the personal safety of Users of the Service or the public; or protect against legal liability.

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially available means to protect Your Personal Data, We cannot guarantee its absolute security.

Shared Information on the Processing of Your Personal Data

Service Providers We use may have access to Your Personal Data. These third-party vendors may collect, store, use, process and transfer information about Your activity on Our Service in accordance with their Privacy Policies.

Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with

le services. Google may use the collected data to contextualize and personalize the ads of its advertising network.

an opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms website at <https://policies.google.com/privacy>

Email Marketing

We may use Your Personal Data to contact You with newsletters, marketing or promotional materials and other information that maybe of interest to You. You may opt-out of receiving any, or all, of these communications from Us by following the unsubscribe link or instructions provided in any email we send. We may use Email Marketing Service Providers to manage and send emails to You.

We may use Email Marketing Service Providers to manage and send emails to You.

Mailchimp

Mailchimp is an email marketing sending service provided by The Rocket Science Group LLC.

For more information on the privacy practices of Mailchimp, please visit their Privacy policy:

<https://mailchimp.com/legal/privacy/>

For

more information on our Privacy Policy can be viewed at <https://zapier.com/privacy>

Payments

We may provide paid products and/or services within the Service. In that case, we may use third-party payment processors for payment processing (e.g. payment processors).

We do not store or collect Your payment card details. That information is provided directly to Our third-party payment processors whose use of Your personal information is governed by their Privacy Policy. Our third-party payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

For

more information on our Privacy Policy can be viewed at <https://stripe.com/us/privacy>

Behavioral Remarketing

Our company uses remarketing services to advertise to You after You accessed or visited our Service. Our third-party vendors use cookies and non-cookie technologies to help Us recognize You

and understand how You use our Service so that We can improve our Service to reflect Your interests and serve You advertisements that are likely to be of more interest to You.

Third-party vendors collect, store, use, process and transfer information about Your activity on Our Service in accordance with their Privacy Policies and to enable Us to:

• Measure and analyze traffic and browsing activity on Our Service

• Show advertisements for our products and/or services to You on third-party websites or apps

• Measure and analyze the performance of Our advertising campaigns

Some of these third-party vendors may use non-cookie technologies that may not be impacted by your browser settings that block cookies. Your browser may not permit You to block such technologies.

You may use the following third-party tools to decline the collection and use of information for the purpose of showing You interest-based advertising:

• NAI's opt-out platform: <http://www.networkadvertising.org/choices/>

• EDAA's opt-out platform <http://www.youronlinechoices.com/>

• DAA's opt-out platform: <http://optout.aboutads.info/?c=2&lang=EN>

You may opt-out of all personalized advertising by enabling privacy features on Your mobile device such as OptOut of Ad Tracking (iOS) and OptOut of Ads Personalization (Android). See Your mobile device Help Center for more information.

We may share information, such as hashed email addresses (if available) or other online identifiers collected on Our Service with these third-party vendors. This allows Our third-party vendors to identify and deliver You ads across devices and browsers. To read more about the technologies used by these third-party vendors and their cross-device capabilities please refer to the Privacy Policy of each vendor listed below.

Third-party vendors We use are:

Google Ads (AdWords)

Google Ads (AdWords) remarketing service is provided by Google Inc.

You may opt-out of Google Analytics for Display Advertising and customize the Google Display Network by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>

We also recommend installing the Google Analytics Opt-out Browser Add-on -

<http://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out

Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms website at <https://policies.google.com/privacy>



Twitter's remarketing service is provided by Twitter Inc.

to opt-out from Twitter's interest-based ads by following their instructions:

[//support.twitter.com/articles/20170405](https://support.twitter.com/articles/20170405)

to learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy:

<https://twitter.com/privacy>

Facebook

Facebook Remarketing service is provided by Facebook Inc.

to learn more about interest-based advertising from Facebook by visiting this page:

[//www.facebook.com/help/516147308587266](https://www.facebook.com/help/516147308587266)

to opt-out from Facebook's interest-based ads, follow these instructions from Facebook:

[//www.facebook.com/help/568137493302217](https://www.facebook.com/help/568137493302217)

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy:

[//www.facebook.com/privacy/explanation](https://www.facebook.com/privacy/explanation)

CPA Privacy

This privacy notice section for California residents supplements the information contained in Our Privacy Policy and it applies solely to all visitors, users, and others who reside in the State of California.

Categories of Personal Information Collected

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular Consumer or Device. The following is a list of categories of personal information which we may collect from California residents within the last twelve (12) months.

note that the categories and examples provided in the list below are those defined in the CCPA. This does not mean that all examples of that category of personal information were in fact collected. It reflects our good faith belief to the best of our knowledge that some of that information from that category may be and may have been collected. For example, certain categories of personal information would only be collected if You provided such personal information directly to Us.

Category A: Identifiers.

Examples: A real name, alias, postal address, unique personal identifier, online identifier, Internet protocol address, email address, account name, driver's license number, passport number, or other identifiers.

Collected: Yes.

Category B: Personal information categories listed in the California Customer Records statute (California Civil Code § 1798.80(e)).

Examples: A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.

Collected: Yes.

Category C: Protected classification characteristics under California or federal law.

Examples: Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity or expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).

Collected: No.

Category D: Commercial information.

Examples: Records and history of products or services purchased or considered.

Collected: Yes.

Category E: Biometric information.

Examples: Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to create a template or other identifier or identifying information, such as, fingerprints, faceprints, and voice prints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise information.

Collected: No.

Category F: Internet or other similar network activity.

Examples: Interaction with our Service or advertisement.

ated: Yes.

Category G: Geolocation data.

Examples: Approximate physical location.

ated: No.

Category H: Sensory data.

Examples: Audio, electronic, visual, thermal, olfactory, or similar information.

ated: No.

Category I: Professional or employment-related information.

Examples: Current or past job history or performance evaluations.

ated: No.

Category J: Non-public education information (per the Family Educational Rights and Privacy Act, 20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).

Examples: Education records directly related to a student maintained by an educational institution acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.

ated: No.

Category K: Inferences drawn from other personal information.

Examples: Profile reflecting a person's preferences, characteristics, psychological trends, dispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

ated: No.

Under the CCPA, personal information does not include:

Publicly available information from government records

Identified or aggregated consumer information

Information excluded from the CCPA's scope, such as:

Health or medical information covered by the Health Insurance Portability and Accountability Act (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data

Personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994

Information excluded from the CCPA's scope, such as:

Health or medical information covered by the Health Insurance Portability and Accountability Act (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data

Personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994

Sources of Personal Information

We obtain the categories of personal information listed above from the following categories of sources: **Directly from You.** For example, from the forms You complete on our Service, preferences You express or provide through our Service, or from Your purchases on our Service.

Indirectly from You. For example, from observing Your activity on our Service.

Automatically from You. For example, through cookies We or our Service Providers set on Your device as You navigate through our Service.

From Service Providers. For example, third-party vendors to monitor and analyze the use of our Service, third-party vendors to deliver targeted advertising to You, third-party vendors for payment processing, or other third-party vendors that We use to provide the Service to You.

Use of Personal Information for Business Purposes or Commercial Purposes

We may use or disclose personal information We collect for "business purposes" or "commercial purposes" (as defined under the CCPA), which may include the following examples:

• operate our Service and provide You with our Service.

• provide You with support and to respond to Your inquiries, including to investigate and address concerns and monitor and improve our Service.

• fulfill or meet the reason You provided the information. For example, if You share Your contact information to ask a question about our Service, We will use that personal information to respond to You. If You provide Your personal information to purchase a product or service, We will use that information to process Your payment and facilitate delivery.

• respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.

• as described to You when collecting Your personal information or as otherwise set forth in the Company's internal administrative and auditing purposes.

• detect security incidents and protect against malicious, deceptive, fraudulent or illegal activities, when necessary, to prosecute those responsible for such activities.

Please note that the examples provided above are illustrative and not intended to be exhaustive. For details on how we use this information, please refer to the "Use of Your Personal Data" section. We may decide to collect additional categories of personal information or use the personal information collected for materially different, unrelated, or incompatible purposes. We will update this Privacy Policy

Disclosure of Personal Information for Business Purposes or

Commercial Purposes

may use or disclose and may have used or disclosed in the last twelve (12) months the following categories of personal information for business or commercial purposes:

Category A: Identifiers

Category B: Personal information categories listed in the California Customer Records statute (Code § 1798.80(e))

Category D: Commercial information

Category F: Internet or other similar network activity

Please note that the categories listed above are those defined in the CCPA. This does not mean that examples of that category of personal information were in fact disclosed, but reflects our good faith belief to the best of our knowledge that some of that information from the applicable category may have been disclosed.

We disclose personal information for a business purpose or a commercial purpose. We enter into a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

Definition of Personal Information

As defined in the CCPA, "sell" and "sale" mean selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer's personal information by the business to a third party for valuable consideration, which means that We may have received some kind of benefit in return for sharing personal information, but not necessarily a monetary benefit.

Please note that the categories listed below are those defined in the CCPA. This does not mean that examples of that category of personal information were in fact sold, but reflects our good faith belief to the best of our knowledge that some of that information from the applicable category may be and have been shared for value in return.

We may sell and may have sold in the last twelve (12) months the following categories of personal information:

Category A: Identifiers

Category B: Personal information categories listed in the California Customer Records statute (Code § 1798.80(e))

Category D: Commercial information

Category F: Internet or other similar network activity

Share of Personal Information

We may share Your personal information identified in the above categories with the following categories of third parties:

- Service Providers

- Payment processors

- Our affiliates

- Our business partners

- Third party vendors to whom You or Your agents authorize Us to disclose Your personal information in connection with products or services We provide to You

Disclosure of Personal Information of Minors Under 16 Years of Age

We do not knowingly collect personal information from minors under the age of 16 through our Services. Although certain third party websites that we link to may do so. These third-party websites have their own terms of use and privacy policies and we encourage parents and legal guardians to monitor their children's Internet usage and instruct their children to never provide information on other websites without their permission.

We do not sell the personal information of Consumers We actually know are less than 16 years of age. We receive affirmative authorization (the "right to opt-in") from either the Consumer who is between 13 and 16 years of age, or the parent or guardian of a Consumer less than 13 years of age. Consumers who opt-in to the sale of personal information may opt-out of future sales at any time. To exercise the right to opt-out, You (or Your authorized representative) may submit a request to Us by contacting Us.

If you have reason to believe that a child under the age of 13 (or 16) has provided Us with personal information, please contact Us with sufficient detail to enable Us to delete that information.

Your Rights under the CCPA

The CCPA provides California residents with specific rights regarding their personal information. If you are a resident of California, You have the following rights:

- Right to notice.** You have the right to be notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used.

- Right to request.** Under CCPA, You have the right to request that We disclose information to You about Our collection, use, sale, disclosure for business purposes and share of personal information.

We receive and confirm Your request, We will disclose to You:

- » categories of personal information We collected about You
- » categories of sources for the personal information We collected about You
- » business or commercial purpose for collecting or selling that personal information
- » categories of third parties with whom We share that personal information
- » specific pieces of personal information We collected about You

We sold Your personal information or disclosed Your personal information for a business purpose. We will disclose to You:

- » categories of personal information categories sold
- » categories of personal information categories disclosed
- » **right to say no to the sale of Personal Data (opt-out)**. You have the right to direct Us to not sell or disclose Your personal information. To submit an opt-out request please contact Us.

- » **right to delete Personal Data**. You have the right to request the deletion of Your Personal Data. We will delete (and direct our Service Providers to delete) Your personal information from our records, unless an exception applies. We may deny Your deletion request if retaining the information is necessary for Us or Our Service Providers to:

- » complete the transaction for which We collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with You, or otherwise perform our contract with You.

- » protect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.

- » debug products to identify and repair errors that impair existing intended functionality.

- » exercise free speech, ensure the right of another consumer to exercise their free speech rights, or assert another right provided for by law.

- » comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.)
- » engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that is exempt from or complies with the requirements of applicable federal law, and We adhere to all other applicable ethics and privacy laws, when the information's deletion may likely be impossible or seriously impair the research's achievement, if You previously provided informed consent.

- » fulfill solely internal uses that are reasonably aligned with consumer expectations based on Your relationship with Us.

- » comply with a legal obligation.

- » make other internal and lawful uses of that information that are compatible with the context in which We provided it.

right not to be discriminated against. You have the right not to be discriminated against for exercising any of Your consumer's rights, including by:

denying goods or services to You

charging different prices or rates for goods or services, including the use of discounts or other offers or imposing penalties

providing a different level or quality of goods or services to You

suggesting that You will receive a different price or rate for goods or services or a different level or quality of goods or services

Exercising Your CCPA Data Protection Rights

to exercise any of Your rights under the CCPA, and if You are a California resident, You can contact Us:

email: info@raketradessllc.com

You, or a person registered with the California Secretary of State that You authorize to act on Your behalf, may make a verifiable request related to Your personal information.

Your request to Us must:

provide sufficient information that allows Us to reasonably verify You are the person about whom the request pertains to personal information or an authorized representative

describe Your request with sufficient detail that allows Us to properly understand, evaluate, and respond to it

We will not respond to Your request or provide You with the required information if We cannot:

verify Your identity or authority to make the request

and confirm that the personal information relates to You

We will disclose and deliver the required information free of charge within 45 days of receiving Your verifiable request. The time period to provide the required information may be extended once by an additional 45 days when reasonably necessary and with prior notice.

The disclosures We provide will only cover the 12-month period preceding the verifiable request's date.

For data portability requests, We will select a format to provide Your personal information that is reasonable and should allow You to transmit the information from one entity to another entity without charge.

Do Not Sell My Personal Information

we have the right to opt-out of the sale of Your personal information. Once We receive and confirm a verifiable consumer request from You, we will stop selling Your personal information. To exercise Your right to opt-out, please contact Us.

Some Service Providers we partner with (for example, our analytics or advertising partners) may use tracking technology on the Service that sells personal information as defined by the CCPA law. If you wish to opt out of the use of Your personal information for interest-based advertising purposes and these purposes are as defined under CCPA law, you may do so by following the instructions below.

Please note that any opt out is specific to the browser You use. You may need to opt out on every browser that You use.

Website

You can opt out of receiving ads that are personalized as served by our Service Providers by following the instructions presented on the Service:

- NAI's opt-out platform: <http://www.networkadvertising.org/choices/>
- EDAA's opt-out platform <http://www.youronlinechoices.com/>
- DAA's opt-out platform: <http://optout.aboutads.info/?c=2&lang=EN>

Opting out will place a cookie on Your computer that is unique to the browser You use to opt out. If you use multiple browsers or delete the cookies saved by your browser, You will need to opt out again.

Mobile Devices

Your mobile device may give You the ability to opt out of the use of information about the apps You use to serve You ads that are targeted to Your interests:

- "Opt out of Interest-Based Ads" or "Opt out of Ads Personalization" on Android devices
- "Limit Ad Tracking" on iOS devices

You can also stop the collection of location information from Your mobile device by changing the location settings on Your mobile device.

"Do Not Track" Policy as Required by California Online Privacy Protection Act (CalOPPA)

Our Service does not respond to Do Not Track signals.

However, some third party websites do keep track of Your browsing activities. If You are visiting such websites, You can set Your preferences in Your web browser to inform websites that You do not want to be tracked. You can enable or disable DNT by visiting the preferences or settings page of Your web browser.

Children's Privacy

Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If You are under the age of 13, We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Under California Privacy Rights (California's Shine the Light law)

Under California Civil Code Section 1798 (California's Shine the Light law), California residents with an established business relationship with us can request information once a year about sharing their Personal Data with third parties for the third parties' direct marketing purposes.

If You would like to request more information under the California Shine the Light law, and if You are a California resident, You can contact Us using the contact information provided below.

California Privacy Rights for Minor Users (California Business and Professions Code Section 22581)

California Business and Professions Code Section 22581 allows California residents under the age of 18 who are registered users of online sites, services or applications to request and obtain removal of content or information they have publicly posted.

If You are under 18 and request removal of such data, and if You are a California resident, You can contact Us using the contact information provided below, and include the email address associated with Your account. We note that Your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of any site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

may update Our Privacy Policy from time to time. We will notify You of any changes by posting our Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

We advise You to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy become effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

email: info@raketradesllc.com

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