

## **LiveCops Privacy Policy**

Effective Date: May 15, 2023

LiveCops ("we", "our", or "us") This Privacy Policy applies to information we collect and use on our website and through other digital and offline means. This policy describes the types of information we may collect from you or that you may provide when you visit our website or interact with our community and our practices for collecting, using, maintaining, protecting, and disclosing that information.

As a company based in the United Kingdom, we comply with the UK General Data Protection Regulation (UK GDPR) and other applicable laws and regulations.

### **1. Information We Collect About You**

We collect several types of information from and about users of our services, including:

- Personal data such as your name, email address, shipping address, and payment information.
- Usage data like information about how you use our website and interact with our services.
- Technical data including internet protocol (IP) address, your login data, browser type and version, time zone setting and location, operating system and platform and other technology on the devices you use to access our website.

### **2. How We Use Your Information**

We use your information to provide, support, personalize and develop our Services. This includes:

- Providing our services: We use your information to process your transactions, fulfill your orders, respond to your inquiries, and provide customer support.
- Improving our services: We use usage data and technical data to understand and analyze the usage trends and preferences of our users, to improve our services, and to develop new features and functionality.
- Communication: We use your information to communicate with you about our services, to send you updates, or to inform you about changes to our terms or policies.

### **3. Disclosure of Your Information**

We do not sell your personal information to third parties. We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.

#### 4. Your Data Protection Rights Under the General Data Protection Regulation (GDPR)

Under certain circumstances, you have rights under data protection laws in relation to your personal data. These include the right to:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request transfer of your personal data.
- Right to withdraw consent.

#### 5. Changes to Our Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

#### 6. Contact Information

If you have any questions about this Privacy Policy, please contact us at:

contact@livecops.io

By using our website and services, you agree to the terms of this Privacy Policy.