

Drop o'Clock, LLC Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their Personally Identifiable Information ('PII') is being used online. Under US privacy law, PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII in accordance with our Website located at <https://dropoclock.io> ('our Website' or 'the site').

What PII do we collect from the people that visit our blog, website or app?

When ordering or registering on our Website, as appropriate, you may be asked to enter your email address, the last 4 digits of a credit card, and that credit card's expiration date. We do not collect you name, mailing address or other PII.

When do we collect information?

We collect information from you when you register on our Website or enter information on the site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the site, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our Website in order to better serve you.

How do we protect your information?

We do not use vulnerability scanning, scanning to PCI standards, or Malware Scanning. Your PII is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your PII.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your PII.

We have implemented the following:

We, along with third-party vendors such as Google, use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States that operates websites collecting PII from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared.

According to CalOPPA, we agree to the following:

Users can visit our Website anonymously. Upon posting this privacy policy, we will add a link to it on the home page of our Website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

You can change your personal information:

- By logging in to your account

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

We do not allow third-party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

In regard to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles ('FIPP') form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the FIPP and how they should be implemented is critical to our compliance with the various privacy laws that PII.

In order to be in line with FIPP, Drop o'Clock will take the following responsive action, should a data breach occur:

We will notify you via email

- within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data

users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

To be in accordance with CANSPAM, we agree to the following: 'If at any time you would like to unsubscribe from receiving future emails, you can email us at 'dropoclock@dropoclock.com' and we will promptly remove you from ALL correspondence.

Contacting Us

If you have any questions regarding this privacy policy, you may contact us using the information below:

dropoclock@dropoclock.com