



TicketGenius Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from <https://www.ticketgenius.co> (the "Site").

What information do we collect?

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information." The purpose of collecting Device Information is to improve the user experience on the Site.

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Order Information. By using our Services, you consent to our use of Cookies and our processing of Personal Information collected through such Cookies, in accordance with this Privacy Policy. You can withdraw your consent at any time by deleting placed Cookies and disabling Cookies in your browser.

How do we use your personal information?

We use the Order Information that we collect generally to fulfill any digital orders placed through the Site (including processing your payment information and providing you with access to the website or software). Additionally, we use this Order Information to:

- Communicate with you;
- Screen our orders for potential risk or fraud; and
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example,

by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Sharing Your Personal Information

We do not share your Personal Information with any third parties except as necessary to fulfill orders or as required by law. For example, we may need to share your information with payment processors or shipping providers to process and deliver your order. We do not obtain payment information or account information directly, but instead, it is processed by Whop (<https://whop.com>).

We may be required to share your information in response to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Behavioral Advertising

We may use your Personal Information to provide you with targeted advertisements or marketing communications that we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at

<http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

- FACEBOOK - <https://www.facebook.com/settings/?tab=ads>
- GOOGLE - <https://www.google.com/settings/ads/anonymous>
- BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

You can also opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate ("Third-Party Services"). We are not responsible for the privacy practices of these Third-Party Services. Please be aware that this Privacy Policy does not apply to your activities on these Third-Party Services or any information you disclose to these Third-Party Services. If you have any questions about how these other sites use your Personal Information, you should contact them directly. We encourage you to read their privacy policies before providing any information to them.

Data Retention

We take measures to delete your Personal Information or keep it in a form that does not permit identifying you when such information is no longer necessary for the purposes for which we process it unless we are required by law to keep this information for a longer period. When we

process Personal Information for our own purposes, we determine the retention period taking into account various criteria, such as:

- The type of services provided to you
- The nature and length of our relationship with you
- Possible re-enrollment with our Services
- The impact on our Services we provide to you if we delete some Personal Information from or about you
- Mandatory retention periods provided by law and the statute of limitations

Please note that we do not retain or store data on our servers. Data is retained through Whop.

Security

We take reasonable measures to protect your Personal Information through physical and electronic safeguards that are designed to enhance the security of the Personal Information we maintain. However, as no electronic transmission or storage of Personal Information can be entirely secure, we cannot guarantee the security or privacy of your Personal Information.

Whop Payments and Account Information

Please note that payment information and account information is obtained and processed by Whop (<https://whop.com>) and not by us directly.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this Privacy Policy periodically to stay informed about our collection, use, and disclosure of Personal Information. The updated Privacy Policy will be effective as soon as it is posted on this page.

Contact Information

If you have any questions or concerns about this Privacy Policy, please contact us at team@ticketgenius.co